

December 24, 2015

Re: Planning and Participating in a Mayors Book Club

Dear Mayor,

Encouraging young students to read and connecting community members to the schools and their municipal leaders, the Mayor's Book Club program is a success story in building literacy and good relationships. The program has a proven five-year track record of bringing Mayors into their school districts' classrooms to get them started on the journey to reading 1,000 books as a group by the end of the school year.

The free downloadable publication, "Planning and Participating in a Mayor's Book Club," is an instructional manual funded by the NJLM Educational Foundation (NJLMEF) authored by Dr. Vicki Cohen, Director, School of Education, Fairleigh Dickinson University. She and her staff share their experiences and advice for successful Mayors Book Clubs.

Editorial credit goes to Mayor Timothy McDonough, Hope Township. Mayor McDonough was one of the original champions of the Mayors Book Club when the concept was introduced by the NJLM Educational Foundation in 2010.

On behalf of the Board of the NJLM Educational Foundation, we thank Dr. Cohen and Mayor McDonough and hope that other schools and mayors can use this guide to create lifelong readers in their own communities. We would also like to note the support of the NJLM Foundation's Board for this project, as well as staff from the New Jersey State League of Municipalities.

This and other papers are available on the Foundation's website at [www.njlmef.org](http://www.njlmef.org). A direct link to the Mayors Book Club manual is [www.njlmef.org/Mayors-Book-Club.pdf](http://www.njlmef.org/Mayors-Book-Club.pdf)

Sincerely,

Art Ondish, President  
NJLM Educational Foundation;  
Mayor, Mt. Arlington

Jun Choi, Vice President  
NJLM Educational Foundation

Michael J. Darcy, CAE; Executive Director  
New Jersey League of Municipalities and,  
NJLM Educational Foundation