June 2, 2015

RE: RECEIVE THE RECOGNITION YOUR TOWN DESERVES!

Dear Mayor:

I’d like to extend a personal invitation for you to submit an article to the League magazine, NJ Municipalities sometime this year. With a circulation of 7,558 and a much larger pass along readership, the magazine provides a unique opportunity to bring attention to your community.

Is a new program making life better for seniors, children or business owners? Or do you hold strong views on municipal issues? Have you found a new way to save money? If so, why not share your successes, plans and thoughts with your fellow municipal leaders?

The deadlines for our popular pre-conference issues (October and November) are August 10 and September 15 respectively.

To learn more, check out our Submission Guidelines at https://nj-njslon.civicplus.com/712/Subscribe. Or visit njslon.org/magazine for past articles and more information. Contact Managing Editor Kyra Duran at kduran@njslon.org or contact me directly at 609-695-3481, ext. 116, mdarcy@NJSLOM.com to schedule an article.

Also consider writing a “Member Op Ed” column. This is your opportunity to editorialize on an issue of general municipal relevance. Express your views and include the facts to support them in 500 to 700 words. E-mail submissions to NJM@NJSLOM.org.

For smaller items of interest and achievement, contact Taran Shearer (609-695-3481 Ext. 24, tshearer@NJSLOM.com) to contribute to the NJ NOW section of the magazine.

We look forward to hearing from you.

Sincerely,

Michael J. Darcy, CAE
Editor in Chief