

About

Stay informed on the issues impacting local governments - written by New Jersey's experts.

NJ Municipalities magazine is the official publication of the NJ League of Municipalities, a tradition for over 105 years and a leader in reporting local government initiatives. The magazine has a reputation as a trusted news source and is the recipient of the 2023 Marcom Gold Award.

By request, and based on availability, advertisements can be coordinated to run near focus topic articles and Departments.



Visit www.njlm.org/Magazine

<h3>January</h3> <p>Ad Close 12/2 • Edit Close 11/15</p> <p>Focus: Leadership Trends for 2025</p> <ul style="list-style-type: none"> • Recruiting the next generation of employees • Creating internship opportunities • Attracting talent • New NJLM President Profile • League Legislative Priorities 	<h3>February</h3> <p>Ad Close 1/3 • Edit Close 12/16</p> <p>Focus: Recreation Outlook</p> <ul style="list-style-type: none"> • Creating sports areas to match today's trends • Building with the community in mind • Legislative Guide • League's Legal Team 	<h3>March</h3> <p>Ad Close 2/3 • Edit Close 1/17</p> <p>Focus: Human Resources & DEI</p> <ul style="list-style-type: none"> • Diversity, Equity & Inclusion in the Workplace • Creating a Positive Work Culture • Women's History Month • Mayor's Outlooks for 2025
<h3>April</h3> <p>Ad Close 3/3 • Edit Close 2/14</p> <p>Focus: Sustainability</p> <ul style="list-style-type: none"> • Recycling & Waste Management • Energy Trends • Earth Day all year round • Special: Show Off Your City Contest Results; NJ Local Government Week 	<h3>May</h3> <p>Ad Close 4/1 • Edit Close 3/14</p> <p>Focus: Historic Preservation & Planning</p> <ul style="list-style-type: none"> • 250th Celebrations and Planning Checklist • Economic Development • Encouraging Volunteerism • Renovating Community Treasures 	<h3>June</h3> <p>Ad Close 5/1 • Edit Close 4/15</p> <p>Focus: Municipal Visions and Visionaries</p> <ul style="list-style-type: none"> • Accessory Dwelling Units • Municipalities of the Future • Town Centers' Many Aspects • Planning Outlooks • Conference Invitation
<h3>October</h3> <p>Ad Close 8/22 • Edit Close 8/15</p> <p>Focus: Tech Infrastructure</p> <ul style="list-style-type: none"> • Cybersecurity • Website Accessibility • Artificial Intelligence • Tech Insights for 2026 • Louis Bay II Scholarship Award Winning Essays 	<h3>November</h3> <p>Ad Close 9/26 • Edit Close 9/15</p> <p>Focus: Conference Spotlight</p> <ul style="list-style-type: none"> • Session Spotlights: Sneak peeks at hot topics for the Annual Conference • Preview of League Conference Networking Events • Speaker Insights 	<h3>December</h3> <p>Ad Close 10/24 • Edit Close 10/15</p> <p>Focus: Public Health & Hometown Security</p> <ul style="list-style-type: none"> • Planning for major sporting events • Public Health Trends • Technical Preparation • Police & Fire Trends • Building International Bridges

Departments

See a Department that relates to your business? Lock in placement near a topic for increased visibility.



Legal Q&A

A monthly Q&A with the League's Associate General Counsel. Questions cover all aspects of local governance.



Legislative Update

An analysis and overview of proposed and passed legislative bills impacting local government. Written by the League's legislative professionals.



Tech Update

Highlighting technology trends and advancements, as well as discussing local government maintenance and applications. Tools for successful tech operations.



Labor Relations & Negotiations

Authored by the League's Labor Attorney and Consultant, these columns explore labor issues from the legal and management perspectives.



Finance Center

Written by finance professionals, examining the topics affecting finance officers and municipal budgeting.



And More...

Other regular Departments include highlights of local government in the monthly Gold Dome column and Local Knowledge quiz along with local, state, and federal op-eds.

Contacts

Submit an Article

Mike Cerra,
Executive Director
mcerra@njlm.org
609-695-3481 x120

Amy Spiezio,
Managing Editor
aspiezio@njlm.org
609-695-3481 x123

Advertise

Tasneem Kapadia,
Advertising Manager
tkapadia@njlm.org
609-695-3481 x121

Subscribe

Tom Fratticcioli,
Subscription Manager
tfratticcioli@njlm.org
609-695-3481 x117