



CITY of HOBOKEN

ONE POLICE PLAZA
HOBOKEN, NJ 07030-5704

Kenneth F. Ferrante
Chief of Police

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IDENTIFYING & PROTECTING YOUR SOFT TARGETS

I) Introduction

- A) 24 years in Policing
- B) Office of Emergency Management Coordinator (Super Bowl)
- C) 2 years as Chief of Hoboken

II) Municipal Level Soft Target Identifying

- A) Transportation Hubs
- B) Entrance Points to your Municipality
- C) Local Events
- D) 5K Races/Sporting Events
- E) Bodies of Water
- F) Popular Venues
- G) Restaurants/Bars
- H) Privately Owned Targets

III) Monitoring Domestic/ Transnational Terrorism

- A) Varieties of Targets
- B) Attack Methods
 - 1) NYC-Seaside
 - 2) Paris x 2
 - 3) Terrorists Respond to Security Measures/ Changes
 - 4) State Sponsorship/ Loan Wolves
 - 5) Simpler Methods
- C) Terrorism Liaisons
- D) Office of Emergency Management



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IV) Protecting Your Municipality

- A) Funding
- B) Target Hardening thru Social Media
- C) Promoting Target Hardening thru Mainstream Media
- D) ALPR
- E) Social Media Scans
- F) K9s/ E.S.U. /Bomb Detection Units
- G) Planning for the Unexpected