## Editorial Calendar

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### In Every Issue:
- 222 West State Street
- NJ Now
- Local Governing
- Gold Dome
- Legal Q&A

### Columns:
- **Member, Trenton & Washington Op-Eds**: Insights from our readers on issues impacting municipal governments from many perspectives.
- **Finance Center**: Financial issues impacting municipalities.
- **Legal Q&A**: Insights on local government issues.
- **Labor Relations**: Reports on how legislation and other issues are influencing public employment policies.
- **Local Governing**: Opportunities for community leadership.

### Submit an article:
- Mike Cerra, mcerra@njlm.org
- Amy Spiezio, aspiezio@njlm.org

### Advertise:
- Tasneem Kapadia, tkapadia@njlm.org

### Subscribe:
- Tom Fratticcioli, tfratticcioli@njlm.org
Stay informed on the issues impacting local governments - written by New Jersey’s experts.

*NJ Municipalities* magazine is the official publication of the NJ League of Municipalities. A tradition for over 100 years and leader in reporting local government initiatives, the magazine has a reputation as a trusted news source and is the recent recipient of the 2019 Marcom Gold Award.

By request, and based on availability, advertisements can be coordinated to run near focus topic articles and Departments.

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| Focus: **The Next Generation of Leadership**  
  - Staff recruitment and training  
  - New NJLM President Profile  
  - League Legislative Priorities  
  - Annual Conference Highlights | Focus: **Municipalities Meeting the Changing Needs of Residents**  
  - Office space, work-from home culture  
  - Legislative Guide  
  - Legal Team  
  - Black History Month | Focus: **Infrastructure & ARP’s Impacts**  
  - Municipal project success stories & strategies  
  - Community spaces: Building with the community in mind  
  - Women’s History Month | Focus: **Environment**  
  - Recycling, waste management, and more  
  - Clean energy  
  - Earth Day all year round  
  - Special: Show Off Your City Contest Results; NJ Local Government Week | Focus: **Smart Cities**  
  - Technology in infrastructure and planning  
  - Broadband for all  
  - Technology tools for governing  
  - Older Americans month | Focus: **Municipal Celebrations**  
  - Parades, decorations, and event planning priorities  
  - U.S.A. turns 250! Preparing your town for the Semiquincentennial  
  - Conference Planner: Get ready for the 109th Annual League Conference | Focus: **Cybersecurity**  
  - Insurance, tech support, and securing your systems  
  - Cybercrime prevention updates  
  - Meet the League: Boards and Awards  
  - Conference Preview: Events, sessions, and exhibits | Focus: **Affordable Housing**  
  - Preparing for the next phase of Affordable Housing  
  - Construction, architecture, engineering, and financing trends  
  - Session Spotlights: Sneak peaks at hot topics for the Annual Conference  
  - Conference Program Preview | Focus: **Public Safety & Health**  
  - Police, EMTs, and Fire forecasts in public safety  
  - Insurance, wellness, and municipalities dealing with need  
  - Newly elected League Officers and Executive Board  
  - Executive Director’s Report |
Departments

See a Department that relates to your business?
Lock in placement near a topic for increased visibility.

Finance Center
Written by finance professionals, examining the topics affecting finance officers and municipal budgeting.

Legislative Update
An analysis and overview of proposed and passed legislative bills impacting local government. Written by the League’s legislative professionals.

Tech Update
Highlighting technology trends and advancements, as well as discussing local government maintenance and applications. Tools for successful tech operations.

Labor Relations & Negotiations
Authored by the League’s Labor Attorney and Consultant, these columns explore labor issues from the legal and management perspectives.

Legal Q&A
A monthly Q&A with the League’s Associate General Counsel. Questions cover all aspects of local governance.

And More...
Other regular Departments include Op-Eds from the League’s Affiliate partners, details on federal legislative changes, and highlights of local government initiatives taken throughout the state, to name a few.

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