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September 9, 2020

- I. 105th Annual NJLM Conference – Presented Virtually: Early Registration Pricing Before October 1
- II. Earn CEU Credits Right at Your Home or Office with the NJLM!
- III. FINAL NEW JERSEY CENSUS PUSH IN FULL SWING

Municipal Clerks: Please forward to your Mayor, Governing Body and Department Heads.

To assist in providing guidance and information we have created a [COVID-19 resource page](#). We will continue to update the page as we get pertinent information and include announcements in our Daily Updates.

I.105th Annual NJLM Conference – Presented Virtually: Early Registration Pricing Before October 1

The League is here to help our members navigate through the pandemic & plan for recovery. Join us this November at the [105th Annual Conference](#) presented virtually - no need to travel. Earn CEUs at live sessions, and watch recorded sessions on-demand for up to one year. Learn about new vendor solutions and network with peers from the convenience of your home town.

A session schedule will be available online mid-October, and in 2020 the printed Conference Program will be included as an insert in the November issue of *NJ Municipalities* magazine.

[Register](#) before October 1 to take advantage of an early registration discount.

II. Earn CEU Credits Right at Your Home or Office with the NJLM!

a. The Kaleidoscope of Ethics Webinar

October 2, 2020
9:00 a.m. - 12:40 p.m.
Your Computer

CEUs: CMFO/CCFO-4.0 Eth; CTC-4.0 ETH; CPWM-4.0 ETH; RMC-4.0 Eth; QPA-4.0 Eth; NJCLE-4.0 Eth; CPC-3.5 Ethics; CPA-4.0 Eth; CRP-3.5; Planning/Zoning Board Secretary-3.5 Admin; Zoning Official-3.5 Admin; Land Use Administrator-3.5 Admin; CTA-3.0 PTA; RPPO/RPPS-4.0 Ethics; PACLE-3.5 Eth

Event Details for [The Kaleidoscope of Ethics](#)

b. Prepping For Labor Negotiations: Who Needs to be Involved, What's Negotiable, and the Expected Costs Webinar

October 7, 2020
9:00 a.m. - 3:00 p.m.
Location: Your Computer

CEUs: CMFO/CCFO-2.0 BUD-3.0 Off MGMT; CPWM-2 GOVT, 3 MGMT; RMC-2.0 FIN, 3.0 Prof Devel; CPA-2.0 FIN; 3.0 MAS; NJCLE-5.0; RPPO/RPPS-5.0 M/S; QPA-5.0 Off Admin/Gen Duties; PACLE-4.0

Event Details for [Prepping for Labor Webinar](#)

c. Personnel During a Pandemic: Rights, Obligations and Continuity of Operations Webinar

October 20, 2020
9:00 a.m. - 12:40 p.m.
Location: Your Computer

CEUs: CMFO/CCFO-4.0 Off MGMT; CTC-4.0 Gen/Sec; CPWM-2.0 Mgmt, 2.0 GOVT; RMC-4.0 Prof Devel; QPA-4.0 Off Admin/Gen Duties; CPA-4.0 MGMT; RPPO/RPPS-4.0 M/S; NJCLE-4.0; CPC-3.5: Planning Board Secretaries-3.5 Admin; Zoning Officials-3.5 Admin; Land Use Administrators-3.5 Admin; PACLE-3.5

Event Details for [Personnel During a Pandemic Webinar](#)

More programming to come! Continue to check the [League seminar page!](#)

III. FINAL NEW JERSEY CENSUS PUSH IN FULL SWING

There are just a few weeks remaining until the Census ends on September 30.

Across the state, Census takers are knocking on the doors of those households that have not yet responded. New Jersey is officially in the midst of the final Get Out The Count (GOTC) effort and your help is urgently needed.

The state as a whole continues to run at about 2 percentage points above the national self-response rate. Because of the impact of COVID-19 there is still significant room for growth in the self-response number in every municipality across the state.

The Census Bureau estimates that for each person counted, your communities receive approximately \$1,800/year. In a town of 10,000 that means \$18 million annually and \$180 million over the next 10 years. The more people that are counted mean a greater chance of receiving New Jersey's fair share of federal dollars over the next 10 years.

Here are the action steps you can take to make sure New Jersey is counted:

- First and foremost, please make a continual effort to ask all of your constituents who haven't already filled out their Census to fill it out now!
- Residents can avoid a Census taker knocking on their door by responding to the Census right now online at <https://2020census.gov/> or by phone at 844-330-2020 (English) or 844-468-2020 (Spanish). There is phone support for 14 additional languages as well as a TDD for the hearing impaired. These can be found at <https://nj.gov/state/census.shtml>.
- Promote and participate in Census-related activities in your communities.
- Plan a Census activity that is designed to help people fill out their Census. The NJ Census 2020 Team can help you with that and can be reached at <https://nj.gov/state/census-resources.shtml>.
- Challenge a neighboring municipality to a friendly competition to see who can increase the self-response rate the most between communities.
- Create a brief social media video and post it on your pages and websites.
- Create and share Census themed social media posts on a regular basis. You can use the materials provided weekly by the NJ Census 2020 Team at the NJ Department of State. Use the hashtags #NJ Census2020 and #NJGOTC and they will like and share your posts. You can also find NJ Census information at www.Census.NJ.Gov

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