

## **Week of June 7: Conference Connections**

### **a. 106<sup>th</sup> Annual Conference: Stay Informed**

This week we begin weekly coverage of Conference information in the Conference Connections section of the Wednesday Daily Update. The section will provide information on general attendance issues, education, and exhibit opportunities as they develop.

This information will also be available in our News Flash service through the [League's website](#). Please let those attending the Conference know they can sign up for [the Conference News Flash](#) to stay up to date with useful event information leading up to the 106<sup>th</sup> Annual Conference, Nov. 16-18 in Atlantic City.

### **b. Welcome back to Atlantic City!**

After a successful Virtual Conference, the League is happy and proud to plan the League Conference's return to Atlantic City!

According to Meet AC, Atlantic City's Convention & Visitor's Bureau, and Spectra, the venue management company for the Atlantic City Convention Center and Jim Whelan Boardwalk Hall, as of Friday, June 4, both facilities are operating at 100%.

"This is great news for the League and its members," said NJLM Executive Director Michael Cerra. "President Janice Kovach and the whole NJLM team are in motion creating a warm return to Atlantic City in November."

"Atlantic City is thrilled all indoor gathering limits, specific to meetings, conventions and events has been lifted. This will allow us to continue to move our destination forward, while growing the meetings and conventions market," stated Meet AC's President and CEO, Larry Sieg. "Our clients are ready to get back to business and we look forward to their return to Atlantic City." "We are excited to welcome back live events responsibly, and to demonstrate how we have been preparing our facilities' over the course of the last year," said Spectra's Jim McDonald, General Manager of the Atlantic City Convention Center and Jim Whelan Boardwalk Hall. "We look forward to greeting guests and visitors alike, and are confident that their experience here will be better than ever."

The League will continue to work with Atlantic City officials to ensure a safe and positive Conference Experience. We will continue to keep attendees and exhibitors up-to-date with the latest information on the 106<sup>th</sup> Annual Conference. The Health and Safety Plan are available for review at all times on the Conference site.

For additional information on current guidelines, please visit [www.meetac.com](http://www.meetac.com). For more information on the 106<sup>th</sup> Annual League Conference, visit [www.njlm.org/conference](http://www.njlm.org/conference).