

February 9, 2015

Please see information below about upcoming Sustainable Jersey webinars that may be of interest to your constituents.

Dear Mayor:

New Features of the Sustainable Jersey Website for 2015

March 11, 2015 – 1:00-2:00 PM - To register:

<https://attendee.gotowebinar.com/register/4151110857465728257>

March 16, 2015 7:00-8:00 PM – To register:

<https://attendee.gotowebinar.com/register/8631346962276152066>

Whether you're new to the Sustainable Jersey program, or have already been certified, this webinar will keep you updated on all of the new changes to the Sustainable Jersey website. We will walk you through the new application layout, the variable point actions, and also recap the basics of the managing your profile.

Speakers include:

Renee Haider, Associate Director of Sustainable Jersey. As the Associate Director of the National Transit Institute, Renee collaborated with local, state, and federal government representatives on transportation and land use and statewide transportation planning and programming efforts aimed at supporting the core value of sustainability.

Samantha McGraw, Program Assistant for Sustainable Jersey. Samantha assists New Jersey municipalities with the Sustainable Jersey certification process. Samantha brings both a science and policy background to the Sustainable Jersey team.

Fostering Sustainability Education through a Film Festival

March 18, 2015 -- 1-2:00 PM

To Register: <https://attendee.gotowebinar.com/register/4940059928391945473>

Looking for a new, innovative and fun way to bring your community together and communicate environmental information? Holding a film festival is one of the many ways to earn points for the Community Education and Outreach action. Festivals are a great way to bring your community together on a cold winter night, or enjoy the warm summer weather, and can be geared toward all age levels! In this webinar you will learn about the resource partners that can assist your green team to organize a film festival.

Speakers include:

Winnie Fatton, Program Manager for Sustainable Jersey, who will provide a brief overview of the Community Education and Outreach action.

Marnie Vyff, from the Mountain Lakes Green Team, who has headed environmental movie events to promote awareness in New Jersey. Marnie has also assisted neighboring communities with their own environmental events.

Lindsey Kaymen, President of the Environmental Education Fund, who will talk about EEF's efforts to foster environmental education through film and multimedia events. Lindsey has been a member of the Princeton Environmental Film Festival planning committee since 2007.

Tara Shepherd, Executive Director of HART Commuter Information Services, a non-profit transportation management association (TMA) dedicated to promoting sustainable transportation in Hunterdon County, NJ for the past 15 years , who will explain how HART has been instrumental in helping Hunterdon municipalities to organize film festivals. In recent years, HART has expanded its programming to include assisting Hunterdon municipalities with a number of actions in their pursuit of Sustainable Jersey certification.

Very truly yours,

William G. Dressel,
Executive Director