



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

New Jersey YMCA State Alliance Cost of Poverty Experience

About the Cost of Poverty Experience (COPE): New Jerseyans have experienced a disproportionate impact from the COVID-19 pandemic compared to other states across the nation. With existing health concerns such as rising chronic diseases, spiraling healthcare costs, and racial health disparities being further exacerbated by the pandemic, every municipality has a role to play in NJ's fight to achieve health equity. Developed with low-income individuals who shared their story, COPE gives participants an opportunity to move beyond stereotypes to a more holistic understanding of the causes and effects of poverty as well as the role that the broader community plays in their interactions with low-income families. The experiential nature of this training helps organizations and communities more deeply understand the complexities of poverty, paving the way to address the issues more comprehensively.

Better Together - NJLM and Building a Culture of Health: When health considerations are incorporated into decision-making across sectors and policy areas, better health outcomes are achieved. Cross-sectoral collaboration is key to this success. The NJLM and Building a Culture of Health in NJ conferences present a unique opportunity to facilitate connections between municipal leaders and community health champions. This joint COPE session for participants of both conferences aims to foster collaboration and promote the consideration of health to better support communities across NJ.

About the 10th Annual Building a Culture of Health in NJ Conference:

The New Jersey YMCA State Alliance, in partnership with the NJ Department of Health, is gearing up for our 10th annual [Building a Culture of Health in NJ Conference](#) at Harrah's Waterfront Conference Center in Atlantic City. The Culture of Health Conference is the largest public health conference in NJ, gathering over 500 thought leaders, advocates, public health professionals and changemakers to build a roadmap for the future. Keynote presentations and breakout sessions are aimed at addressing the social determinants of health, adverse child experiences and improving outcomes for children & families. Participants encouraged to attend include:

- Healthcare workers
- Healthcare administrators
- Community health educators
- State/local officials
- Policymakers
- Community-based organizations
- Community Members
- K-12 and higher education professionals
- Students
- Others who champion health equity

Participant Perspectives from COPE Participants: To hear how COPE has helped legislators in other states better support resident health and well-being click [HERE](#). For more information on the benefits of a Health in All Policies approach, please visit:

- [CDC: Health in All Policies](#)
- [APHA: Health in All Policies](#)
- [Health in All Policies: A Guide for State and Local Governments](#)

For More Information:

If you would like to learn more information, please email Jackie.Bavaro@yalliance.org

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