

Stay informed on the issues impacting local governments - written by New Jersey's experts.

NJ Municipalities magazine is the official publication of the NJ League of Municipalities. A tradition for over 100 years and leader in reporting local government initiatives, the magazine has a reputation as a trusted news source and is the recent recipient of the 2019 Marcom Gold Award.

By request, and based on availability, advertisements can be coordinated to run near focus topic articles and Departments.



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January

Ad Close 12/1 • Edit Close 11/15

Focus: **The Next Generation of Leadership**

- Staff recruitment and training
- New NJLM President Profile
- League Legislative Priorities
- Annual Conference Highlights

February

Ad Close 12/29 • Edit Close 12/15

Focus: **Municipalities Meeting the Changing Needs of Residents**

- Office space, work-from home culture
- Legislative Guide
- Legal Team
- Black History Month

March

Ad Close 2/1 • Edit Close 1/17

Focus: **Infrastructure & ARP's Impacts**

- Municipal project success stories & strategies
- Community spaces: Building with the community in mind
- Women's History Month

April

Ad Close 3/1 • Edit Close 2/15

Focus: **Environment**

- Recycling, waste management, and more
- Clean energy
- Earth Day all year round
- Special: Show Off Your City Contest Results; NJ Local Government Week

May

Ad Close 4/1 • Edit Close 3/15

Focus: **Smart Cities**

- Technology in infrastructure and planning
- Broadband for all
- Technology tools for governing
- Older Americans month

June

Ad Close 5/1 • Edit Close 4/15

Focus: **Municipal Celebrations**

- Parades, decorations, and event planning priorities
- U.S.A. turns 250! Preparing your town for the Semiquincentennial
- Conference Planner: Get ready for the 109th Annual League Conference

October

Ad Close 8/21 • Edit Close 8/12

Focus: **Cybersecurity**

- Insurance, tech support, and securing your systems
- Cybercrime prevention updates
- Meet the League: Boards and Awards
- Conference Preview: Events, sessions, and exhibits

November

Ad Close 9/25 • Edit Close 9/16

Focus: **Affordable Housing**

- Preparing for the next phase of Affordable Housing
- Construction, architecture, engineering, and financing trends
- Session Spotlights: Sneak peaks at hot topics for the Annual Conference
- Conference Program Preview

December

Ad Close 10/23 • Edit Close 10/16

Focus: **Public Safety & Health**

- Police, EMTs, and Fire forecasts in public safety
- Insurance, wellness, and municipalities dealing with need
- Newly elected League Officers and Executive Board
- Executive Director's Report

Departments

See a Department that relates to your business?

Lock in placement near a topic for increased visibility.



Finance Center

Written by finance professionals, examining the topics affecting finance officers and municipal budgeting.



Legislative Update

An analysis and overview of proposed and passed legislative bills impacting local government. Written by the League's legislative professionals.



Tech Update

Highlighting technology trends and advancements, as well as discussing local government maintenance and applications. Tools for successful tech operations.



Labor Relations & Negotiations

Authored by the League's Labor Attorney and Consultant, these columns explore labor issues from the legal and management perspectives.



Legal Q&A

A monthly Q&A with the League's Associate General Counsel. Questions cover all aspects of local governance.



And More...

Other regular Departments include Op-Eds from the League's Affiliate partners, details on federal legislative changes, and highlights of local government initiatives taken throughout the state, to name a few.

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