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MEDIA ADVISORY

Mayor Jeffrey Martin Steps Up to NJLM 2nd Vice President as Mayor Shelley Brindle Prepares to Leave Office

Trenton, NJ – Hamilton (Mercer County) Mayor Jeffrey Martin was selected by the New Jersey State League of Municipalities Officers and Executive Board members to serve as 2nd Vice President effective immediately. He will replace Westfield Mayor Shelley Brindle as an Officer. Mayor Brindle will retain her position on the Executive Board until November when she exits the Board in anticipation of leaving office in January 2026.

Mayor Martin joined the League's Executive Board in 2020, representing Mercer County and Hamilton, the ninth-largest municipality in New Jersey with more than 92,000 residents and over 656 employees. He presides over a budget of more than \$150 million in annual revenue/appropriations. He has led the effort to consolidate and merge nine separate fire districts into one municipal fire department—saving township residents more than \$1.5 million per year. Mayor Martin has directed the township's response during COVID-19 and numerous emergency operations.

Previously he was General Counsel at Borden Perlman Insurance and Staff Counsel at Farmers Insurance, and Assistant Staff Judge Advocate and Defense Counsel for the U.S. Air Force's Judge Advocate General (JAG) Corps. He served as a Councilman for Hamilton from 2018-2019. Mayor Martin earned his BA at The College of New Jersey, JD at Rutgers University School of Law-Camden, and Master of Laws at the University of Connecticut School of Law. He also has professional military training from Squadron Officer School and Commissioned Officer Training.

Mayor Shelley Brindle elected as Westfield's first female mayor in 2017 and re-elected in 2021, she has served on the NJLM Executive Board since 2021 and as 2nd Vice President in 2025 and 3rd Vice President in 2024. She is not running for re-election and will continue to serve the League as a member of the Executive Board until its reorganization in November.

During her tenure, Mayor Brindle co-founded the Raritan Valley Line Mayors' Alliance, a Mayors' advocacy group for improved regional rail service and direct Raritan Valley Line service to Manhattan; chaired the League of Municipalities' Liquor License Reform Task Force; led Westfield's sustainability efforts resulting in first time Silver Certification award by Sustainable Jersey; achieved first-time state professional accreditation for the Westfield Police Department; named 2022 Mayor of the Year by the Gateway Regional Chamber of Commerce; and Awarded Innovation in Governance Award by NJLM in 2019.

Previously, Mayor Brindle served as HBO's Executive Vice President, Domestic Network Distribution & Marketing and a member of the CEO's leadership team. As the first female in HBO's C-suite, she led HBO's \$4.4B domestic subscription business and oversaw HBO's digital transformation and its most lucrative strategic partnerships with major media distributors.

Mayor Brindle also serves on the Board of Directors at Philo, a series D venture capital funded next generation streaming tv service that has grown exponentially since she led HBO's early investment. She also serves on the Board of Directors for W.O.M.E.N. In America (WIA), as a Global Ambassador for Vital Voices, is a founding member of Extraordinary Women on Boards (EWOB) and serves as an advisor and mentor to the University of Chicago's Leadership & Society Initiative.

Noted NJLM Executive Director Michael Cerra, "We thank Mayor Martin for stepping up to fill the 2nd Vice President position and Mayor Brindle for her years of service to the League. Both have taken on challenging and complex issues on behalf of New Jersey's taxpayers. We know both will succeed on their paths and appreciate their efforts for local governments and the people of New Jersey."

For more information, contact Executive Director Michael Cerra at 609-695-3481, ext. 120.