

Introduction to Smart Communities Technology

TRENTON, NJ (April 6, 2017) The [NJLM Educational Foundation](#) presents an Introduction to Smart Communities Technology April 7, 2017 at Felician University in Rutherford NJ. This event is designed to educate municipal and county officials, economic development coordinators, community planners and non-profit organizations on the impacts of implementing Smart Communities technologies.

The concept of Smart Communities incorporates improving the quality of life by using technology to improve the efficiency of city services while meeting the needs of local businesses and residents. This event will explain Smart Communities technology, how it impacts our daily lives by saving energy, adding security, creating efficiencies, and understanding the costs and implementation process. Attendees will also learn more about “I-O-T” or Internet of Things and new ways of using data to create effective more efficient options particularly for local governments.

Presenters include local government practitioners, Fortune 100 Smart Communities advisors, and New Jersey experts.

All those interested, particularly the media, business decision-makers and community leaders, are invited to register to attend this high-level event or to participate as a supporter by visiting www.njlmef.org . There is no cost for media covering the event.

Our distinguished presenters include:

Mayor Timothy McDonough, Hope Township; President, NJLM Educational Foundation

Michael Darmetta, Senior Manager at Verizon Enterprise Solutions; Lead manager for the Smart Community Team. A high-level overview of the concept of Smart Cities

Benjamin J. White, Distribution Business Team Leader, PSE&G. Utilities’ Role in Smart Cities Roll Out

John Morgan, Director, Hoboken Parking Authority. Hoboken case study: portfolio of solutions from fleet, scheduling, and cameras, to meters and GPS

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