

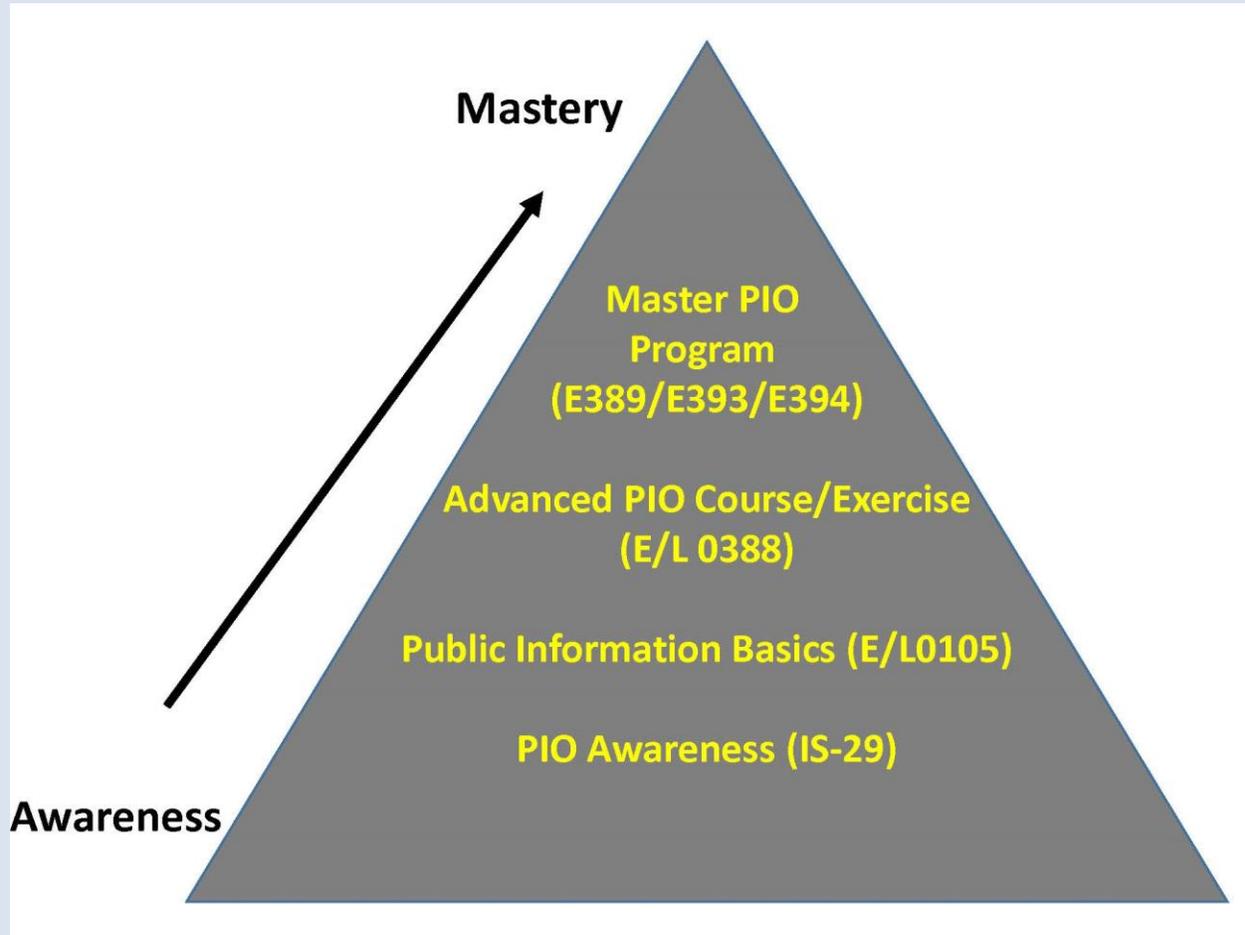
Public Information Officer Program

Nicole Shutts
Program Manager



FEMA

Public Information Officer Program



E/L/K 0105 Public Information Basics (3 days)

To equip participants with the skills needed to be full or part-time PIOs, including oral and written communications; understanding and working with the media; and basic tools and techniques to perform effectively as a PIO, both in the proactive/advocacy times and crisis/emergency response.

- Target audience: Newly appointed emergency managers/PIOs from state, local, tribal, territorial and Federal emergency management agencies, and prospective professionals transferring from another discipline to emergency management.
- Training Schedule: [Emergency Management Institute | Course Schedules \(fema.gov\)](#)

E/L/K 0388 Advanced Public Information Officer (5 days)

Teaches participants the additional skills for use during escalating incidents, including strategic communications and incident action planning as it relates to Joint Information Center (JIC) operations.

- Target audience: PIO professionals with 2 years full-time public information experience
- For more information, please visit: [Emergency Management Institute \(EMI\) - EMI Programs and Activities | PIO - E/L0388 Advanced Public Information Officer \(fema.gov\)](#)
- Training Opportunities: [Emergency Management Institute \(EMI\) - EMI Programs and Activities | PIO - Training Opportunities \(fema.gov\)](#)

Master Public Information Officer Course (104 hours)

- The Master Public Information Officer Program is a three-course series that prepares public information officers for an expanded role in delivering public information and warning using a strategic whole community approach.
- The program reinforces the qualities needed to lead whole community public information/external affairs programs, provides relevant management theories and concepts, and uses case studies to enhance public information/external affairs skill sets. MPIOP participants work within a collaborative environment on projects and establish a network of peers.
- E0389 Master Public Information Officer Course – Implementing Communications Strategies for Whole Community Leadership (32 hours)
- E0393 Master Public Information Officer Course – Applying Advanced Concepts in Public Information and Communications (40 hours)
- E0394 Master Public Information Officer Course – Mastering Public Advocacy Plans to Create an Effective Community of Stakeholders (32 hours)

Application Process - Master PIO

Application Period: April 1 – June 1, 2023

Documents can be found under the appropriate program and consists of:

- **Candidate Information**
- **Cover letter**
- **Resume**
- **Program Commitment Statement**
- **Program Questionnaire**
- **Recommendation letter from your Supervisor**
- **Signatures**

Formal selection board panel held in June / notifications will be sent in August

Additional information and documents can be found *Emergency Management Institute (EMI) | Emergency Management Professional Program (EMPP) (fema.gov)*

Contact Information

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QUESTIONS?





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