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- *U.S. Department of Justice Announces COPS Funding Opportunity*
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- *Biden Administration Releases Bipartisan Infrastructure Law Rural Playbook*
- *New Jersey Bans Single-Use Plastic Products to Begin May 4*
- *Office of Legislative Services and Department of Treasury Give Testimony on FY2023*

Stay up-to-date on legislation affecting your municipality

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Photo by Christina Johnson/Hazlet Township.

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The municipalities sharing their stories in this issue show that creativity and innovation can be key tools in the kit of emergency management.



Spreading the Word: Community Communications

In the municipal world, lots of the day-to-day work is face-to-face. Meetings, inspections, court work, and other everyday functions ground to a halt during the pandemic and left communities working out just how to reach out and get functions fully functional again.

And you succeeded! This month's communications and branding focus covers the success stories of municipalities across the state as they strove to maintain community knowledge and spirit throughout the pandemic and beyond. Special events like Hazlet's Bike with a Bunny events (p. 6) and Franklin Lake's Centennial Celebration (p. 26) captured moments that burnished each town's brand...what the residents valued most and why they continue to call their communities home.

In the last two years, there have been considerable efforts to keep basic communications functions going—and growing. The municipalities sharing their stories in this issue show that creativity and innovation can be key tools in the kit of emergency management. Evesham's App, Woodbridge's Website, and TV stations run by Jersey Access Group (JAG) members all over the state stepped in to provide new lines of communications to residents and many of the lessons learned will be carried on into the future.

At the League, we've also been working on our communications tools to keep members in touch. In addition to columns like Local Governing and articles providing takeaway lessons for municipalities, the other team members at the League have been pushing innovations for information distribution including the legislative team's blog, The Town Crier, as well as their Lunch and Learn webinars (visit www.njlm.org/LunchAndLearn to watch). The education folks are ready to roll out the return to in-person One-Day Mini-Conference this month (www.njlm.org/miniconf), which will provide plenty of CEU credits for licensed professionals as well as useful information on a broad range of subject for elected officials.

Finally, we are all working toward the next League Conference, our 107th Annual event. This issue provides you with introduction to the event with a preliminary schedule and list of exhibitors starting on page 45. We've also included an invitation for all local government officials and those who work with them to attend the event in Atlantic City Nov. 15-17. We hope you take us up on that invite and enjoy your summer. Please keep in touch with your article and column ideas for the fall editions, we look forward to working together Building for Tomorrow! 🍷

Michael Cerra

PS: Register today for the League's Mini-Conference 2022, scheduled for June 15 at the Conference Center at Mercer in West Windsor, marking another return to in-person events. For more information, visit www.njlm.org/miniconf.

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Bike with a Bunny Parade

Hundreds roll out for Hazlet’s spring event

Christina Johnson, Public Information Officer, Hazlet Township



Photos by Christina Johnson/Hazlet Township

The feeling that comes from riding a bike is one of total liberation—and that is exactly the feeling Hazlet Township was aiming for with its new “Bike with a Bunny” parade.

The idea for the springtime group bike ride came out of the winter of 2020, when the pandemic kept children at home in virtual school, isolated from one another to prevent spread of COVID-19. Kids missed physical activity and friends, and concern was rising about their well-being. Hazlet’s Recreation Advisory Committee met monthly via Zoom, optimistically talking about the day they could hold in-person events again.

Something to look forward to

“We wanted our first event in 2021 to be something the kids could look forward to,” said Chris McManus, the committee’s president at the time, and now the director of Hazlet Recreation. “The priority was to plan something like a kickoff to spring. It had to be outdoors, active, and fun.”



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Resources for You and Your Professional Staff

2022-23 Newly Elected Officials Handbook: Primer for Local Elected officials—Instructional materials for elected officials.

Member \$20 • Non-Member \$30

2022 Municipal Directory: Desktop reference guide containing contact information for NJ's 564 municipalities. Print and PDF versions available

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NJ Municipalities Magazine: Monthly magazine and the official publication of NJLM. Serves as a forum for the exchange of ideas and information on municipal affairs for public officials. Combined print and digital subscription.

Nine-month subscription: Member \$25 • Non-Member \$30 (Single copies also available)

A History of Municipal Government in New Jersey: New Jersey's municipal story with new statutory provisions enacted.

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Americans with Disabilities Act (ADA):

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Brownfield Properties 2nd Edition: Examines the factors that have contributed to the "Brownfield Phenomena" with federal and state legislation.

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License Volume 2: Alarm Fees and False Alarm Penalties (2016)/Landlord Registration.

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New Jersey 5 Traditional Forms of Government: New Jersey townships, villages, boroughs, cities and towns.

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NJ Mayors Healthy Cookbook: Healthy Recipes from Elected Officials.

\$10 for All

Open Public Meetings Act OPMA: Guide to the Sunshine Law (2019).

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Open Public Records Act OPRA: Quick guide provides introduction to the Right to Know Law.

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Overview of NJ Personnel Policies with MEL-JIF (2015)

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Protecting Your Towns Environment (2017):

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Salary Survey: Salary information for 40 municipal positions. Updated bi-annually (2021).

Electronic only: Member \$90 • Non-Member \$180

For additional information, or to order any publications, visit www.njlm.org/publications or contact Suzanne Allen at 609-695-3481x129 or sallen@njlm.org

Bike with a Bunny Parade

The committee brainstormed possibilities and produced the idea of a group bike ride with a spring Bunny as the mascot, while still following the Governor's social distancing orders. "We knew it would be a hit in Hazlet," he said.

The first year, 200 kids on bikes gathered in assigned groups at the Airport Plaza shopping mall parking lot for the 1.7-mile flat ride on closed road all the way to Veterans Park. Some had decorated their bicycles and helmets with streamers and bunny ears. They were excited to see the Bunny arrive to lead the way.

With police securing the roadway, the kids pedaled off surrounded by their parents and friends, exhilarated by this new experience. Two groups of dancers from The Perna Dance Center performed routines. Families gathered on sidewalks and porches to cheer everyone on. At the entrance to the park, the riders delighted in riding through a tunnel of loud, energetic music created by the drums and brass of the Raritan High School Marching Band.

Second-year success

When the event returned this spring, registration quickly filled up with over 240 kids. This time there was a wide variety of wheeled vehicles arriving at the



In Your Town

If you plan a bike parade:

- Avoid obstacles to stop parade. Allow bikers to pedal freely at their own pace.
- Allow parents to accompany riders.
- Fold bike safety and fitness concepts into the event.

Plan ahead with police to close a long, flat road with parking at either end.

- Dancers on foot are a great way to end the procession.
- Incorporate exciting music with a marching band or recorded music.
- Encourage neighbors to watch and cheer on the kids.

Bike with a Bunny Parade

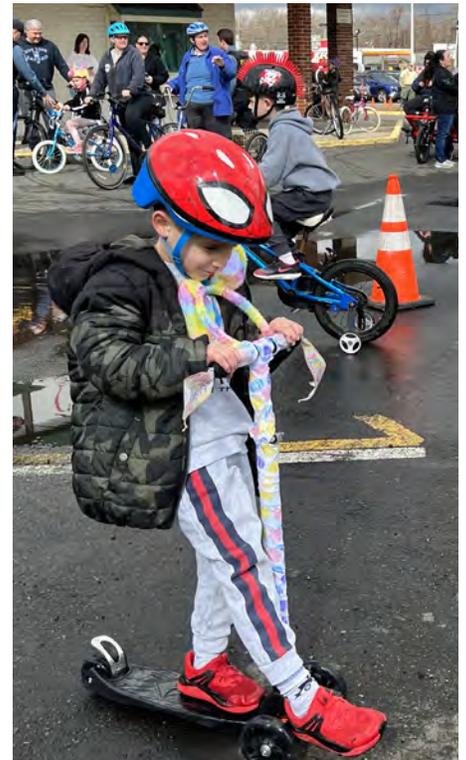


Airport Plaza lot. Mr. and Mrs. Bunny traveled the route, waving to riders on colorful Surrey Bikes, zippy scooters, vintage cruisers and bikes hauling canopy carriers with toddlers inside.

The local Boy Scout Troop set up a station to check out bikes and pump air into tires. Families with kids under six were invited to launch from a school closer to the park, an easier ride for shorter legs. Parents chatted as they strolled with baby carriages, and others

pulled red wagons or pushed toddlers in plastic race cars. Once inside the park, at the gazebo by the lake, a line formed to take photos with the Bunny under a flowering tree.

“This event was so fun, and it really brings families and our town together for a day,” said Deputy Mayor Mike Glackin, who is the Recreation Committee liaison. “Our police secure the roads, the fire trucks sound their sirens at the front, and the first aid



ambulance is at the rear in case anyone needs help. With the residents watching on the sidewalks, it really brings that hometown-parade feeling.”

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NJLM on the Road

Recently NJLM President Mayor William Pikolyky of Woodbine was doing the League's work around the state. He represented the organization at the New Jersey Chamber of Commerce's ReNew Jersey Business Summer 2022: A Time for Answers held in Atlantic City. Here he's shown with Atlantic City Mayor and NJLM Executive Board Member Marty Small Sr.

In addition, President Pikolyky led League staff in a meeting with New Jersey Civil Service Commission Chair and CEO, Deirdre Webster Cobb, Esq., at the commission's Trenton offices. The Civil Service Commission recently released a Telework Pilot Program for Executive Branch State Employees that may inspire future municipal standards. 📌



Above: NJLM President, Mayor William Pikolyky, with Atlantic City Mayor Marty Small Sr., NJLM Executive Board Member. Right: NJLM President with Civil Service Commission Chair and CEO Deirdre Webster Cobb.



League Affiliate and Conference Prep Meeting Held



The League met with representatives from its 21 Affiliate organizations and New Jersey Lt. Gov. Sheila Oliver in her role as Commissioner of the Department of Communities Affairs to review topics of concern. Lt. Gov. Oliver spoke about topics ranging from COVID recovery to affordable housing, answering questions from Affiliate representatives about supportive housing, stormwater management, and other relevant topics.

In the afternoon, the Affiliates discussed Conference preparations with League leadership and staff. Here are photos from the event. 📌



Photos by Elizabeth Lara-Collado/NJ DCA



Lunch and Learn Speakers from top: 1. Krista Valenzuela, Senior Cyber Threat Intelligence Analyst, New Jersey Cybersecurity & Communications Integration Cell. 2. Nickki McDavid, Chief, Commercial Driver's License Division, Federal Motor Carrier Safety Administration. 3. Charles Small, Deputy Assistant Secretary, Intergovernmental Affairs Office of the Secretary, U.S. Department of Transportation

Webinars: Lunch & Learn Library

The League's Lunch & Learn webinar series continues to provide in-depth information on up-to-the-minute topics impacting municipalities from COVID recovery to climate concerns.

On May 3, a Lunch and Learn briefing was held with Charles Small, Deputy Assistant Secretary, Intergovernmental Affairs Office of the Secretary, U.S. Department of Transportation discussing municipal funding in the Bipartisan Infrastructure Law (BIL), and insights on the new federal Commercial Drivers' License rules from Nickki McDavid, Chief, Commercial Driver's License Division, Federal Motor Carrier Safety Administration.

On April 27, 2022, the Lunch & Learn was a cybersecurity briefing with Krista Valenzuela, Senior Cyber Threat Intelligence Analyst, New Jersey Cybersecurity & Communications Integration Cell. The briefing discussed cybersecurity best practices and what municipalities should do to prevent a cyber incident.

@ Missed the webinars? They can be viewed from the League's Lunch & Learn page, www.njlm.org/LunchAndLearn



Bipartisan Infrastructure Law - Overview

The Bipartisan Infrastructure Law (BIL) includes five-year reauthorization (FY22-26) of surface transportation programs and direct advanced appropriations.

- Total transportation funding in this five-year package is \$660 billion.
 - Highways / Bridges: \$365 billion
 - Transit: \$107 billion
 - Rail: \$102 billion
 - Aviation: \$25 billion
 - Traffic Safety: \$8 billion
 - Commercial Motor Vehicle Safety: \$5 billion
 - Maritime: \$2.25 billion
 - Build America Bureau: \$100 billion (\$30 billion in Private Activity Bonds)
 - \$140 billion in funding for USDOT in FY 2022



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Recent topics: Cybersecurity, Climate Change, Bipartisan Infrastructure Law Funding, Federal Aid and Electric Vehicles.





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