



[Click to view newsletter archives](#)

View a Featured Ad at the End of this Email.

## December 5, 2019

- I. Mayors Wellness Campaign
- II. Celebrate Your Municipality and Showcase Its Beauty!
- III. Show Off Your City Contest Deadline Feb. 3

### I. Mayors Wellness Campaign

We would like to remind you about a resource available to your administration; the New Jersey Health Care Quality Institute's [Mayors Wellness Campaign \(MWC\)](#). The MWC partners with the League to provide a statewide community health initiative, offering Mayors and their staff evidence-based tools and strategies to champion healthy and active living to improve the overall health of their communities. You can join the MWC by signing the annual [Pledge of Participation](#).

The Quality Institute invites existing MWC towns to apply for the 2019 Mayors Wellness Campaign Healthy Town designation. The Healthy Town designation recognizes communities in which Mayors have made healthy lifestyles a top priority and are actively engaging all the members of their community in healthy living. The deadline to apply is **5pm January 31, 2020**.

At the Quality Institute web site you will find links to the Healthy Town Application and the Healthy Town Rubric to help guide you and understand the scoring process:

- [Healthy Town Application](#)
- [Healthy Town Rubric](#)

Please reach out to Julie DeSimone 609-452-5980, [jdesimone@njhcqi.org](mailto:jdesimone@njhcqi.org) for more information.

## II. Celebrate Your Municipality and Showcase Its Beauty!

Let residents know about your municipal facilities and careers, and highlight the services that their local government provides on a daily basis by participating in NJ Local Government Week April 19-25, 2020.

The League invites you to join in with municipalities across the Garden State April 19-25, 2020, to engage citizens while celebrating the work of local government. Through NJ Local Government Week, the League hopes to bring awareness to the role local government plays in achieving the best life for communities. Invite your schools, civic groups, businesses, and media to NJ Local Government Week activities for citizens of all ages.

**How Can You Celebrate?** Visit the League's website for ideas on celebrating in your municipality; including a "how to" packet with ideas ranging from basic, no cost activities to some that are more complex. Be sure to tag your social media posts with #njlocalgovt, and utilize the NJ Local Government Week logo that the League has provided by downloading from the League website.

[Visit the League website for tips](#), suggestions and a logo created to help promote your events.

## III. Show Off Your City Contest Deadline Feb. 3

The Third Annual Show Off Your City Contest is accepting entries through February 3. Municipalities are invited to send us photos of their tourist attractions, downtown areas, economic development initiatives, parks, city halls, community groups and new projects. Entries will be posted on the [League's Facebook](#) page, website and some featured in the April issue of *NJ Municipalities*, and possibly other issues.

A winner will be chosen and receives a free League publication of their choice! Photos can be submitted to [Email: aspiezio@njlm.org](mailto:aspiezio@njlm.org), or mailed on CD or flash drive to 222 West State Street, Trenton, NJ 08608.

For full details, visit the [Show Off Your City Contest webpage](#).

---

## Advertiser Spotlight



The CAI New Jersey Legislative Action Committee (NJ-LAC) is your go-to resource for community association issues. Through one united voice for legislative and regulatory issues, NJ-LAC builds relationships and educates state and local officials.

**NJ-LAC** Community Associations Institute

609.588.0030 | [info@calnj.org](mailto:info@calnj.org)

NEW JERSEY CHAPTER **community** ASSOCIATIONS INSTITUTE

Public Finance • Redevelopment • Privatization • Bankruptcy  
Environmental • Litigation • Affordable Housing • Tax Credits  
Visit us to learn more at [www.msbnj.com](http://www.msbnj.com)

**MS&B**  
McMANIMON • SCOTLAND • BAUMANN



New Jersey State League of Municipalities

222 West State Street, Trenton, NJ 08608  
Phone: 609-695-3481 Web: [www.njlm.org](http://www.njlm.org)

NJLM on Social Media: [Facebook](#) [Twitter](#) [LinkedIn](#) [YouTube](#)

 [Share on Facebook](#)

 [Share on Twitter](#)

 [Share via Email](#)

Copyright 2018 NJLM. All Rights Reserved.  
222 West State Street, Trenton, NJ 08608

Powered by  
 **CIVICSEND**  
A Product of CivicPlus

If you no longer wish to receive emails from us, you may [Unsubscribe](#).

Email not displaying correctly? [View it in your browser](#).