



NLC NATIONAL
LEAGUE
OF CITIES

CITIES STRONG TOGETHER

SAFETYFIRST
CHALLENGE



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In 2022, the National League of Cities launched a new “**Safety First Challenge**” to build a coalition of cities and towns who want to join the safety movement by taking steps in their communities to bring forward solutions.

Seven Challenge Actions for the “Safety First Challenge”

1. **Host** a transportation safety roundtable with safety stakeholders from all corners of the community – emergency response, healthcare, transit, policymakers, real estate, non-profit groups, and community members, and others – to better understand and address safety needs.
2. **Gather** data related to traffic safety in your communities, with an emphasis on addressing safety risks among disproportionately affected communities, including people walking and biking, seniors, children, people of color, and people in low-income communities.
3. **Engage** in community neighborhood outreach on traffic safety problems and solutions, with an emphasis on the Safe System approach and disproportionately affected communities.
4. **Begin** to utilize NLC and the U.S. Department of Transportation (USDOT) traffic safety resources to formulate and implement a [Local Road Safety Plan](#), conduct and implement a Safety Audit, or initiate participation in the [U.N.’s Decade of Action for Road Safety](#).
5. **Show** what’s possible in the community by piloting a safety demonstration or safety intervention project, while gathering community input and analyzing safety impact.
6. **Prepare** to utilize the “Safe Streets for All” program from USDOT by establishing a plan, partnerships, or community strategy.
7. **Pass** a local resolution, Local Road Safety plan, or other purpose-driven safety commitment that advances additional actions based on the Safe System approach.

To join the “Safety First Challenge,” local leaders from cities and towns will:

- 1. Share their intention to join in the Safety First Challenge using the application form below.**
- 2. Make a brief statement of purpose on their road safety goals.**
- 3. Commit to take at least one of the seven Challenge Actions.**

[JOIN HERE](#)

Participants in the NLC “Safety First Challenge” will benefit from:

- Intentionally taking steps to save lives and prevent traffic fatalities in your community.
- Engaging in partnerships with safety experts as well as federal, state, regional and non-profit safety efforts.
- Showing local leadership road safety goals both nationally and internationally as the [U.N.’s Road Safety Decade of Action begins](#).
- Preparing your community to leverage federal resources for local road safety such as the USDOT “Safe Street for All” program and Transportation Alternatives funding.
- Using data to better understand and hone road safety plans and inform state and regional efforts.
- Being highlighted nationally for your road safety efforts and learning from peer communities as NLC highlights city actions on road safety across the country.
- Joining national road safety conversations with federal transportation experts, traffic safety leaders, leading cities, and international leaders in road safety.

NLC and FHWA Road Safety Mini-Series:

Complete Streets for Cities [VIEW THE EVENT](#)

**Get to Know the Mentoring MATCH and Safety
Circuit Rider Programs** [VIEW THE EVENT](#)

Get to Know the Safe System Approach [VIEW THE EVENT](#)

**Making a Local Road Safety Plan with “Vision
Zero” Goals** [VIEW THE EVENT](#)

Using Proven Safety Countermeasures [VIEW THE EVENT](#)

Questions? Comments? Ideas?

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