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Focus:  *New Jersey* **2024**
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 109th Annual Conference
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109th Annual Conference

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Over 150 law enforcement training events have been conducted and attended by more than 5,000 officers and employees. Law enforcement training, video briefings, safety bulletins and risk analysis are available on the MEL website. A section for Fire and EMS services includes model policies, forms, checklists, safety bulletins, briefings and training videos.

The MSI Leadership Academy

Over 350 department heads are participating in the MSI Leadership Academy, which offers training designed to strengthen management skills. The curriculum includes six required courses and four electives focused on improving performance.

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MEL Leadership Skills for Supervisors

This two-day program provides innovative, interactive training designed to strengthen supervisor management skills, improve team performance and reduce organizational stress.

Risk Management

The Annual Elected Officials Risk Management Seminar is available online. The MEL has added a webinar titled Public Officials – *What You Need to Know* to provide a regulatory and safety overview for newly appointed public officials and JIF leaders.

Bulletins and Video Briefings

Safety bulletins and video briefings are released throughout the year.

For more information regarding training, contact the MEL Safety Institute 732-735-5213.



Head to our
Conference Preview
starting on page 79.
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NJLM and get
started so you're
ready to go when
you arrive in AC.



Balancing Tradition and Innovation

As I look at the agenda for the upcoming 109th Annual Conference, I'm struck by how much has changed since I started with the league so many years ago. But I'm also impressed by how the League has stuck with so many good traditions.

All year round, the League works with municipalities statewide, be it online on the phone, or in person. But the traditional League Conference is the time where we all gather together to make our communities better places to live and govern.

But there's so much new, and in particular new for 2024. We have a head shot station at the League booth near the entrance to Hall D where you can update your photos at no cost for the new year. We also have a few new events that will educate and provide platforms for discussion. Throughout the conference we will host Roundtable events on hot topics, including a transportation fireside chat with the DOT Commissioner on Wednesday, November 20, at 2 p.m. in room 307 of the Atlantic City Convention Center.

On Tuesday, November 19, we will partner with the DCA, our affiliates, and higher education institutions to host our first Career Connections Fair for students. We heard from you that as a generation of workers enter retirement, you are having more difficulty in recruiting the

next generation. A League President's initiative, this event intends to implement a sustained effort to encourage professionals to enter public service.

On Thursday morning, meet us on the Conference floor for special tapings of the PBS program Chat Box with David Cruz. There will be segments on the declared candidates for Governor from each party. Be there to hear it all first.

We also hope you'll join us at ongoing events and services, including the NJLM Educational Foundation Kickoff Breakfast and discussion of mental health in New Jersey at 9 on November 19; the League Orientation session at 10 on November 19; and the tech equipped Smart City section of the Exhibit Hall.

Want to know more? Head to our Conference Preview starting on page 79. And also download the Conference App from your device's store. Search for NJLM and get started so you're ready to go when you arrive in AC.

This issue also shines the spotlight on the five leading women who will receive awards at the WIMG Networking and Awards event, read about them on page 74.

Other stories this month cover success stories ranging from a revamped playground in North Haledon (page 44) to drone career training in West Orange (page 38).

See you in Atlantic City! 

Michael Cerra

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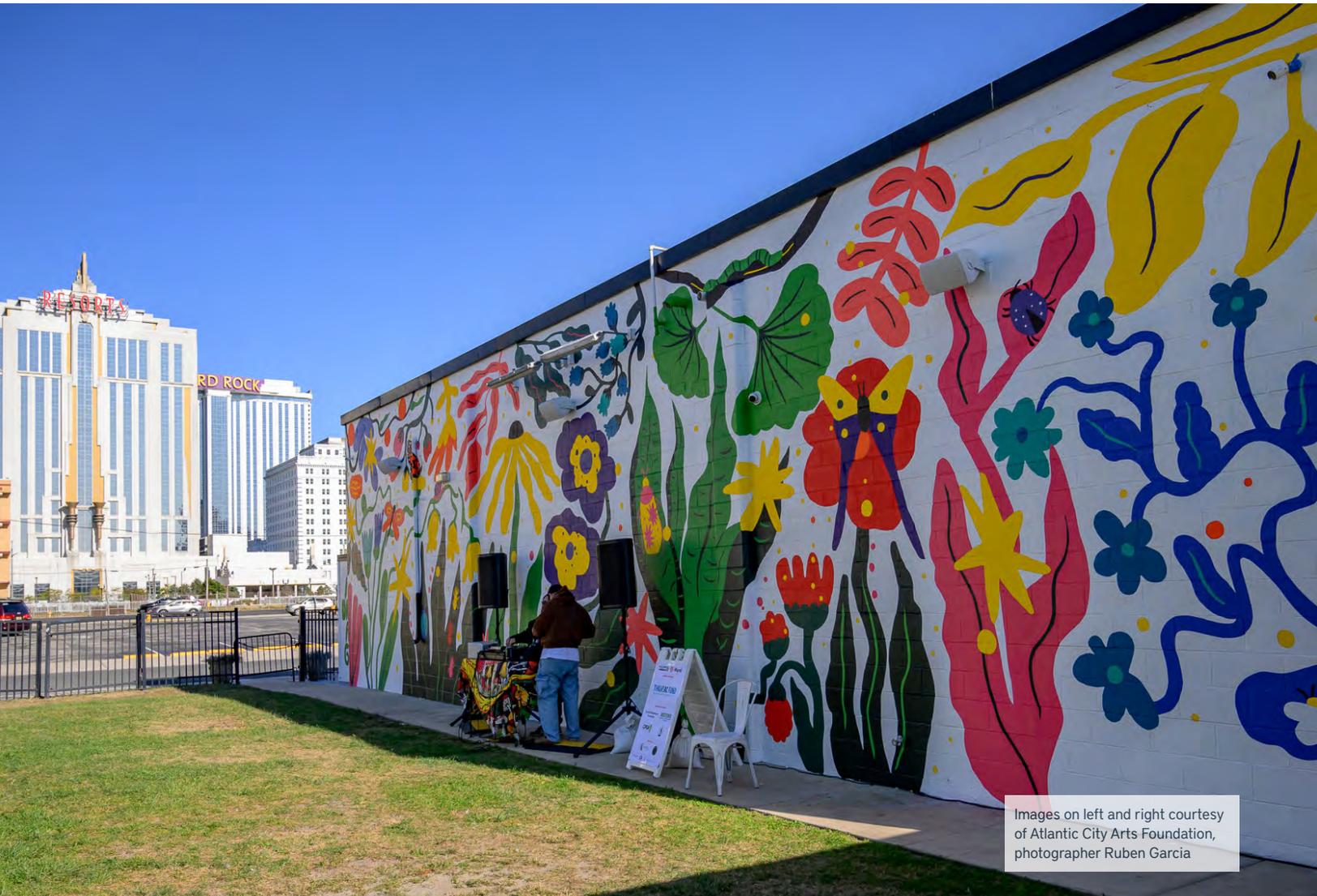
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Come for the Conference

Stay and explore the mural art

Michael Atkins, *Executive Director, Atlantic City Public Arts*



Images on left and right courtesy of Atlantic City Arts Foundation, photographer Ruben Garcia

Public arts are crucial in placemaking. Installing public art gives the artist the opportunity to contribute their creativity to the public, and for the public to expand their own imaginations by experiencing the arts. Murals, sculptures, performances all contribute to civic pride and identity; I encourage every city and township in New Jersey to embrace the arts and artists within your community. We're thrilled to have installed our 100th mural as the Atlantic City Arts Foundation and invite attendees to the annual League of Municipalities Conference to stop by and see "Always Dreaming, Always Growing" and any of the other spectacular murals around Atlantic City during your visit.



2016, she created “Bright Skies” for ACAF’s inaugural 48 Blocks Atlantic City. She returned in 2018 with “Viva Campensina” at the 2nd Ward Firehouse, and this summer she completed the organization’s 99th mural, “Green Voices,” teaching and working with youth artists from Mighty Writers.



Lead artist Manuela Guillén in front of the 100th mural installation in Atlantic City since 2017, entitled Always Dreaming, Always Growing. The mural was worked on by a roster of local artists and the community celebrated its unveiling.

The Atlantic City Arts Foundation recently celebrated its 100th mural installation in Atlantic City since 2017. This milestone mural represents the resilience of Atlantic City’s arts ecosystem and the accomplishment of artists and supporters to uplift civic self-esteem through the vibrancy of arts. The Atlantic City Arts Foundation hosted a public unveiling on October 14, 2024, and invited the community to join them in celebration.

About the Artist

Lead artist Manuela Guillén is a freelance painter, muralist, and digital illustrator currently living in Philadelphia, PA whose murals can be found in both the U.S. and Mexico. Born in Miami to Cuban and Salvadorian immigrant parents, Guillén grew up in Atlantic City, where she worked in a casino while pursuing a career in the arts.

Guillen began her mural career in 2015 in Atlantic City with the AC Arts Commission, creating “Protectors,” located on South Georgia Avenue. In



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Atlantic City's Mural Art

She has nurtured her lifelong love for arts into collaborating with local, national, and global art organizations such as PangeaSeed, the Philadelphia Museum of Art, Mural Arts Philadelphia, Gender Justice Fund, the Atlantic City Arts Foundation and more.

Recently, Guillén installed “Hands of Nourishment”, which encourages viewers to reflect on the many hands that touch our food chain, in the cafeteria at the Philadelphia Museum of Art. This major commission and achievement demonstrates the critical importance of her art and its social justice themes. Inspired by plants, tropical colors, and her cultural upbringing, Guillén aims to bring awareness to art education, mental health, sociopolitical, and environmental issues. As a teaching artist, Guillén hopes to inspire the next generation of artists to be creative as she continues to bring communities closer together through art.

100th Mural

For the 100th mural, Guillén has developed a design titled, “Always Dreaming, Always Growing” for Cardinal. This design pushes further into Guillén’s floral motifs and will be a vibrant, colorful panel that augments the welcoming open-air garden space at the restaurant.

Work will commence on an exterior wall at Cardinal on October 1st with a completion date of October 15. Guillén also worked with a roster of local artists of exceptional talent in their own right to assist her in completion. October 14, the Atlantic City Arts Foundation hosted an unveiling

event at Cardinal. This free event was open to the public and fell on Indigenous People’s Day and celebrates the conclusion of Hispanic Heritage Month. For the first hour, ACAF welcomed Atlantic City youth to engage with the art, and provided blank coloring pages of Guillén’s design so that they could imagine their own vibrant colors in this floral design.

A short program commenced with speakers, before a brief mixer allowed for the public to connect with both the artist and the Atlantic City Arts Foundation. ACAF is partnered with El Pueblo Unido Atlantic City to provide bilingual materials and assist in event outreach.

Manuela Guillén, lead artist, shared: “Painting a mural in Atlantic City holds deep personal significance for me. My journey as an artist began here in 2014 with my very first mural, and it was in this shore city that I discovered my unique style and honed my craft. Attending the local college to study fine art painting not only nurtured my artistic abilities but also taught me the invaluable lesson of building a community wherever I go.”

“Over the years, I have witnessed Atlantic City’s growth, which has paralleled my own evolution as an artist,” she added. “Creating this mural would be my heartfelt way of saying thank you to a city that has been instrumental in shaping my artistic journey. It would be an honor and a profound gesture of gratitude to give back to the community that has given me so much.”

The 100th mural installation is a major achievement for both the

Atlantic City Arts Foundation and for Atlantic City. Due to the dedication and talents of many before me, we are celebrating this milestone and the whole arts community of Atlantic City. I am thrilled that Manuela Guillén is our lead artist for this milestone; her story as a native child of Atlantic City who found her visual identity in art through opportunities provided by the Atlantic City Arts Foundation is something for which we are extremely proud.

Atlantic City Art Foundation’s 100th Mural was made possible through the generous support of Presenting Sponsor ThriveAC Fund, with additional support from New Jersey Casino Reinvestment Development Authority, Midtown Community Development Corporation, the Casiello Philanthropic Foundation, and Kitten & Puff. The 100th Mural event celebration was held in partnership with Cardinal and promotional support from El Pueblo Unido Atlantic City. ↗



About the Foundation

The Atlantic City Arts Foundation’s diverse programs & partnerships activate community pride & civic self-esteem through interaction with public art, including the city’s leading and largest mural arts program. The organization is dedicated to increasing public art access and fostering community art appreciation in Atlantic City, NJ. Programs include 48 Blocks Atlantic City, Chalk About AC, and ARTeriors. The Atlantic City Arts Foundation is a 501(c)3 public arts nonprofit organization. www.atlanticcityartsfoundation.org



Atlantic City Arts Foundation Executive Director Michael Atkins, Assemblyman Don Guardian (District 2), and Jean Muchanic. Executive Director of the Absecon Lighthouse.

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Lunch & Learn Events Cover Hot Topics

This fall, a trio of Lunch & Learn events addressed varied and important issues for municipalities. On October 3, the League hosted a Lunch & Learn webinar to provide an overview of the NJ Department of Environmental Protection's (NJDEP) recently issued Resilient Environment and Landscape (REAL) Rules.

The proposed changes within the REAL rules would amend existing land resource protection rules including the Coastal Zone Management Rules, Freshwater Wetlands Protection Act, Flood Hazard Area Control Act, and Stormwater Management Rules. Many other rules that cross-reference those mentioned above would also be impacted.



The Lunch & Learn provided an overview of the more than 1,000-page REAL rule proposal and examined some potential impacts the proposed changes would have on municipalities.

On October 7 Kevin Lyons, Legal Protection Plan Administrator & Health Benefits Coordinator for New Jersey State PBA, guided attendees through the process of reviewing and selecting a health benefit plan for open enrollment at his webinar How to Choose a Health Benefit Plan. He will explain how to compare different plans, understand the terminology used, and make the best choice for your needs.

And on October 15 municipal leadership teams, public health officials, and emergency response leaders learned about best practices and resources available to engage with and resolve encampments of unsheltered persons to exit homelessness and enter permanent housing at the Lunch & Learn on Homeless Encampments. Janel Winter,

Choosing the Right Benefits Plan

Kevin C. Lyons, Executive Director
New Jersey State PBA

Assistant Commissioner, Division of Housing and Community Resources and Mike Callahan, Director of the Office of Homelessness Prevention, shared national best practices for engaging and resolving encampments; state and federal resources available to assist in encampment resolution; detailed the components of a dedicated response team, cadences of engagement, and operational considerations to end concentrations of unsheltered homelessness. 🇺🇸

@ Recordings of the Lunch & Learn sessions are available at the League's YouTube page, <https://tinyurl.com/mwnfjzkb>, or at the League's website, www.njlm.org, on the Legislative Section's Lunch & Learn page.

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22 Budgeting for Newly Elected Officials
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Saturday, February 22, 2025
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8:30 a.m. - 2:00 p.m.

Members: \$75.00
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