Dear Delegates,

Welcome to the 105th Annual New Jersey State League of Municipalities Conference presented virtually! This year’s extraordinary events have called for nimble reactions that ensure that the much-needed work of the day is completed. And the League Conference is no exception. As we pivot to a virtual event to ensure your safety and meet your logistical needs, we are maintaining our century-plus tradition of sharing insights, education, and product information while fostering new and long-term peer relationships.

We look forward to working together to recover from the COVID-19 pandemic and designing a robust conference experience filled with innovative solutions to local government issues through our sessions, exhibitors, and networking events.

Please register today and keep in touch through our website, www.njlm.org/conference, as we update the site to provide you with more details as our preparations advance through the fall. Looking forward to meeting you at our NJLM Virtual Conference this November.

Sincerely Yours,
James J. Perry Sr., President, NJLM

PROGRAM AT A GLANCE

The Conference site will be available 24 hours a day, with live interaction from 8:00 a.m.-5:00 p.m.
Arrive early to explore the conference virtual exhibit hall and set your agenda for the day.

Monday-Friday, November 16-20
8:00 a.m. . . . . . . . . . . . . . Site information booth opens, Exhibit Hall live interaction begins
9:00 a.m. . . . . . . . . . . . . . Select from concurrent sessions
11:00 a.m. . . . . . . . . . . . . . Select from concurrent sessions
12:30-1:20 p.m. . . . . . . . . . Virtual Exhibitor Learning sessions
1:30 p.m. . . . . . . . . . . . . . . Select from concurrent sessions
3:15 p.m. . . . . . . . . . . . . . . Select from concurrent sessions
5:00 p.m. . . . . . . . . . . . . . . Live close for exhibits

Special Events
Monday: 9:00 a.m. . . . . . . Orientation
3:15 p.m. . . . . . . NJLM Resolutions Committee Meeting
Thursday: 12:00 noon . . Governor Phil Murphy livestream Keynote (Invited), followed by NJLM awards presentation.
Friday: 11:00 a.m. . . . . . . . League Business Meeting

As the Conference platform is constructed, we will have more information for you at www.njlm.org/conference.

REGISTER NOW!

Registration for the Conference has never been simpler as the League takes the process paperless! Visit www.njlm.org/2020registration now to join us November 16-20 at the unique virtual conference.

The League Conference is still one of the most affordable events, delivering the most CEUs. Costs are:
$25 for Students (Contact mkizer@njlm.org for a student registration form. Not valid for CEUs.)
$125 for Non-Government (For-Profit entities.)

No need to worry about travel or hotel. It’s the ultimate, flexible professional development opportunity for local government officials.
Welcome to the 105th Annual NJLM Conference Presented Virtually!

This year our Conference is a little different, and our Preview is, too. In the following pages we will answer some of your questions about the virtual aspects of the 2020 event and what to expect. Check our website, www.njlm.org/conference for updates.

**WHAT** is the Virtual Conference?

The NJLM Virtual Conference is an opportunity to provide different ways of gathering the material and enjoying the interaction you’ve come to expect from the Annual Conference. The virtual event meets current needs for safe and accessible information. Utilizing this new web-based format, you can explore the Conference at your convenience while attending sessions during a manageable daily schedule.

**WHERE** will we attend the Virtual Conference?

The League has gone through an intensive selection process to find just the right virtual platform to meet the unique needs of our delegates and exhibitors. Now under construction, the web-based Virtual Event will be an accessible gathering place for education, information, and interaction. You will be able to attend on your desktop or on your mobile devices with ease. We plan to open the site for review and scheduling at least one week before the Conference begins.

**WHEN** will Conference sessions & exhibits be available?

Thanks to the flexibility of the digital platform, the Virtual Conference will expand to run the entire week of November 16-20. Spend five days connecting and learning with peers without having to leave your home or work space.

Concurrent sessions will be offered throughout the day to create an easy rhythm that leaves plenty of time for interaction with attendees and exhibitors.

But the Conference doesn’t end on the 20th. While CEUs will be exclusively available at sessions during the livestream aired during Conference week, all sessions will be recorded and accessible for one year following Conference week.

**HOW** can we maximize participation?

The Conference platform will include pre-recorded events with live chats, live events, and on-demand sessions. This conference will be much more than what you experience on a webinar or in a video conference call.

We’ll be using a virtual platform that will allow you to:
- Visit exhibitors and a help desk.
- Attend over 75 sessions in a virtual environment that retains the interactivity you value at League events.
- Connect with other attendees for networking and discussion.

For more details on session and events information, visit www.njlm.org/conference.

**WHO** will present sessions?

Experts, State and local officials, Legislators, Commissioners, NJLM staff, and other professionals will be presenting the sessions. We will still have NJLM sessions, joint sessions from the League and Affiliates, and Affiliate sessions to address the hot issues of the day.
EDUCATION

Next month, as we gather online, the setting may be different, but the education is still focused on the important topics and continuing education units you expect. Use your desktop computer, phone, or tablet to keep your certifications up-to-date and your knowledge up to the minute.

Gain insights and inspiration from more than 75 League and Affiliate sessions. While CEUs will be available exclusively at the live events, you’ll have access to this content for a full year after the Conference.

Current sessions include:

**Monday, November 16**
9 a.m.
- Orientation
- Sustainable Jersey Program Update

11 a.m.
- Addressing Sexual Harassment
- Procurement Update
- Liquor Licensing Amid the Pandemic
- Getting Ahead of Climate Change

12:30 p.m.
- Exhibitor Learning Sessions

1:30 p.m.
- Census Update
- Elected Officials Primer
- Update from DLGS
- Energy Master Plan

3:15 p.m.
- Resolutions Committee Meeting
- Continuing Communications in a Crisis
- Property Taxation
- Legislative Update
- Effective Management of Municipal Water Resources

**Tuesday, November 17**
9 a.m.
- Chat Room: Coffee with DEP Commissioner Catherine McCabe
- Municipal Waste Reduction Strategies

11 a.m.
- Status of Public Health
- Recent OPRA Decisions
- Infrastructure

12:30 p.m.
- Exhibitor Learning Sessions

1:30 p.m.
- Cannabis & Your Municipality
- Elected Officials Primer: Ethics, OPMA, OPRA, & Civility
- SHBP/PERS Update
- State Film

3:15 p.m.
- Community Revitalization–Tools for a Greener, Fairer NJ
- A New Normal for Urban NJ
- Update on Renewable Energy

**Wednesday, November 18**
9 a.m.
- Advancing Sustainable Energy Communities

**Thursday, November 19**
11 a.m.
- Affordable Housing Update (Joint with NJPO)
- Municipal Finance
- Municipal Emergency Management & COVID
- Bringing Health to the Community with Mayor’s Wellness

12:30 p.m.
- Exhibitor Learning Sessions

1:30 p.m.
- Legislative Leaders
- Interest Arbitration & Negotiations Update
- Clean Communities

3:15 p.m.
- Police, Protest, and Counterprotests
- Annual Risk Management
- Potential State & Local Solutions to the Opioid Crisis
- Municipal Fleet Management & Encouraging EVs in Your Community

**Friday, November 20**
9 a.m.
- NJLM Legislative Staff Legislative Update

11 a.m.
- League Business Meeting

**NETWORKING & EVENTS**

Engage with others in networking lounges and chatrooms to create lasting connections. We’ll have the details on how to network and gather at the Conference in the November issue.
**CEU FAQs**

**HOW will I get my CEU Credits?**

This year, sessions will be a little different to ensure the best online experience. In an effort to maximize the events within platform best practices, the sessions will be 75 minutes long and offer 1.5 credits.

The League Conference’s tech positive and user-friendly approach to the event allows the inclusion of numerous sessions while allowing time between them for networking, visiting the Exhibit Hall, and taking care of the important day-to-day business.

This year, delegates don’t have to go through the scanning process. Once you log in to the Conference, your session attendance is tracked and forwarded to our certification system.

After the Conference, log in to the tracking system and print out your certificates as usual.

**HOW many sessions can I attend?**

There will be more than 75 sessions and you can attend more than ever. Each will be recorded and available for 12 months after the Conference.

CEUs will only be available from live presentations. Plan to attend for-credit courses during the scheduled times and enjoy the other, non-credit sessions at your leisure.

**HOW will I interact?**

This year, there will be numerous ways to interact. Sessions will include question and answer periods and discussions.

Those who have attended the League’s webinars may be familiar with the polling function. Questions will be sent to attendees during the sessions to ensure maximum engagement.

**YOUR LEAGUE, YOUR VOICE**

You can expect the League’s business events this year. The Resolution Committee meeting and the League Business meeting will be held, allowing local government officials the opportunity to have their voices heard in the process of defining the goals and leadership of NJLM in 2021.

All delegates can attend the League’s business event, but only committee members can participate in the deliberation and adoption of Conference Resolutions, which sets our legislative priorities for the coming year. While the League constitution requires that the mayors or their official designees shall cast ballots, all municipal officials are encouraged to attend and participate in the deliberations. The date, time and access to information for NJLM’s meetings will be posted on the Conference platform.
Q&A

Will there be opportunities to learn from the Exhibitors?
Yes, once again you’ll have the opportunities to learn from the professionals. Exhibitors are valued educational resources at the conference. Expand your education past the sessions by checking out virtual exhibitors with the products and resources and Exhibitor Learning Sessions.

Will the Exhibit Hall open and close each day?
A true advantage of the virtual event is that the Exhibit Hall never closes. While one-on-one facetime is only available during the Conference Hours, you can explore the booths at your leisure, discovering the latest and most useful information and services. Then visit during Conference hours for more in-depth discussions with exhibitors—it’s a great way to use your time most effectively.

Will the Exhibitors’ booths disappear at the end of the Conference?
Just like the education sessions, this year’s exhibitor information will be available throughout the year to come, making the conference platform a tool that serves until the next Conference.

MEET YOUR EXHIBITORS

Exhibitors will be accessible in many ways to provide attendees with information about the products and services they need for successful local governments.

- Explore the Exhibitors with a searchable listing of exhibitors.
  - By company name
  - By product category
  - By logo on the logo wall

- “Step” into Exhibitor’s booths for a variety of interactive opportunities.

- The basics will be there to view, just like you’ve stopped by on the Exhibit Floor, with an About tab providing company and product information as well as contact information.

- The Video Chat tab allows you to view the booth staff, their availability, and have direct one-on-one contact with informative vendors.

- Read it now or take it home. PDFs, slide shows, videos, and website links will be available under the Resources tab.

Downloads of product and service information have some benefits:
- Digital information/materials save paper, benefitting the environment
- Delegates are spared the effort of sorting through and carrying materials back to the office.