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Chapter of NATOA & Affiliate of the NJ League of Municipalities

To: All Municipal Employees and Elected Officials

The Jersey Access Group would like to invite all Municipal Employees and Elected Officials to attend a FREE series of workshops dealing with current legislative communication issues as part of its annual conference. The Eastern Video Expo will be held May 23 & 24 at the Hyatt Regency, New Brunswick. [www.easternvideoexpo.com](http://www.easternvideoexpo.com)

Municipalities continue to be faced with rules and regulations that negatively impact local government and its residents. These include changes in the physical landscape of communities, development and support of local businesses, wired and wireless communication services, public safety, and the increase in expenses to local government. This two day package explores current and pending federal legislation and controls both implemented and under consideration by the FCC. Discussion panels include experts in the industry and telecommunications law. Learn the courses of action available to protect the quality of life in your community. Details of the workshops are listed below.

The Jersey Access Group, [www.jagonline.org](http://www.jagonline.org), is a non-profit 501(c)3, the NJ Chapter of the National Association of Telecommunication Officers and Advisors, and an Affiliate Organization of the New Jersey League of Municipalities.

Advanced registration is required. When registering from the website, click on Municipal Employees/Elected Officials No Charge.

Registration Link: <https://events.r20.constantcontact.com/register/eventReg?oeidk=a07efsbpx550dffa1f&oseq=&c=&ch=>

Optional lunch tickets may be purchased at the time of your registration for the Affinity Lunch on May 23 and/or the Keynote Lunch on May 24. POs are accepted. Please make payable to Jersey Access Group, PO Box 164, Metuchen, NJ 08840

Thank you for your consideration.

Bob Duthaler

*Bob Duthaler*

President

Jersey Access Group



Hyatt New Brunswick

## Legislative/Municipal Workshops

### Day 1: May 23, 2019

9:15pm-10:30pm

Regency D

**Cable Franchise Update and Understanding the Federal Regulatory Threat to Community Media** — *Sponsored by Helmer, Conley and Kasselman*

The FCC has proposed rules that if adopted, could mean the end of PEG channels or at a minimum, drastic reductions in the ability to fund them. Learn what JAG and others around the country are doing to advocate to protect community media, what your jurisdiction can do to help, and how these issues are being addressed in franchise renewal negotiations. This session will also address related issues facing jurisdictions facing franchise renewals nationwide like HD channels and franchise oversight. Panelists: Nancy Werner, General Counsel, National Association of Telecommunication Officers and Advisors; Tom Robinson, President, CBG Communications; Moderator: Cindy Hahn, Executive Director, C-NET, State College, PA

*CEU 1.5 Credits: CMFO/CCFO, office management and ancillary subjects; RMC, professional development*

**10:45pm-12:00noon**

**Regency D**

**Small Cells in the Rights of Way and 5G Technology** — *Sponsored by Helmer, Conley and Kasselmann*

How are localities adapting to the FCC's September 2018 Order? Last year's conversation was about preparing for the roll out of 5G and the impact on local rights of way. Where are we a year later? What requirements are imposed on localities by the FCC's 2018 Order and what local control remains? Learn how your community can be best prepared to address these challenges. Panelists: Greg Meese, Price, Meese; Edward Purcell, DiFrancesco Bateman; Brandon Dittman, Helmer, Conley and Kasselmann; Moderator: J Robertson, Managing Director, Ho'ike: Kauai Community Television, HI

*CEU 1.5 Credits: CMFO/CCFO, office management and ancillary subjects; CPWM, government; RMC, professional development*

**Day 2: May 24, 2019**

**9:30am-10:45am**

**Brunswick A**

**Energizing You Municipal Leadership for Legislative Support** — *Sponsored by Helmer, Conley and Kasselmann*

Cable franchise issues? Challenges with siting wireless facilities? Looking for ways to enhance your broadband capabilities? How do you best to advocate with elected officials? This session will examine the current communication landscape's impact on your community, and the tools available to you to build support, and leave you better prepared to address your local communications challenges. Panelists: Brandon Dittman, Helmer, Conley and Kasselmann; Edward Purcell, DiFrancesco Bateman; Nancy Werner, General Counsel, National Association of Telecommunication Officers and Advisors; Moderator: Rich Desimone, Managing Director, JAG

**11:00am-11:45am**

**Brunswick A**

**How Secure is Your Network From a Cyber Attack?** — *Sponsored by The Jersey Access Group*

In this workshop, you will learn the types of threats that can infect your network and the best ways to protect yourself and your data. TV facilities networks are growing everyday with new devices and along with that is increased vulnerability. We see nearly 8 million cyber-attacks in the United States every day, with nearly 50% targeted to networks of 100 users or less. During this workshop, we will discuss the best practices for securing your network against the latest threats.

Host: Andrew Calore, President, BCI Computers; Moderator: J Robertson, Managing Director, Ho'ike: Kauai Community Television, HI

*CEU 1.5 Credits: CMFO/CCFO, office management and ancillary subjects; CPWM, government; RMC, professional development; OPA, information technology*

**2:15pm-3:30pm**

**Brunswick A**

**New Jersey Telecommunications Policy: Where We Are and Where We're Going** — *Sponsored by DiFrancesco Bateman*

Please join this seminar to discuss the state of the State of New Jersey's telecommunications policy and what to expect ahead. This panel will consist of a discussion among New Jersey policy makers about issues related to franchise fees, statewide franchise renewal, managing municipal rights-of-way and much much more.

Panelist: Mayor Brian Wahler, Piscataway; BPU Commissioner Upendra Chivukula; Mayor Colleen Mahr, Fanwood, President of Nj League of Municipalities; Moderator: Ed Purcell, DiFrancesco Bateman

*CEU 1.5 Credits: CMFO/CCFO, office management and ancillary subjects; RMC, professional development*