

# NEW JERSEY MUNICIPALITIES

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FROM 222 WEST STATE STREET  
BILL DRESSEL, LEAGUE EXECUTIVE DIRECTOR

# ACT NOW FOR PROPERTY TAX RELIEF

**T**he Energy Tax and CMPTRA funding are meant to be municipal resources. Over many years, the Treasury of the State of New Jersey has developed a dependency on these municipal resources. It's a bad habit. Recovery will not come easily. Some doubt if the state will ever be able to do it. But over the past two years, we have seen a bipartisan commitment to fiscal self-discipline on many other issues. And so, we believe that now is the time to begin.

[ LAST SPRING BOTH HOUSES PASSED A BILL THAT WOULD BEGIN TO RESTORE DEDICATED PROPERTY TAX RELIEF DOLLARS TO LOCAL BUDGETS. ]

Thanks to the efforts of League First Vice President, Mayor Janice Mironov of East Windsor, and the members of our Energy Tax Restoration Task Force, many in the Legislature agree. Last spring, on a bipartisan basis, both Houses passed a bill that would begin to restore dedicated property tax relief dollars to local budgets.

To be clear, the bill would not have restored all the property tax relief funding that should have been distributed; nor all of the funding that could have been distributed. It would, however, provide taxpayers in every municipality in the state with the same level of relief they received in 2007. The restoration of the \$331 million needed to return to that level would be accomplished over New Jersey's next five fiscal years.

Unfortunately, the bill was vetoed.

The State Treasurer and Executive Branch departments and agencies have begun to prepare for the state's next fiscal year. We will ask the Governor to direct them to include municipal property tax relief funding restoration in their plans. We know that Assembly Speaker Oliver and Senate President Sweeney support the restoration. We urge you to contact your state legislators to do the same.

It may be tough to do it. But it is the right thing to do. ▲

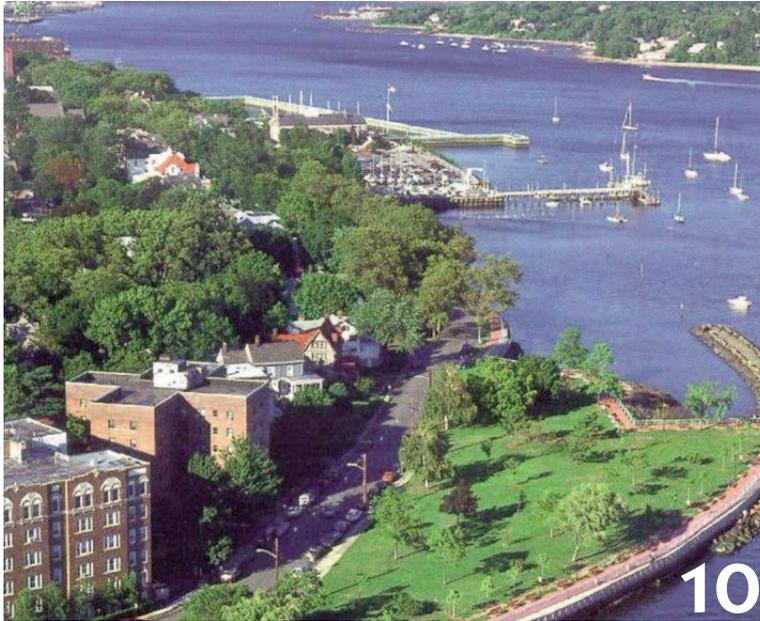
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# THE SUPER BOWL COMES TO NEW JERSEY



The snowflake in the logo for Super Bowl XLVIII says it all. The game, to be held in February of 2014 in East Rutherford, will be the first cold weather Super Bowl played outdoors in history. The idea of a New Jersey-based Super Bowl faced a major obstacle—the NFL's longstanding rejection of cold weather sites (at least without domes).



By Alfred F. Kelly, Jr.  
President and CEO,  
2014 NY/NJ Super Bowl  
XLVIII Host Committee

Despite this, our bid didn't receive the chilly reception you might expect. In fact, it seemed to take on a life of its own. The appeal of something new and the allure of playing the biggest game on the biggest stage proved irresistible to the NFL's owners. After all, the game will be played in a brand new, state-of-the-art stadium that is home to two storied NFL teams, in a region with deep football history.

In the end, our biggest obstacle became a major selling point—the prospect of a Super Bowl that will harkening back to classic league championships and iconic games played under iron gray skies. Of course, we'd also like to think that the bid committee put together a very solid bid that emphasized the tremendous strengths of the New Jersey/New York metropolitan region. Certainly, we couldn't have done it without the input and support of a wide range of public officials and local and state governments.

**The Challenge Begins** Winning the bid to play host to the Super Bowl was a tremendous achievement for New Jersey and New York. However, much hard work lies ahead. Even without the added challenge of potentially frigid weather, accommodating the largest, most watched sporting event on the planet and the week of activities leading up to it, is a daunting task. Getting the nod for the 2014 game is only the beginning.

As any municipality that has mounted a Super Bowl will attest, hosting a Super Bowl is a challenge like no other. Early on in the bidding process, our committee sought and received the cooperation and assistance of elected officials and local and state governments.

**Maximizing Our Regional Advantages** Fortunately, MetLife Stadium and its predecessor building; the New Jersey Sports and Exhibition Authority; the New York City Mayor's Office of Citywide Events; and the surrounding communities aren't exactly new to staging big events.

The metropolitan region is blessed with unrivalled hotels, dining and entertainment options. The area also boasts other assets, such as world-class athletic training and practice facilities, large indoor and outdoor gathering places, telegenic media positions, and world-class cultural institutions.

The MetLife Stadium—designed with the latest technology, traffic control and parking, mass transit access, grounds keeping and building management, visitor amenities, media accommodations, team and training rooms—is practically turnkey. The area has the infrastructure, thanks to its leaders' foresight and experience with large scale events,

that makes hosting an event of this scale possible. This advantage will bring economic activity to the region that might overwhelm smaller or less built-out communities.

**The Planning Is Underway** The Host Committee, led by co-chairmen Robert Wood "Woody" Johnson IV and Jonathan Tisch, has taken a businesslike approach to the complex task. We've established a budget in excess of \$50 million and identified a revenue stream that relies heavily on two dozen or so sponsorship opportunities.

## HOSTING THE SUPER BOWL IS A FANTASTIC OPPORTUNITY TO SHOW THE WORLD JUST HOW EFFICIENT, HOSPITABLE, SOPHISTICATED, COMPETENT AND ABLE OUR REGION IS.

The business community in our area has been unfailingly enthusiastic. The list reads like a who's who of metropolitan area commerce and industry (check out the names at our website [nynjsuperbowl.com](http://nynjsuperbowl.com)). As you'd expect the Host Sponsors are national and global players. By mid-summer we had raised much of the money to fund the Host Committee's activities.

### New Jersey Mayors serving on the 2014 NY/NJ Super Bowl XLVIII Host Committee



Michele Rankin  
Mayor, Boonton Twp.  
Vice President, Volunteers



Timothy McDonough  
Mayor, Hope  
Senior Advisor

We recruited a core staff of skilled professionals across a wide range of disciplines. Dozens of business, civic and community leaders served as advisors and board members. We began matching resources and people to all the areas that needed to be addressed.

This Super Bowl will be a public-private partnership. Our Host Committee is bringing those two sectors together so that each can do what it does best to support the overall effort. Items like transportation, transit, security, tourism, traffic, community relations and weather clearly need the resources that only local governments can provide. Addressing these critical "on-the-ground" aspects is complex and demanding work. The level of cooperation and enthusiasm that the Host Committee has experienced has been extraordinary.

Governor Chris Christie and his administration have stepped up to provided leadership, guidance and expertise. The New Jersey State Commissioners overseeing the Departments of Environmental Protection, Transportation, and Community Affairs, as well as NJ Transit and the New Jersey State

Police have all been involved. Groups with leadership from senior-level government officials have been created for each of the critical areas of responsibility. Each group is preparing detailed plans for the event.

Finally, the NFL and the Host Committee expect that the impact of the Super Bowl will extend beyond the game itself. Undoubtedly, the economic activity generated on game day and the week leading up to it will boost local wages and local businesses. But in addition, the Host Committee is making an ambitious community relations and philanthropic effort a priority. Our goal is to extend the benefits of the Super Bowl to the larger community and to take advantage of the excitement and enthusiasm surrounding the event to raise funds and touch the lives of thousands of people.

While such an effort is typical for Super Bowl host cities (the NFL suggests \$1 million in donations as a minimum), our Host Committee hopes to set a new standard. We believe that our business and civic communities and our citizenry are up to the task of

setting a new record for fundraising. Our area has scores of worthy charitable institutions that deserve our support. We expect to raise millions of dollars that will go back into the community. A special target of our efforts is youth programs and organizations.

**Expect Big Benefits** Of one thing we can be certain: the benefits of hosting the Super Bowl, even given the extraordinary effort, are well worth it. Consider that:

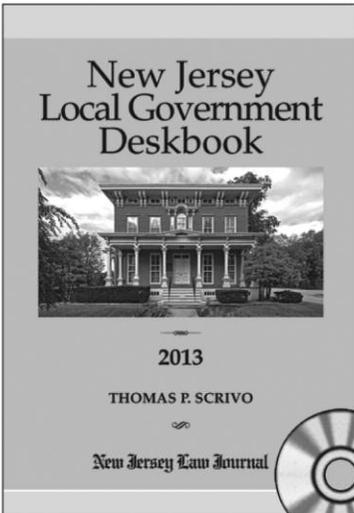
- The direct economic impact upon our region of holding the Super Bowl is estimated at over \$550 million.
- Millions more will result from the widespread media coverage and publicity that will showcase the hospitality and attractions of our region.
- Local residents will enjoy related events and the excitement of the game itself.
- Millions in charitable donations will be distributed to local community organizations from a foundation established and funded by the host committee.

We have made a good deal of progress since being awarded hosting duties for Super Bowl XLVIII. But we have a lot more work to do as February 2, 2014 approaches. We will undoubtedly be reaching out to more and more people and organizations. We're looking for as many as 15,000 volunteers from all our committees (a level of community participation higher than any previous Super Bowl) to help us on the ground.

Hosting the Super Bowl is a fantastic opportunity to show the world just how efficient, hospitable, sophisticated, competent and able our region is. Roger Goodell, Commissioner of the NFL, has said he'd like to see "a little snow for the game" and so would I. We can't guarantee the weather, but we believe we can guarantee a Super Bowl like no other—for the fans and for the betterment of our area. ▲

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**Super Bowl Conference Session**  
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Economic Development Through Social Enterprise

# A Sustainable Approach to Advancing the Common Good



By Jim Cahill  
Mayor, New Brunswick



This fruit display was created by Promise Catering, a social enterprise that offers contract-catering services to area daycares, schools and community organizations. Promise Catering's business model is to bring healthy meals to low-income people and to generate employment opportunities for Promise Culinary School graduates.

**N**ew Brunswick has experienced unprecedented growth and investment during the past 20 years. Our city is now a thriving 21st Century urban center. We have spurred collaborations among the private sector, the city's health institutions, Rutgers University, Middlesex County, and our redevelopment partner (the New Brunswick Development Corporation); to propel New Brunswick forward with more than \$2 billion invested in the construction of new residential, retail, office, educational and healthcare facilities. Today, these projects provide significant tax relief to homeowners by generating more than \$18 million in annual revenue to support government and community services and public schools.

ENDING HUNGER AND REDUCING  
UNEMPLOYMENT REQUIRES AN  
APPROACH THAT GOES BEYOND  
JUST PROVIDING FOOD OR EVEN  
TRAINING PEOPLE FOR JOBS.

These economic successes have fueled tremendous job growth in New Brunswick. With more than 7,000 new jobs created, the city's annual unemployment rate is the lowest among New Jersey's urban centers. One of the many innovative ways that New Brunswick is creating this growth is through social enterprise and innovation.

Social enterprises are businesses whose primary purpose is the common good. They use the methods and disciplines of business and the power of the marketplace to advance their social, environmental and human justice agendas.

**What Is a Social Enterprise?** Two characteristics distinguish a social enterprise from other types of businesses, nonprofits and government agencies. First, a social enterprise directly addresses an intractable social need and serves the common good, either through its products and services or through the number of disadvantaged people it employs.

The common good is its primary purpose, literally “baked into” the organization’s DNA and trumping all other purposes. Second, a social enterprise’s commercial activity is a strong revenue driver. It earns a significant amount from within a non-profit’s mixed revenue portfolio or as a for-profit enterprise.

In its early days, the social enterprise movement was identified mainly with non-profits that used business models and earned income strategies to pursue their mission. Today, it also encompasses for-profits whose driving purpose is social.

Elijah’s Promise, based in New Brunswick, is a leader in social enterprise. According to Lianne Finston, Executive Director of Elijah’s Promise, “Elijah’s Promise really is more than a ‘charity.’ We have created a cycle of social good with food as our tool... from the farm to the table, from the classroom to the workforce. We are feeding and fueling a stronger, more healthy, more ‘sustainable’ community.”

Since 1989, Elijah’s Promise has harnessed the power of food to break the cycle of poverty, alleviate hunger and change lives for the most vulnerable members of our community. They operate a community soup kitchen, culinary arts school, catering business and café, and connect low-income individuals and families with social and health services. With the support of volunteers, donors and community partners, Elijah’s Promise serves more than 200,000 meals a year and trains previously unskilled workers for careers in the food services industry.

Last year the social enterprise trained more than 70 people in culinary arts through its school, Promise Culinary, and placed them in jobs throughout central New Jersey. These graduates—all formerly unemployed—are now working, paying taxes, paying for housing, buying food, clothing and other goods for themselves and their families. Instead of taking money out of the “system,” these graduates are putting resources back into our community.

In addition to teaching the unemployed, Elijah’s Promise has developed a catering business and a café to employ their graduates. This business, in turn, generates revenue to support Elijah’s Promise’s other programs. Now that’s “sustainability.”



Raisin’ Dough is a community supported bakery and dinner enterprise that is based on the popular Community Supported Agriculture model used by local farms. At Raisin’ Dough, Promise Culinary School students work alongside chef-instructors to prepare seasonal meals, artisan breads and pastries.

Ending hunger and reducing unemployment requires an approach that goes beyond just providing food or even training people for jobs in the food industry. To be sustainable, our efforts must include creating jobs and food businesses with innovative business models. These businesses (or should I say social enterprises?) benefit not only their employees, but also people in need by providing healthy, affordable food.

The following social enterprise programs are conducted by Elijah’s Promise.

- **Promise Catering** employs students and graduates of the organization’s Promise Culinary School. It offers contract-catering services to area daycares, schools and community organizations. Their business model is to bring healthy meals to low-income people and to generate employment opportunities for Promise Culinary School graduates.

- **A Better World Cafe** is a community restaurant located in Highland Park that offers delicious food on a pay-as-you-can basis. This community kitchen offers a warm and inviting atmosphere, seasonal menus, and complimentary dishes for those who cannot afford to pay. The cafe also provides volunteer opportunities for those that want to give back to their community.

- **Raisin’ Dough** is a community supported bakery and dinner enterprise that is based on the popular Community Supported Agriculture model used by local farms. At Raisin’ Dough, Promise Culinary School students work alongside chef-instructors to prepare seasonal meals, artisan breads and pastries for customers to pick up on Friday afternoons. Customers receive four weekly shares of great food and students get to share their skills and love of cooking.

Through each of these enterprises, full-time jobs and training opportunities have been created for hundreds of people. I am grateful for all the work that Elijah’s Promise does in our community to make New Brunswick a thriving and viable community.

After seeing what social enterprise organizations such as Elijah’s Promise can accomplish first hand, I am a firm believer that they have a major role to play in revitalizing our towns and cities. I believe that all types of municipalities can benefit from supporting social enterprises.

This year Elijah’s Promise and the revitalizing idea of social enterprise will be featured during the New Jersey League of Municipalities Conference in Atlantic City. The League session, held in cooperation with the New Jersey Urban Mayors Association, will be at 10:45 a.m. on Wednesday, November 14, 2012 in Atlantic City.

I hope to see you there. ▲

Perth Amboy, Yesterday and Today

# A Tale of Two Cities



By Wilda Diaz, Mayor, Perth Amboy & Gregory C. Fehrenbach, Principal, Government Management Advisors, LLC; Interim City Administrator, Perth Amboy

*This article was inspired by an earlier article by Mayor Thomas Kelaher of Toms River.*

Let's explore the role of dedicated, focused leadership and management in the renewal of one city's government. Over the past four years, Perth Amboy (population 50,814 and land area of 4.5 square miles) and its personnel and leaders have witnessed significant changes that might have prevented its fiscal demise. This will only be known if and when the state's economy generally and the city's economy specifically recover from the national economic malaise that began in 2007.

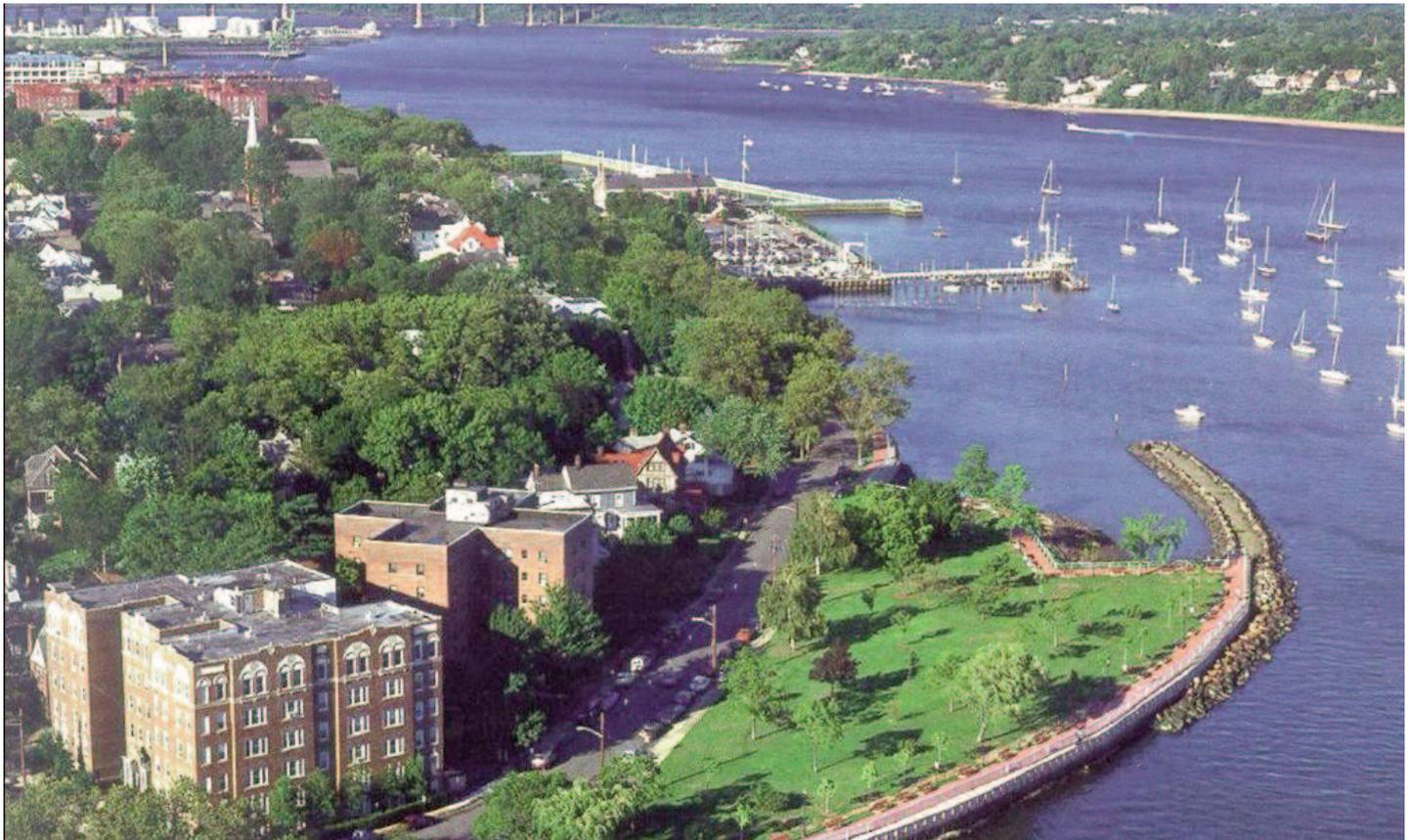
In May 2008, many people in Perth Amboy and environs were genuinely surprised that the incumbents lost the election to a group of newcomers. Even though voter registrations are predominately Democratic, Perth Amboy has a non-partisan government and elections are conducted without reference to political parties. The past four years have been a challenge. We've had to work hard to clean up the results of mismanagement by the former adminis-

tration, stabilize the city's financial condition and begin to chart a course of future growth for the municipality.

Just as the epic and memorable opening line of one of Dickens most renowned works of art: "It was the best of times, it was the worst of times," Perth Amboy's past and present mirrors these lasting words economically and politically.

What did the new administration find upon taking office? Though there are many more problems encountered, space limits prevent a chronicle of all of them.

**The Worst of Times** When we took over, the city had a current fund structural budget deficit of over \$10,000,000 (more than 14 percent of the budget). The water and waste water utility deficit was almost \$900,000 (10 percent of its budget). Overall outstanding debt, including lease debt and the off-the-books debt of almost \$250,000,000, placed a debt burden of almost \$5,000 per capita on some of the least



fortunate men, women and children in Middlesex County and in the state.

In 2006, the city conducted a property revaluation near the height of the real estate market. The revaluation, which was riddled with errors, was done in order to provide the city with greater borrowing capacity. The revaluation has presented the greatest threat to the city's ability to prevail against all of its other challenges.

In addition, the city committed to unmanaged sweetheart deals for

so much as a word to the City Council. This "private loan" was made with a private partner, and was due over a 10 year period at 8 percent interest.

The city had also purposely under-budgeted health insurance, placing employees under the threat of debt collectors when their doctor and hospital bills could not be paid. At this point, the city sought approval from the Local Finance Board to fund the intentional shortfall with a high interest, taxable note for \$6,600,000.

the cost of leased employees in the water and sewer operations together cost city residents in excess of \$800,000 per year.

Litigation over the excesses of these years led to numerous claims. The city is still fighting suits over issues as diverse as false arrest, workers compensation and the failure to manage projects competently. This flood of claims has placed a huge burden on city lawyers, who are also working to correct other city problems.

**A Time of Transformation** Over the past four years, the current Administration eliminated the structural deficit, mostly by cutting costs and increasing the property tax levy. The Administration believes that absent unforeseen difficulties, the city's surplus will build and the current level of taxation or less will support the current fund budget. The City Year 2012 budget is almost \$800,000 less than the FY 2008 budget and over \$5 million less than the FY 2010 budget. The water and waste water utility eliminated its deficit in a similar way fashion.

Over four years, more than \$50 million of debt has been defeased by borrowing less than the principle that was defeased. This eliminated many of the taxable and high interest notes. With assistance of an experienced financial advisor, almost \$60 million of the debt has been refinanced at much lower levels of interest and without

## WE'VE HAD TO WORK HARD TO CLEAN UP THE RESULTS OF MISMANAGEMENT BY THE FORMER ADMINISTRATION, STABILIZE THE CITY'S FINANCIAL CONDITION AND BEGIN TO CHART A COURSE FOR FUTURE GROWTH.

group employee health insurance and property and casualty insurance that further inflated the budget.

The city also undertook construction of a public safety complex and community center. The final cost of the project ballooned and is currently pushing \$90 million (almost twice the original cost). County funds of \$3,000,000 given to partially fund two pools being built in the community center, were used as non-recurring revenue to support a budget plagued with structural deficits.

The previous administration used 20 years worth of a community center service agreement in one year as non-recurring revenue and its annual utility costs far exceed any reimbursements to the city.

The city entered into a public-private partnership for the water and wastewater utility in order to borrow \$83 million in added debt. Only about \$16 million of this amount was used for capital infrastructure improvements to the systems. Even so, all the money was exhausted by early 2008. Over \$28 million was used to create "franchise payments" to the current fund, an artificial replacement for property tax revenues. The city will be paying off this debt until 2034, though the partnership expires in 2018.

The city took on an additional debt of nearly \$21 million before 2008 without

In addition, many grant approvals obtained by the last administration never were followed through on. Meeting the requirements of these grants has taken an enormous amount of time and energy and remains a work in progress. The money 'left on the table' far exceeded \$2 million. Staff is still trying to satisfy agency requirements to recover nearly lost funds.

Ongoing losses in operations of an emergency services unit and to cover

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the administrative fees that plagued the city in the past. These fees were the result of the use of lease agreements instead of actual debt as defined in the Local Bond Law. All debt service savings have been dedicated to reducing outstanding debt.

We've undertaken significant layoffs and reductions in force through attrition. Our current workforce is over 20 percent smaller than it was in 2008. The city uses seasonal employees during high need periods to reduce costs while continuing to provide necessary services. The Administration has also negotiated with the unions to limit personnel costs, cut back benefits and increase productivity.

The city now contracts out the emergency medical services function to the local hospital. After all, this is their specialty, not the city's. This move has saved taxpayers nearly \$500,000 a year.

We've also tapped cost-conscious, experienced insurance specialists to identify the best ways to reduce administrative costs and benefit levels, and to increase self-insured retention

levels. These experts negotiate with providers on behalf of the city. This effort has helped to stabilize and even reduce some insurance costs, while preserving high quality, lower cost benefits for our employees.

To make the government more open and transparent, the city prepared complete operating and capital budgets for all utilities and for the current fund. The city also provides elected officials with monthly budgetary reports and created a financial management policy and debt management policy. This information was also presented to rating agencies. As a result, Standard & Poor's raised its outlook from stable to positive.

All of this information has been presented at televised governing body meetings and mayoral presentations at neighborhood meetings, to business interests and to employees.

**Overview** The most significant bright spot in the entire experience was that most employees were eager to correct the wrongs of the past. Their knowledge of the organization and its failings provided needed information for

the new administration to begin the long and grueling correction process. Rather than writing off these employees as instruments of the prior administration, Mayor Diaz sought their expertise, cooperation and assistance in fixing what was broken.

There is much more work to be done. Headwinds, that will need to be managed to assure the city's recovery, include: (1) excessive tax appeals, (2) high property taxes, (3) personnel and personnel-related expenses (composing about 70 percent of the budget), and (4) debt service (composing over 15 percent of the budget). The city also faces fierce competition to retain and expand commercial and industrial businesses.

The new administration is committed to fixing the fiscal errors of the past and advancing the city's integrity in the financial markets to encourage economic development. This investment will provide added assessed value and employment opportunities for our residents and taxpayers. Both will advance our residents' financial condition and will, over time, improve the collective quality of life in Perth Amboy. ▲



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# Mansfield and Springfield Form a Joint Court



By Janice DiGiuseppe  
Committeewoman, Mansfield  
Township (Burlington)

In 2010, a cost savings idea emerged through discussions of the governing bodies of Mansfield Township and Springfield Township in Burlington County. Spearheaded by Springfield Township Mayor Denis McDaniel and Mansfield Township Deputy Mayor Robert Higgins, the idea was to consider the impact of a merger of the towns' Court Services.

When considering a shared service, local leaders must weigh the possible benefits and cost savings against their municipality's responsibility to provide the service and maintain the town's individual identity. As a result, a resolution was adopted in 2011 to consider the combining of the court system subject to formal execution and final approval by the Administrative Office of the Courts and the Assignment Judge of Burlington County.

With an initiative of municipal courts sharing services, the acceptance and approval of such an effort must be secured from the Assignment Judge of the County. The approval shall also include the determination as to in which municipality the shared service shall be primarily located.

SINCE IMPLEMENTATION, THE COST SAVINGS TO BOTH MUNICIPALITIES HAVE BEEN SIGNIFICANT.



In February 2012, approval was received by both Mansfield and Springfield Townships from the Burlington County Assignment Judge of Superior Court to allow the municipal courts of Mansfield Township and Springfield Township to function as a shared court facility. The shared court went into operation on April 1, 2012.

Accordingly, Mansfield Township petitioned the Burlington County Assignment Judge of Superior Court (AJSC) for permission to allow the Springfield Court to share court services with Mansfield Township.

Subsequently, in the Judge's review of logistics, which included location, parking, office space, storage space, staff and courtroom space, a determination was rendered. If the Judge determined that the initiative would be a burden to either existing court, the petition may have been denied. However, the review for the consolidation of the Mansfield and Springfield Courts initially rendered a determination that the combined court service would be efficient and cost productive with required changes. The petition would not be approved until the changes were finalized. That effort to accommodate those changes moved forward.

Between 2010 and 2012, the two townships and the AJSC staff worked together to come to an agreement that would meet the Judge's requirements in terms of changes. In the end, the changes were proposed, agreed to by all parties and completed.



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In February 2012, approval was received by both Mansfield and Springfield Townships from the AJSC to allow the municipal courts of Mansfield Township and Springfield Township to function as a shared court facility, starting on April 1, 2012. Initially, discussions to secure the approval for the shared court service factored around the completion of renovations to the recently purchased Mansfield facility. This building was to become the new Mansfield Township Town Hall and house the Municipal Court. However, when we realized that the renovated facility would not be completed until the end of 2012, the AJSC gave conditional approval to move forward before that building was ready, rather than delay the merger.

Once approval was secured to have the Mansfield Municipal Court as the primary location, the effort to develop what is formally known as the "Shared Services Agreement Between The Township Of Springfield And The Township Of Mansfield For Municipal Court Facilities and Personnel (Agreement)" followed.

In order to make sure that the Mansfield Court could handle the requirements of the shared municipal court, Mansfield Township Court Administrator Colleen Guarrera, in cooperation with the governing bodies of each municipality, explored the capacity of

the shared building and its staffing requirements.

After careful consideration, they anticipated a number of changes that would be required in the daily operations of the shared court. These changes reflected the increase in case load data from Springfield Township. Specifically, on call duties for the signing of complaint warrants and summonses, setting bail and authorizing a release of a defendant where there is an active warrant were expected to increase.

Overall, a 25-30 percent increase in workload for Mansfield Township was expected. Court staff would be handling additional ticket entries, incoming telephone calls, filing, scheduling for court cases, processing of fines and bail (both through the mail and at the payment window). In addition, the shared court would face increased expenses for postage, daily notice mailers and other forms. Also anticipated was increased use of office equipment (such as the fax machine and copier) and the need to more paper and toner. Other requirements were increased storage space at Mansfield for Springfield's records. Guarrera and members of both governing bodies also expected that court sessions would be increased by an extra 2 to 4 hours based on the higher case load.

Each of these areas of concern was addressed adequately in the Shared Services Agreement, for example:

- the consolidated budget for the courts included an increase for funds for operation from Springfield Township, and an appropriation to increase the salaries of the Mansfield Township Court staff;
- the Judge of the Mansfield Court would remain and be hired as Springfield's Judge operating at the Mansfield Court location and a part-time, experienced court staff member was hired on an "as needed" basis as part of the court budget; and
- a new copier/fax machine and a large rotating file system were procured through a New Jersey State Cooperative Purchasing Contract.

The Agreement was signed on March 6, 2012 to be effective April 1, 2012.

The scope of work details that Mansfield Township provides full and complete Municipal Court facilities and services as required for the efficient and necessary operation of a Municipal Court for both Springfield and Mansfield Townships. As the primary location, Mansfield is responsible for the maintenance of all necessary records and operations, and serves as the lead agency and as the primary employer of the contractors and employees serving the shared Municipal Court.

Each party is entitled to the revenue generated by fines and penalties levied for offenses in the respective jurisdictions. Springfield is designated to pay a determined amount per year to Mansfield with annual review and adjustment based upon the actual cost to operate the shared Municipal Court with regard to the revenue generated by the Court for each community. The Agreement remains in full force and effect for a term of five years from the effective date. After the first two years of the Agreement, either party may terminate, for any reason, upon one year's written notice to the other party; unless laws or regulations are changed that would make this Agreement legally impractical or impermissible.

Since implementation, the cost savings to both municipalities have been significant. On the one hand, one municipality was able to transfer a costly unit to another municipality. On the other, that municipality was willing to accept the extra work and staff necessary to adequately handle the additional duties efficiently. As a result, duplicative functions were consolidated. ▲

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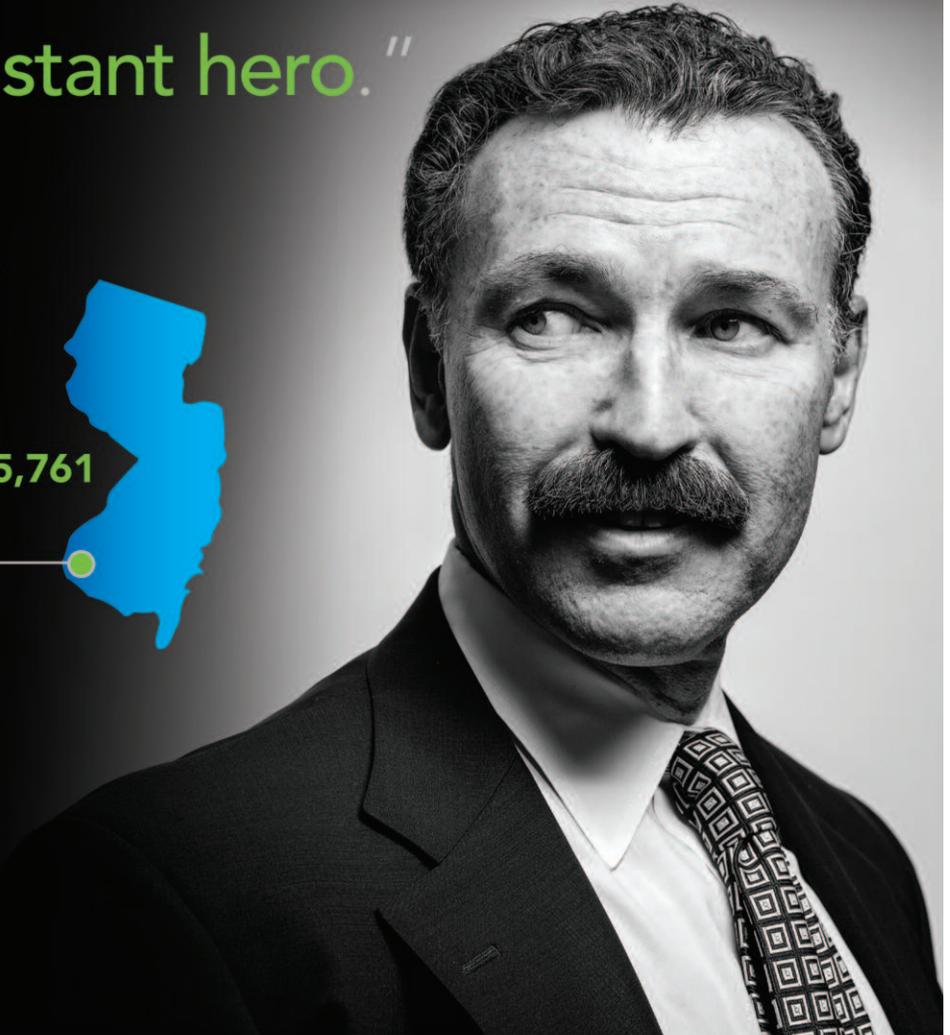


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## We Must Take a Stand Against Illegal Gun Trafficking



By Jamel Holley  
Mayor, Roselle



& Colleen Mahr  
Mayor, Fanwood

**T**he time is now to tackle the issue of illegal gun trafficking in America. With the senseless tragedy in Aurora, a national conversation has been taken up on gun violence and pursuing common sense changes to save lives.

We can respect the Second Amendment and still repair our nation's broken gun laws.

There are now 700 mayors across the United States who have joined a bipartisan coalition to combat gun violence, called Mayors Against Illegal Guns. This coalition includes 60 mayors from New Jersey—about nine percent of the total number of mayors in the state, who represent about 2.5 million people.

While we are pleased to see our membership numbers steadily grow, New Jersey's coalition needs to include every mayor of this state in order to represent all 8.8 million New Jerseyans.

On July 25, Mayors Against Illegal Guns launched a national campaign to demand plans of action from President Obama and Governor Romney to combat gun violence. To date, both leaders have remained mum on their plans, while America sits and waits.

Whoever is elected this November will face the alarming fact that approximately 48,000 Americans will be murdered by guns during his four-year term in the White House. Each candidate owes America a substantive roadmap to combat senseless violence.

This is a time when we need more than just a moment of silence—we need a moment of courage.

Even members of the National Rifle Association are supporting common sense measures to reduce gun violence. Republican pollster Frank Luntz found that 74 percent of NRA members and 87 percent of non-NRA gun owners want criminal background checks required for anyone purchasing a gun.

Our state Legislature should be lauded for doing its part to curb the violence by adopting strong and effective gun laws. One important piece of legislation requires a background check before a gun can be purchased from a private seller in New Jersey.

That law is saving lives. But unfortunately 80 percent of the guns recovered from New Jersey crime scenes came from outside of New Jersey. Out of state guns are used in crimes

in urban, suburban and rural municipalities. The main source of those illegal guns is Virginia, which generates 10 percent of the out-of-state guns used in New Jersey crimes.

What really infuriates us is not the fact that Virginia still allows private, unregulated gun sales. It is the fact that in February Virginia lawmakers repealed a 20-year-old law that prevents Virginians from buying more than one gun a month. Again, this is not about the right to bear arms. It's about how these arms are flowing into the wrong hands with little or no obstruction. And causing people to lose their lives.

While we all express shock and horror at what we have seen in Aurora, our gun laws remain riddled with loopholes that give criminals and other dangerous people easy access to illegal guns.

We know that approximately 40 percent of all gun sales are by private sellers, who are not required to run background checks under federal law. Even when the checks happen, the system is full of holes. State and federal agencies have failed to submit millions of relevant records necessary to stop prohibited purchasers from passing a background check. The whole system is broken.

Now is the time to support common-sense state and federal reforms to strengthen enforcement, close the loopholes in the existing gun laws, and give law enforcement officers the tools they need to stop gun crime and trafficking. Background checks must be mandated for all gun sales in this country to end illegal trafficking.

Gun tragedies are taking place all over America, every day. It's not just in one town or one state. Every day 34 people are murdered with guns—approximately 12,500 per year. That is equivalent to half of the combined population of Fanwood and Roselle.

We must take concrete steps to keep guns out of the hands of dangerous people.

We need concrete solutions, not general rhetoric. We need New Jersey to send a message. Pulling together all 566 mayors in the state into this important bi-partisan coalition would help to send that message.

If nothing is accomplished, there is only one guaranteed result: another 48,000 Americans will be murdered with guns during the next presidential administration. ▲

WHILE WE ALL EXPRESS  
SHOCK AND HORROR  
WHEN A GUN MASSACRE  
OCCURS, OUR GUN LAWS  
STILL ALLOW CRIMINALS  
AND OTHER DANGEROUS  
PEOPLE ACCESS TO GUNS.



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# Introducing the 'Shop Marlboro' Property Tax Reward Program



By Jon Hornik  
Mayor, Marlboro  
& Barbara Rosenbaum Singer,  
member, Marlboro Economic  
Development Committee



**SUPPORT OUR LOCAL BUSINESSES**

**W**hat if your residents could reduce their property taxes simply through ordinary household spending for goods and services? What if your municipality could help generate enough buzz and excitement to not only encourage existing businesses to stay in your town but also entice other businesses to move to town? What if you could make this happen in the current downturn and at no cost to the municipality? Welcome to Marlboro Township, where we took our cue from the private sector to create a win/win outcome for our residents and local businesses alike.

When I was elected to my first term in 2008, I committed to making our government more open and accessible to the business community. There were many good reasons to do so, including the fact that residents absorb more than 90 percent of the tax bill in our township. As we all know, attracting and retaining good, clean, commercial ratables is the best way to relieve the upward pressure on residential property taxes.

I quickly reconstituted our long dormant Economic Development Committee (EDC) and appointed Deputy Mayor Larry Rosen to be its Director. Comprised of an impressive array of local business owners and residents with business and professional backgrounds, the EDC launched its *Shop Marlboro!* campaign in 2010. The program is designed to encourage residents to make a long-term commitment to supporting local businesses.

Our theory was that a town with a strong commitment to local spending would attract new businesses. The first step was to educate our residents about the link between lower property taxes and local spending. We ran a town-wide contest to "brand" our effort. The resulting *Shop Marlboro!* logo is now a familiar sight on local billboards, storefront windows, and the township website.



Marlboro's Economic Development Committee held ribbon cuttings for these new businesses. Both participate in the Shop Marlboro Rewards program.

**Thinking Beyond the Box** In early 2012, we took the next step in this process. We created an incentive program by which residents would receive a direct credit against their property taxes when purchasing goods or services from participating businesses in Marlboro. In other words, our residents would be directly rewarded on their tax bill for their loyalty and sustained commitment to local businesses.

The program, launched in September of this year and known as the “*Shop Marlboro* Property Tax Reward Program,” may be the first program of its kind in the United States. You may be familiar with credit card reward programs that benefit, for example, your *alma mater*, or loyalty programs that result in points or cash rewards toward future purchases. Our program is patterned after these private-sector reward/loyalty programs.

**How the *Shop Marlboro* Property Tax Reward Program Works** The township adopted Ordinance 2011-22 establishing a licensing procedure for reward-type programs in Marlboro. Later, we issued a license to operate the program to a qualified service provider, Fincredit Inc. of Marlboro. This vendor is responsible for the management and administration of the program.

The Property Tax Reward Program is easy for our residents to use and our businesses to implement. *Shop Marlboro!* Property Tax Reward Cards are issued to all property-owning residents free of charge. Residents register their property block and lot number to the card through the web portal developed by Fincredit. Then, when purchasing goods and services

at a participating local merchant, the customer presents a *Shop Marlboro!* swipe card along with payment. A credit amount set by the merchant is applied to the transaction, and the resulting reward is credited on the customer’s next tax bill.

WE CREATED AN INCENTIVE PROGRAM  
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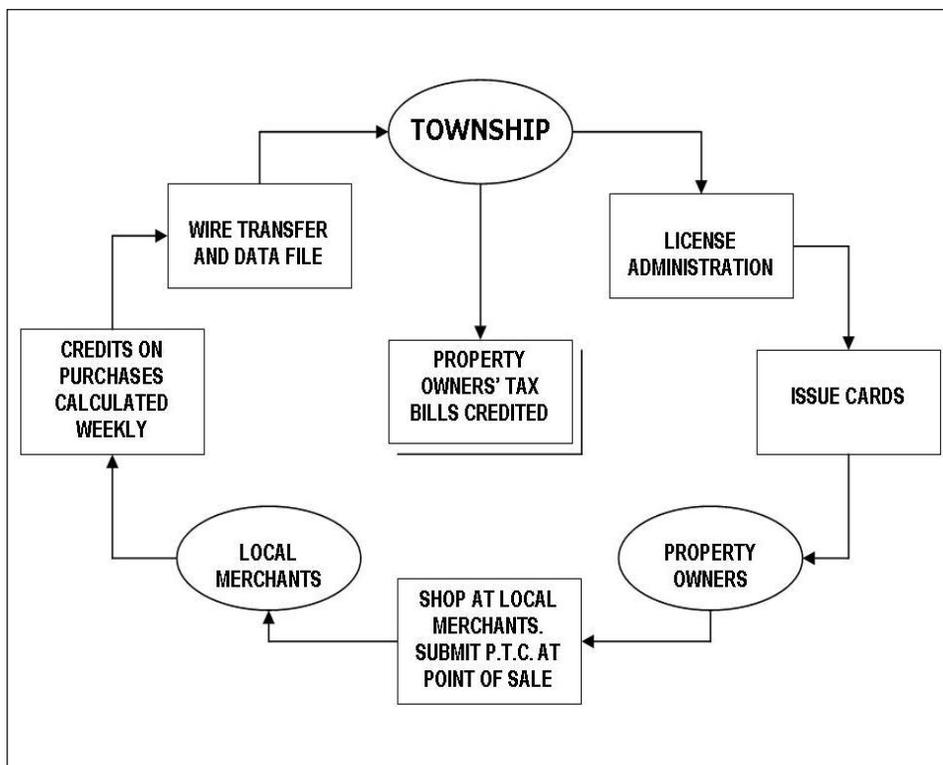
For example, a resident purchases a \$200 dinner at one of Marlboro’s participating restaurants where that mer-

chant’s program credit has been set at 15 percent. A \$30 credit (less nominal third-party program management and processing fees) is applied against the registered block and lot number of that resident. Annually, prior to the township issuing the annual property tax bill, a cumulative data file (prepared in a standard billing system format) containing block and lot numbers and

credit amounts, is transmitted to the township to be reviewed, uploaded and applied to accounts. The cumulative credits will be posted once per year and reflected in the third quarter in time for annual tax bill mailing. The cumulative credit will also appear on the resident’s tax bill, thereby reducing the amount of final property tax due.

An added bonus is that residents can view their personal spending activity and tax rewards, maintain account information, and add additional cards online (e.g., for other household members and friends and family). Businesses enroll in the program by completing a simple questionnaire and agreement. Fincredit’s web terminal may be used to process transactions at no cost. Alternatively, a merchant may choose to make an initial equipment purchase at a nominal cost for point-of-sale processing. Retail businesses, service providers, professionals, and owners of light industrial shops are all eligible to participate. The amount of the credit is established between the merchant and the administrator and is flexible. Merchants also have the option of choosing whether they wish to offer a percent of sale or flat dollar amount. Store credits and refunds can easily be accommodated.

Best of all, the program operates at nearly no cost to our residential



taxpayers. Thanks to Investors Bank, a local, full-service community bank with a long history of volunteerism and community service in Marlboro, there was no cost associated with the production of the initial batch of 30,000 *Shop Marlboro* swipe cards. The cards were distributed to our residents at Marlboro Day, which this year drew an estimated 22,000 residents. At Marlboro Day, more than 200 members of our Teen Advisory Committee handed out over 14,000 *Shop Marlboro!* swipe cards, making the launch of the program a huge success.

The program fees, just a few cents per dollar, are paid for by the participating businesses. The licensed program administrator (FinCredit) provides all required software and hardware, website and enrollment information, merchant set up and support, transaction processing and customer service.

**Is this Legal?** For the municipal finance professionals out there, the program rules address a number of key issues which were raised early on, including whether or not delinquent taxpayers are able to participate (no), and

whether the credits remain with the block and lot number in the case of a change in ownership (yes). The program bears no responsibility for a resident's mortgage escrow calculation or compliance with state and federal tax laws.

**Program Launch for Businesses** The Property Tax Reward program kicked off with a breakfast meeting in June 2012 for Marlboro's businesses, at which the program was presented in detail. The feedback was positive and more than 100 businesses expressed interest, thereby providing the comfort level we needed to move forward with the program. The EDC continues its great work in cultivating our business community, and educating residents about the critical link between purchasing goods and services locally and reducing the residential tax burden.

Why were our businesses so willing to participate? First and foremost, the program is designed to drive traffic to their establishment. Second, the participating merchants will be promoted on the Property Tax Reward program's website. There, residents can browse a list of all the participating merchants and

reward rates. Third, merchants' individual websites will be linked to the site in order to better familiarize residents with their products and services.

The incentive for property tax payers is even more clear. Of course, the idea that one can reduce his or her property taxes simply by purchasing goods and services locally speaks for itself. In addition, residents are helping improve Marlboro's economic vitality, solidify the tax base, create new jobs, and foster a renewed sense of community and shared commitment.

We are very excited to be supporting our businesses and residents in this unique and innovative way. The township has put the structure in place for this program to flourish, and now it is up to our merchants to opt in and for our residents to *Shop Marlboro!* and to reduce the balance on their property tax bill.

For more information about the *Shop Marlboro!* Property Tax Reward Program or to learn how to start a similar program in your town, please visit Fincredit's Booth # 1709 at the 97th Annual League Conference on November 13, 14, and 15. ▲



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New Legislation Enhances Procurement Options  
The Local Finance Board, recognizing the need to create more flexible procurement programs, has proposed several amendments to 5:30-9A.3 of the New Jersey Administrative Code. The changes, which are expected to be authorized by November, include eliminating the provision that caps individual purchasing card transactions at 15% of a contracting unit's bid threshold.

Municipalities across the country face unrelenting pressures to cut costs, increase efficiency and become more environmentally friendly. As a result, no stone can be left unturned in the quest to do more with less... and to do it better and "greener."

That's why now is the time to take a closer look at purchase and travel card programs, often-overlooked tools for cutting costs, streamlining procurement and payment processes, and reducing paper consumption.

New Jersey municipalities can get a purchasing or travel card program up and running virtually immediately under a State program, eliminating annoying red tape and the need to issue an RFP.

The State's card program contract extends all of its benefits, including its rebate program, to participating municipalities.

For newcomers, the program allows local authorities to test the waters by issuing a few cards to key

staff and then expanding to other departments and functions as needs and comfort levels increase.

The many benefits of leveraging the State program include:

- Elimination of paper-based purchase requisitions and check payments
- No start-up fees for implementation and training
- No card issuance charges
- Simple, quick initiation and credit approval processes
- Ongoing training for program administrators
- Online statements
- Online program management and reporting

Municipalities that would like additional details about the State of New Jersey program or how to get a program tailored to their needs should contact Robert Robbins at (302) 683-4295 or [Robert.s1.robbins@citi.com](mailto:Robert.s1.robbins@citi.com).

# Plainfield — A City on the Move



By Sharon Robinson-Briggs  
Mayor, City of Plainfield;  
member, NJLM Executive Board



New Jersey is filled with municipalities that have stories to tell. Plainfield is a suburban treasure with a mixture of urban and rural elements. The city's rich history has attracted people from many different lifestyles and backgrounds. Plainfield offers the convenience of urban living with a friendly, small town feel.

The city's affordable properties draw new residents from all walks of life: urban pioneers who enjoy living in beautiful, historic homes; visitors who decide to stay, and business owners seeking a real sense of community.

We offer the quaint charm of a small town with our many historic districts, mansions, private homes, gardens, and tree-lined streets.

Plainfield is primarily a place to live, rather than just a place to earn a living. One-third of Plainfield's working residents commute to other cities. Downtown Plainfield is an energetic melting pot sustained by thousands of families and businesses.

Plainfield continues to thrive even in tough economic times. What makes Plainfield special is that a majority of the residents understand that honest and strong leadership brings stability and investment.

I understand the city's small town charm while championing the need for responsible economic growth. I have assembled a competent and professional team to help oversee my vision for a vibrant, diverse and thriving city.

My Office of Economic Development (OED) provides technical assistance to developers and business owners located or intending to locate in Plainfield. The office administers the city's UEZ program that supports its small businesses.

Vision and strength are what keep this city moving.

**Partnerships for Success** My team from OED and I, along with Dr. Anglin of Rutgers University's Edward J. Bloustein School of Policy and Planning established a working partnership to study the potential for sustained economic growth. The partnership yielded two initial reports. The first report was completed in the spring of 2012.

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PLANNED AND EXECUTED THE  
AGREEMENT, WHICH WE  
EXPECT WILL SAVE HUNDREDS  
OF THOUSANDS OF DOLLARS.

It provided a profile of the city's growth and SWOT analysis, a comparative analysis of best practices from other locations and a set of practical recommendations to support sustainable growth. The second report, completed this past summer, presented the next steps toward sustainable growth. The Anglin Group will draw upon these resources and its considerable experience to provide the city with management and the resources to implement the growth strategies in an incremental, comprehensive and inclusive manner.

Under my direction, the East Second Street Neighborhood Commercial Corridor Revitalization project outlined a plan based on stakeholder input, site visits, research and analysis. In addressing the community needs, OED developed a "toolbox" to help non-profit organizations and community groups to revitalize their neighborhoods. The revitalization plan is broken into three areas that together form a multi-faceted approach to community and economic development. The components are community development, retail strategy and physical infrastructure.

Its strategies focus on expanding youth and workforce development, promoting cultural tourism, increasing the capacity of the existing East 2<sup>nd</sup> Street Merchants' Association, and developing a neighborhood branding initiative.

Involving community members in redevelopment is a priority for me. I have engaged residents in the productive interim use of neighborhood vacant land. The goal is to create neighborhood cooperatives where shareholders are able to grow and sell food. The project includes a partnership with Rutgers University Agricultural Cooperative. Officials from the cooperative provide guidance to community gardeners on nearly two acres of city-owned land that is slated for redevelopment. This was a personal vision realized with the assistance of employee and community efforts.

My administration has taken a broad approach to revitalizing retail businesses. The New Jersey Institute of Technology and the City of Plainfield developed a comprehensive Transit Oriented Development study for the redevelopment of former and existing transportation nodes. I, along with transportation professionals and the director of the Center for Architecture, engaged interested city residents, stakeholders, redevelopment professionals, and government officials in an analysis of the potential for growth near Plainfield's two train stations. The study included an analysis of economic development reports, projects and data initiated by OED, results from charrettes, presented by staff and Dr. Anglin and Rutgers students, charrettes presented by staff and Mr. Darius Sollohub, Mr. Martin

Robins and NJIT students and several working meetings with real estate, transportation, and finance professionals. The analysis produced practical and incremental recommendations for redevelopment along the city's transportation hubs.

County Freeholder H. James Polos and Mayor Robert Seader of Dunellen and I agreed to a cross-county and local/county government collaboration to share the cost of resurfacing Jefferson Avenue, between the Bound Brook and Route 28. This partnership saves money and improves efficiency. In less than three months, the participating governments planned and executed the agreement, which we expect will save hundreds of thousands of dollars.

When securing infrastructure improvements funds, I have always fought for local residents to obtain jobs. The North Avenue Corridor Improvement Project generated nearly \$800,000 in private investments to industrial class properties and increased the local labor force by 10 percent. Over \$3 million in roadway improvements occurred along a 1.5 mile stretch of industrial corridor to mitigate flooding. The improvements included dual drainage pipes, new box culverts, a headwall, milling and paving, curbing and sidewalk improvements.

Last spring, the OED team and I addressed revisions to the Flood Insurance Rating Map (FIRM). Many of Plainfield's residents are within FIRM

zones. While the city pursues an active plan to revise the FIRM, effectively eliminating the need for some residents to secure flood insurance, the National Flood Insurance Program (NFIP) and the Community Rating System (CRS) allows for the reduction in flood insurance premiums to homeowners in participating municipalities.

The City of Plainfield is also participating in the Union County Improvement Authority's Renewable Energy Program. The program requires the installation of solar panels on top of qualifying municipal facilities. The panels will provide both environmental and financial benefits by reducing energy-related operating costs to the municipality.

My schedule is filled with community events from morning until night. At the same time I must maintain control of the day to day business of the city. In between visits to the senior center, speaking to elementary students on the importance of nutrition and exercise, or meeting with the newly created Advisory Committee on Military and Veterans Affairs, I maintain a broader vision for Plainfield.

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# Pennington Library Embraces 'Appreciative Strategic Planning'



By James M. Davy, Director, Center for Applied Appreciative Inquiry & Eileen Heinzl, Pennington Borough Councilperson; Liaison member, Library Board of Trustees

**L**ike every New Jersey municipality, Pennington Borough faces daunting budget constraints despite the ever-present demand for municipal services. In late 2011, the Pennington Borough Library Board of Trustees began having discussions about the future of the library. Board members were asking themselves: What is our mission? What does our future look like? How can we continue to fulfill our mission under such fiscal constraints? Should the library, which has existed since 1876, be eliminated as a service to our residents?

As we discussed these questions, we found that they were difficult, challenging and tension-filled. Here we were, local appointees trying to decide the future of our 135 year old library. Could we possibly do that on our own? Would the library's staff and our community accept our determinations?

Ultimately, the board concluded that these questions required a strategic planning process that would involve the community in the discussion. It also determined that decisions about the library's future should be a community-driven process, rather than board directed.



The positive Ai approach reinforced and affirmed the community's support for the library.

THERE IS A NEW ENERGY  
THAT NOW ALIGNS THE BOARD  
WITH THE COMMUNITY.

The board did two things early in the process that were critical to developing a strategic plan. First, it designed and conducted a community survey to gather demographic information and data about the community's satisfaction with the services provided by the library. This data provided information to inform the strategic plan. Next, the board engaged the services of Rutgers University's Center for Applied Appreciative Inquiry (CAAI) to assist it in the collaborative strategic planning process.

Members of the board chose CAAI because it had the expertise to encourage a positive dialogue and used the practices of Appreciative Inquiry, known as Ai.

Appreciative Inquiry (Ai) is an organizational development method that shifts problem-solving dialogue away from finger-pointing discourse. Instead, the method seeks to focus the discussion on what it is people want. Ai is highly collaborative and engages multiple stakeholders in a strength-based dialogue about what is possible. The premise of the Ai process is that "people support that which they help to create." Through the use of positively-

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constructed questions, Ai helps participants discover the factors that contribute to success. Ai also seeks to focus the discussion on how these factors can be replicated to create new possibilities for the future. Instead of placing blame, participants can spend their time designing the future they most desire.

In the Ai-structured strategic planning process the traditional and divisive SWOT method (Strengths, Weaknesses, Opportunities and Threats) are replaced with a more engaging and future oriented SOAR approach (Strengths, Opportunities, Aspirations and Results). The board felt that this approach would be more positive and lead to more productive and fruitful conversations among all of its community stakeholders.

CAAI helped the board design a planning process that fully engaged the local community in creating a strategic plan. A small core team, formed by the board, developed topics to guide the planning discussions and organized a community strategic planning summit. The core team identified the following stakeholder groups to invite to the summit:

- a cross-section of the library's patrons, including teens and adults;
- local officials and library board members;
- local business people;

- representatives of local organizations;
- Friends of the Library; and,
- library staff members and volunteers.

Through an Ai-structured dialogue process, the core team identified three summit transformational topics: Community Connections, Library as Place, and Serving Patrons of All Ages.

Transformational topics serve as a beacon for what people most desire. The underlying principle is that organizational systems move in the direction of the images they depict and discuss.

The summit was held on two nights, spaced two weeks apart in order to maximize community participation. It was also designed using the 5-I cycle of Ai-based strategic planning: identify, inquiry, imagine, innovate and implement. This cycle focuses the discussion on an organization's strengths and how they might be leveraged and amplified for future success.

During the first night of the summit, people shared stories about their best experiences at the Pennington Library. They soon discovered the elements and strengths that made these experiences possible. In the imagine phase, the stakeholders created strategic visions incorporating those things that the library might do that are new, different and better. Next everyone worked together to create the library's strategic future. The process resulted in a revised mission state-

ment, three strategic directions, six goals and 12 strategic initiatives with attendant action steps—all co-created by the community.

For the board, the opportunity to reassess their goals with community input was invaluable. The library's 2008 strategic plan had expired, budget constraints were threatening operations, several new members had joined the board and the board was searching for a new director. The positive Ai approach reinforced and affirmed the community's support for the library. The strategic plan, defined with the input and support of taxpayers, now serves as a budget-planning document. Following the summit several participants were invited to join newly created implementation sub-committees. There is a new energy that now aligns the board with the community.

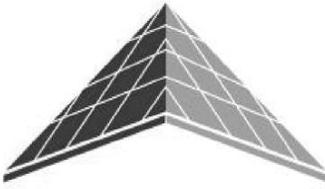
The process also afforded the board a unique opportunity to guide its decision-making, starting with the hiring of a new director. The plan became director Kim T. Ha's introduction to the community.

Ha uses the plan as an instruction manual of sorts: "When I was hired, the staff and board were ready to move forward with all these initiatives. Based on their energy and knowledge of the community we were able to immediately set course on a new direction."

Finally, by creating the sub-committees, the board continues to own and track the goals. The board has often discussed the trouble new board members have in understanding their role and the library's mission. The Ai approach has helped new volunteers to become active, contributing members of the board more quickly. With a community-based strategic plan, the library's mission is more closely aligned with the community.

Ai can be applied in all kinds of ways to enhance the work of local government officials. It has been used to heal destructive adversarial labor-management relations, restructure and reorganize service delivery systems, effectuate shared services and consolidations, improve governance communication and decision-making and promote community engagement. ▲

For more information about Ai and Rutgers University's Center for Applied Appreciative Inquiry, contact the Center's Director, James M. Davy, at: [jdavy@adromeda.rutgers.edu](mailto:jdavy@adromeda.rutgers.edu).



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# Memorial Field Can Now Survive a Flood



By Marc N. Schrieks  
Mayor, Borough of Lodi

**T**he Borough of Lodi is a densely populated municipality located in Bergen County, New Jersey. It is geographically dissected by the Saddle River, which feeds into the larger tidal Passaic River and often floods.

Memorial Park, on the eastern bank of the Saddle River, has a 75,000 square-foot synthetic turf athletic playing field with a running track around its perimeter. Located in the center of this municipality, the facility is used for youth and adult sport activities (predominantly Pop Warner football), soccer, track and field meets, and as a gathering place for residents for other events.

**The Challenge** During severe storms, the Passaic River causes the water to back up into the Saddle River, flooding the park and making it unusable for an average of two to four weeks out of a year. At times the Saddle River flows diagonally across the entire length of the field and under the turf carpet. In August of 2011, Hurricane Irene completely destroyed the existing synthetic turf carpet and the run-

ning track—putting them out of service for 10 months. After the damage sustained in this hurricane, the borough worked closely with the engineers at Maser Consulting P.A. to develop a more permanent a solution.

WE FINALLY DECIDED THAT  
IT WAS TIME TO DO MORE THAN JUST  
KEEP REPLACING THE TURF CARPET.

Historically, the synthetic turf carpet at Memorial Field was installed over a bed of stone. The carpet was nailed-down around the perimeter to a concrete curb. The weight of the infill mass in the carpet fibers kept the turf carpet in place.



Located in the center of Lodi, Memorial Field is used for youth and adult sport activities (predominantly Pop Warner football), soccer, track and field meets, and as a gathering place for residents for other events.

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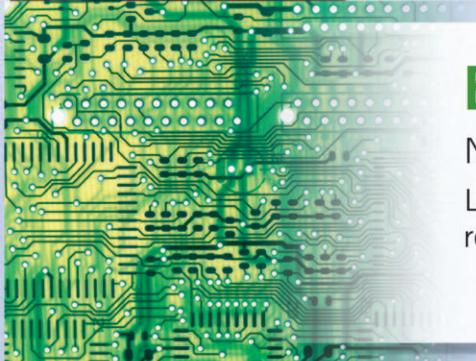
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While this is a proven installation method under normal conditions, it was not enough to withstand heavy flooding. Any time we would get a heavy rain, water would flow over and beneath the synthetic turf carpet. When the flood waters subsided, the field was unplayable. Also, in the past, when the synthetic turf carpet had been replaced or repaired no improvements to the field underdrain system had ever been made. While the existing system would enable water to drain out from under the turf carpet—there was nothing in place to prevent backflow.

**The Turning Point** We finally decided that it was time to do more than just keep replacing the turf carpet. We wondered whether if indoor turf carpet could be glued-down, could the same principle be applied in an outdoor setting? If the carpet was affixed to a surface to keep it level and prevent it from moving around during a flood, we could do more to re-route the excess water.

This was a bold decision because it had never been done before. The decision to glue the turf in place also triggered a number of hurdles as well as innovations. The approach to traditional synthetic turf carpet installation was being challenged.

**The Solutions** Prior to the start of reconstruction, Maser Consulting surveyors performed a 3-D Laser Scan on the entire field and track sites to detect any subsurface abnormalities including undulations in the sub-base that were a result of the repeated flooding. An average of 6" of clean stone, down to the sub-base drainage layer, was removed.

The original synthetic turf bubbled-up during flooding due to the combined effect of the quantity and force of the water under the carpet, and because there was nothing in place in the drainage system to prevent this water from back-flowing underneath the carpet. The existing closed system of piping in the field was inspected and modified to keep the drainage system intact, while improving the areas in which it had failed.

The heart of the system is a newly installed manhole that is fitted with a TideFlex Duckbill check valve. This valve is designed with a rubber flapper that automatically unfurls as water passes



At times the Saddle River flows diagonally across the entire length of the field and under the turf carpet. In August of 2011, Hurricane Irene completely destroyed the existing synthetic turf carpet and the running track—putting them out of service for 10 months.

through it, then closes to prevent backflow. The rubber flapper is easy to maintain and operate; and resists warping, corroding, and freezing in either the open or shut position. Its design helps prevent clogging and it is easy and inexpensive to replace. The manhole that houses the check valve was designed as a maintenance port for easy access so the health of the system can quickly be determined.

The existing track had an impermeable synthetic surface that was constantly being damaged. The new surface will be porous. The field and running track were re-graded to pitch slightly toward each other to help route run-off into a "trench" drain that was installed between the two surfaces. This drain ties directly into the main drainage system and is protected by the check valve.

Indoor synthetic turf carpet is traditionally glued entirely down to various types of non-porous flooring. However, this synthetic field turf was being installed outdoors and needed to be affixed to a rigid yet permeable surface. Porous asphalt with a high perc-rate was installed over the modified drainage system to enable water to drain vertically into the drainage system by gravity.

The borough, engineers at Maser Consulting, and specialists at the turf manufacturer (Field Turf), researched

an adhesive that was both durable and porous specifically for this project. The glue we chose is able to adhere to both the asphalt surface and the turf carpet backing material. It also had to resist break-down, be porous enough to allow the free flow of water to flow through it, and be able to withstand the freeze/thaw cycles for the Northeast/Mid-Atlantic region. During the design process representatives from Field Turf also developed several carpet prototypes before deciding to use the backing from one turf carpet product and the topside fiber from another.

The carpet backing for this product does not require separate padding as other products do. The padding for this product is provided by a patented, lead-free, 100% recyclable, infill system made of cryogenically processed, ground-up tires and silica sand. The infill is installed on the topside of the carpet to weigh the system down while providing maximum drainage.

The success of this project was dependent upon creative and innovative thinking that spawned new product development and changed the way we will look at installing synthetic turf in the future. The willingness of all parties involved, not only to take a chance on a calculated idea—but to take the extra step to exceed expectations in solving this problem, greatly benefited our community. ▲

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# Under the Gold Dome

## Can We Move Beyond Attack Politics?



By Darryl Isherwood

Last year, when Rutgers Professor Alan Rosenthal chose the Democratic legislative map during the decennial redistricting process, it was arguably the most momentous political decision of the decade.

After Rosenthal's speech, I posted a video on PolitickerNJ of him outlining his reasoning behind the choice, thinking people would be interested to hear it in Rosenthal's own words. The video got about 1,200 views - not bad for footage shot with an iPhone, but only a very small percent of our regular readers.

Later that year, Governor Chris Christie vetoed the budget submitted by legislative Democrats. A video of his reasoning behind the line item veto, a compelling political storyline that year, was viewed about 300 times.

Fast forward to late September when we filmed a spat between the governor and an ABC News reporter that arose when the reporter pushed Christie to answer a question the governor thought he'd already addressed.

While the issue was substantive, the video wasn't, but that didn't stop it from gaining more than 90,000 views by the end of the week. That's not a typo—90,000 views.

I'm not sure what those numbers say about 'we the people,' but I know it isn't good.

In the age of Jersey Shore, reality TV and news in 140 characters or less, we seem to have become a nation of voyeurs, looking for the next "YouTube moment" when one combatant lays a smack down on another.

Don't get me wrong, we in the media haven't shied away from it. Instead whole news outlets have arisen with little more intent than to shout the loudest. We use the language of war to describe political contests, lead our stories with the insult of the day and descend like locusts anytime a candidate drops his or her metaphorical pants in public.

As one critic said to me after reading a story about the governor's insult of a sitting legislator, "You guys in the media are obsessed with shiny objects."

But shouldn't there be more to our political discourse?

The issues facing the state are stark. The economy lags the nation, costs are out of control due to years of kicking the can down the road, taxes continue to rise; and despite the best efforts of the governor and his successor in the U.S. Attorney's office, corruption is still rampant.

Shouldn't those be the issues we fight about? Shouldn't exhaustive debate on those issues make up our "YouTube moments?"

So who's to blame? The aforementioned media, which reports every squabble no matter how petty? The politicians who thrive on altercations and whose every move is designed to land a stunning political blow? Or the people, most of whom couldn't name their elected officials never mind care what they stand for?

Take your pick. There's plenty of culpability to go around.

So if the people don't care why does it matter? It matters because the "YouTube" moment has become the fast and easy way to change the conversation. Bad poll numbers? Yell at a reporter. Unemployment rising? Slap around an opponent. Naked Twitter pictures? Well that one is tough to escape, but you get the point. Change the narrative at all costs and don't under any circumstances address

the issue.

So I've given you the problem, now you're no doubt asking 'what's the solution?'

The reality is there may not be one. The plain and simple fact is attack politics work. But until we wake up and realize that the nation's ills cannot be fixed with an insult and a stern look or a quip and a chuckle from the audience, the problems we face are bound to escalate. ▲

Darryl Isherwood is the editor of PolitickerNJ and its sister site State Street Wire. He has over a decade of experience as a reporter and has covered politics and government for news outlets in four states.

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First It Was Amber Alert, then Silver Alert

# Now We've Got Fur Alert!



By Phyllis A. Magazzu  
Mayor, Berlin Township

**F**ur Alert is here and it's making a difference in one small community in my South Jersey town.

In Berlin Township (population 6,000) we've found a creative way to manage our animal control needs in a more cost effective way.

This program operates much like an Amber Alert for lost children and is accomplished through a creative use of our township website [www.berlintwp.com](http://www.berlintwp.com). Our residents have continued to express how satisfied they are with this service and how it is making a difference in the community. We've also been able to achieve much needed savings while increasing the level of service we provide to our residents.

The way we've provided for animal control services for many years was getting more expensive and was ripe for reform. Fortunately, we had an employee who was willing and more than able to get licensed as an animal control officer. This made it possible to handle our animal control program in house. By having a municipal animal control officer, we reduced the cost that we were paying to a county-based service and have actually been able to increase the level of service.

In addition, we have just signed a shared service agreement with the Township of Winslow to cover for their animal control officer in the event of his absence or vacation. Winslow Township will supply Berlin Township with the same service.





For every animal we're able to keep out of the shelter, we save the cost associated with the shelter. In addition, the owners are happy to have their beloved pets back home sooner.

WITH AN IN-HOUSE  
ANIMAL CONTROL  
OFFICER, WE HAVE  
THE ABILITY TO  
RETURN LOST ANIMALS  
THAT ARE REGISTERED  
TO THEIR OWNER  
IMMEDIATELY.

The cost of animal control, particularly the expense to house lost, wild or abandoned animals, has risen dramatically in recent years. With an in-house animal control officer, we have the

ability to return lost animals that are registered to their owner immediately. Also, in many cases, we're able to find adoptive homes for abandoned animals before the animal ever enters the county shelter.

The number of animals taken to the shelter this year has dropped dramatically over the number last year. The effect on our township budget has been equally dramatic. For every animal we're able to keep out of the shelter we save the cost associated with the shelter. In addition, the owners are happy to have their beloved pets back home sooner.

The Fur Alert program also emphasizes the importance of pet licensing and micro-chipping. We have a link on our website that connects directly to a company that provides micro-chipping. Finally, we recommend that pet owners keep an updated picture on their computer that can be uploaded to our municipal website in the event their animal is lost.

Our Fur Alert program has even attracted the attention of residents from other towns, who have asked us to post their lost pets. We have also received many donations of food, cages and other pet supplies.

Our local businesses have also shown their support by donating supplies and spreading the word about Fur-Alert. Our local Golden Corral has committed to donating a \$25 gift certificate to their restaurant for every animal that is adopted through our program.

Visit the official website of the Township of Berlin [www.berlintwp.com](http://www.berlintwp.com) to see first hand how our program is set up. I encourage you to consider implementing some of its features. Because, after all, how often does a money saving move has led to better service for residents and animals alike? ▲



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# Helping to Bring Fresh Food to All



By Tim Lizura  
President & CEO, New Jersey  
Economic Development Authority

**T**he Christie Administration understands that community revitalization is essential to the New Jersey comeback. And we know that economic development and community revitalization must be coupled with initiatives that encourage and support healthy neighborhoods. That is why ensuring New Jersey families and children have access to healthy food is among our most important priorities.

As reports have demonstrated, parts of our state do not have enough supermarkets. This is particularly true in urban centers, where the incidence of obesity is also disproportionately high. Studies have shown that fruit and vegetable intake increase by 32 percent for each additional supermarket in a community. These figures illustrate how critical it is to meet the needs of people whose only access to nutrition may be fast food restaurants and convenience stores. Further, communities without full-service grocery retailers also lose out on the benefits these businesses can bring—such as steady jobs, decent wages and other services.



Studies have shown that fruit and vegetable intake increase by 32 percent for each additional supermarket in a community.

THE NJFAI WAS  
DESIGNED TO MEET  
THE FINANCING NEEDS  
OF SUPERMARKET  
OPERATORS WHO WANT  
TO LOCATE WITHIN  
AN UNDERSERVED AREA.

Through the New Jersey Food Access Initiative (NJFAI), we are working to not only improve access to healthy food, but also provide new jobs and business opportunities for local residents.

Several years ago, the New Jersey Economic Development Authority (EDA) formed a public/private partnership with The Reinvestment Fund (TRF) to create the NJFAI. The EDA made an initial investment of \$3 million, which was intended to leverage additional public, foundation and



Lt. Governor Kim Guadagno speaks at the site of the Wellness Plaza in New Brunswick. The project will bring a 50,000-square-foot Fresh Grocer supermarket and a 60,000-square-foot fitness and wellness center to downtown New Brunswick.

private investment. Unfortunately, the timing of the investment coincided with the onset of the recession and potential leveraging opportunities stalled. The NJFAI simply did not have the resources to support the development of any new supermarkets.

In March of this year, we were thrilled to join with Lieutenant Governor Kim Guadagno to announce that the Robert Wood Johnson Foundation had pledged a \$2 million three-year grant and a \$10 million program-related investment to support the NJFAI. This commitment, which quadrupled the state's investment, means that we now have adequate funding to make these projects viable and "shovel-ready."

The Christie Administration is committed to working together to ensure

that all New Jersey families have access to affordable healthy foods. Our goal is to improve the economic health of New Jersey, as well as the health outcomes of the state's residents. Therefore, the EDA is collaborating with other state agencies, The Reinvestment Fund (TRF), the Robert Wood Johnson Foundation, The Food Trust, and the New Jersey Food Marketing Task Force to ensure better access to supermarkets.

The NJFAI was designed to meet the financing needs of supermarket operators who want to locate within an underserved area, where high start-up costs and limited access to credit often get in the way. The NJFAI offers affordable financing to fund costs associated with land acquisition,

predevelopment, construction or renovation, leasehold improvement, equipment and permanent financing. This funding can be used for capital projects to build new supermarkets, expand existing facilities, and purchase and install new equipment. Supermarket operators and developers statewide may be eligible; however, there is an emphasis on serving ten priority cities: Atlantic City, Camden, East Orange, Elizabeth, Jersey City, Newark, New Brunswick, Paterson, Trenton and Vineland.

NJFAI financing options include loans ranging from \$200,000 to \$4.5 million; predevelopment loans to support early-stage financing; and, limited grants ranging from \$5,000 to \$125,000 for eligible applicants. Projects that are located in a very low income census tract (<50% AMI) may be considered for a stand-alone grant.

For municipalities or community redevelopment entities looking to access the program, eligible applicants must meet the following location and program requirements. The project must:

- be in a low- to moderate-income census tract in New Jersey;
- be in or projected to serve an underserved community;
- provide a full selection of healthy, unprepared and unprocessed foods (particularly fruits and vegetables);
- require funding to move forward, to create impact, or to be competitive with similar projects in the region;
- promote neighborhood revitalization and community development; and
- adhere to sound land use principles.

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New Jersey Managed Districts Association

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at the 2012 NJLM

**WEDNESDAY, NOVEMBER 14TH, 5:30-7:00 PM**  
**NJMMDA Reception:** The Palm restaurant at the Latin Quarter, Tropicana Resort, 2801 Pacific Ave.

**THURSDAY, NOVEMBER 15TH, 2:00-3:40 PM**  
**League Session:** "Getting the Good Word Out: BIDs and the Net, the News and Social Media" at the AC Convention Center Room 313

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In addition to arranging financing, the EDA also worked with The Food Trust and other community partners to educate the public and policymakers about the need for fresh food access in New Jersey. This collaboration led to the formation of the New Jersey Food Marketing Task Force, a diverse group of stakeholders who have been meeting for a year to craft a comprehensive plan for supermarket development in New Jersey.

A special report, Expanding New Jersey's Supermarkets: A New Day for the

Garden State, presents their findings and policy recommendations, which include leveraging existing economic development programs to support supermarket development. As New Jersey's "bank for business," the EDA is proud to have supported two recent projects through the state's Urban Transit Hub Tax Credit and Economic Redevelopment and Growth programs.

The New Brunswick Development Corp. (DEVCO) is in the midst of constructing a vast mixed-use development spanning three complexes within

the city. A key element is Wellness Plaza, which will bring a 50,000-square-foot Fresh Grocer supermarket and a 60,000-square-foot fitness and wellness center (built in partnership with Robert Wood Johnson University Hospital) to the downtown. The Fresh Grocer will be the city's first full-service supermarket in more than 20 years.

**THE CHRISTIE  
ADMINISTRATION IS  
COMMITTED TO WORKING  
TOGETHER TO ENSURE  
THAT ALL NEW JERSEY  
FAMILIES HAVE ACCESS  
TO AFFORDABLE,  
HEALTHY FOODS.**



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DEVCO was approved for up to \$76.6 million in tax credits through the Urban Transit Hub program to advance the \$326 million redevelopment project. The project is expected to create over 450 jobs and 3,000 construction jobs.

A \$5 million Economic Redevelopment and Growth (ERG) program incentive helped to bring the Borough of Somerville its first supermarket since the Pathmark closed in 2007. The new ShopRite opened its doors last October, and the ERG has been credited with helping to kick-start the project in challenging economic times. The \$28 million development, which the borough hopes will provide an anchor for a future shopping and residential complex, has already created 200 construction jobs and 235 new, permanent positions.

To find out if your project is eligible for funding through the New Jersey Food Access Initiative, download the Pre-Application form from [www.trfund.com/resource/forms.html](http://www.trfund.com/resource/forms.html) and return the form to supermarkets@trfund.com. To learn more about other opportunities for business growth in New Jersey, call the New Jersey Business Action Center at 866-534-7789 or visit [www.newjerseybusiness.gov](http://www.newjerseybusiness.gov). ▲



## Long-term thinking can yield immediate results.

The currently low interest rates on long-term bonds present a welcome opportunity for municipalities and counties to lock in their debt service. While one year notes were a good vehicle in the past, now is the window of opportunity to protect yourself by thinking long-term.

For advice about accessing long-term financing, contact a Phoenix Advisors professional at 609-291-0130, or [phoenix@muniadvisors.com](mailto:phoenix@muniadvisors.com).



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### Phoenix News:

**Mary Lyons, Robbi Acampora and Denise Baxter Are Joining Phoenix Advisors.**

Phoenix Advisors is proud to announce the addition of these professionals who will add even greater depth to our municipal and school financing services.

# A Local Ordinance May Help End Lead Poisoning



By Joseph D. Pargola  
Policy Advisor, New Jersey  
Department of Health

**C**hildhood lead poisoning is a preventable public health crisis. Our municipalities have some of the country's oldest housing stock. Over 30 percent of the total housing units in New Jersey were built before 1950, when the use of lead-based paint was most prevalent, and nearly 80 percent were built before 1980. The federal ban on the sale of lead-based paint for residential use began in 1978. As the paint in these homes deteriorates it puts the health and well-being of our children at risk.

The New Jersey Department of Health is considering a new way to prevent and address childhood lead poisoning that will require your help. The idea is to create a model lead ordinance that would require a lead evaluation before a dwelling could receive a certificate of occupancy. If hazards are identified, the threat must be remediated before a certificate of occupancy is granted. The ordinance is important because it would prevent lead poisoning, rather than delaying the response until after a child has already been lead poisoned, as is the current practice.



Over 30 percent of the total housing units in New Jersey were built before 1950, when the use of lead-based paint was most prevalent, and nearly 80 percent were built before 1980.

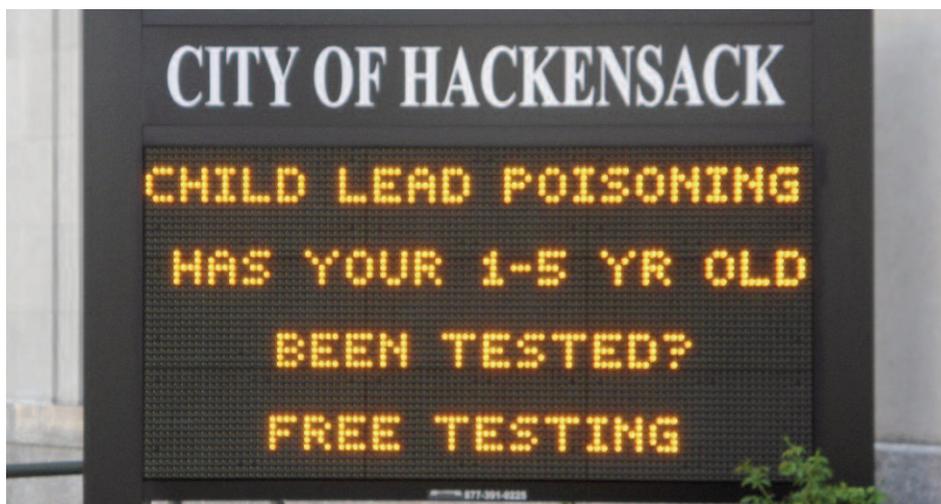
As you may be aware, lead can disrupt the normal growth and development of a child's brain and central nervous system. Children less than six years old, and particularly those between six months and three years, are at the greatest risk of lead poisoning.

In most cases lead poisoning shows no visible symptoms, but at very high levels may cause stomachaches or anemia, which are similar to those of much less serious illnesses. Long term exposure, even at relatively low levels, has been associated with decreased hearing, lower intelligence, hyperactivity, attention deficits, and problems in school.

**THE MODEL LEAD ORDINANCE WOULD PREVENT LEAD POISONING, RATHER THAN DELAYING THE RESPONSE UNTIL AFTER A CHILD HAS ALREADY BEEN LEAD POISONED, AS IS THE CURRENT PRACTICE.**

Further contributing to New Jersey's challenge of eliminating childhood lead poisoning is the increase in foreclosed properties throughout the state. As families struggled during the economic downturn, many properties (where children identified with high lead levels had been living) were to deteriorate. Many of these properties remain abandoned while the local boards of health worked to ensure that no one moves into these buildings.

Because most children with lead poisoning show no symptoms, so is important that all children be tested for lead poisoning. Even though New Jersey has a universal screening law, which requires all children to be tested for lead poisoning by age one and again at age two or at least once by age six, there are still children who are not tested. According to the FY 2010 childhood lead poisoning annual report, approximately 46 percent of children ages six to 29 months were tested for lead poisoning. More than half of our



Even though New Jersey has a universal screening law, which requires all children to be tested for lead poisoning by age one and again at age two or at least once by age six, there are still children who are not tested. The Department of Health funds several childhood lead poisoning prevention programs through local boards of health.

state's children were not tested for lead poisoning during a timeframe required by regulation. This puts the majority of our children at risk.

"Many families are unaware that lead poisoning is still an issue," said Health Commissioner Mary E. O'Dowd. "Education and outreach about the

issue is needed and collaboration with community and faith based organizations is key."

The Centers for Disease Control and Prevention (CDC) currently advises that there is no safe level of lead in a child's blood. The CDC is currently reviewing whether the blood level of lead that



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defines lead poisoning should be lowered. Education and outreach is critical in New Jersey as 20 percent of New Jersey residents are foreign-born, compared to 12.4 percent nationally. Our foreign-born population has a higher risk of exposure to lead hazards through non-paint sources of lead. These include cosmetics, pottery, and various cultural practices, which are brought into New Jersey from outside of the United States.

In these challenging economic times, state agencies must continue to work together to achieve our common goals of protecting children from exposure to lead. The Department of Health and local boards of health depend on funding from the Department of Community Affairs to fund lead abatement work and the relocation of lead poisoned children from a toxic environment. The Department of Health is committed to working with state and local partners to maximize our resources to help children find a safe environment.

**Resources** The Department of Health funds several childhood lead poison-

ing prevention programs through local boards of health. These local boards of health are primarily in the state's "at risk" areas for childhood lead poisoning. The department also provides training, guidance, and shared services opportunities for grant-funded agencies. The shared services opportunities have relieved financial burdens on non-grant funded local boards of health that do not have a high volume of lead poisoning cases. If your municipality is interested in participating in a shared services agreement, contact the Department of Health at 609-292-5666.

In addition to intergovernmental collaboration, we have started a public-private partnership to screen children for lead poisoning. The department has reinvested resources by exchanging approximately \$100,000 in obsolete lead screening equipment for new, state of the art equipment for a two (2) year pilot study. The use of the LeadCare II analyzer will provide a substantial benefit. The LeadCare II analyzer provides a blood lead level result, by capillary blood draw, in three minutes.

This point of care device will allow users to educate families about specific blood lead levels and immediately care for and track children that present with an elevated level.

In addition, Sustainable Jersey, in cooperation with the department and other state agencies, has developed two tool kits to assist in preventing lead poisoning. A lead education and outreach tool kit and lead safe training program tool kit have been developed for municipalities to address the issue of childhood lead poisoning. The Sustainable Jersey program will also examine the model ordinance and the feasibility of its inclusion in the lead prevention tool kit.

New Jersey has made significant strides in reducing the number of children affected by lead poisoning. However, there is still a significant amount of work that needs to be done to end this preventable public health crisis. Collaboration with state and local government in addition to private partners will pave the way for continued success in protecting the state's most vulnerable population. ▲

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The Growth of GUDPA

# How Safe Are Municipal Deposits?



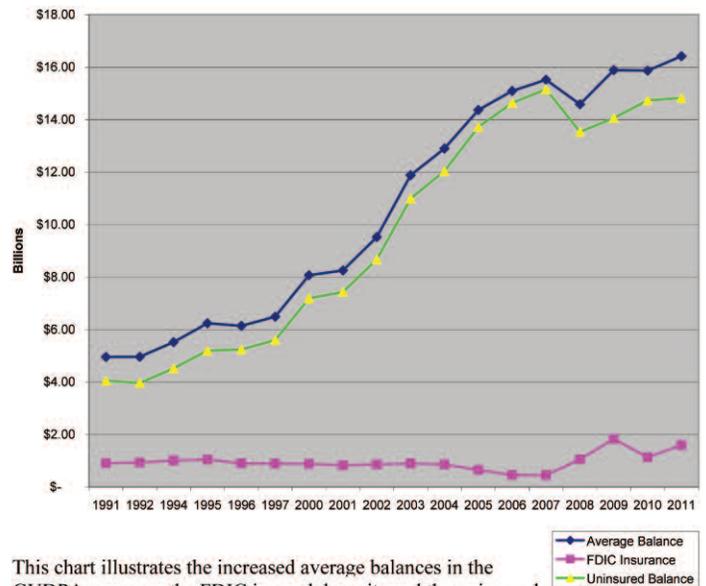
By Ken Kobylowski  
Acting Commissioner, New Jersey  
Department of Banking and Insurance

**F**or more than 40 years the Government Unit Deposit Protection Act (GUDPA) has provided municipalities and local governments with peace of mind when considering their municipal deposits. The New Jersey Department of Banking and Insurance (DOBI), which has overseen GUDPA since its inception, takes this role seriously and proactively monitors all financial institutions that hold government funds.

Although the original GUDPA program has undergone changes, the primary mission remains the same: providing financial protection for local government deposits. The Department works diligently with the financial institutions in the GUDPA program to maintain its record of serving municipalities. New Jersey has never experienced a loss related to GUDPA.

Cities and towns across the state rely on the department to enforce the statutes and monitor the health of those institutions participating in the GUDPA program. GUDPA deposits have grown by more than \$11 billion over the past 20 years to \$17 billion as of March 31, 2012. Financial institutions of all sizes can participate. The 119 participating

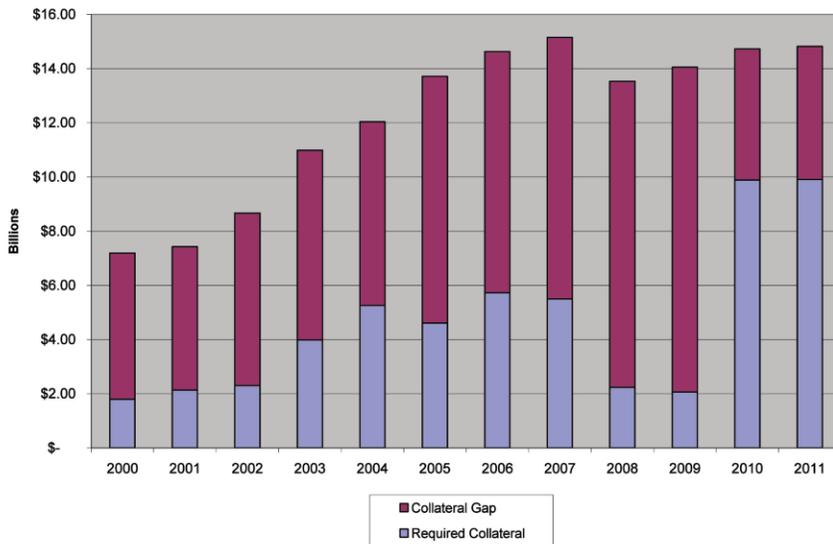
GUDPA Balances 1991 - 2011



This chart illustrates the increased average balances in the GUDPA program, the FDIC insured deposits and the uninsured balances protected by the Government Unit Deposit Protection Act.



GUDPA Collateral Gap Analysis 2000 - 2011



This chart illustrates the increased amount of municipal deposits with collateral protections provided in the 2010 statutory changes. The collateral gap is the amount of uninsured uncollateralized GUDPA balances.

banks hold between \$60 million and more than \$2 trillion in total assets.

**Recent Changes** All financial institutions who participate in GUDPA do so voluntarily. Participating in this program allows them an opportunity to form and maintain relationships with the towns and cities they serve.

THE CHANGES TO  
GUDPA PROVIDE  
SUBSTANTIALLY MORE  
DEPOSIT PROTECTION  
AND REDUCE THE  
RISKS TO PARTICIPATING  
INSTITUTIONS.

Public funds in excess of FDIC insured amounts are protected by collateral as required by statute. With the growing balances and the financial environment in mind, the department is continuously looking to improve the administration of the GUDPA program.

Over the years, New Jersey has enhanced its GUDPA statute. In 2010, New Jersey amended GUDPA to include more frequent monitoring as

well as an upgrade to electronic reporting, collateral and payment systems. It was determined that there was a need for additional institutional collateral, specifically for institutions with larger amounts of uninsured GUDPA deposits and also for institutions whose overall profile was riskier. The changes to GUDPA provide substantially more deposit protection and reduce the risks to participating institutions.

As a result of these revisions, collateral requirements increased \$8 billion by year end 2010. The department's amended GUDPA regulations took effect November 1, 2010. These changes helped to create a more efficient system with more robust collateral that reduces risks for taxpayers, GUDPA depositors and participating financial institutions. Subsequently, Governor Christie signed P.L.2011, c.108 into law which allows credit unions to accept municipal deposits. The department adopted regulations to implement this expansion of the program on September 4, 2012.

**Who Can Accept Municipal Deposits?** The department actively monitors the financial condition of participating GUDPA institutions. Prior to accepting municipal deposits, a financial institution must obtain a certificate of eligibility from the department. The department issues limited certificates to financial institutions that limit GUDPA deposits to the FDIC insured

amount of \$250,000 per depositor, and regular certificates to those institutions accepting deposits in excess of the FDIC insured amount.

Financial institutions with uninsured deposits must post collateral. If the financial institution is new to the GUDPA program, the department requires full collateralization of all uninsured deposits. The amount of required collateral may change over time based on a financial institution's performance.

Overall, collateral requirements are based on the level of bank capitalization and the level of uninsured deposits as prescribed by the regulation. A minimum 5 percent pledge applies to the institutions that are categorized as "well capitalized" by federal banking standards. The percentage of the required pledge will increase for institutions that are less than "well capitalized." Each financial institution participating in the GUDPA program must pledge collateral equal to at least 5 percent of the average amount of its public deposits and 100

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percent of the average amount of its public funds in excess of the lesser of 75 percent of its New Jersey capital funds or \$200 million.

Collateral which may be pledged to support these deposits includes: obligations of the State of New Jersey and federal government; agencies of the state and federal government; insured securities; and other collateral approved by the department. When the capital position of the financial institution deteriorates

or the financial institution takes an unusually large amount of public deposits, the department requires additional amounts of pledged collateral to protect the municipal funds and the financial institutions involved in the program.

**Department Monitoring** Financial institutions who participate in the program are also required to file quarterly reports that are specific to GUDPA. Along with an institution's Call Reports

(quarterly reports of financial information submitted to regulators), GUDPA specific reports allow the department to develop financial profiles which reflect financial strength.

**AS A RESULT OF THESE REVISIONS, COLLATERAL REQUIREMENTS INCREASED \$8 BILLION BY YEAR END 2010.**

The department's monitoring includes trend analysis, quarterly reviews of formal enforcement actions, as well as review of bank level information using Uniform Bank Performance Reports and an independent financial data firm. These reviews of risk-focused analysis reports allow the department to identify changing trends. These reports use economic forecasts and publicly available financial information on individual financial institutions to evaluate exposure to risk, with a particular focus on the potential impact on capital. A material adverse change in a financial institution's risk profile will require the financial institution to post additional pledged collateral.

GUDPA has developed and adapted during the last few decades. In addition to the statutory changes, the department has developed regulations and enhanced operating procedures to better serve the municipalities and the people of New Jersey. The department continues to work diligently with the financial institutions in the GUDPA program to maintain the record of excellence serving New Jersey municipalities.

A list of certified financial institutions and additional information about GUDPA can be found at: [www.state.nj.us/dobi/division\\_banking/depositories/gudpa.htm](http://www.state.nj.us/dobi/division_banking/depositories/gudpa.htm). ▲

To contact the Department of Banking and Insurance about GUDPA, call 609-292-7272, extension 50535 or email [GUDPA@dobi.state.nj.us](mailto:GUDPA@dobi.state.nj.us). To contact the Department about this article, call 609-292-5064.



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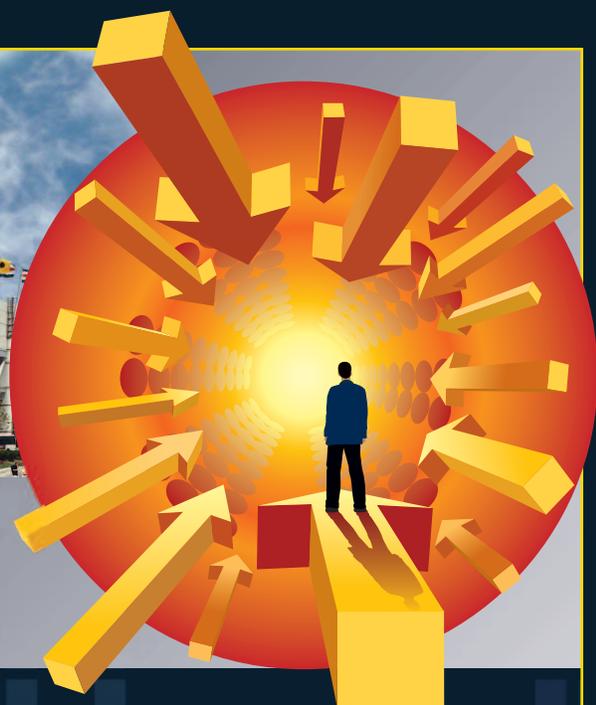


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97<sup>TH</sup> ANNUAL CONFERENCE

## 'Taking Charge of Change'

**PLAN YOUR DAYS!** For this year's 97th Annual League Conference, November 13-15, we have more sessions and distinguished speakers than ever before! Review this special section for the names of the programs and presenters. For the workshop and session descriptions, visit [www.NJSLOM.org](http://www.NJSLOM.org) or consult the program book you will receive at the Conference.

Since many sessions run concurrently, take a few minutes now to map out your own daily agenda in conjunction with your fellow officials. Many sessions are recorded and will be available for purchase. CDs may be purchased near the registration center, or on-line at [www.softconference.com/njlm](http://www.softconference.com/njlm).

**SHUTTLE SERVICE** Transportation to and from hotels and the Convention Center will be provided on Tuesday, Wednesday and Thursday from 7:30 a.m. to 6:00 p.m. (every 10-15 minutes on average). Detailed shuttle schedules are available at [www.njslom.org](http://www.njslom.org) and will be posted at the conference center and hotels.

**REGISTRATION** If you have not pre-registered, you can register on the second floor of the Convention Center.

**NJLM RESOLUTIONS COMMITTEE MEETING** At 3:00 p.m. on Tuesday, November 13 the committee will consider resolutions that were submitted on or before October 21. Any interested delegate may attend, but only members of the Resolutions Committee may vote. The committee's recommendations will be voted on at the Annual Business Meeting. For a synopsis of all resolutions submitted visit the League Information Booth.

**ANNUAL BUSINESS MEETING** The Annual Business Meeting (3:30 p.m., Thursday, November 15) is open to all delegates; however, only the Mayor or his or her designee may vote. Credentials will be checked at the door and voting cards will be distributed.

**EXEMPTION FROM OCCUPANCY TAX** Municipal officials paying hotel room bills by cash or personal check are not entitled to an exemption from the luxury tax. For the exemptions, you must pay with a voucher from the municipality.

**GOALS** Meet a new person every day. Pick up at least one new idea or fact every day. Have at least one substantive discussion that will benefit your town with a vendor. Consider writing a report or press release about your experience. And have fun, every day!

## PROGRAM AT A GLANCE

### TUESDAY, NOVEMBER 13

- 8:00 a.m. Affiliates' Meeting
- 9:00 a.m. Registration and Exhibits open
- 12:00 p.m. **4th Annual Sustainable Jersey Luncheon**
- 1:00 p.m. Select from Vendor Solutions sessions
- 2:00 p.m. **NJLM CONSULTING PERIOD (2-4 p.m., Hall A)**
- 2:00 p.m. Select from concurrent sessions and meetings
- 3:00 p.m. **NJLM Resolutions Committee Meeting**
- 5:00 p.m. Registration and Exhibits close

### WEDNESDAY, NOVEMBER 14

- 8:30 a.m. Registration and Exhibits open
- 9:00 a.m. Select from concurrent sessions and meetings
- 10:45 a.m. Select from concurrent sessions and meetings
- 12:00 p.m. **Affiliate Luncheons** and Vendor Solutions sessions
- 12:15 p.m. **Mayors Box Luncheon**
- 1:00 p.m. Select from Vendor Solutions sessions
- 2:00 p.m. Select from concurrent sessions and meetings
- 3:45 p.m. Select from concurrent sessions and meetings
- 5:00 p.m. Registration and Exhibits close

### THURSDAY, NOVEMBER 15

- 8:00 a.m. **Women in Municipal Government Breakfast**
- 8:30 a.m. Registration and Exhibits open
- 9:00 a.m. Select from concurrent sessions and meetings
- 10:45 a.m. Select from concurrent sessions and meetings
- 12:15 p.m. **NJLM Luncheon for all Delegates (Sheraton)**
- 12:15 p.m. Select from Vendor Solutions sessions
- 1:00 p.m. Exhibits close
- 2:00 p.m. Select from concurrent sessions and meetings
- 3:00 p.m. Registration closes
- 3:30 p.m. **NJLM Business Meeting (Sheraton)**



97<sup>TH</sup> ANNUAL NEW JERSEY LEAGUE OF MUNICIPALITIES  
CONFERENCE AND EXHIBITION

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# NJLM PROGRAMS, SESSIONS & WORKSHOPS

Unless otherwise noted, all programs are in the Atlantic City Convention Center.

## TUESDAY, NOVEMBER 13, 2012

9:00 a.m. Registration and Exhibits Open

12:00 P.M.



### FOURTH ANNUAL SUSTAINABLE JERSEY LUNCHEON

TICKET

Crown Ballroom – Sheraton Convention Center Hotel  
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#### Welcome:

PAM MOUNT *Chair, Sustainable Jersey Board of Trustees*  
HONORABLE ARTHUR R. ONDISH *Mayor, Mount Arlington & NJLM President*

#### Sustainable Jersey Accomplishments

DONNA DREWES *Co-Director, Sustainable Jersey, The Sustainability Institute at The College of New Jersey*  
RANDALL SOLOMON *Co-Director, Sustainable Jersey, The Sustainability Institute at The College of New Jersey*

#### Keynote Speaker:

MIKE ITALIANO *President and CEO, The Institute for Market Transformation to Sustainability Founder, US Green Building Council*

#### Presentation of Sustainable Jersey Awards for Leadership, Creativity, Innovation and Collaboration:

ROBERT MARSHALL *Assistant Commissioner for Sustainability and Green Energy, New Jersey Department of Environmental Protection, Sustainable Jersey Ex-Officio Board Member*

#### Presentation of Sustainable Jersey Champion Awards for Small, Medium and Large Municipalities:

JOSEPH L. FIORDALISO *Commissioner, New Jersey Board of Public Utilities*

#### Special Recognition Award to Covanta:

RICHARD DOVEY *President, Atlantic County Utilities Authority & Vice Chair, Sustainable Jersey Board of Trustees*  
RICHARD SANDNER *Regional Vice President, Covanta Energy*  
KENNETH ARMELLINO *Director Environmental Science and Community Affairs, Covanta Energy*

#### Presentation of the Sustainable Jersey Small Grants Funded by PSEG

#### Conveyance of Sustainable Jersey Certifications:

ANNE-MARIE PERACCHIO *Director, Conservation & Clean Energy Policy, NJ Natural Gas & Secretary, Sustainable Jersey Board*

### 2:00 P.M. – 4:00 P.M. CONSULTING PERIOD ON GENERAL MUNICIPAL TOPICS Exhibit/Hall A

(See [www.NJSLOM.com](http://www.NJSLOM.com) or the Conference Program for a list of over 70 topics.)

### 2:00 p.m. – 3:40 p.m. NJLM Workshops

#### ORIENTATION – GETTING THE MOST FROM YOUR CONFERENCE EXPERIENCE

2:00 p.m. — 3:40 p.m. — Room 319

##### Presiding:

CHUCK CHIARELLO *Committeeman, Buena Vista; NJLM Immediate Past President*

##### Speakers:

ARTHUR R. ONDISH *Mayor, Mount Arlington; NJLM President*

“Welcome to the 97th Annual NJLM Conference”

WILLIAM G. DRESSSEL, JR. *Executive Director, New Jersey State League of Municipalities*

“Highlights of the 97th Annual Conference”

JANICE S. MIRONOV *Mayor, East Windsor; NJLM First Vice President*

“Function and Importance of the Annual Business Meeting”

SUZANNE M. WALTERS *Mayor, Stone Harbor; NJLM Second Vice President*

“The Importance of Resolutions and How They are Passed”

#### BUDGET AND AUDIT UPDATES – UNDERSTANDING THE PROCESS

2:00 p.m. – 3:40 p.m. – Room 302 (Joint Session with the Government Finance Officers Association and the Tax Collectors And Treasurers Association)  
CMFO/CCFO – 2.0 Budgeting; CTC – 2.0 General/Secondary; RMC – 2.0 Finance; NJCLE – 2.0; CPA – 2.0 Finance; CTA – 1.5 Property Tax Administration; PACLE – 1.5

##### Presiding:

SOPHIE HEYMANN *Mayor, Closter; Member, NJLM Energy Tax Restoration Task Force*

##### Speakers:

CHRISTINE ZAPICCHI *Bureau Chief, Division of Local Government Services, State Department of Community Affairs*

LEON COSTELLO *Certified Public Accountant/Registered Municipal Accountant, Ford Scott & Associates*

#### THE EFFECTIVE USE OF HUMOR TO ENHANCE LEADERSHIP SKILLS

2:00 p.m. – 3:40 p.m. – Room 411

CMFO/CCFO – 1.5 Office Management; CPWM – 1.5 Management; QPA – 1.5 Office Admin./General Duties; RMC – 1.5 Professional Development

##### Presiding:

ALBERT KELLY *Mayor, Bridgeton City; Member, NJLM Executive Board*

##### Speaker:

JOEY NOVICK *Comedian and Actor; Comedy Works Entertainment*

#### CLEAN COMMUNITIES FUNDING RELIEVES STRAINED MUNICIPAL BUDGETS

2:00 p.m. – 3:40 p.m. – Room 401

CMFO/CCFO – 2.0 Financial and Debt Management; RMC – 2.0 Finance; CRP – 1.5; CPA – 2.0 Finance

##### Presiding:

PAUL MATACERA *Former Mayor, North Brunswick; NJLM Past President*

##### Speakers:

DAVID BARTH *Assistant Commissioner, Management and Budget, Department of Environmental Protection*

BARBARA MCCONNELL *MBI-GluckShaw*

RICHARD J. HILLS *Assistant Director of Planning, Division of Solid Waste Management, County of Middlesex*

GARY SONDERMEYER *Director of Technology Development, Bayshore Recycling*

#### HOW TO RUN A CAMPAIGN FOR A SUCCESSFUL POLITICAL CAREER

2:00 p.m. – 3:40 p.m. – Room 312

##### Presiding:

SAL ANDERTON *Former Councilman, West Orange*

##### Speakers:

BART ROSSI *Rossi Psychological Group, PA*

DALE FLORIO *Partner, Princeton Public Affairs Group*

PETER J. WOOLLEY *Professor of Politics, Fairleigh Dickinson University*

#### SUSTAINABLE JERSEY AWARD WINNERS

2:00 p.m. – 3:40 p.m. – Room 301

CMFO/CCFO – 2.0 Government; CRP – 1.5

##### Presiding:

PAM MOUNT *Chair, Sustainable Jersey Board*

#### TRANSIT VILLAGES 101

2:00 p.m. – 3:40 p.m. – Room 409

##### Presiding:

JOSEPH A. KUEHNER, JR. *Mayor, Egg Harbor City*

##### Speakers:

ANDREW SWORDS *Director of Statewide Planning, State Department of Transportation*

VIVIAN BAKER *Assistant Director of Transit Friendly Development, New Jersey Transit*

COLIN DRIVER *Director of Economic Development, Somerville*

#### ASSISTANCE IN FORECLOSURE AND AFFORDABLE HOUSING FOR CHILDREN

2:00 p.m. – 3:40 p.m. – Room 305/306

RMC – 2.0 Management; CTA – 1.5 Property Tax Administration

##### Presiding:

SHARON ROBINSON-BRIGGS *Mayor, Plainfield; Member NJLM Executive Board*

##### Speakers:

ALLISON BLAKE *Commissioner, State Department of Children and Families*

“Housing for Youth”

TOI COLLINS *Director of Outreach Services, Affordable Housing Alliance*

DIANE JOHNSON *Newark Field Office Director, U.S. Department of Housing and Urban Development*

#### BABY BOOMERS WANT TO AGE IN PLACE

2:00 p.m. – 3:40 p.m. – Room 420

##### Presiding:

SHING-FU HSUEH *Mayor, West Windsor*

##### Speakers:

MARILYN ASKIN *Chief Legislative Advocate, AARP-NJ*

MARVIN R. REED *Former Mayor, Princeton Borough*

KAREN ALEXANDER *Executive Director, Wilf Senior Services at Home Oscar and Ella Wilf Campus for Senior Living*

#### NEW JERSEY SAFETY INSTITUTE – RESOURCES AVAILABLE TO MUNICIPALITIES

2:00 p.m. – 3:40 p.m. — Room 311

CPWM – 2.0 Management

##### Presiding:

DAVID GRUBB *Executive Director, Municipal Excess Liability Joint Insurance Fund*

##### Speakers:

MICHAEL MASTRONARDY *Police Chief, Dover Township*

PAUL MIOLA *Executive Director, Atlantic, Burlco and Trico Joint Insurance Funds*

JOANNE HALL *Safety Director (South), Municipal Excess Liability Joint Insurance Fund;*

*Vice President, J.A. Montgomery Risk Control Services*

DAVID MCHALE *Safety Director (North), Municipal Excess Liability Joint Insurance Fund*

#### 3:00 P.M. – 5:15 P.M. RESOLUTIONS COMMITTEE MEETING

Room 320

##### Presiding:

JANICE S. MIRONOV *Mayor, East Windsor; NJLM First Vice President*

##### Parliamentarian:

WILLIAM J. KEARNS, JR., ESQ. *NJLM General Counsel; Kearns, Reale and Kearns*

#### 3:45 p.m. – 5:15 p.m. NJLM Workshops

#### INTRODUCING YOUR DOWNTOWN TO THE DEVELOPMENT COMMUNITY

3:45 p.m. – 5:15 p.m. – Room 313 (Co-sponsored with Downtown NJ, Inc.)

##### Presiding:

STEPHEN SANTOLA *Mayor, Livingston*

**Speakers:**

PAUL CAMELLA *Managing Member, Camella Realty, LLC*  
NICK TSAPATSARIS *Nick Tsapatsaris and Associates*  
JONATHON SCHULTZ *Managing Principal, Onyx Equities, LLC*

**PENSIONS AND BENEFITS UPDATE ON RETIREMENT, BENEFITS & SERVICES**

3:45 p.m. – 5:15 p.m. – Room 303 (Joint Session with the Government Finance Officers Association and the Tax Collectors and Treasurers Association)  
CMFO/CCFO – 1.0 Financial and Debt Management, .5 Office Management; RMC – 1.0 Finance, .5 Professional Development; CPA – 1.5 Finance; NJCLE – 1.5; PACLE – 1.0

**Presiding:**

WILDA DIAZ *Mayor, Perth Amboy*

**Speaker:**

PRISCILLA BADIANE *Manager, Client Services, Division of Pensions and Benefits, State Department of the Treasury*

**USING YOUR MUNICIPAL WEBSITE TO MAKE LIFE EASIER**

3:45 p.m. – 5:15 p.m. – Room 408

**Presiding:**

FRANK DRUETZLER *Mayor, Morris Plains; Member, NJLM Executive Board*

**Speakers:**

PATRICK MURRAY *Director, Monmouth University Polling Institute*  
ALAN ZALKIND *Director, Center for Government Services, Rutgers, The State University*

**THE TRUTH BEHIND THE MYTHS OF TECHNOLOGY IN LOCAL GOVERNMENT**

3:45 p.m. – 5:15 p.m. – Room 404  
CMFO/CCFO – 1.5 Info Technology; CTC – 1.5 Info Technology; QPA – 1.5 Info Technology; RMC – 1.5 Info Technology; CPA – 1.5 Computer Science; CPWM – 1.5 Info Technology

**Presiding:**

GERALD J. TARANTOLO *Mayor, Eatontown; NJLM Third Vice President*

**Speakers:**

JUSTIN HEYMAN *Department of Information Technology, Franklin Township (Somerset); President, New Jersey Government Management, Information Systems*  
WALT HANSEN *President, Aton Computing*  
SHAWN HOPKINS *Chief Technology Officer/Tax Assessor, Jefferson*

**NEGOTIATION SKILLS FOR MUNICIPAL OFFICIALS AND PUBLIC MANAGERS**

3:45 p.m. – 5:15 p.m. – Room 412  
CMFO/CCFO – 1.5 Office Management; RMC – 1.5 Professional Development

**Presiding:**

RAYMOND J. MCCARTHY *Mayor, Bloomfield*

**Speakers:**

LINDA STAMATO *Co-Director, Center for Negotiation and Conflict Resolution, Rutgers The State University*  
SANFORD M. JAFFE *Co-Director, Center for Negotiation and Conflict Resolution, Rutgers The State University*

**MUNICIPAL ANIMAL CONTROL – OFTEN OVERLOOKED AND MISUNDERSTOOD**

3:45 p.m. – 5:15 p.m. – Room 415  
CPWM – 1.5 Government

**Presiding:**

DANIEL N. CORANOTO *Deputy Mayor, Hampton Township; Member, NJLM Executive Board*

**Speaker:**

MICHAEL MELCHIONNE *Chief Animal Cruelty Investigator (Retired), Executive Board Advisor, New Jersey Certified Animal Control Officers Association*

**MODEL INNOVATIONS IN SUSTAINABLE COMMUNITIES: PROFILING THE SUSTAINABLE JERSEY SMALL GRANT PROJECTS**

3:45 p.m. – 5:15 p.m. – Room 318  
CMFO/CCFO – 1.5 Financial and Debt Management; CPWM – 1.5 Government; QPA – 1.5 Procurement; RMC – 1.5 Finance; RPPO/RPPS – 1.5; CPA – 1.5 Management Advisory Service

**Presiding:**

DONALD PURDY *Mayor, Galloway*

**Speakers:**

JULIE SCHRECK *Mayor, Bradley Beach*  
ANDREW COPPOLA *Assistant Administrator, Washington Township (Morris)*  
Frank LaRocca *Councilman, Marlboro*  
DAWN ZIMMER *Mayor, Hoboken, 2012 PSEG Small Grant Recipient*

**RAISE PROPERTY VALUES AND ATTRACT BUSINESS BY INVESTING IN THE ARTS**

3:45 p.m. – 5:15 p.m. – Room 309 (In cooperation with Sustainable Jersey).

**Presiding:**

SHING-FU HSUEH *Mayor, West Windsor*

**Speakers:**

MARIANNE LODES *Executive Director, Millville Development Corporation; Executive Director, Glasstown Arts District*  
CAROL CRONHEIM *Assistant Secretary of State, State Department of State*  
LEO VAZQUEZ *Executive Director, Arts Build Communities, Rutgers, The State University*

**WEDNESDAY, NOVEMBER 14**

8:30 a.m. Registration and Exhibits Open

9:00 a.m. – 10:40 a.m. NJLM Sessions

**COMMISSIONER'S ROUNDTABLE – THE STATE ROLE IN THE NEW STATE STRATEGIC PLAN**

9:00 a.m. - 10:40 a.m. – Room 401 (Joint Session with the New Jersey Planning Officials)

**Presiding:**

ARTHUR R. ONDISH *Mayor, Mount Arlington; NJLM President*

**Speakers:**

RICHARD CONSTABLE *Commissioner, State Department of Community Affairs*  
BOB MARTIN *Commissioner, State Department of Environmental Protection*  
JAMES S. SIMPSON *Commissioner, State Department of Transportation*  
DOUGLAS H. FISHER *Secretary, State Department of Agriculture*

**HOW CAN CREATIVITY AND INNOVATION REVITALIZE NEW JERSEY?**

9:00 a.m. - 10:40 a.m. – Room 315

**Presiding:**

CHUCK CHIARELLO *Committeeman, Buena Vista; NJLM Immediate Past President*

**Speakers:**

JOHN CIUFO *Executive Director, Monmouth County Economic Development*  
AMY FITZGERALD *Director, Monmouth County Economic Development*  
PAUL MILLER *Director, Sustainable Morristown*

**BPU-ENERGY ISSUES AND ENERGY SAVINGS WITHIN YOUR COMMUNITY**

9:00 a.m. - 10:40 a.m. – Room 322

CMFO/CCFO – 2.0 Financial and Debt Management; CPWM – 2.0 Government; WWW/TCH – 1.5; QPA – 2.0 Procurement; RMC – 2.0 Finance; RPPO/RPPS – 2.0; CPA – 2.0 Finance

**Presiding:**

GARY MINKOFF *Mayor, Highland Park*

**Speakers:**

NANCY AXELROD *Sustainability Director, Cherry Hill*  
EDWARD HUTCHINSON *Direct Install Contractor, Cherry Hill*  
GARY E. FINGER *Business Ombudsman, New Jersey Board of Public Utilities*

**USES OF SOCIAL MEDIA – CHALLENGES, OPPORTUNITIES AND REWARDS**

9:00 a.m. - 10:40 a.m. – Room 304

CMFO/CCFO – 2.0 Info Technology; CTC – 2.0 Info Technology; CPWM – 2.0 Info Technology; QPA – 2.0 Info Technology; RMC – 1.0 Records, 1.0 Info Technology; NJCLE – 1.0; RPPO/RPPS – 2.0; CPA – 2.0 Computer Science; PACLE – 1.0

**Presiding:**

JAMEL C. HOLLEY *Mayor, Roselle*

**Speakers:**

MORRIS ENYEART *President, City Connections; NJLM Web Resources*  
FRANCIS "MAC" WOMACK, III *Mayor, North Brunswick*  
JAY MULDOON *Councilman, Metuchen*  
MARC PFEIFFER *Former Deputy Director, State Department of Community Affairs; Partner, PfeifferGov LLC*

**PERFORMANCE BASED INCENTIVES**

9:00 a.m. - 10:40 a.m. – Room 320

CMFO/CCFO – 2.0 Office Management; CPWM – 2.0 Management; QPA – 2.0 Office Administration/General Duties; RMC – 2.0 Professional Development; RPPO/RPPS – 2.0; CPA – 2.0 Personal Development

**Presiding:**

PETER S. RUSTIN *Mayor, Tenafly*

**Speakers:**

GREGORY GALLO *Deputy Mayor, Moorestown*  
BRIAN KRONICK *NJLM Labor Counsel; Genova, Burns & Giantomasi*  
GREGORY C. FEHRENBACH *NJLM Interlocal Cooperation and Management Advisory Service Coordinator*  
MICHELE MEADE *Manager, Livingston*

**FLOOD MITIGATION AND MUNICIPAL RESPONSE**

9:00 a.m. - 10:40 a.m. – Room 418

CPWM – 2.0 Government; WWW/TCH – 1.5

**Presiding:**

CHRISTOPHER VERGANO *Mayor, Wayne*

**Speakers:**

ROBERT LITTLE *Lieutenant, New Jersey Office of Emergency Management, New Jersey State Police*  
TIMOTHY CROWLEY *Director of Mitigation, FEMA, Region 2*  
JOHN MILLER *Founder and Past Chair, New Jersey Association for Floodplain Management*  
DAVE ROSENBLATT *Administrator, Office of Engineering and Construction, State Department of Environmental Protection*  
JUDY SHAW *Principal Planner, E.J. Bloustein School of Planning and Public Policy, Rutgers The State University*

**NEW JERSEY'S MOST PRESSING GRANT/FUNDING NEEDS**

9:00 a.m. – 10:40 a.m. – Room 421

CMFO/CCFO – 2.0 Financial and Debt Management; RMC – 2.0 Finance; RPPO/RPPS – 2.0; CPA – 2.0 Finance

**Presiding:**

WILLIAM PIKOLYCKY *Mayor, Woodbine*

**Speakers:**

HOWARD HENDERSON *State Director, USDA Rural Development*  
WILLIE TAYLOR *Regional Director, US Department of Commerce – EDA*  
RHONDA LEWIS *Executive Director, Greater Newark LISC*  
DENISE MCGREGOR *Armbrister Executive Director/Senior Vice President, Wells Fargo Regional Foundation/CDC*  
JERRY VELAZQUEZ *NJLM Grants Consultant; President/CEO, Triad Associates*

# NJLM PROGRAMS, SESSIONS & WORKSHOPS

## ELECTED OFFICIALS AND THE POLICE – WHEN DOES REGULATION BECOME INTERFERENCE?

9:00 a.m. - 10:40 a.m. – Room 404  
NJCLE – 2.0; PACLE – 1.5

**Presiding:**  
DAVID M. DELVECCHIO *Mayor, Lambertville; NJLM Past President*

**Speakers:**  
EDWARD KOLOGI *NJLM Associate Counsel, Kologi Simitz*  
JAMES COSGROVE *Police Director, Elizabeth*  
RAYMOND HAYDUCKA *Police Chief, South Brunswick*

## NEW JERSEY SAFETY INSTITUTE – RESOURCES AVAILABLE TO MUNICIPALITIES

9:00 a.m. – 10:40 a.m. — Room 311  
CPWM – 2.0 Management

**Presiding:**  
DAVID GRUBB *Executive Director, Municipal Excess Liability Joint Insurance Fund*

**Speakers:**  
MICHAEL MASTRONARDY *Police Chief, Dover Township*  
PAUL MIOLA *Executive Director, Atlantic, Burlco and Trico Joint Insurance Funds*  
JOANNE HALL *Safety Director (South), Municipal Excess Liability Joint Insurance Fund; Vice President, J.A. Montgomery Risk Control Services*  
DAVID MCHALE *Safety Director (North), Municipal Excess Liability Joint Insurance Fund*

## 10:45 a.m. – 12:00 p.m. NJLM Sessions

### FORMER GOVERNORS FOCUS ON THE “JERSEY COMEBACK”

10:45 a.m. – 12:00 noon – Room 201/202

**Presiding:**  
CHUCK CHIARELLO *Committeeman, Buena Vista; NJLM Immediate Past President*

**Moderator:**  
LUKE MARGOLIS *News 12 New Jersey’s Political Reporter; Host, News 12’s Power and Politics*

**Invited Speakers:**  
JOHN O. BENNETT *Former New Jersey Governor*  
DONALD DIFRANCESCO *Former New Jersey Governor*  
JAMES J. FLORIO *Former New Jersey Governor*  
BRENDAN BYRNE *Former New Jersey Governor*

### BUILDING A HEALTHIER NEW JERSEY

10:45 a.m. – 12:00 noon – Room 312 (Joint Session with New Jersey Health Officials — NJACCHO)

**Presiding:**  
CHUCK CAHN *Mayor, Cherry Hill*

**Speaker:**  
MARY O’DOWD *Commissioner, State Department of Health*

### ETHICAL STANDARDS – MORE THAN JUST STATUTORY

(This session is part of the Arthur J. Holland Program on Ethics in Government at the Eagleton Institute of Politics)

10:45 a.m. – 12:00 noon – Room 303  
CMFO/CCFO – 1.5 Ethics; CTC – 1.5 Ethics; WWW/TCH – 1.0; QPA – 1.5 Ethics; RMC – 1.5 Ethics; NJCLE – 1.5; CRP – 1.0; RPPO/RPPS – 1.5; CPA – 1.5 Ethics; CTA – 1.0 Property Tax Administration; Registrar – 1.0; PACLE – 1.0; CPWM – 1.5 Ethics

**Presiding:**  
DANA REDD *Mayor, Camden*

**Speaker:**  
EDWIN H. STERN *Former Presiding Judge for Administration, Appellate Division; Former New Jersey Supreme Court Justice; Gibbons Law*

**Respondents:**  
ADAM SCHNEIDER *Mayor, Long Branch*  
WILLIAM J. KEARNS, JR. *NJLM General Counsel; Kearns, Reale & Kearns*  
JOHN WEINGART *Associate Director, Eagleton Institute of Politics, Rutgers, The State University*

### IMPLEMENTING THE NEW STATE STRATEGIC PLAN

10:45 a.m. - 12:00 noon – Room 401 (Joint Session with the New Jersey Planning Officials)  
CPWM – 1.5 Government

**Presiding:**  
COLLEEN MAHR *Executive Director, Office of Planning Advocacy, Business Action Center, State Department of State*

**Speakers:**  
ANTHONY MERCANTANTE *Administrator, Middletown*  
HELEN HEINRICH *Research Associate, New Jersey Farm Bureau*  
MICHELE DONATO *General Counsel, New Jersey Planning Officials*

### RECRUITING PROFESSIONAL MANAGERS – CHALLENGES AND OPPORTUNITIES

10:45 a.m. – 12:00 noon – Room 313 (Joint Session with New Jersey Municipal Management Association)

**Presiding:**  
JAMES ANZALDI *Mayor, Clifton; NJLM Past President*

**Speakers:**  
THOMAS GIORDANO *Mayor, Waldwick*  
GARY KRATZ *Municipal Administrator, Waldwick; President, New Jersey Municipal Management Association*  
MATTHEW U. WATKINS *City Manager, Clifton*  
DAN MASON *President, Jersey Professional Management*

### COMPLETE STREETS: FUNDING OPTIONS AND DESIGN

10:45 a.m. – 12:00 noon – Room 411

**Presiding:**  
ALEX TORPEY *Mayor, South Orange Village*

**Speakers:**  
JAMES S. SIMPSON *Commissioner, State Department of Transportation*  
SHEREE DAVIS *Manager, Bureau of Commuter & Mobility Strategies, State Department of Transportation*  
MICHAEL RUSSO *Director of the Division of Local Aid & Economic Development, State Department of Transportation*

### COPING WITH THE CAP – SUCCESS STORIES FROM MUNICIPAL LEADERS

10:45 a.m. – 12:00 noon – Room 402  
CMFO/CCFO – 1.5 Budgeting; RMC – 2.0 Finance; CRP 1.0; RPPO/RPPS – 1.5; CPA – 1.5 Finance

**Presiding:**  
THOMAS F. KELAHER *Mayor, Toms River*

**Speakers:**  
THOMAS H. NEFF *Director, Division of Local Government Services, State Department of Community Affairs*  
TERENCE REIDY *Manager, Asbury Park*  
JAMES R. PACE *Mayor, Medford*

### SUSTAINABLE JERSEY – WHAT’S NEW FOR 2013

10:45 a.m. – 12:00 noon – Room 308/309  
CMFO/CCFO – 1.5 Financial and Debt Management; CPWM – 1.5 Management; RMC – 2.0 Finance; RPPO/RPPS – 1.5

**Presiding:**  
PAM MOUNT *Chairwoman, Sustainable Jersey*

**Speakers:**  
DONNA DREWES *Co-Director, Sustainable Jersey, The Sustainability Institute at The College of New Jersey*  
RANDALL SOLOMON *Co-Director, Sustainable Jersey, The Sustainability Institute at The College of New Jersey*  
PATRICE MAILLET *Business Development Specialist, New Jersey School Boards’ Association*  
MICHAEL WINKA *Director, Office of Clean Energy, New Jersey Board of Public Utilities*  
ROBERT MARSHALL *Assistant Commissioner of Sustainable and Green Energy, State Department of Environmental Protection*

### STATE POLICE COLLABORATION WITH LOCAL LAW ENFORCEMENT

10:45 a.m. – 12:00 noon – Room 301

**Presiding:**  
MAURO D. RAGUSEO *Mayor, Little Ferry*

**Speakers:**  
JEFFREY S. CHIESA *Attorney General, State Department of Law and Public Safety*  
MAJOR CHRISTIAN SCHULZ *Task Force Commander, Regional Operations & Intelligence Center, New Jersey State Police*  
COLONEL JOSEPH “RICK” FUENTES *Superintendent, New Jersey State Police*

### URBAN MAYORS – SOCIAL ENTERPRISE AND URBAN ECONOMIC DEVELOPMENT

10:45 a.m. – 12:00 noon – Room 419

**Presiding:**  
WAYNE SMITH *Mayor, Irvington; President, Urban Mayors Association; Member, NJLM Executive Board*

**Speakers:**  
LISANNE FINSTON *Executive Director, Elijah’s Promise, New Brunswick*  
APRIL DESIMONE *Chair, Social Enterprise Alliance, New York Metro Chapter*  
JEFFREY A. ROBINSON *Assistant Professor and Assistant Director, Center for Urban Entrepreneurship & Economic Development, Rutgers Business School, Management and Global Business Department*  
MEREDITH TAYLOR *Director, Agriculture (AG) in the City*

### 12:00 P.M. MAYORS’ BOX LUNCHEON

#### AN OPEN DIALOGUE WITH KEY CABINET OFFICIALS

Reservations Only – Tickets \$20.00

12:00 noon – 1:45 p.m. – Crown Ballroom, Sheraton Convention Center Hotel

**Welcome:**  
ARTHUR R. ONDISH *Mayor, Mount Arlington; NJLM President*

#### Mayors Hall of Fame Presentation

**Speakers:**  
RICHARD CONSTABLE *Commissioner, State Department of Community Affairs*  
ANDREW SIDAMON-ERISTOFF *Treasurer, State Department of the Treasury*  
BOB MARTIN *Commissioner, State Department of Environmental Protection*  
JAMES S. SIMPSON *Commissioner, State Department of Transportation*  
CHRISTOPHER CERF *Commissioner, State Department of Education*  
ROBERT CZECH *Chair, Civil Service Commission*  
ROBERT M. HANNA *President, New Jersey Board of Public Utilities*

### 2:00 p.m. – 3:40 p.m. NJLM Sessions

#### LEGISLATIVE LEADERS EVALUATE THE NEW NORMAL

(This session will be taped for broadcast on NJTV’s On The Record. Broadcast is sponsored by Covanta)

2:00 p.m. – 3:40 p.m. – Room 201/202

**Welcome:**  
JANICE S. MIRONOV *Mayor, East Windsor; NJLM First Vice President*

**Moderator:**  
MICHAEL ARON *NJTV Chief Political Correspondent*



**Speakers:**

STEPHEN M. SWEENEY *Senate President; Senator, District 3*  
THOMAS H. KEAN, JR. *Senate Minority Leader; Senator, District 21*  
SHEILA OLIVER *Assembly Speaker; Assemblywoman, District 34*  
JON BRAMNICK *Assembly Minority Leader; Assemblyman, District 21*

**COMPLETE STREETS – REDEFINING OUR TRANSPORTATION NETWORK**

2:00 p.m. – 3:40 p.m. – Room 408/409 (In cooperation with Sustainable Jersey).  
CPWM – 2.0 Management

**Presiding:**

JERRAMIAH HEALY *Mayor, Jersey City; Member, NJLM Executive Board*

**Speakers:**

MARY K. MURPHY *Executive Director, North Jersey Transportation Planning Authority*  
MIKE DANNEMILLER *Consultant, The RBA Group*  
DEBBIE KINGSLAND *Section Chief, New Jersey Department of Transportation*  
CHARLES BROWN *Voorhees Transportation Center, Rutgers The State University*  
JANINE G. BAUER *AARP Volunteer, Transportation; Law Firm of Szaferman, Lakind, PC*  
JERRY FRIED *Former Mayor, Montclair; Lead Ambassador, Rutgers Voorhees Transportation Center*

**NEWLY ELECTED REFRESHER PART ONE: BUDGET, PROCUREMENT, & FINANCE PURCHASING ISSUES**

2:00 p.m. – 3:40 p.m. – Room 419

RPPO/RPPS – 2.0

**Presiding:**

JOHN DEAN DERIENZO *Mayor, Haworth; Member, NJLM Executive Board*

**Speakers:**

THOMAS H. NEFF *Director, Division of Local Government Services, State Department of Community Affairs*  
GORDON BALL *Procurement Specialist, Division of Local Government Services, State Department of Community Affairs*

**THE POWER OF YOUTH VOICE: IMPACTING THE FUTURE**

2:00 p.m. – 3:40 p.m. – Room 314

**Presiding:**

ARTHUR R. ONDISH *Mayor, Mount Arlington; NJLM President*

**Speakers:**

JESSICA TROMBETTA *Director of Adolescent Services, State Department of Children & Families*  
KAYSIE GETTY *President, Camden Youth Advisory Board*  
SKYLA PORTER *President, Cumberland, Gloucester, Salem Youth Advisory Board*  
MANUEL MARTINEZ *Program Director, New Jersey Community Development Corporation*  
HARLEY HUARACHI *Co-President, Paterson Youth Council*  
CHRISTIAN VELEZ-VARGAS *Paterson Youth Council Member*

**SUPER BOWL 2014 – SUPER OPPORTUNITIES FOR NEW JERSEY TOURISM**

2:00 p.m. – 3:40 p.m. – Room 322

**Presiding:**

TIMOTHY C. MCDONOUGH *Mayor, Hope; NJLM Past President*

**Speakers:**

RICH PETRICCIONE *Senior Vice President, NY-NJ Super Bowl Host Committee*  
GRACE HANLON *Executive Director, New Jersey Travel & Tourism*  
JIM KIRKOS *President/Chief Executive Officer, Meadowlands Regional Chamber of Commerce*  
WAYNE HASENBALG *President and Chief Executive Officer, New Jersey Sports and Exposition Authority*

**BUSINESS ATTRACTION, RETENTION AND ECONOMIC DEVELOPMENT**

2:00 p.m. – 3:40 p.m. – Room 418

**Presiding:**

M. JAMES MALEY *Mayor, Collingswood; Chairman, NJLM Economic Development Task Force*

**Speakers:**

MICHAEL J. VAN WAGNER *Executive Director, New Jersey Business Action Center*  
MICHELE BROWN *Chief Executive Officer, New Jersey Economic Development Authority*  
TRACYE MCDANIEL *President and Chief Executive Officer, Choose New Jersey*

**DEPT. OF ENVIRONMENTAL PROTECTION'S NEW WAIVER RULE – PART ONE**

2:00 p.m. – 3:40 p.m. – Room 304

CPWM – 2.0 Government; NJCLE – 2.0; PACLE – 1.5

**Presiding:**

RICHARD F. TURNER *Mayor, Weehawken*

**Speakers:**

IRENE KROPP *Deputy Commissioner, State Department of Environmental Protection*  
RAY CANTOR *Chief Advisor, Office of the Commissioner, State Department of Environmental Protection*

**EMERGENCY MANAGEMENT LEADERSHIP FOR LOCAL ELECTED OFFICIALS**

2:00 p.m. – 3:40 p.m. – Room 308

**Presiding:**

LINDA DUBOIS *Mayor, Pittsgrove; Member, NJLM Emergency Management Preparedness Task Force*

**Speakers:**

LIEUTENANT COLONEL JEROME HATFIELD *Deputy Superintendent, Office of Homeland Security, New Jersey State Police*  
MARY J. GOEPFERT *External Affairs/AFN Liaison, New Jersey Office of Emergency Management*  
EDWARD DICKSON *Director, Homeland Security and Preparedness*  
WILLIAM KELLEHER *Homeland Security Branch, Emergency Management Section, Recovery/Preparedness, New Jersey State Police*  
JEFFREY L. POMPPER *Executive Director, Emergency Management Coordinator, Department of Emergency Services, Salem County*

**SHARED SERVICES: INCREASING EFFICIENCY OF POLICE SERVICES – PART ONE**

2:00 p.m. – 3:40 p.m. – Room 411

**Presiding:**

DANA REDD *Mayor, Camden*

**Speakers:**

GREGORY C. FEHRENBACH *NJLM Interlocal Cooperation and Management Advisory Service Coordinator*  
NANCY MALOOL *Former Mayor, Scotch Plains; Shared Services Coordinator, Department of Local Government Services, State Department of Community Affairs*  
RICHARD RICHARDELLA *Retired Police Chief and Public Safety Management Specialist, State Department of Community Affairs*  
LOUIS CAPPELLI, JR. *Freeholder Director, Camden County*  
GEOFFREY D. SORIANO *Prosecutor, Somerset County*

**DO'S AND DON'TS OF LOCAL GOVERNMENT ETHICS**

2:00 p.m. – 3:40 p.m. – Room 303

CMFO/CCFO – 2.0 Ethics; CTC – 2.0 Ethics; CPWM – 2.0 Ethics; WWW/TCH – 1.5; QPA – 2.0 Ethics; RMC – 2.0 Ethics; NJCLE – 2.0; CRP – 1.5; RPPO/RPPS – 2.0; CPA – 2.0 Ethics; CTA – 1.5 Property Tax Administration; Registrar – 1.5; PACLE – 1.5

**Presiding:**

SUZANNE M. WALTERS *Mayor, Stone Harbor; NJLM Second Vice President*

**Speakers:**

WILLIAM J. KEARNS, JR. *NJLM General Counsel; Kearns, Reale & Kearns*

**UTILIZING STATE CONTRACTS IN ADDRESSING PURCHASING NEEDS**

2:00 p.m. – 3:40 p.m. – Room 403 (Joint Session with the Governmental Purchasing Association of New Jersey)

CMFO/CCFO – 2.0 Financial and Debt Management; CPWM – 2.0 Government; QPA – 2.0 Procurement; RMC – 2.0 Finance; RPPO/RPPS – 2.0; CPA – 2.0 Finance

**Presiding:**

JOHN COIRO *Mayor, Totowa*

**Speakers:**

LISA DUBOIS *Assistant Director, Division of Purchase and Property, State Department of the Treasury*  
JOSEPH VALENTI *Chief, Bureau of Local Management Services, Division of Local Government Services (Retired), State Department of Community Affairs*  
NICOLA REID *PURCHASING AGENT, STAFFORD*  
MAGGIE QUINN *Assistant Director, Division of Purchase and Property, State Department of the Treasury*  
BOB BEAUREGARD *Assistant Director, Division of Purchase and Property, State Department of the Treasury*

**NEW JERSEY SAFETY INSTITUTE – RESOURCES AVAILABLE TO MUNICIPALITIES**

2:00 p.m. – 3:40 p.m. – Room 311 CPWM – 2.0 Management

**Presiding:**

DAVID GRUBB *Executive Director, Municipal Excess Liability Joint Insurance Fund*

**Speakers:**

MICHAEL MASTRONARDY *Police Chief, Dover Township*  
PAUL MIOLA *Executive Director, Atlantic, Burlco and Trico Joint Insurance Funds*  
JOANNE HALL *Safety Director (South), Municipal Excess Liability Joint Insurance Fund; Vice President, J.A. Montgomery Risk Control Services*  
DAVID MCHALE *Safety Director (North), Municipal Excess Liability Joint Insurance Fund*

**3:45 p.m. – 5:15 p.m. NJLM Sessions**

**MAYORS WELLNESS CAMPAIGN – MAKING WELLNESS A PRIORITY**

3:45 p.m. – 5:15 p.m. – Room 313

**Presiding:**

WILLIAM CURTIS *Mayor, Bay Head*

**Speakers:**

CHARLES CAHN *Mayor, Cherry Hill*  
VICTOR DELUCA *Mayor, Maplewood*  
BRIAN WILTON *Councilman, Lake Como*  
MELISSA KOSTINAS *Director, Mayors Wellness Campaign*

**DEP'S REDEVELOPING CONTAMINATED SITES UNDER NEW CLEANUP LAW – PART TWO**

3:45 p.m. – 5:15 p.m. – Room 304 CPWM – 1.5 Government

**Presiding:**

LORENZO T. LANGFORD *Mayor, Atlantic City*

**Speakers:**

LEWIS GOLDSHORE *NJLM Environmental Counsel; Law Offices of Lewis Goldshore*  
DAVID SWEENEY *Assistant Commissioner, Division of Site Remediation, State Department of Environmental Protection*  
SUE BOYLE *Executive Director, Licensed Site Remediation Professionals Association; GEI Consultants, Inc.*

**ELECTED OFFICIALS REFRESHER PART TWO: ETHICS, PUBLIC MEETINGS, OPRA & CIVILITY IN PUBLIC DISCOURSE**

3:45 p.m. – 5:15 p.m. – Room 419

CMFO/CCFO – 1.5 Ethics; CTC – 1.5 Ethics; CPWM – 1.5 Ethics; QPA – 1.5 Ethics; NJCLE – 1.0; CRP – 1.5; RPPO/RPPS – 2.0; CPA – 1.5 Ethics; CTA – 1.5 Property Tax Administration; PACLE – 1.0; RMC – 1.5 Ethics

**Presiding:**

JO-ANN LIPTAK *Mayor, Raritan Borough; Member, NJLM Executive Board*

**Speaker:**

WILLIAM J. KEARNS, JR. *NJLM General Counsel; Kearns, Reale & Kearns*

# NJLM PROGRAMS, SESSIONS & WORKSHOPS

## PROTECTING YOUR MUNICIPALITIES' CREDIT WORTHINESS AS THE ECONOMY RECOVERS

3:45 p.m. – 5:15 p.m. – Room 404

CMFO/CCFO – 1.5 Financial and Debt Management; CPA – 1.5 Finance

### Presiding:

EDWARD J. MAHANEY, JR. *Mayor, Cape May City*

### Speakers:

THOMAS H. NEFF *Director, Division of Local Government Services, State Department of Community Affairs*

ED MCMANIMON *NJLM Associate Counsel; McManimon & Scotland*

NOREEN WHITE *Co-President, Acacia Financial Group, Inc.*

JOSSELYN YOUSEF *Assistant Vice President, Moody's*

## SHARED SERVICES: CREATING THE NEW PRINCETON – PART TWO

3:45 p.m. – 5:15 p.m. – Room 411

CMFO/CCFO – 1.5 Office Management; CPWM – 1.5 Management; QPA – 1.5 Office Administration/General Duties; RMC – 1.5 Professional Development; CRP – 1.5; RPPO/RPPS – 2.0; CPA – 1.5 Finance

### Presiding:

SHARON ROBINSON-BRIGGS *Mayor, Plainfield; Member, NJLM Executive Board*

### Speakers:

ANTON LAHNSTON *Chair, Joint Municipal Consolidation Study Commission*

CHAD GOERNER *Mayor, Princeton Township*

ROBERT W. BRUSCHI *Administrator, Princeton Borough*

MARK FRED A *Chair, Transition Task Force*

## WILL THE UEZ PROGRAM EVER BE RESTORED?

(A Meeting of the Urban Enterprise Zone Mayors Commission)

3:45 p.m. – 5:15 p.m. – Room 309

### Presiding:

J. CHRISTIAN BOLLWAGE *Mayor, Elizabeth; Chairman, Urban Enterprise Zone Mayors Commission; NJLM Past President*

### Speakers:

ALBERTO COUTINHO *Assemblyman, District 29; Chair, Assembly Commerce and Economic Development Committee*

JEFF VAN DREW *Senator, District 1; Chair, Senate Community and Urban Affairs Committee*

JERRAMIAH HEALY *Mayor, Jersey City; Member, NJLM Executive Board*

## SUSTAINABLE JERSEY – SECURING FUNDING FOR ENERGY SAVINGS PROJECTS THROUGH ESIP'S

3:45 p.m. – 5:15 p.m. – Room 401

CMFO/CCFO – 1.5 Budgeting; CPWM – 1.5 Government; QPA – 1.5 Procurement; RMC – 1.5 Finance; RPPO/RPPS – 1.5; CPA – 1.5 Finance

### Presiding:

GARY MINKOFF *Mayor, Highland Park*

### Speakers:

TROY SINGLETON *Assemblyman; District 7*

ROBBI ACAMPORA *Government Energy Financing Advisor, Sustainable Jersey*

EDWARD MERCER *State Energy Office, New Jersey Board of Public Utilities*

MARGE DELLA VECCHIA *Deputy County Administrator, Camden County*

MICHAEL FISCHETTE *President, Concord Engineering*

## CIVIL SERVICE COMMISSION UPDATE

3:45 p.m. – 5:15 p.m. – Room 312

NJCLE – 1.5; PACLE – 1.0

### Presiding:

SANDRA H. HAIMOFF *Mayor, Millburn*

### Speakers:

PARTHENOPY BARDIS *Chief of Staff, Civil Service Commission*

KENNETH CONNOLLY *Director, Classification & Personnel Management, Civil Service Commission*

HENRY MAURER *Director, Appeals and Regulatory Affairs, Civil Service Commission*

DAN HILL *Director of Selections Services, Civil Service Commission*

## CONTROLLING WORKERS' COMPENSATION AND LIABILITY CLAIMS

3:45 p.m. – 5:15 p.m. – Room 302

CMFO/CCFO – 1.5 Financial and Debt Management; CPWM – 1.5 Management; RMC – 1.5 Finance; CPA – 1.5 Finance; NJCLE – 1.5; WWW/TCH – 1.5; PACLE – 1.0

### Presiding:

CHRISTOPHER C. BOTTA *Mayor, Ramsey*

### Speakers:

DAVID GRUBB *Executive Director, Municipal Excess Liability Joint Insurance Fund*

FRED SEMRAU *Fund Attorney, Municipal Excess Liability Joint Insurance Fund*

JOANNE HALL *Safety Director (South), Municipal Excess Liability Joint Insurance Fund; Vice President, J.A. Montgomery Risk Control Services*

## CRADLE TO PRISON PIPELINE – A CALL TO ACTION TO SAVE OUR CHILDREN

3:45 p.m. – 5:15 p.m. – Room 415 (Joint Session with NBC-LEO)

### Presiding:

JAMEL C. HOLLEY *Mayor, Roselle*

### Speakers:

ADAM MCFADDEN *Councilman, Rochester; First Vice President, NBC-LEO*

JAMES WALLS *Mayor, District Heights, Maryland; Second Vice President, NBC-LEO*

ERNEST SAVOY *Attorney-at-Law*

## THURSDAY, NOVEMBER 15

### 8:00 A.M. WOMEN IN MUNICIPAL GOVERNMENT BREAKFAST: WOMEN AND THE PURSUIT OF HAPPINESS

TICKET

Pearl Ballroom – Sheraton Convention Center Hotel (Ticket Required, \$35)

#### Presiding/Welcomes:

LETITIA "TISH" COLOMBI *Mayor, Haddonfield; Co-Chair, Women in Municipal Government Committee*

#### Flag Salute and Invocation:

#### Host City Welcome:

LORENZO T. LANGFORD *Mayor, Atlantic City*

#### President's Welcome:

ARTHUR R. ONDISH *Mayor, Mount Arlington; NJLM President*

#### Guest Speaker:

TRACYE MCDANIEL *President and Chief Executive Officer, Choose New Jersey*

#### Presentation of Outstanding Women In Government Award:

SHARON ROBINSON-BRIGGS *Mayor, Plainfield; Member, NJLM Executive Board*

### 8:30 a.m. Registration and Exhibits Open

### 9:00 a.m. – 10:40 a.m. NJLM Sessions

#### INTEREST ARBITRATION REFORM – PART ONE: THE 2% CAP, ROCKET DOCKET AND MORE

9:00 a.m. – 10:40 a.m. – Room 302

CMFO/CCFO – 2.0 Financial and Debt Management; RMC – 2.0 Finance; NJCLE – 2.0; CPA – 2.0 Finance; PACLE – 1.5

#### Presiding:

BRIAN CARLIN *Mayor, Burlington Township*

#### Speakers:

LORRAINE TESAURO *Director of Conciliation and Arbitration, Public Employment Relations Commission (PERC)*

JAMES METS *Attorney at Law, Mets, Schiro and McGovern*

BRIAN KRONICK *NJLM Labor Relations Counsel, Genova, Burns & Giantomasi*

#### AFFORDABLE HOUSING UPDATE

9:00 a.m. – 10:40 a.m. – Room 402 (Joint Session with New Jersey Planning Officials)

RMC – 2.0 Professional Development

#### Presiding:

GERALD J. TARANTOLO *Mayor, Eatontown; NJLM Third Vice President*

#### Speakers:

CHARLES A. RICHMAN *Deputy Commissioner, State Department of Community Affairs*

MICHAEL C. HRITZ *Director, Community Development, North Brunswick*

CHRISTIANA FOGLIO *President, Community Investment Strategies*

MATTHEW REILLY *President and Chief Executive Officer, MEND*

JEFFREY R. SURENIAN *NJLM Associate Counsel*

#### ABC'S OF TAX REVALUATION

9:00 a.m. – 12:00 noon – Room 301 (Joint Session with the Association of Municipal Assessors of New Jersey and the New Jersey Institute of Local Government Attorneys)

CMFO/CCFO – 1.0 Office Management; CTC – 1.0 General/Secondary; NJCLE – 3.6; CPA – 3.0 Taxation; PACLE – 3.0; CTA – 3.0 Property Tax Administration

#### Presiding:

ZIAD ANDREW SHEHADI *Mayor, Springfield Township (Union)*

#### Speakers:

THOMAS REILLY *Assistant Director, Property Administration, Division of Taxation, State Department of the Treasury*

JOHN LLOYD *General Counsel, Association of Municipal Assessors of New Jersey; NJLM Tax Counsel*

GEORGE R. BROWN, III *Cape May County Tax Administrator*

MARY MASTRO *Tax Assessor, Readington*

JOSEPH MONZO *Chief Financial Officer, South Brunswick*

#### SUSTAINABLE JERSEY – COLLABORATIONS AND OUTREACH ON SUSTAINABILITY AND ENERGY

9:00 a.m. – 10:40 a.m. – Room 419 CPWM – 2.0 Management; CRP – 1.5

#### Presiding:

ROBERT JACKSON *Mayor, Montclair*

#### Speakers:

TARA SHEPHERD *Executive Director, HART Commuter Information Services*

WENDY E. BRAWER *Founding Director, Green Map System*

ANDREA FERICH *Director of Sustainability, Center for Environment Transformation, Camden and South Jersey Green Maps*

SARAH BRYANT *Project Manager, Cooper's Ferry Partnership*

#### PRIVATE COLLECTION OF OUTSTANDING MUNICIPAL COURT DEBT

9:00 a.m. – 10:40 a.m. – Room 315

CMFO/CCFO – 2.0 Financial and Debt Management; RMC – 2.0 Finance; NJCLE – 2.0; PACLE – 1.5

#### Presiding:

GARY PASSANANTE *Mayor, Somerdale; Member, NJLM Executive Board*

#### Speakers:

DEBRA JENKINS *Assistant Director, Municipal Court Services Division, Administrative Office of the Courts*

DANIEL SMITH *Chief, Municipal Court Services Division, Administrative Office of the Courts*

STEVEN A. SOMOGYI *Chief, Municipal Court Services Division, Administrative Office of the Courts*

**DMO'S HELP YOU MAXIMIZE THE ECONOMIC IMPACT OF TOURISM**

9:00 a.m. – 10:40 a.m. – Room 409

**Presiding:**

JAMES CASSELLA Mayor, East Rutherford; Member, NJLM Executive Board

**Speakers:**

GRACE HANLON Executive Director, New Jersey Division of Travel and Tourism  
WILLIAM NEARY Executive Director, Keep Middlesex Moving, Inc., Representing Central Jersey; Former Mayor, East Brunswick  
JIM KIRKOS President/CEO, Meadowlands Regional Chamber of Commerce, Representing North Jersey  
LORI PEPESELLA Southern Ocean County Chamber, Representing Shore/South Jersey  
RON SIMONCINI President, Axiom Communications

**PUBLIC CONTRACTS LAW AND REGULATION UPDATE**

9:00 a.m. – 10:40 a.m. – Room 412 (Joint Session with Tax Collectors and Treasurers Association, Governmental Purchasing Association and Government Finance Officers Association)

CMFO/CCFO – 2.0 Financial and Debt Management; QPA – 2.0 Procurement; RMC – 2.0 Finance; NJCLE – 2.0; RPPO/RPPS – 2.0; CPA – 2.0 Business Law; PACLE – 1.5

**Presiding:**

JOSEPH ACCARDI Mayor, Roselle Park

**Speakers:**

DAVID W. HOLLBERG Chief Financial Officer and Manager, Pequannock; President, Government Finance Officers Association of New Jersey  
JOSEPH VALENTI Chief, Bureau of Local Management Services, Division of Local Government Services (Retired), State Department of Community Affairs  
GORDON BALL Procurement Specialist, Division of Local Government Services, State Department of Community Affairs

**ENERGY TAX RECEIPTS ARE NOT STATE AID!!!!**

9:00 a.m. – 10:40 a.m. – Room 417

**Presiding:**

JANICE S. MIRONOV Mayor, East Windsor; NJLM First Vice President; Chairperson, NJLM Energy Receipts Restoration Task Force

**Speakers:**

PAUL SARLO Senator, District 36; Chairman, Senate Budget and Appropriations Committee  
TROY SINGLETON Assemblyman, District 7; Member, Assembly Budget Committee  
CHRISTOPHER "KIP" BATEMAN Senator, District 16  
JOHN F. AMODEO Assemblyman, District 2

**ASSET MANAGEMENT – WATER INFRASTRUCTURE DRIVING VIBRANT COMMUNITIES**

9:00 a.m. – 10:40 a.m. – Room 401

**Presiding:**

WILDA DÍAZ Mayor, Perth Amboy

**Speakers:**

BOB MARTIN Commissioner, State Department of Environmental Protection  
MICHELE N. SIEKERKA Assistant Commissioner, Water Resource Management, State Department of Environmental Protection  
DAVID ZIMMER Executive Director, New Jersey Environmental Infrastructure Trust  
THOMAS H. NEFF Director, Division of Local Government Services, State Department of Community Affairs  
MARY-ANNA HOLDEN Commissioner, New Jersey Board of Public Utilities

**NEW JERSEY SAFETY INSTITUTE – RESOURCES AVAILABLE TO MUNICIPALITIES**

9:00 a.m. – 10:40 a.m. – Room 311

CPWM – 2.0 Management

**Presiding:**

DAVID GRUBB Executive Director, Municipal Excess Liability Joint Insurance Fund

**Speakers:**

MICHAEL MASTRONARDY Police Chief, Dover Township  
PAUL MIOLA Executive Director, Atlantic, Burlco and Trico Joint Insurance Funds  
JOANNE HALL Safety Director (South), Municipal Excess Liability Joint Insurance Fund; Vice President, J.A. Montgomery Risk Control Services  
DAVID MCHALE Safety Director (North), Municipal Excess Liability Joint Insurance Fund

**10:45 a.m. – 12:00 p.m. NJLM Sessions**

**MEETING THE CHALLENGES OF DISRUPTIONS OF UTILITY SERVICES**

10:45 a.m. – 12:00 noon – Room 411

CPWM – 1.5 Management

**Presiding:**

BRIAN C. WAHLER Mayor, Piscataway; Member, NJLM Executive Board; Chair, NJLM Telecommunications Committee

**Speakers:**

ARTHUR GUIDA Director, External Affairs, PSE&G  
RICHARD HENNING Senior Vice President, Communications, United Water  
FRANK J. SAPIENZA Mayor, Verona; Deputy Chair, NJLM Emergency Management Preparedness Task Force  
JOSEPH FIORDALISO Commissioner, New Jersey Board of Public Utilities

**HEALTH BENEFITS REFORM – ONE YEAR LATER**

10:45 a.m. – 12:00 noon – Room 403

CMFO/CCFO – 1.5 Budgeting; RMC – 2.0 Finance; NJCLE – 2.0; CPA – 1.5 Finance; PACLE – 1.5

**Presiding:**

WILDA DÍAZ Mayor, Perth Amboy; Chair, NJLM Management Reform Committee

**Speakers:**

FLORENCE SHEPPARD Acting Director, Division of Pensions and Benefits, State Department of the Treasury

CHRISTOPHER VAZ Assistant Director, Division of Local Government Services, State Department of Community Affairs  
JASON MARTUCCI Manager, Office of Local Government Research, Division of Local Government Services, State Department of Community Affairs

**YOUR EMERGENCY MEDICAL SERVICES (EMS): WHAT YOU NEED TO KNOW**

10:45 a.m. - 12:00 noon – Room 321

**Presiding:**

CHUCK CHIARELLO Committeeman, Buena Vista; NJLM Immediate Past President; Chairman, NJLM Emergency Medical Services Subcommittee

**Speakers:**

KAREN HALUPKE Director, Office of Emergency Medical Services, State Department of Health  
DON ROBERTS Chief, Licensing and Operations, Office of Emergency Medical Services, State Department of Health  
TIM SEPLAKI Data Manager, Office of Emergency Medical Services, State Department of Health

**OPEN PUBLIC MEETINGS AND TRANSPARENCY IN GOVERNMENT: A FAMILIAR CONCEPT, NEW PARADIGM**

10:45 a.m. – 12:00 noon – Room 201

RMC – 1.5 Professional Development; NJCLE – 1.5; RPPO/RPPS – 1.5; PACLE – 1.0

**Presiding:**

WILLIAM J. CHEGWIDDEN Mayor, Wharton

**Speakers:**

JOHN BELARDO NJLM Associate Counsel; Partner, McElroy, Deutsch, Mulvaney & Carpenter  
DENISE SZABO Municipal Clerk, Bernards  
JIM DOHERTY Municipal Clerk, Wantage

**CURRENT LEGAL ISSUES THAT ELECTED & APPOINTED OFFICIALS NEED TO KNOW**

10:45 a.m. – 12:00 noon – Room 313 (Joint Session with New Jersey Institute of Local Government Attorneys)

NJCLE – 1.5; RPPO/RPPS – 2.0; PACLE – 1.0

**Presiding:**

ERICA EDWARDS Mayor, Flemington; Member, NJLM Executive Board

**Speaker:**

TRISHKA WATERBURY CECIL NJLM Associate Counsel; Mason, Griffin & Pierson

**LATEST CHANGES TO ALCOHOLIC BEVERAGE RULES & IMPACT ON YOUR COMMUNITY**

10:45 a.m. – 12:00 noon – Room 202

RMC – 1.5 Licensing; NJCLE – 1.5; PACLE – 1.0

**Presiding:**

SUZANNE M. WALTERS Mayor, Stone Harbor; NJLM Second Vice President

**Opening Comments:**

MICHAEL HALFACRE Acting Director, New Jersey Division of Alcoholic Beverage Control, State Department of Law and Public Safety

**Speakers:**

FRANK MINOR Mayor, Logan  
STEVEN E. SOME Lobbyist, Garden State Wine Growers Association  
LOUIS D. GREENWALD Assembly Majority Leader; Assemblyman, District 6  
DAVID RIBLE Assemblyman, District 30; Minority Conference Leader

**THE PROS AND CONS OF SHARING SERVICES**

10:45 a.m. – 12:00 noon – Room 303

CMFO/CCFO – 1.5 Office Management; CPWM – 1.5 Management; RMC – 1.5 Professional Development; RPPO/RPPS – 1.5; CPA – 1.5 Management Advisory Service

**Presiding:**

SUSAN HOWARD Mayor, Monmouth Beach

**Speakers:**

GARY PASSANANTE Mayor, Somerdale; Coordinator, Shared Services, Camden County; Member, NJLM Executive Board  
COLLEEN MAHR Mayor, Fanwood  
GREGORY C. FEHRENBACH NJLM Interlocal Cooperation and Management Advisory Service Coordinator  
GARY LAVENIA Manager, Maple Shade  
LINDA K. MURPHY Former Shared Service Coordinator Morris County  
NANCY MALOOL Former Mayor, Scotch Plains; Director of Shared Services, Division of Local Government Services, State Department of Community Affairs

**PREVENTING AND MITIGATING THE IMPACT OF FORECLOSURES**

10:45 a.m. – 12:00 noon – Room 305/306

CPA – 1.5 Taxation

**Presiding:**

M. JAMES MALEY, JR. Mayor, Collingswood; Chair, NJLM Economic Development Task Force

**Speakers:**

ANTHONY L. MARCHETTA Executive Director, New Jersey Housing Mortgage Finance Agency  
JEFFREY G. OTTEAU President, Otteau Valuation Group  
KIM COLE Outreach Education Coordinator, NovaDebt

**LABOR RELATIONS, A WAGE AND HOUR PRIMER – PART TWO**

10:45 a.m. – 12:00 noon – Room 302

CPWM – 1.5 Government; RMC – 1.5 Professional Development; NJCLE – 1.5; RPPO/RPPS – 1.5; PACLE – 1.0

**Presiding:**

ROBERT C. NEFF, JR. Mayor, Little Silver

**Speakers:**

BRIAN KRONICK NJLM Labor Relations Counsel; Genova, Burns & Giantomasi  
RAVI SATTIRAJU Sattiraju Law Firm, P.C.; South Asian Bar Association

# NJLM PROGRAMS, SESSIONS & WORKSHOPS

## SUSTAINABLE JERSEY – TAKING LEADERSHIP ON ENERGY ISSUES: HOW TO SET UP NO-COST PROGRAMS

10:45 a.m. – 12:00 noon – Room 421

### Presiding:

ARTHUR R. ONDISH *Mayor, Mount Arlington; NJLM President*

### Speakers:

RANDALL SOLOMON *Co-Director, The Sustainability Institute at The College of New Jersey*  
GRAY RUSSELL *Environmental Affairs Coordinator, Montclair*  
SCOTT FISCHER *Managing Member, Ciel Power, LLC*  
BIAGGIO CAMPISI *Sales Manager, Lime Energy, Direct Install Contractor, Bergen, Essex, Hudson and Passaic Counties*

## 12:15 P.M. LEAGUE LUNCHEON FOR ALL DELEGATES

TICKET

Crown Ballroom – Sheraton Convention Center Hotel (Ticket Required)

RICHARD LALENA *Official Towne Crier for the New Jersey State League of Municipalities*

### Presiding:

ARTHUR R. ONDISH *Mayor, Mount Arlington; NJLM President*

### Invocation:

MONSIGNOR PHILIP LOWERY *Chaplain, NJ State Police; St. James Roman Catholic Church, Red Bank*

### Host City Welcome:

LORENZO T. LANGFORD *Mayor, Atlantic City*

### Guest Speakers:

HONORABLE KIM GUADAGNO *Lieutenant Governor, State of New Jersey*  
HONORABLE STEPHEN M. SWEENEY *Senate President; Senator, District 3*

### Presentation of Distinguished Public Service Awards:

LIEUTENANT COLONEL JEROME HATFIELD *Deputy Superintendent of Homeland Security, NJ State Police*

NEW JERSEY HALL OF FAME

### Presentation of the 2012 Outstanding Corporate Citizen Award:

ANTHONY ORLANDO *Chief Executive Officer, Covanta Energy Corporation*

## 2:00 p.m. – 3:40 p.m. NJLM Sessions

### THE NEW REALITY OF PUBLIC HOUSING

2:00 p.m. – 3:40 p.m. – Room 301

### Presiding:

ADAM SCHNEIDER *Mayor, Long Branch*

### Speakers:

HERBERT BROWN *Executive Director, Trenton Housing Authority*  
TYRONE GARRETT *Executive Director, Long Branch Housing Authority*  
TIMOTHY HENKEL *Senior Vice President, Pennrose Properties, LLC*

### BOARD OF PUBLIC UTILITIES - ALTERNATIVE FUELED VEHICLES

2:00 p.m. – 3:40 p.m. – Room 321 CPWM – 2.0 Technical; RPPO/RPPS – 2.0

### Presiding:

ARTHUR R. ONDISH *Mayor, Mount Arlington; NJLM President*

### Speakers:

CHUCK FEINBERG *Chairman, New Jersey Clean Cities Coalition*  
WILLIAM WELLS *Natural Gas Vehicle Consultant, New Jersey Natural Gas*  
TARA HEMMER *Area Vice President, Waste Management*  
MICHAEL TAYLOR *Dir. of Autogas Business Dev., Propane Education & Research Council*

### UTILIZING SOCIAL MEDIA AND PROMOTING BUSINESS IMPROVEMENT DISTRICTS

2:00 p.m. – 3:40 p.m. – Room 313

### Presiding:

VICTOR DE LUCA *Mayor, Maplewood*

### Speakers:

CARLOS ACQUASVIVAS *Councilman, Bergenfield*  
VINCE BAGLIVO *Marketing/Communications Director, Ironbound Business Improvement District, Newark*  
SPENCER BAKER *Marketing/Communications, River Road Improvement Corp., Fair Lawn*  
CHRIS BERNARDO *Assistant Director, Mount Prospect Partnership, Newark*  
FRANK MINOR *Mayor, Logan*

### PREVENTING SEXUAL HARASSMENT AND HOSTILE BEHAVIORS IN THE WORKPLACE

2:00 p.m. – 3:40 p.m. – Room 401

CMFO/CCFO – 2.0 Ethics; CTC – 2.0 Ethics; CPWM – 2.0 Ethics; WWW/TCH – 1.5; QPA – 2.0 Ethics; RMC – 2.0 Ethics; NJCLE – 2.0; RPPO/RPPS – 2.0; CPA – 2.0 Ethics; PACLE – 1.5

### Presiding:

JOHN VAN KEUREN *Mayor, Glen Rock*

### Speaker:

ESTHER H. NEVAREZ *Office of the Director, New Jersey Division of Civil Rights, State Department of Law and Public Safety*

### AMERICA'S COMMUNITY LEADERS AND THE UNEMPLOYED VETERAN

2:00 p.m. – 3:40 p.m. – Room 409

### Presiding:

GERALD J. TARANTOLO *Mayor, Eatontown; NJLM Third Vice President*

### Speakers:

ALAN R. SMITH *Colonel, United States Marine Corp. (Retired), New Jersey Employer Support of the Guard and Reserve*  
DONALD TRETOLA *Vice Chair, New Jersey Employer Support of the Guard and Reserve; Vice President of Public Affairs & Program Development, ALLIES, Inc.*  
HOWARD BIRDSALL *President and Chief Executive Officer, Birdsell Services Group*  
DONALD ALEXANDER *Veterans Representative, One-Stop-Career Center*  
Michael Ferraro *Chief Master Sergeant, United States Air Force, ARFC 514 AMW/CCC*  
JEROME JENKINS *Command Master Sergeant, New Jersey National Guard*

## A REVIEW OF THE OPEN PUBLIC RECORDS ACT (OPRA)

2:00 p.m. – 3:40 p.m. – Room 418 (Joint Session with Municipal Clerks' Association of New Jersey)

CMFO/CCFO – 2.0 Office Management; CTC – 2.0 General/Secondary; CPWM – 2.0 Government; QPA – 2.0 Office Administration/General Duties; RMC – 2.0 Records; NJCLE – 2.0; CRP – 1.5; RPPO/RPPS – 2.0; CPA – 2.0 Personal Development; CTA – 1.5 Property Tax Administration; Registrar – 1.5; PACLE – 1.5

### Presiding:

EDWARD H. MAHANEY, JR. *Mayor, Cape May City*

### Speaker:

KARYN GORDON *In-House Counsel, Government Records Council, State Department of Community Affairs*

## SUSTAINABLE JERSEY STATE AND FEDERAL LEGISLATIVE AND POLICY UPDATE

2:00 p.m. – 3:40 p.m. – Room 419

NJCLE – 2.0; CRP – 1.5; PACLE – 1.5

### Presiding:

SYLVIA PETILLO *Mayor, Hopatcong*

### Speakers:

ROBERT MARSHALL *Assistant Commissioner of Sustainable and Green Energy, State Department of Environmental Protection*  
MARYBETH P. BRENNER *Chief of Staff, New Jersey Board of Public Utilities*  
LINDA R. GREENSTEIN *Senator, District 14*  
RUSH HOLT *Congressman, District 12*  
DIANE JOHNSON *Director, Newark Field Office, US Dept. of Housing & Urban Development*

## ENERGY FROM WASTE – BENEFITS BEYOND LOCAL BORDERS

2:00 p.m. – 3:40 p.m. – Room 315 CRP – 1.5

### Presiding:

J. CHRISTIAN BOLLWAGE *Mayor, Elizabeth; NJLM Past President*

### Speakers:

DAN SULLIVAN *Executive Director, Union County Utilities Authority*  
CHRISTOPHER HUDAK *Union County Freeholder*  
JAMES J. KENNEDY *Former Mayor, Rahway*  
LORENZO RIZZI *Covanta Energy Sustainability Department*

## 3:30 P.M. LEAGUE BUSINESS MEETING

3:30 p.m. – 5:30 p.m. – Pearl Ballroom, 2nd Level, Sheraton Convention Center Hotel

### Presiding:

ARTHUR R. ONDISH *NJLM President; Mayor, Mount Arlington*

### Parliamentarian:

WILLIAM J. KEARNS, JR., ESQ.

### Report of the Resolutions Committee:

JANICE S. MIRONOV *NJLM First Vice President; Mayor, East Windsor*

### Report of the Nominating Committee:

CHUCK CHIARELLO *NJLM Immediate Past President; Committeeman, Buena Vista*

Electron and Installation of Officers and Board Members

### Adjournment

## VENDOR SOLUTION SESSIONS

These sessions are produced by exhibitors to bring you their expertise, best practices and innovation updates.

### TUESDAY, NOVEMBER 13

**Xtel Communications** 1:00 p.m. – 1:50 p.m. – Room 307

### HOSTED PBX SOLUTIONS/IP CLOUD COMPUTING

Presiding: LIZ SORINO *Executive Vice President, Xtel Communications*

Speaker: JEFFREY BOYER *Director of Sales, Xtel Communications "Related Xtel Services"*

**South Jersey Gas** 1:00 p.m. – 1:50 p.m. – Room 317

### INCORPORATING CNG (COMPRESSED NATURAL GAS) INTO YOUR MUNICIPAL GREEN FLEET

Presiding: MARK SMITH *Vehicle Technologies Deployment Manager, U.S. Department of Energy's National Clean Cities*

Speakers: TODD GORDON *Commercial & Industrial Manager, Energy Efficiency, South Jersey Gas "Natural Gas in Today's Marketplace – Cover long-term price advantage, Emissions and fueling station infrastructure in South Jersey"*

GRAHAM BARKER *CNG Business Development – Air & Gas Technologies "CNG Fueling Options – Traditional and Taylor Made"*

JAMES M. RUTALA *PP, AICP, MBA – Municipal Consultant, Rutala & Associates "Municipal Business Case"*

**Sunrise Systems** 1:00 p.m. – 1:50 p.m. – Room 407

### TECHNOLOGY AS AN ENABLER TO ADDRESS OPRA, ON-LINE TRANSPARENCY LAW AND ONLINE SERVICES

Speakers: JAY RUPAREL *Director, Sunrise Systems*

MARK SZEMPLE *Project Manager, Sunrise Systems*

**Computer Aid, Inc. (CAI)** 1:00 p.m. – 1:50 p.m. – Room 318

### REAL TIME CRIME CENTER

Presiding: GLEN GRAY *Branch Manager, Computer Aid, Inc. (CAI)*

# AFFILIATE PROGRAMS, SESSIONS & WORKSHOPS

Speakers: MICHAEL NEWNHAM *Public Safety Consultant, CAI*  
"Real Time Crime Center (RTCC) Overview and Implementation"  
BRIAN SULLIVAN *Public Safety Practice Director, CAI*

## WEDNESDAY, NOVEMBER 14

**EMEX 12:00 noon – 12:50 p.m. – Room 322**

**NJDCA – APPROVED REVERSE AUCTIONS FOR MUNICIPALITIES' E-PROCUREMENT OF ELECTRICITY**

Presiding: TODD SEGMOND *Chief Executive Officer, Energy Market Exchange (EMEX)*  
Speakers: GARY PASSANANTE *Mayor, Somerdale; Member, NJLM Executive Board*  
JOHN J. NICHOLSON *Mayor, Clementon Borough*  
RON IANOALE *Attorney, McManimon, Scotland & Baumann, LLC*

**Office Depot 12:00 noon – 12:50 p.m. – Room 404**

**CAN I USE OFFICE DEPOT'S COOPERATIVE AGREEMENTS TO PROCURE OFFICE SUPPLIES?**

Presiding: PAM PEDLER *National Account Manager, Office Depot*  
Speakers: STEPHEN MAXWELL *Regional Manager, National IPA*  
MIKE GRADE *Regional Program Manager, TCPN*

**Birdsall Services Group 12:15 p.m. – 1:05 p.m. – Room 415**

**LICENSED SITE REMEDIATION PROFESSIONAL PROGRAM: LESSONS LEARNED (SO FAR)**

Presiding: TIMOTHY KINSELLA *Senior Vice President, Geo-environmental Services, Birdsall Services Group*  
Speakers: DAVID BACKMAN *LSRP Vice President, Birdsall Services Group*  
"LSRP Perspective (so far)"  
J. CHRISTIAN BOLLWAGE *Mayor, City of Elizabeth* "Municipal Perspective (so far)"  
JOHN F. PAPETTI, JR. *Director of Public Works, City of Elizabeth* "Municipal Perspective (so far)"  
STEVEN A. SERFASS, ESQ. *Drinker Biddle & Reath, LLP* "Utilization of Cost Recovery in a Municipal Environment"

**MagnaCare 1:00 p.m. – 1:50 p.m. – Room 306**

**NAVIGATING THE PUBLIC ENTITY HEALTH BENEFITS ROAD WITH SELF-FUNDING AS THE COMPASS**

Presiding: MICHAEL JORDAN *Executive Vice President, Sales, MagnaCare*  
Speakers: MATTHEW PRESUTTI *Senior Sales Executive, MagnaCare*  
"Concepts for Self Funding Health and Prescription Plans"  
TOM CONSIDINE *Chief Operating Officer, MagnaCare* "Self Funding and Chapter 78"  
JOE BERARDO *President and Chief Executive Officer, MagnaCare*  
"The Road Ahead for Healthcare Reform"

**NuQuest/Bridge Pointe 1:00 p.m. – 1:50 p.m. – Room 305**

**CMS' MEDICARE SET-ASIDE RX DRUG POLICY – PRESCRIPTION FOR MADNESS**

Presiding: TIM GESICKI *Regional Account Manager, NuQuest/Bridge Pointe*  
Speaker: BARBARA FAIRCHILD, RN, BSN, CLCP, MSCC *Senior Account Executive, NuQuest/Bridge Pointe* "CMS' MSA Rx Drug Policy – Prescription for Madness Separating Fact from Fiction and Practical Approaches to Confront the Challenge"

**CFG Health Network 1:00 p.m. – 1:50 p.m. – Room 317**

**HOW TO IMPLEMENT VIRTUAL REALITY TRAINING TO TAKE YOUR MUNICIPALITY TO THE NEXT LEVEL**

Speakers: JEANINE MILES, MS., LPC. *Director of Business Development & Marketing, CFG Health Network*  
GEOFFREY BOYCE, MBA *Executive Director, InSight Telepsychiatry, LLC.*  
SANDRA VARGAS, RN *Director of Correctional Healthcare, CFG Health Systems, LLC.*

**American Traffic Solutions 1:00 p.m. – 1:50 p.m. – Room 310**

**MAKING LIFE SAFER AND EASIER ON THE ROAD IN NEW JERSEY**

Speaker: CHARLES CALLARI *Vice President, Account Management, Mid-Atlantic Region, American Traffic Solutions*

**General Code 1:00 p.m. – 1:50 p.m. – Room 313**

**COME SEE THE NEWEST INNOVATIONS IN CODE ACCESS**

Speakers: EARL BABB *NJ Codification Solutions Manager, General Code*  
CRISTINA LOVERDE *Vice President of Codification Solutions, General Code*  
BRUCE CADMAN *Director of Content Managements Solution Sales, General Code*

## THURSDAY NOVEMBER 15

**Birdsall Services Group 12:15 p.m. – 1:05 p.m. – Room 308**

**"COMMUNITY CHOICE AGGREGATION – A WIN-WIN FOR YOU AND YOUR RESIDENTS...REALLY!!"**

Presiding: PAUL SHIVES *Business Administrator, Toms River Township*  
Speakers: FRED FASTIGGI *Senior Vice President – Energy & Sustainability Division, Birdsall Services Group* "What is a Municipal Aggregation Program and Why Does it Work?"  
BRIAN MURPHY *Principal, Colonial Power Group* "The Massachusetts Experience"  
Role Playing: SCOTT MACFADDEN *Chief Administrative Officer, Birdsall Services Group*  
BRIAN MURPHY *Principal, Colonial Power Group*

**ASSESSORS (Association of Municipal Assessors of New Jersey)**

**MONDAY, NOVEMBER 12**

NJ-IAAO offers USPAP – Bally's Fairmount Monticello Room

**TUESDAY, NOVEMBER 13**

**JOINT SESSION WITH THE GOVERNMENT FINANCE OFFICERS ASSOCIATION, THE TAX COLLECTORS AND TREASURERS ASSOCIATION, THE ASSOCIATION OF MUNICIPAL ASSESSORS AND THE MUNICIPAL CLERKS' ASSOCIATION: LEGISLATIVE UPDATE**

10:00 a.m. – 12:00 noon – Room 402

2 Contact Hours for CTC - Legislation; CMFO/CCFO – Office Management and Ancillary Subjects; RMC - Professional Development; CTA – Property Administration, CPA/RMA – Business Law and RPPD/RPPS.

Welcome:

MARY L. TESTORI *CTC President, TCTANJ*  
DAVID W. HOLLBERG *Administrator/CMFO, President, GFOANJ*

Speakers:

BONNIE A. FLEMING *CTC TCTANJ LEGISLATIVE CO-CHAIRPERSON*  
KEITH A. BONCHI, ESQ. *TCTANJ Legal Counsel*  
LORI BUCKELEW *Senior Legislative Analyst, New Jersey State League of Municipalities*  
JOANNE M. KWASNIEWSKI, RMC *Immediate Past President, MCANJ; Clerk, Borough of Fair Lawn*  
ANDREW SINCLAIR *AMANJ & TCTANJ Legislative Agent, Princeton Public Affairs Group, Inc.*

**LAND USE AND ASSESSING... YOU CANNOT HAVE ONE WITHOUT THE OTHER**

1:30 p.m. – 3:30 p.m. – Room 322

Moderator:

JEFFREY R. HESLEY *CTA Tax Assessor/Zoning Official, Borough of Avalon*

Speakers:

GLENN C. KEINZ, ESQ. *Weiner Lesniak, LLP*  
JOHN GILLOOLY *MAI, CTA Integra Realty Resources*

**WEDNESDAY, NOVEMBER 14**

**NJ CHAPTER OF IAAO MEETING**

9:00 a.m. – Bally's Park Place Hotel, 6th Floor – Dennis Ballroom

Presiding:

J. STEPHEN WALTERS *CTA President, NJ-IAAO; Assessor, Upper Freehold Township*

**AMANJ ANNUAL MEETING**

10:00 a.m. – Bally's Park Place Hotel, 6th Floor – Dennis Ballroom

Presiding:

SCOTT HÖLZHAUER *CTA President, AMANJ*

**LEGISLATIVE AND TAX COURT UPDATE**

Speakers:

JOHN LLOYD, ESQ. *Nowell, Amoroso, Klein, Bierman, PA., AMANJ, Counsel*  
ANDREW SINCLAIR *Princeton Public Affairs Group, Inc.*

**ANNUAL AMANJ BUSINESS LUNCHEON**

12:00 noon – Bally's Park Place – 6th Floor – Blenheim Ballroom

Presiding:

SCOTT HÖLZHAUER *CTA President, AMANJ*

Guest Speaker:

MICHAEL J. BRYAN *Acting Director, Division of Taxation*

**LET US MAKE THIS CLEAR...NJ-IAAO & THE AMANJ**

2:00 p.m. – 4:00 p.m. – Bally's Park Place – 6th Floor – Marlborough A & B Ballroom

**THURSDAY, NOVEMBER 15**

**ABC'S OF TAX REVALUATION**

9:00 a.m. – 12:00 noon – Room 301 (Joint Session with the Association of Municipal Assessors of New Jersey and the New Jersey Institute of Local Government Attorneys)  
CMFO/CCFO – 1.0 Office Management; CTC – 1.0 General/Secondary; NJCLE – 3.6; CPA – 3.0 Taxation; PACLE – 3.0; CTA – 3.0 Property Tax Administration

Presiding:

ZIAD ANDREW SHEHADI *Mayor, Springfield Township (Union)*

Speakers:

THOMAS REILLY *Assistant Director, Property Administration, Division of Taxation, State Department of the Treasury*

JOHN LLOYD *General Counsel, Association of Municipal Assessors of New Jersey;*

*NJLM Tax Counsel*

GEORGE R. BROWN, III *Cape May County Tax Administrator*

MARY MASTRO *Tax Assessor, Readington*

JOSEPH MONZO *Chief Financial Officer, South Brunswick*

**EFFECTS OF APPEALS/SETTLEMENTS ON THE MUNICIPAL RATABLE BASE DURING A DECLINING MARKET**

1:30 p.m. – 3:30 p.m. – Room 415

Moderator:

SCOTT HÖLZHAUER *CTA, SCGRETA President, AMANJ, Assessor Multiple Jurisdictions*

Speakers:

THOMAS OLSON, ESQ. *McKirdy & Riskin*

JON RHEINHARDT *Business Administrator and Chief Financial Officer, Borough of Wharton*

**MUNICIPAL ATTORNEYS (New Jersey Institute of Local Government Attorneys)**

**WEDNESDAY, NOVEMBER 14**

**NEW JERSEY INSTITUTE OF LOCAL GOVERNMENT ATTORNEYS 2012 LEGAL UPDATES (DAY ONE)**

1:00 p.m. to 5:00 p.m., Room 321

# AFFILIATE PROGRAMS, SESSIONS & WORKSHOPS

## WELCOME AND INTRODUCTION TO PROGRAMS AND CLE REQUIREMENTS

1:00 p.m. to 1:15 p.m.

### Speakers:

A. MICHAEL RUBIN *President*  
TRISHKA WATERBURY-CECIL *First Vice-President and Program Chair*

## CURRENT ENVIRONMENTAL ISSUES: 2012 UPDATE

1:15 p.m. to 2:30 p.m.

NJCLE: 1.2 PACLE: 1.0

### Speakers:

LEWIS GOLDSHORE, ESQ. *Law Office of Lewis Goldshore, Princeton*  
RAYMOND CANTOR *Chief Advisor to NJDEP Commissioner Bob Martin*

## MUNICIPAL ENGINEERS AND ATTORNEYS — COOPERATIVELY CONFRONTING THORNY ISSUES

2:30 p.m. to 4:00 p.m. (Joint Presentation of the New Jersey Institute of Local Government Attorneys and the New Jersey Society of Municipal Engineers)

NJCLE: 1.8 PACLE: 1.5

### Moderator:

RONALD D. CUCCHIARO, ESQ. *Weiner Lesniak, Parsippany*

### Speakers:

STANLEY SCHREK, PE, AIA, PP, LEED AP *Van Cleef Engineering Services, Phillipsburg*  
TODD M. HAY, PE *Pennoni Associates, Inc., Edison*  
PETER C. TEN KATE, PE *Boswell Engineering, South Hackensack*  
GLENN C. KIENZ, ESQ. *Weiner Lesniak, LLP, Parsippany*  
ROBERT T. REGAN, ESQ. *Law Offices of Robert T. Regan, Westwood*

## NEW JERSEY PUBLIC SECTOR LABOR LAW: 2012 DEVELOPMENTS

4:00 p.m. to 5:00 p.m.

NJCLE: 1.2 PACLE: 1.0

### Speaker:

MATTHEW J. GIACOBBE, ESQ. *Cleary Giacobbe Alfieri Jacobs, Florham Park*

## THURSDAY, NOVEMBER 15

### ABC'S OF TAX REVALUATION

9:00 a.m. – 12:00 noon – Room 301 (Joint Session with the Association of Municipal Assessors of New Jersey and the New Jersey Institute of Local Government Attorneys)

CMFO/CCFO – 1.0 Office Management; CTC – 1.0 General/Secondary; NJCLE – 3.6; CPA – 3.0 Taxation; PACLE – 3.0; CTA – 3.0 Property Tax Administration

### Presiding:

ZIAD ANDREW SHEHADY *Mayor, Springfield Township (Union)*

### Speakers:

THOMAS REILLY *Assistant Director, Property Administration, Division of Taxation, State Department of the Treasury*  
JOHN LLOYD *General Counsel, Association of Municipal Assessors of New Jersey; NJLM Tax Counsel*  
GEORGE R. BROWN, III *Cape May County Tax Administrator*  
MARY MASTRO *Tax Assessor, Readington*  
JOSEPH MONZO *Chief Financial Officer, South Brunswick*

### CURRENT LEGAL ISSUES THAT ELECTED AND APPOINTED OFFICIALS NEED TO KNOW

10:45 a.m. – 12:00 noon – Room 313 (Joint Session with New Jersey Institute of Local Government Attorneys)

NJCLE – 1.5; RPP0/RPPS – 2.0; PACLE – 1.0

### Presiding:

ERICA EDWARDS *Mayor, Flemington; Member, NJLM Executive Board*

### Speaker:

TRISHKA WATERBURY CECIL *NJLM Associate Counsel; Mason, Griffin & Pierson*

## NEW JERSEY INSTITUTE OF LOCAL GOVERNMENT ATTORNEYS 2012 LEGAL UPDATES (DAY TWO)

1:15 p.m. to 4:30 p.m. Room 416

## AVOIDING AND DEFENDING CLAIMS AGAINST LOCAL GOVERNMENTS

1:15 p.m. to 2:15 p.m.

NJCLE: 1.2 PACLE: 1.0

### Speakers:

ROBERT F. RENAUD, ESQ. *Palumbo & Renaud, Cranford*  
RICHARD P. CUSHING, ESQ. *Gebhardt & Kiefer, Clinton*  
ROBERT F. VARADY, ESQ. *LaCorte, Bundy, Varady & Kinsella, Union*

## OPRA AND RIGHT TO KNOW: RECENT DEVELOPMENTS

2:15 p.m. to 3:30 p.m.

NJCLE: 1.5 PACLE: 1.0

### Speakers:

KRISTINA P. HADINGER, ESQ. *Mason, Griffin & Pierson, Princeton*  
CARL R. WOODWARD III, ESQ. *Carella Byrne Cecchi Olstein Brody & Agnello, PC, Roseland*

## MUNICIPAL LAW UPDATE 2012

3:30 p.m. to 4:30 p.m.

NJCLE: 1.2; PACLE: 1.0

### Speaker:

TRISHKA WATERBURY CECIL, ESQ. *Mason, Griffin & Pierson, PC, Princeton*

## NEW JERSEY INSTITUTE OF LOCAL GOVERNMENT ATTORNEYS ANNUAL MEETING

4:30 p.m. to 5:00 p.m., Room 416

## NEW JERSEY INSTITUTE OF LOCAL GOVERNMENT ATTORNEYS ANNUAL SOCIAL EVENT

5:00 p.m. to 7:00 p.m., Trump Plaza, Chelsea Room B/C

## BUILDING OFFICIALS (Building Officials Association of New Jersey)

## WEDNESDAY, NOVEMBER 14

### "ANNUAL BUSINESS MEETING AND ELECTION OF OFFICERS"

10:00 a.m. – Room to be announced — Trump Plaza

### Presiding:

THOMAS PINAND *President, BOANJ*  
JAMES ZACONIE *1st Vice President*

### Special Guest Speakers:

DCA REPRESENTATIVE – TO BE ANNOUNCED  
ICC REPRESENTATIVE – TO BE ANNOUNCED

### "INSTALLATION OF OFFICERS AND ANNUAL LUNCHEON"

12:00 p.m. – 3:00 p.m. — Ballroom B-D — Trump Plaza

### Presiding:

THOMAS PINAND *President BOANJ*

Oath of Office administered by: To be announced

Presentation of Legislator of the Year and 2012 Person of the Year Awards.

Tickets required for the installation/luncheon, see [www.boanj.com](http://www.boanj.com) for information or contact Thomas Pinand at [bldgcode@vermontwp.com](mailto:bldgcode@vermontwp.com).

## THURSDAY, NOVEMBER 15

### THE BEGINNERS GUIDE TO THE UNIFORM CONSTRUCTION CODE

10:00 a.m. — Room 316

### Speakers:

THOMAS PINAND *President, BOANJ*  
STEVE JONES *Vice President, International Code Council*  
BOB LACOSTA *Board of Directors BOANJ*

## MUNICIPAL CLERKS (Municipal Clerks' Association of New Jersey, Inc.)

## TUESDAY, NOVEMBER 13, 2012

JOINT SESSION WITH THE MUNICIPAL CLERKS' ASSOCIATION, GOVERNMENT FINANCE OFFICERS ASSOCIATION, THE TAX COLLECTORS AND TREASURERS ASSOCIATION AND THE ASSOCIATION OF MUNICIPAL ASSESSORS:

### LEGISLATIVE UPDATE

10:00 a.m. — 12:00 p.m. — Room 402

2 Contact Hours for CTC - Legislation; CMFO/CCFO - Office Management and Ancillary Subjects; RMC - Professional Development, CTA - Property Administration; CPA/RMA - Business Law and RPP0/RPPS.

### Welcome:

MARY L. TESTORI, CTC *President, TCTANJ*  
DAVID W. HOLLBERG *Administrator/CMFO, President, GFOANJ*

### Speakers:

BONNIE A. FLEMING, CTC/CMFO *TCTANJ Legislative Co-Chairperson*  
KEITH A. BONCHI, ESQ. *TCTANJ Legal Counsel*  
LORI BUCKELEW *Senior Legislative Analyst, New Jersey State League of Municipalities*  
JOANNE M. KWASNIEWSKI, RMC/MMC *Immediate Past President, MCANJ, Municipal Clerk, Borough of Fair Lawn*  
ANDREW SINCLAIR *AMANJ & TCTANJ Legislative Agent, Princeton Public Affairs Group, Inc.*

### THE PATH TO A PAPERLESS COUNCIL MEETING

2:00 p.m. – 3:40 p.m. – Room 414

RMC: 1.5 Contact Hours – Records

### Presiding:

ANDREW J. PAVLICA, RMC/MMC *President, MCANJ, Municipal Clerk, City of Garfield*

### Speakers:

SHARON L. BRIENZA, RMC/MMC *Municipal Clerk, Township of Branchburg*  
GREGORY C. HART *Borough Administrator, Borough of Franklin Lakes*

## WEDNESDAY, NOVEMBER 14, 2012

### ANNUAL BUSINESS MEETING & BREAKFAST

8:30 a.m. – Tropicana – Royal Swan Ballroom

### Call to Order and Welcome:

ANDREW J. PAVLICA *President MCANJ; Municipal Clerk, City of Garfield*

### Roll Call of Officers:

DENISE SZABO *Secretary; Municipal Clerk, Bernards Township*

### Flag Salute:

JOEL POPKIN *MCANJ Executive Director*

### Invocation:

THE REVEREND FATHER EMMANUEL PRATSINAKIS *St. Thomas Greek Orthodox Church, Cherry Hill, NJ*

### Approval of Minutes – MCANJ Annual Business Meeting of November 16, 2011

### Reports:

TREASURER, KEITH KAZMARK *Municipal Clerk, Borough of Elmwood Park*

### Legal Update:

RICHARD LUSTGARTEN, ESQ. *MCANJ Legal Counsel, Goodman & Lustgarten*

### Introduction of Candidates & Election for 2013 MCANJ Secretary:

DENISE SZABO *2012 Secretary, will introduce*

ANN MARIE MCCARTHY *Municipal Clerk, Franklin Township (Somerset)*

DINA ZAWADSKI *Municipal Clerk, Deptford Township*

### Proposed Constitution and Bylaws Amendments

### Recognition of "2012" Committee Chairs:

ANDREW J. PAVLICA *President, MCANJ; Municipal Clerk, City of Garfield*

### Introduction of Speaker:

BRENDA CIRTIN *President, International Institute of Municipal Clerks (IIMC); Municipal Clerk, Springfield, Missouri*

**State of the Association Address:**

ANDREW J. PAVLICA 2012, *President, MCANJ; Municipal Clerk, City of Garfield*  
**Recognition of 2012 CMC and MMC Awards:**  
VINCENT BUTTIGLIERI, *IIMC Region II Director, Municipal Clerk, Ocean Township (Monmouth)*  
**Recognition of Instructors of Municipal Clerks Courses:**  
PAMELA MORLEY-CHAPPELLE *Associate Program Specialist, Rutgers University*  
**Announcement of 2011/2012 Registered Municipal Clerks Certification Recipients:**  
HEATHER MAILANDER *Municipal Clerk, Ridgewood Village*  
**Presentation of the 2012 Municipal Clerk of the Year Award:**  
JAMES DOHERTY 2011 *Municipal Clerk of the Year; Municipal Clerk, Wantage Township*  
**Announcement of Election Results for 2013 MCANJ Secretary**  
**Motion to Cast Ballot for Slate of Officers:**  
**Acknowledgements to President Andrew J. Pavlica**  
NANCY L. SAFFOS *President-Elect, MCANJ; Municipal Clerk, Township of Cherry Hill*  
**Remarks by President-Elect Nancy L. Saffos:**  
PRESIDENT-ELECT *MCANJ; Municipal Clerk, Township of Cherry Hill*

**THURSDAY, NOVEMBER 15, 2012**

**GET THE FACTS ABOUT ALCOHOLIC BEVERAGE REGULATIONS**

10:45 a.m. – 12:00 p.m. – Room 414  
RMC: 2.0 Contact Hours – Licensing

**Presiding:**

VINCENT BUTTIGLIERI *Region II Director, International Institute of Municipal Clerks; Municipal Clerk, Ocean Township (Monmouth)*

**Speakers:**

JOHN A. COCKLIN *Bureau Chief, Investigations Bureau, Division of Alcoholic Beverage Control, Department of Law and Public Safety*  
J. MARK MÜTTER, *ESQ. Township Clerk, Toms River*  
JOSE RODRIGUEZ, *ESQ. Deputy Attorney General, Division of Alcoholic Beverage Control*  
ROBERT C. WILLIAMS, *ESQ. West Orange Attorney, Specializing in Matters Rising Under the ABC Law*

**A REVIEW OF THE OPEN PUBLIC RECORDS ACT (OPRA)**

2:00 p.m. – 3:40 p.m. – Room 418 (Joint Session with Municipal Clerks' Association of New Jersey)  
CMFO/CCFO – 2.0 Office Management; CTC – 2.0 General/Secondary; CPWM – 2.0 Government; QPA – 2.0 Office Administration/General Duties; RMC – 2.0 Records; NJCLE – 2.0; CRP – 1.5; RPP0/RPPS – 2.0; CPA – 2.0 Personal Development; CTA – 1.5 Property Tax Administration; Registrar – 1.5; PACLE – 1.5

**Presiding:**

EDWARD H. MAHANEY, JR. *Mayor, Cape May City*

**Speaker:**

KARYN GORDON *In-House Counsel, Government Records Council, State Department of Community Affairs*

**COURT ADMINISTRATORS** (Municipal Court Administrators Association of New Jersey)

**TUESDAY, NOVEMBER 13, 2012**

2:00 p.m. – 4:00 p.m. — Room 418

**Welcoming Address:**

ROSEMARIE NOVELLI-SALYER, *CMCA President, MCAA of New Jersey*  
"Courts Today" (2.0 CEC'S)

**Speaker:**

JUDE DEL PREORE TCA *Burlington Vicinage*

**WEDNESDAY, NOVEMBER 14, 2012**

**INSTALLATION BRUNCH OF MCAA OF NJ OFFICERS**

9:00 a.m. – 12:00 p.m. – Tropicana – Grand Ballroom  
"AOC Update" (0.5 CEC'S)

**Speaker:**

DEBRA A. JENKINS *Assistant Director, Administrative Office of the Courts*

1:00 p.m. – 3:00 p.m. – Room 320

"Complaint Free Workplace" (3.0 CEC'S)

**Speaker:**

FRANK CARR *Training Coordinator, Administrative Office of the Courts*

**THURSDAY, NOVEMBER 15, 2012**

**MCAA OF NEW JERSEY CONTINENTAL BREAKFAST/NOVEMBER MEETING**

8:00 a.m. – 12:15 p.m. – Tropicana – Royal Swan Ballroom  
"Change and Adaptability" (3.0 CEC'S)

**Speaker:**

TINA LALENA MDM *CMCA Cape May Vicinage*

**ELECTRICAL INSPECTORS** (Municipal Electrical Inspectors Association of New Jersey, Inc.)

**TUESDAY, NOVEMBER 13**

11:00 a.m. — Room 305

**ENGINEERS** (New Jersey Society of Municipal Engineers)

**WEDNESDAY, NOVEMBER 14**

**"PAST PRESIDENT'S BREAKFAST"**

8:30 a.m. — Room 306

**"BUSINESS MEETING"**

10:00 a.m. — Room 305

**"ANNUAL LUNCHEON MEETING & AWARDS PRESENTATION"**

12:00 noon to 2:00 p.m. — Room 302

**Welcome:**

STANLEY SCHREK, P.E. *President, New Jersey Society of Municipal Engineers*

**Invocation:**

PETER C. TEN KATE, P.E.

**Keynote Speaker:** TBD

**1:00 p.m. President's Awards**

**President's Remarks – STANLEY SCHREK, P.E.**

**Municipal Project of the Year Awards – ROBERT V. KISER P.E.**

**Installation of 2013 Officers – FRANK SENEY, JR., P.E.**

**Incoming President's Remarks**

**MUNICIPAL ENGINEERS AND ATTORNEYS — COOPERATIVELY CONFRONTING THORNY ISSUES**

2:30 p.m. — Room 321 (Joint Presentation of the New Jersey Institute of Local Government Attorneys and the New Jersey Society of Municipal Engineers)

NJCLE: 1.8 PACLE: 1.5

**Moderator:**

RONALD D. CUCCHIARO, *ESQ. Weiner Lesniak, Parsippany*

**Speakers:**

STANLEY SCHREK, PE, AIA, PP, LEED AP *Van Cleef Engineering Services, Phillipsburg*

TODD M. HAY, PE *Pennoni Associates, Inc., Edison*

PETER C. TEN KATE, PE *Boswell Engineering, South Hackensack*

GLENN C. KIENZ, *ESQ. Weiner Lesniak, LLP, Parsippany*

ROBERT T. REGAN, *ESQ. Law Offices of Robert T. Regan, Westwood*

**FINANCE OFFICERS** (Government Finance Officers Association of New Jersey)

**TUESDAY, NOVEMBER 13**

**JOINT SESSION WITH THE GOVERNMENT FINANCE OFFICERS ASSOCIATION, THE TAX COLLECTORS AND TREASURERS ASSOCIATION, THE ASSOCIATION OF MUNICIPAL ASSESSORS AND THE MUNICIPAL CLERKS' ASSOCIATION: LEGISLATIVE UPDATE**

10:00 a.m. — 12:00 p.m. — Room 402

2 Contact Hours for CTC - Legislation; CMFO/CCFO – Office Management and Ancillary Subjects; RMC - Professional Development; CTA – Property Administration, CPA/RMA – Business Law and RPP0/RPPS.

**Welcome:**

MARY L. TESTORI, *CTC President, TCTANJ*

DAVID W. HOLLBERG *Administrator/CMFO, President, GFOANJ*

**Speakers:**

BONNIE A. FLEMING, *CTC TCTANJ Legislative Co-Chairperson*

KEITH A. BONCHI, *ESQ. TCTANJ Legal Counsel*

LORI BUCKELEW *Senior Legislative Analyst, New Jersey State League of Municipalities*

JOANNE M. KWASNIEWSKI, *RMC Immediate Past President, MCANJ; Clerk, Borough of Fair Lawn*

ANDREW SINCLAIR *AMANJ & TCTANJ Legislative Agent, Princeton Public Affairs Group, Inc.*

**JOINT SESSION WITH GOVERNMENT FINANCE OFFICERS ASSOCIATION OF NEW JERSEY AND THE TAX COLLECTORS AND TREASURERS ASSOCIATION OF NEW JERSEY: FINANCIAL GRAB BAG**

1:00 p.m. – 1:50 p.m. – Room 402

1 Contact Hour CTC – Reporting, Billing & Collections; CMFO/CCFO – Financial Debt Management

**Speakers:**

MICHAEL D. CESARO, *CPA, RMA*

SCOTT BARRON, *CPA, RMA Bowman and Company*

**Concurrent Sessions:**

**JOINT SESSION WITH GOVERNMENT FINANCE OFFICERS ASSOCIATION OF NEW JERSEY AND THE TAX COLLECTORS AND TREASURERS ASSOCIATION OF NEW JERSEY: PROPERTY TAX DEDUCTION REQUIREMENTS**

2:00 p.m. – 2:50 p.m. – Room 419

1 Contact Hour – CTC – Reporting, Billing & Collections

**Speaker:**

PATRICIA A. TURIN, *CTC Tax Collection Specialist, Division of Local Government Services, State Department of Community Affairs*

**BUDGET AND AUDIT UPDATES – UNDERSTANDING THE PROCESS**

2:00 p.m. – 3:40 p.m. – Room 302 (Joint Session with the Government Finance Officers Association and the Tax Collectors and Treasurers Association)

CMFO/CCFO – 2.0 Budgeting; CTC – 2.0 General/Secondary; RMC – 2.0 Finance; NJCLE – 2.0; CPA – 2.0 Finance; CTA – 1.5 Property Tax Administration; PACLE – 1.5

**Presiding:**

SOPHIE HEYMANN *Mayor, Closter; Member, NJLM Energy Tax Restoration Task Force*

**Speakers:**

CHRISTINE ZAPICCHI *Bureau Chief, Division of Local Government Services, State Department of Community Affairs*

LEON COSTELLO *Certified Public Accountant/Registered Municipal Accountant, Ford Scott & Associates*

**PENSIONS AND BENEFITS UPDATE ON RETIREMENT, BENEFITS AND SERVICES**

3:45 p.m. – 5:15 p.m. – Room 303 (Joint Session with the Government Finance Officers Association and the Tax Collectors and Treasurers Association)  
CMFO/CCFO – 1.0 Financial and Debt Management, 0.5 Office Management; RMC – 1.0 Finance; 0.5 Professional Development; CPA – 1.5 Finance; NJCLE – 1.5; PACLE – 1.0

**Presiding:**

WILDA DÍAZ *Mayor, Perth Amboy*

**Speaker:**

PRISCILLA BADIANE *Manager, Client Services, Division of Pensions and Benefits, State Department of the Treasury*

# AFFILIATE PROGRAMS, SESSIONS & WORKSHOPS

## WEDNESDAY, NOVEMBER 14

### GFOA OF NJ ANNUAL MEETING

8:50 a.m. – 9:00 a.m. – Room 414

### GRANT AND TRUST FUND ACCOUNTING – MANAGING YOUR RESERVES

9:00 a.m. – 10:20 a.m. – Room 414

1.5 Contact Hours – CMFO/CCFO – Accounting

#### Speakers:

DAVID HOLLBERG *Township Manager/CFO, Pequannock Township; President, GFOANJ*  
JON RHEINHARDT *Administrator/CFO, Borough of Wharton*  
JOSEPH KOVALCIK, JR. *Assistant County Treasurer, County of Morris*

### A 360 DEGREE VIEW OF THE MARKETS – A MARKET PRIMER FOR LOCAL GOVERNMENT OFFICIALS

10:30 a.m. – 12:00 p.m. – Room 403

1.5 Contact Hours – CMFO/CCFO – Financial/Debt Management

#### Speakers:

STEPHEN FABER *Managing Director, The PFM Group*  
MARTIN HAMMOND *Senior Managing Consultant, The PFM Group*  
GEOFFREY STEWART *Senior Managing Consultant, The PFM Group*

#### Concurrent Sessions:

### JOINT SESSION WITH TAX COLLECTORS AND TREASURERS ASSOCIATION OF NEW JERSEY AND GOVERNMENT FINANCE OFFICERS ASSOCIATION OF NEW JERSEY: MISCELLANEOUS BILLING – HOW TO BILL CODE VIOLATIONS

1:00 p.m. – 1:50 p.m. – Room 417

1 Contact Hour CTC – Enforcement; CMFO/CCFO – Office Management & Ancillary Subjects, RMA – Professional Development

#### Speakers:

SHARON A. SULECKI, CTC, CMFO, CCMFO, RMC, *CTA Tax Collector, Township of Lacey*  
SUZANNE OLAH, CTC *Tax Collector, Township of Buena Vista*

### JOINT SESSION WITH TAX COLLECTORS AND TREASURERS ASSOCIATION OF NEW JERSEY AND GOVERNMENT FINANCE OFFICERS ASSOCIATION OF NEW JERSEY: ECONOMIC OUTLOOK

1:00 p.m. – 1:50 p.m. – Room 421

1 Contact Hour for: CTC – General/Secondary, CMFO/CCFO – Financial & Debt Management

#### Speaker:

DENIS P. O'LEARY *Northeast Regional Director of Portfolio Management, Capital One Asset Management, LLC*

### JOINT SESSION WITH TAX COLLECTORS AND TREASURERS ASSOCIATION OF NEW JERSEY AND GOVERNMENT FINANCE OFFICERS ASSOCIATION OF NEW JERSEY: IRS UPDATES

2:00 p.m. – 2:50 p.m. – Room 402

1 Contact Hour – CTC – Reporting, Billing & Collections; CMFO/CCFO – Accounting

#### Speaker:

PATRICIA REGETZ *Internal Revenue Agent, Federal, State, Local Governments*

### JOINT SESSION WITH TAX COLLECTORS AND TREASURERS ASSOCIATION OF NEW JERSEY AND GOVERNMENT FINANCE OFFICERS ASSOCIATION OF NEW JERSEY: HEALTHCARE REFORM – COMPLIANCY AND EXPECTATIONS

3:00 p.m. – 4:20 p.m. – Room 402

1.5 Contact Hours – CTC – 1.5 General/Secondary, CMFO/CCFO – 1 Budget, .5 Office Management & Ancillary Subjects

#### Speakers:

CRAIG HASDAY *Chief Operating Officer, Frenkel Benefits, LLC*  
ERIC B. LABASKA *Senior Vice President – NJ Public Sector, Frenkel Benefits, LLC*  
JAMES DIORIO *Senior Vice President, Frenkel Benefits, LLC*

### JOINT SESSION WITH TAX COLLECTORS AND TREASURERS ASSOCIATION OF NEW JERSEY AND GOVERNMENT FINANCE OFFICERS ASSOCIATION OF NEW JERSEY: OBSERVATIONS OF MUNICIPAL GOVERNANCE IN 2012 AND THE CHALLENGES AHEAD

3:00 p.m. – 4:20 p.m. – Room 412

1.5 Contact Hours – CTC – 1.5 General Secondary

#### Speaker:

MARC PFEIFFER *Partner, PfeifferGov LLC; Former Deputy Director, DLGS*

## THURSDAY, NOVEMBER 15

### PUBLIC CONTRACTS LAW AND REGULATION UPDATE

9:00 a.m. – 10:40 a.m. – Room 412 (Joint Session with Tax Collectors and Treasurers Association, Governmental Purchasing Association and Government Finance Officers Association)

CMFO/CCFO – 2.0 Financial and Debt Management; QPA – 2.0 Procurement; RMC – 2.0 Finance; NJCLE – 2.0; RPP0/RPP5 – 2.0; CPA – 2.0 Business Law; PACLE – 1.5

#### Presiding:

JOSEPH ACCARDI *Mayor, Roselle Park*

#### Speakers:

DAVID W. HOLLBERG *Chief Financial Officer and Manager, Pequannock; President, Government Finance Officers Association of New Jersey*  
JOSEPH VALENTI *Chief, Bureau of Local Management Services, Division of Local Government Services (Retired), State Department of Community Affairs*  
GORDON BALL *Procurement Specialist, Division of Local Government Services, State Department of Community Affairs*

### JOINT SESSION WITH TAX COLLECTORS AND TREASURERS ASSOCIATION OF NEW JERSEY AND GOVERNMENT FINANCE OFFICERS ASSOCIATION OF NEW JERSEY: WHAT DOES YOUR SURETY BOND MEAN TO YOU?

9:00 a.m. – 10:30 a.m. – Room 304

1.5 Contact Hours CTC – General/Secondary, CMFO/CCFO – Financial and Debt Management; RMC – Finance; CPA/RMA – Finance

#### Speakers:

KEITH A. BONCHI, ESQ. *TCTANJ Legal Counsel*  
ROD MURRAY, AU *Commercial Surety/Fidelity Manager, Selective Insurance Company of America*  
JOSEPH HRUBASH *Vice President/Governmental Entities, Conner Strong & Buckelew Companies, Inc./PERMA Risk Management Services*

### JOINT SESSION WITH TAX COLLECTORS AND TREASURERS ASSOCIATION OF NEW JERSEY AND GOVERNMENT FINANCE OFFICERS ASSOCIATION OF NEW JERSEY: ETHICS AND YOU

10:45 a.m. – 11:35 a.m. – Room 304

1 Contact Hour – CTC, CMFO/CCFO, RMC – Ethics

#### Speaker:

ESTHER H. NEVAREZ *Community Relations Coordinator, NJ Division on Civil Rights*

### FIRE OFFICIALS (New Jersey Fire Prevention and Protection Association)

## WEDNESDAY, NOVEMBER 14

### “REGULAR MEETING OF THE NEW JERSEY FIRE SAFETY COMMISSION”

10:00 a.m. – 12:00 noon – Room Hall A

#### Presiding:

JOHN S. WISNIEWSKI *Assemblyman, District 19; Chairman, New Jersey Fire Safety Commission*

### “NEW JERSEY FIRE PREVENTION AND PROTECTION ASSOCIATION REGULAR BUSINESS MEETING”

2:00 p.m. – Room 315

#### Presiding:

STANLEY J. SICKELS *President, N.J.F.P.P.A.*

## THURSDAY, NOVEMBER 15

### “2012 ICC CODES – A LOOK AHEAD”

10:00 a.m. – 12:00 p.m. – Room 317

#### Moderator:

RICHARD SILVIA *Vice President, N.J.F.P.P.A.; Fire Marshal, Saddle River*

#### Instructor:

JOHN J. DRUCKER JR., CET *Fire Protection Subcode Official, Building/Electrical/Fire Inspector, Red Bank*

### “NJ UNIFORM FIRE CODE – FIRE SERVICE FEATURES & BUILDING SYSTEMS”

2:00 p.m. – 4:00 p.m. – Room 317

#### Moderator:

STANLEY J. SICKELS *President, N.J.F.P.P.A., Fire Marshal/Construction Official, Red Bank*

#### Speaker:

JOHN J. DRUCKER JR., CET *Fire Protection Subcode Official, Building/Electrical/Fire Inspector, Red Bank*

### HEALTH OFFICERS (NJACCHO)

## WEDNESDAY, NOVEMBER 14

### BUILDING A HEALTHIER NEW JERSEY

10:45 a.m. – 12:00 noon – Room 312 (Joint Session with New Jersey Health Officers – NJACCHO)

#### Presiding:

CHUCK CAHN *Mayor, Cherry Hill*

#### Speaker:

MARY O'DOWD *Commissioner, State Department of Health*

### NJACCHO BUSINESS MEETING, ELECTION OF OFFICERS AND BOX LUNCH

12:15 p.m. – 12:45 – Room 418

### COMMUNITY STRATEGIES FOR TOBACCO CONTROL

1:00 p.m. – 1:50 p.m. – Room 301

#### Speaker:

DR. FRED JACOBS *NJ Breathes Coalition, Former Commissioner of Health*

### NJACCHO FRANK J. OSBORNE AWARD CEREMONY

2:00 p.m. – 2:15 p.m. – Room 301

### STRESS MANAGEMENT AND WELLNESS FOR LEADERS

2:15 p.m. – 3:45 p.m. – Room 301

#### Speaker:

BARB BANCROFT RN, MSN, PNP *Author of the books An Apple a Day, the ABC's of Diet and Disease and Live a Little, Laugh a Lot*

## THURSDAY, NOVEMBER 15

### NJACCHO – HEALTH OFFICIALS ANNUAL BRUNCH

9:00 a.m. – The Revel Smoke-Free Resort – Room: To be announced

### MANAGERS AND ADMINISTRATORS (New Jersey Municipal Management Association)

## WEDNESDAY, NOVEMBER 14

### RECRUITING PROFESSIONAL MANAGERS – CHALLENGES AND OPPORTUNITIES

10:45 a.m. – 12:00 noon – Room 313 (Joint Session with New Jersey Municipal Management Association)

#### Presiding:

JAMES ANZALDI *Mayor, Clifton; NJLM Past President*

#### Speakers:

THOMAS GIORDANO *Mayor, Waldwick*  
GARY KRATZ *Municipal Administrator, Waldwick; President, New Jersey Municipal Management Association*  
MATTHEW U. WATKINS *City Manager, Clifton*  
DAN MASON *President, Jersey Professional Management*

**AWARDS LUNCHEON**

12:00 noon – 2:00 p.m. – Room 319

**Facilitators:**

GARY KRATZ *Administrator, Waldwick Borough; President, NJMMA*  
KELLY CUPIT *Administrator, Green Brook Township; Immediate Past President, NJMMA*

**PLANNING OFFICIALS** (New Jersey Planning Officials, Inc.)

**TUESDAY, NOVEMBER 13**

**NEW JERSEY MANDATORY LAND USE EDUCATION\***

\*AICP Credit for Mandatory Courses requires individual registrations both with NJPO and a NJLM Conference registration.

**PLANNING BOARD MEMBERS CERTIFICATION TRAINING\***

10:00 a.m. – 12:00 p.m. and 1:00 p.m. — 4:00 p.m. – Room 308

**Moderator:**

KENNETH KAUKER *NJPO Director, Edgewater Park*

**Panelists:**

ROBERT PERRY *NJPO Board of Counselors, Professional Planner, Remington & Vernick Engineering, Haddonfield*  
MICHAEL FITZGERALD, ESQ. *Fitzgerald-McGroarty, Linwood*  
STAN OMLAND *Professional Engineer, Omland Engineering Associates, Cedar Knolls*  
DAVID MCKEON *Professional Planner, Ocean County Planning Director, Toms River*

**BOARD OF ADJUSTMENT MEMBERS CERTIFICATION TRAINING\***

10:00 a.m. – 12:00 p.m. and 1:00 p.m. – 4:00 p.m. – Room 310

**Moderator:**

VINCENT LOUGHLIN, ESQ. *Loughlin Law Firm, Scotch Plains*

**Panelists:**

ROBERT REID *NJPO Board of Counselors, Professional Planner, Reid Associates, Absecon*  
CHRISTOPHER NORMAN, ESQ. *NJPO Associate Counsel, Attorney, Raymond Coleman Heindol & Norman, LLP, Moorestown*  
ROBERT KIRKPATRICK *Professional Engineer, Robert Kirkpatrick, Inc. Beach Haven*  
CHRISTINE MARION *Professional Planner, Morris County Planning Director, Morristown*

**JOINT BOARDS CERTIFICATION TRAINING\* (MANDATORY SESSION)**

(PLANNING BOARDS WITH ZONING BOARD OF ADJUSTMENT AUTHORITY)

10:00 a.m. — 12:00 p.m. and 1:00 p.m. – 4:00 p.m. – Room 314

**Moderator:**

JOHN BURKE *NJPO Vice President, Planning Board Chairman (Combined), Manasquan*

**Panelists:**

MICHELE TAYLOR *Professional Planner, Taylor Design Group, Inc., Mount Laurel*  
F. CLIFFORD GIBBONS, ESQ. *NJPO Assistant Legal Counsel, Attorney, Dolan & Dolan, Princeton*  
TIFFANY CUVIELLO *Professional Planner, Director of Planning, Galloway*  
KEVIN DIXON *Professional Engineer, Dixon Associates Engineering, Galloway*

**PLANNING GREMLINS\*\***

10:00 a.m. – 12:00 p.m. – Room 405

\*\*AICP Credit for Mandatory Courses requires individual registrations both with NJPO and a NJLM Conference registration.

**Moderator:**

EUGENE KOBRYN *NJPO Director, Little Egg Harbor*

**Panelists:**

GREG MASCERA, ESQ. *Bannon, Rawding, McDonald & Mascera, P.A., Verona*  
STUART PLATT, ESQ. *NJPO Associate Legal Counsel, Marrazzo & Platt P.C., Stratford*  
EDWARD KOLLING *Professional Planner, Dresdner Robin, Asbury Park*

**DESIGNING HEALTHY COMMUNITIES\*\***

1:00 p.m. to 2:30 p.m. – Room 405

\*\*AICP Credit for Mandatory Courses requires individual registrations both with NJPO and a NJLM Conference registration.

**Moderator:**

CHARLES LATINI, JR. *Professional Planner, CWL PLANNING LLC, West Trenton*

**TROUBLE AWAITS! – WHEN MASTER PLANS & ZONING ORDINANCES CONFLICT\*\***

2:30 p.m. – 4:00 p.m. – Room 406

\*\*AICP Credit for Mandatory Courses requires individual registrations both with NJPO and a NJLM Conference registration.

**Moderator:**

FREDERIC F. AZRAK, ESQ. *Azrak & Associates, L.L.C., Pompton Plains*

**Panelists:**

PETER MCARTHUR, ESQ. *Azrak & Associates, L.L.C., Pompton Plains*  
KEITH CAHILL *Professional Engineer, Bohler Engineering*  
JOHN MCDONOUGH *Professional Planner, Professional Planning & Engineering Corp*  
CHARLES OLIVO *Professional Engineer, Stonefield Engineering & Design*  
GEORGE AZRAK ARCHITECT, GA *Architecture, Glen Ridge Planning Board*

**WEDNESDAY, NOVEMBER 14**

**NEW JERSEY MANDATORY LAND USE EDUCATION\***

\*AICP Credit for Mandatory Courses requires individual registrations both with NJPO and a NJLM Conference registration.

**PLANNING BOARD MEMBERS CERTIFICATION TRAINING\***

9:00 a.m. – 12:00 p.m., and 1:00 p.m. to 3:00 p.m. – Room 410

**Moderator:**

BERNARD CEDAR *NJPO Board of Counselors, Cherry Hill*

**Panelists:**

ROBERT MICHAELS *NJPO Board of Counselors, Professional Planner, Randolph*  
MICHAEL GAROFALO, ESQ. *NJPO Associate Legal Counsel, Attorney, Laddey, Clark & Ryan, Sparta*  
GEORGE VERVERIDES *NJPO Board of Counselors, Professional Planner, Middlesex County*  
Director of Planning, New Brunswick  
MARK SHOURDS *Professional Engineer, Taylor, Wiseman & Taylor, Mount Laurel*

**BOARD OF ADJUSTMENT MEMBERS CERTIFICATION TRAINING\***

9:00 a.m. – 12:00 p.m. – Room 314 — AC Convention Center (Part I)

1:00 p.m. – 3:00 p.m. – Room 407 – AC Convention Center (Part II)

**Moderator:**

JOAN ADAMS, ESQ. *Adams and Adams, Swedesboro*

**Panelists:**

RICHARD COPPOLA *NJPO Board of Counselors, Professional Planner, Coppola & Coppola Associates, Princeton Junction*  
DAMIEN DEL DUCA, ESQ. *Del Duca Lewis, LLC Cherry Hill*  
PAUL STERBENZ *Professional Engineer, Maser Consulting, Clinton*  
JOHN PETERSON *Professional Planner, Atlantic County Deputy Director of Planning, Northfield*

**JOINT BOARDS CERTIFICATION TRAINING\* (MANDATORY SESSION)**

(PLANNING BOARDS WITH ZONING BOARD OF ADJUSTMENT AUTHORITY)

9:00 a.m. — 12:00 p.m. – Room 321 – AC Convention Center (Part I)

1:00 p.m. – 3:00 p.m. – Room 420 – AC Convention Center (Part II)

**Moderator:**

THOMAS SCANGARELLO *NJPO Director, Professional Planner*

**Panelists:**

JOHN CHADWICK *Professional Planner, Kendall Park*  
ANDREW BREWER, ESQ. *Attorney, Maraziti, Falcon & Healey, Short Hills*  
PETER AVAKIAN *Professional Engineer, Leon S. Avakian, Inc, Neptune*  
PAUL GRYGIEL *Professional Planner, Phillips Preiss Grygiel LLC, Hoboken*

**COMMISSIONER'S ROUNDTABLE – THE STATE ROLE IN THE NEW STATE STRATEGIC PLAN**

9:00 a.m. - 10:40 a.m. – Room 401 (Joint Session with the New Jersey Planning Officials)

**Presiding:**

ARTHUR R. ONDISH *Mayor, Mount Arlington; NJLM President*

**Speakers:**

RICHARD CONSTABLE *Commissioner, State Department of Community Affairs*  
BOB MARTIN *Commissioner, State Department of Environmental Protection*  
JAMES S. SIMPSON *Commissioner, State Department of Transportation*  
DOUGLAS H. FISHER *Secretary, State Department of Agriculture*

**FALLING ROCK REVISTED\*\***

10:00 a.m. – 12:00 p.m. – Room 408/409

\*\*AICP Credit for Mandatory Courses requires individual registrations both with NJPO and a NJLM Conference registration.

**IMPLEMENTING THE NEW STATE STRATEGIC PLAN**

10:45 a.m. - 12:00 noon – Room 401 (Joint Session with the New Jersey Planning Officials)

CPWM – 1.5 Government

**Presiding:**

COLLEEN MAHR *Mayor, Fanwood*

**Speakers:**

GERARD SCHARFENBERGER *Executive Director, Office of Planning Advocacy, Business Action Center, State Department of State*  
ANTHONY MERCANTANTE *Administrator, Middletown*  
HELEN HEINRICH *Research Associate, New Jersey Farm Bureau*  
MICHELE DONATO *General Counsel, New Jersey Planning Officials*

**NEW JERSEY ASSOCIATION OF PLANNING & ZONING ADMINISTRATORS LUNCHEON** (NJPO Affiliate)

(11:30 a.m. – Registration) 12:00 noon – 2:00 p.m. – Chelsea Ballroom – Trump Plaza

**WHAT TO DO WHEN THERE'S NOTHING TO DO?\***

1:00 p.m. – 2:30 p.m. – Room 405

\*\*AICP Credit for Mandatory Courses requires individual registrations both with NJPO and a NJLM Conference registration.

**Moderator:**

EDWARD GALLAGHER *NJPO Director, Norwood*

**Panelists:**

ROGER THOMAS, ESQ. *Dolan & Dolan, P.A., Newton*  
DARLENE GREEN *Professional Planner, Maser Consulting, Clinton*

**ETHICS: DOING WHAT'S RIGHT WHEN NO ONE IS LOOKING**

2:30 p.m. — 4:00 p.m. — Room 406

\*\*AICP Credit for Mandatory Courses requires individual registrations both with NJPO and a NJLM Conference registration.

**Moderator:**

GAIL GLASHOFF *NJPO Director, Land Use Administrator, Lebanon Township*

**Panelists:**

DENNIS GALVIN, ESQ. *NJPO Assistant Legal Counsel, Attorney, Galvin Law Firm, Jackson*  
SUSAN RUBRIGHT, ESQ. *NJPO Associate Legal Counsel, Attorney, Brach Eichler, LLC, Roseland*  
ELIZABETH TRENK *Professional Planner, Terenik Land Use Consulting, Cape May Court House*

**THURSDAY, NOVEMBER 15**

**THE WILLIAM MARTIN COX SYMPOSIUM ON PLANNING, LAND USE & THE LAW\*\***

(Formerly the Planning and Zoning Questions and Legal Opinions)

9:00 a.m. – 12:00 p.m. — Room 416

\*\*AICP Credit for Mandatory Courses requires individual registrations both with NJPO and a NJLM Conference registration.

# AFFILIATE PROGRAMS, SESSIONS & WORKSHOPS

## Moderator:

MICHELE DONATO, ESQ. *NJPO General Counsel, Attorney, Michele R. Donato, Esq., Lavallette*

## Panelists:

EDWARD BUZAK, ESQ. *NJPO Assistant Counsel, Attorney, The Buzak Law Group, LLC, Montville*  
DENNIS GALVIN, ESQ. *NJPO Assistant Counsel, Attorney, Galvin Law Firm, Jackson*  
GLENN KIENZ, ESQ. *NJPO Assistant Counsel, Attorney, Weiner-Lesniak, Parsippany*  
ROBERT GACCIONE, ESQ. *NJPO Associate Counsel, Attorney, Gaccione, Pomaco P.C., Belleville*  
F. CLIFFORD GIBBONS, ESQ. *NJPO Assistant Counsel, Attorney, Dolan and Dolan, Princeton*  
VALERIE KIMSON, ESQ. *NJPO Associate Counsel, Attorney, Mason and Griffin, Pierson, P.C., Princeton*

## Floor Managers:

ALOIS SCHMITT *NJPO Past President, Belleville*  
SHAUN C. VAN DOREN *NJPO Director, Committeeman, Tewksbury*

## AFFORDABLE HOUSING UPDATE

9:00 a.m. – 10:40 a.m. – Room 402 (Joint Session with New Jersey Planning Officials)  
RMC – 2.0 Professional Development

## Presiding:

GERALD J. TARANTOLO *Mayor, Eatontown, NJLM Third Vice President*

## Speakers:

CHARLES A. RICHMAN *Deputy Commissioner, State Department of Community Affairs*  
MICHAEL C. HRITZ *Director, Community Development, North Brunswick*  
CHRISTIANA FOGGIO *President, Community Investment Strategies*  
MATTHEW REILLY *President and Chief Executive Officer, MEND*  
JEFFREY R. SURENIAN *NJLM Associate Counsel*

## PLUMBING INSPECTORS (New Jersey State Plumbing Inspectors Association, Inc.)

### WEDNESDAY, NOVEMBER 14

#### THE BASIC REQUIREMENTS FOR INSPECTION & TESTING OF BACKFLOW DEVICES

3:00 p.m. — Room 317

#### Presenter:

TOM WALSH *Plumbing Sub-Code Official, East Brunswick*

## PROSECUTORS (New Jersey State Municipal Prosecutors Association)

### WEDNESDAY, NOVEMBER 14

#### BEST PRACTICE AND ETHICS FOR THE MUNICIPAL PROSECUTOR

9:00 a.m. – 11:00 a.m. – Room 413

CLE: 2.4 with Ethics component; PA CLE: 2.0 fee \$15

#### Moderator:

JOHN KAWCZYNSKI *Municipal Prosecutor for Piscataway and South Amboy*

#### Speakers:

STEPHEN MONSON *Retired Deputy Attorney General, Of Counsel, J.H. Barr & Assoc. LLC*  
JAMES LASALA *Municipal Prosecutor for the Township of Jefferson & Rockaway Township*

#### NJSMPA QUARTERLY LUNCHEON MEETING

12:00 Noon – 2:30 p.m. — Room 416 (Pre-Registration Required)

#### PLEA BARGAINING IN MUNICIPAL COURTS

3:00 p.m. – 5:00 p.m. – Room 306

CLE: 2.4 with Professionalism component; PA CLE: 2.0 fee \$15

#### Moderator:

DAVID SPEVACK *Municipal Prosecutor for Woodbridge, Perth Amboy and Newark*

#### Speaker:

MICHAEL MITZNER *Municipal Prosecutor for Summit and Berkeley Heights*

### THURSDAY, NOVEMBER 15

#### DISORDERLY PERSONS/PETTY DISORDERLY PERSONS OFFENSES IN MUNICIPAL COURT

9:00 a.m. – 11:00 a.m. – Room 307 CLE: 2.4; PA CLE: 2.0 fee \$15

#### Speakers:

DONNA LEE VITALE *Municipal Prosecutor for Burlington Township*  
JOHN KAWCZYNSKI *Municipal Prosecutor for Piscataway and South Amboy*  
JAY WEINBERG *Attorney-at-Law, New Brunswick, NJ*

## PUBLIC WORKS (Public Works Association of New Jersey)

### WEDNESDAY, NOVEMBER 14

#### "ETHICS IN PROCUREMENT"

10:00 a.m. — Room 412 CPWM – 1.5, Ethics; CRP – 1.5

#### Speaker:

MARY LOUISE STANTON *Purchasing Agent, County of Somerset*

## PURCHASING AGENTS (Governmental Purchasing Association of New Jersey, Inc.)

### TUESDAY, NOVEMBER 13

#### USING NATIONAL COOPERATIVE CONTRACTS

2:00 p.m. – 3:40 p.m. — Room 410

#### Moderator:

DEBRA L. SOPRONYI, RMC, QPA, CMR *Highstown Borough, NJ*

#### Speaker:

ANN MARIE B. SPAGNOLA, R.P.P.S. *Procurement Lead: Administrative Analyst - Procurement, New Jersey Department of the Treasury, Div. of Purchase & Property, Procurement Bureau*

### WEDNESDAY, NOVEMBER 14

#### CONCESSIONS ARE A FACT OF LIFE

9:00 a.m. - 10:40 a.m. – Room 417

## Moderator:

ABBY GOLDMAN, RPPO *Monroe Township, NJ*

## Speaker:

MARY LOUISE STANTON, CPPO, QPA *Purchasing Agent, County of Somerset*

## GOVERNMENTAL PURCHASING AGENTS ASSOCIATION LUNCHEON

12:00 noon – Sheraton Convention Center Hotel, Room TBA (Joint Session with the Governmental Purchasing Association of New Jersey)

For Members Only. Must have made reservations and prepaid.

## UTILIZING STATE CONTRACTS IN ADDRESSING PURCHASING NEEDS

2:00 p.m. – 3:40 p.m. – Room 403

CMFO/CCFO – 2.0 Financial and Debt Management; CPWM – 2.0 Government; QPA – 2.0 Procurement; RMC – 2.0 Finance; RPPO/RPPS – 2.0; CPA – 2.0 Finance

#### Presiding:

JOHN COIRO *Mayor, Totowa*

#### Speakers:

LISA DUBOIS *Assistant Director, Div. of Purchase & Property, State Dept. of the Treasury*  
JOSEPH VALENTI *Chief, Bureau of Local Management Services, Division of Local Government Services (Retired), State Department of Community Affairs*  
NICOLA REID *Purchasing Agent, Stafford*  
MAGGIE QUINN *Assistant Director, Div. of Purchase & Property, State Dept. of the Treasury*  
BOB BEAUREGARD *Assistant Director, Div. of Purchase & Property, State Dept. of the Treasury*

### THURSDAY, NOVEMBER 15

## PUBLIC CONTRACTS LAW AND REGULATION UPDATE

9:00 a.m. – 10:40 a.m. – Room 412 (Joint Session with Tax Collectors and Treasurer's Association, Governmental Purchasing Association and Government Finance Officers Association)

CMFO/CCFO – 2.0 Financial and Debt Management; QPA – 2.0 Procurement; RMC – 2.0 Finance; NJCLE – 2.0; RPPO/RPPS – 2.0; CPA – 2.0 Business Law; PACLE – 1.5

#### Presiding:

JOSEPH ACCARDI *Mayor, Roselle Park*

#### Speakers:

DAVID W. HOLLBERG *Chief Financial Officer and Manager, Pequannock; President, Government Finance Officers Association of New Jersey*  
JOSEPH VALENTI *Chief, Bureau of Local Management Services, Division of Local Government Services (Retired), State Department of Community Affairs*  
GORDON BALL *Procurement Specialist, Division of Local Government Services, State Department of Community Affairs*

## RECREATION (Community Recreation Society of New Jersey)

### TUESDAY, NOVEMBER 13

#### "SAFE PLAYING FIELDS: IPM, LEGISLATION AND YOU"

2:30 p.m. – 4:30 p.m. – Room 316 (.2 CEU's will be awarded)

#### Speaker:

RICH WATSON *Pine Hill Public Schools*

### WEDNESDAY, NOVEMBER 14

#### "SHARED SERVICES: MAKING THEM WORK FOR YOU"

9:00 a.m. — 11:00 a.m. — Room 316 (.2 CEU's will be awarded)

#### Speakers:

LANE J. BIVIANO, ESQ. *Panel of Recreation and Park Professionals*

#### "TECHNOLOGY & RECREATION"

1:30 p.m. – 3:30 p.m. – Room 316 (.2 CEU's will be awarded)

#### Speaker:

SEAN P. CANNING *Mount Olive Township*

## REGISTRARS (Registrar's Association of New Jersey)

### TUESDAY, NOVEMBER 13

8:00 a.m. – Registration and Breakfast – Ocean Ballroom A – Bally's Park Place  
9:00 a.m. – Association Business Meeting – Ocean Ballroom B – Bally's Park Place  
(1.0 CEU Credit for Certified Municipal Registrar's, Course Number S12003)

#### CUSTOMER SERVICE 101

10:00 a.m. – Ocean Ballroom B – Bally's Park Place

(2.0 CEU Credits for Certified Municipal Registrars, Course Number S12004)

#### Presenters:

VINCENT ARRISI *State Registrar*

CATHLEEN BENNETT

COLETTE LAMOTHE-GALETTE

12:15 p.m. Buffet Lunch – Ocean Ballroom A

2:00 p.m. – 5:00 p.m. – **Concurrent Sessions:**

**Room 421 Assistive Reproductive Technology, Presenter:** CATHLEEN BENNETT  
(1.0 CEU Credit for Certified Municipal Registrars, Course Number S12004)

**Room 421 Paternity Opportunity Program, Presenter:** DEVANGI PATEL *POP Outreach*  
(1.0 CEU Credit for Certified Municipal Registrars, Course Number S12005)

**Room 421 Birth Certificate Corrections, Presenter:** KEVIN JENNINGS  
(1.0 CEU Credit for Certified Municipal Registrars, Course Number S12006)

**Room 417 Marriage by Proxy, Presenter:** COLETTE LAMOTHE-GALETTE  
(1.0 CEU Credit for Certified Municipal Registrars, Course Number S12007)

**Room 417 Legal Name Changes, Presenter:** VINCENT ARRISI *State Registrar*  
(1.0 CEU Credit for Certified Municipal Registrars, Course Number S12008)

**Room 417 Residency Requirements for Marriage, Civil Union or Domestic Partnership License, Presenter:** GENEVIEVE RAGANELLI  
(1.0 CEU Credit for Certified Municipal Registrars, Course Number S12009)

**TAX COLLECTORS AND TREASURERS** (Tax Collectors and Treasurers Association of NJ)

**TUESDAY, NOVEMBER 13**

**JOINT SESSION WITH THE GOVERNMENT FINANCE OFFICERS ASSOCIATION, THE TAX COLLECTORS AND TREASURERS ASSOCIATION, THE ASSOCIATION OF MUNICIPAL ASSESSORS AND THE MUNICIPAL CLERKS' ASSOCIATION: LEGISLATIVE UPDATE**

10:00 a.m. — 12:00 p.m. — Room 402  
2 Contact Hours for CTC - Legislation; CMFO/CCFO – Office Management and Ancillary Subjects; RMC - Professional Development; CTA – Property Administration, CPA/RMA – Business Law and RPP0/RPPS.

**Welcome:**

MARY L. TESTORI, CTC, *President, TCTANJ*  
DAVID W. HOLLBERG *Administrator/CMFO, President, GFOANJ*

**Speakers:**

BONNIE A. FLEMING, CTC *TCTANJ Legislative Co-Chairperson*  
KEITH A. BONCHI, ESQ. *TCTANJ Legal Counsel*  
LORI BUCKELEW *Senior Legislative Analyst, New Jersey State League of Municipalities*  
JOANNE M. KWASNIEWSKI, RMC *Immediate Past President, MCANJ; Clerk, Borough of Fair Lawn*  
ANDREW SINCLAIR *AMANJ & TCTANJ Legislative Agent, Princeton Public Affairs Group, Inc.*

**JOINT SESSION WITH GOVERNMENT FINANCE OFFICERS ASSOCIATION OF NEW JERSEY AND THE TAX COLLECTORS AND TREASURERS ASSOCIATION OF NEW JERSEY: FINANCIAL GRAB BAG**

1:00 p.m. – 1:50 p.m. – Room 402  
1 Contact Hour CTC – General/Secondary Duties; CMFO/CCFO – Financial Debt Management; CPA/RMA – Personal Development

**Speakers:**

MICHAEL D. CESARO, CPA, RMA  
SCOTT BARRON, CPA, RMA *Bowman and Company*

**Concurrent Sessions:**

**PROPERTY TAX DEDUCTION REQUIREMENTS**

2:00 p.m. – 2:50 p.m. – Room 419 1 Contact Hour – CTC – Reporting, Billing & Collections

**Speaker:**

PATRICIA A. TURIN, CTC *Tax Collection Specialist, Division of Local Government Services, State Department of Community Affairs*

**BUDGET AND AUDIT UPDATES – UNDERSTANDING THE PROCESS**

2:00 p.m. – 3:40 p.m. – Room 302 (Joint Session with the Government Finance Officers Association and the Tax Collectors and Treasurers Association)  
CMFO/CCFO – 2.0 Budgeting; CTC - 2.0 General/Secondary; RMC – 2.0 Finance; NJCLE – 2.0; CPA – 2.0 Finance; CTA – 1.5 Property Tax Administration; PACLE – 1.5

**Presiding:**

SOPHIE HEYMANN *Mayor, Closter; Member, NJLM Energy Tax Restoration Task Force*

**Speakers:**

CHRISTINE ZAPICCHI *Bureau Chief, Division of Local Government Services, State Department of Community Affairs*  
LEON COSTELLO *CPA/Registered Municipal Accountant, Ford Scott & Associates*

**PENSIONS AND BENEFITS UPDATE ON RETIREMENT, BENEFITS AND SERVICES**

3:45 p.m. – 5:15 p.m. – Room 303 (Joint Session with the Government Finance Officers Association and the Tax Collectors and Treasurers Association)  
CMFO/CCFO – 1.0 Financial and Debt Management, .5 Office Management; RMC – 1.0 Finance, .5 Professional Development; CPA – 1.5 Finance; NJCLE – 1.5; PACLE – 1.0

**Presiding:**

WILDA DIAZ *Mayor, Perth Amboy*

**Speaker:**

PRISCILLA BADIANE *Manager, Client Services, Division of Pensions and Benefits, State Department of the Treasury*

**WEDNESDAY, NOVEMBER 14**

**ETHICS IN LOCAL GOVERNMENT**

9:00 a.m. – 9:50 a.m. – Havana Tower, Castanet Room – Tropicana Hotel  
1 Contact Hour – CTC, CMFO/CCFO, RMC, QPA – Ethics; CPA/RMA – Professional Ethics

**Speaker:**

SUSAN JACOBUCCI, ESQ. *Director of Finance, City of Newark*

**BUFFET BREAKFAST: ANNUAL BUSINESS MEETING/INSTALLATION 2013 OFFICERS**

10:00 a.m. – 11:30 a.m. – Havana Tower, Mambo Room

**Presiding:**

MARY L. TESTORI, CTC *President TCTANJ, Township of Plainsboro*

**Flag Salute:**

DAVID P. MARSHALL, CTC/CMFO *Sergeant-At-Arms, TCTANJ, Township of Piscataway*

**Invocation:**

LYNN MACEWAN, CTC *Chaplain, TCTANJ, City of Somers Point*

**Guest Speaker:**

CAROL A. WOLFE *President/CEO, Homes Now Inc. and Homes Now Chambers Bridge Project, Inc.; Executive Director/Vice President, Dottie's House and Friends of Dottie's House*

**Concurrent Sessions:**

**JOINT SESSION WITH TAX COLLECTORS AND TREASURERS ASSOCIATION OF NEW JERSEY AND GOVERNMENT FINANCE OFFICERS ASSOCIATION OF NEW JERSEY: MISCELLANEOUS BILLING – HOW TO BILL CODE VIOLATIONS**

1:00 p.m. – 1:50 p.m. – Room 417  
1 Contact Hour CTC – Enforcement; CMFO/CCFO – Office Management & Ancillary Subjects; RMC – Professional Development; CPA/RMA – Accounting

**Speakers:**

SHARON A. SULECKI, CTC, CMFO, CCMFO, RMC, CTA *Tax Collector, Township of Lacey*  
SUZANNE OLAH, CTC *Tax Collector, Township of Buena Vista*

**JOINT SESSION WITH TAX COLLECTORS AND TREASURERS ASSOCIATION OF NEW JERSEY AND GOVERNMENT FINANCE OFFICERS ASSOCIATION OF NEW JERSEY: ECONOMIC OUTLOOK**

1:00 p.m. – 1:50 p.m. – Room 421  
1 Contact Hour for: CTC – General/Secondary, CMFO/CCFO – Financial & Debt Management; CPA/RMA – Personal Development

**Speaker:**

DENIS P. O'LEARY *Northeast Regional Director of Portfolio Management, Capital One Asset Management, LLC*

**JOINT SESSION WITH TAX COLLECTORS AND TREASURERS ASSOCIATION OF NEW JERSEY AND GOVERNMENT FINANCE OFFICERS ASSOCIATION OF NEW JERSEY: IRS UPDATES**

2:00 p.m. – 2:50 p.m. – Room 402  
1 Contact Hour – CTC – Reporting, Billing & Collections; CMFO/CCFO – Accounting; CPA/RMA – Accounting

**Speaker:**

PATRICIA REGETZ *Internal Revenue Agent, Federal, State, Local Governments*

**JOINT SESSION WITH TAX COLLECTORS AND TREASURERS ASSOCIATION OF NEW JERSEY AND GOVERNMENT FINANCE OFFICERS ASSOCIATION OF NEW JERSEY: HEALTHCARE REFORM – COMPLIANCE AND EXPECTATIONS**

3:00 p.m. – 4:20 p.m. – Room 402  
1.5 Contact Hours – CMFO/CCFO – 1 Budget, .5 Office Management & Ancillary Subjects; RMC – Finance; CPA/RMA – Personal Development

**Speakers:**

CRAIG HASDAY *Chief Operating Officer, Frenkel Benefits, LLC*  
ERIC B. LABASKA *Senior Vice President – NJ Public Sector, Frenkel Benefits, LLC*  
JAMES DIORIO *Senior Vice President, Frenkel Benefits, LLC*

**JOINT SESSION WITH TAX COLLECTORS AND TREASURERS ASSOCIATION OF NEW JERSEY AND GOVERNMENT FINANCE OFFICERS ASSOCIATION OF NEW JERSEY: OBSERVATIONS OF MUNICIPAL GOVERNANCE IN 2012 & THE CHALLENGES AHEAD**

3:00 p.m. – 4:20 p.m. – Room 412  
1.5 Contact Hours – CTC – 1.5 General Secondary; CMFO/CCFO – Office Management & Ancillary Subjects; RMC – Professional Development; CPA/RMA – Personal Development

**Speaker:**

MARC PFEIFFER *Partner, PfeifferGov LLC; Former Deputy Director, DLGS*

**THURSDAY, NOVEMBER 15**

**PUBLIC CONTRACTS LAW AND REGULATION UPDATE**

9:00 a.m. – 10:40 a.m. – Room 412 (Joint Session with Tax Collectors and Treasurers Association, Governmental Purchasing Association and Government Finance Officers Association)  
CMFO/CCFO – 2.0 Financial and Debt Management; QPA – 2.0 Procurement; RMC – 2.0 Finance; NJCLE – 2.0; RPP0/RPPS – 2.0; CPA – 2.0 Business Law; PACLE – 1.5

**Presiding:**

JOSEPH ACCARDI *Mayor, Roselle Park*

**Speakers:**

DAVID W. HOLLBERG *Chief Financial Officer and Manager, Pequannock; President, Government Finance Officers Association of New Jersey*  
JOSEPH VALENTI *Chief, Bureau of Local Management Services, Division of Local Government Services (Retired), State Department of Community Affairs*  
GORDON BALL *Procurement Specialist, Division of Local Government Services, State Department of Community Affairs*

**JOINT SESSION WITH TAX COLLECTORS AND TREASURERS ASSOCIATION OF NEW JERSEY AND GOVERNMENT FINANCE OFFICERS ASSOCIATION OF NEW JERSEY: WHAT DOES YOUR SURETY BOND MEAN TO YOU?**

9:00 a.m. – 10:30 a.m. – Room 304  
1.5 Contact Hours CTC – General/Secondary, CMFO/CCFO – Financial & Debt Management; RMC – Finance; CPA/RMA – Finance

**Speakers:**

KEITH A. BONCHI, ESQ. *TCTANJ Legal Counsel*  
ROD MURRAY, AU *Commercial Surety/Fidelity Manager, Selective Insurance Company*  
JOSEPH HRUBASH *Vice President/Governmental Entities, Conner Strong & Buckelew Companies, Inc/PERMA Risk Management Services*

**JOINT SESSION WITH TAX COLLECTORS AND TREASURERS ASSOCIATION OF NEW JERSEY AND GOVERNMENT FINANCE OFFICERS ASSOCIATION OF NEW JERSEY: ETHICS AND YOU**

10:45 a.m. – 11:35 a.m. – Room 304  
1 Contact Hour – CTC, CMFO/CCFO, RMC, QPA – Ethics; CPA/RMA – Professional Ethics

**Speaker:**

ESTHER H. NEVAREZ *Community Relations Coordinator, NJ Division on Civil Rights*

**WELFARE ASSOCIATION** (Municipal Welfare Association of New Jersey)

**WEDNESDAY, NOVEMBER 14**

**SAFETY FOR SOCIAL WORK PROFESSIONALS**

9:00 a.m. – 12:30 p.m. – Room 307 3 CEU'S

Welcome: BARBARA MICELI *President, MWANJ*

Speaker: DETECTIVE ROBIN MORANTE, MPH

**THURSDAY, NOVEMBER 15**

**ANNUAL BRUNCH AND BUSINESS MEETING**

9:30 a.m. – 1:00 p.m. – Atlantic Club Casino Hotel

Guest Speaker: MARYBETH SCHAEDEL *Coordinator NJ Food Stamps Program*

# EXHIBITORS

For full schedule, visit [www.NJSLOM.org](http://www.NJSLOM.org)

3M TRAFFIC SAFETY SYSTEMS  
A&K EQUIPMENT COMPANY INC.  
A&M INDUSTRIAL  
ACCESS NEW JERSEY/CNA SERVICES  
ACME/LINGO FLAGPOLES  
ACTION DATA SERVICES, INC.  
ACTION TERMITTE & PEST CONTROL  
ADAMS, REHMANN & HEGGAN ASSOC.  
AETNA  
AFLAC - GINA CANDURA PURAZZO  
AIA NEW JERSEY  
AIR & GAS TECHNOLOGIES INC.  
AIRVAC, INC.  
ALFRED'S AUCTIONS INC.  
ALL TRAFFIC SOLUTIONS  
ALLEN ASSOCIATES  
ALLIANCE/NE RECEIVABLES INC.  
ALLSTATE OFFICE INTERIORS  
ALLSTATE POWER VAC  
AMERESCO  
AMERICAN ADDICTION CENTERS  
AMERICAN FIBER TECHNOLOGIES  
AMERICAN FREEZE DRY OPERATIONS  
AMERICAN HOSE & HYDRAULICS  
AMERICAN INNOTEK  
AMERICAN IRON & METAL INT'L  
AMERICAN PIPE CLEANING LLC  
AMERICAN PLANNING ASSN. - NJ  
AMERICAN RECYCLING TECHNOLOGIES  
AMERICAN RED CROSS - NEW JERSEY  
AMERICAN ROLL OFF  
AMERICAN TENNIS COURTS, INC.  
AMERICAN TRAFFIC SOLUTIONS  
AMERICAN UNIFORM & SUPPLY  
AMERHEALTH NEW JERSEY  
AMERLUX  
AMY S. GREENE ENVIRONMENTAL  
ANNIEMAC HOME MORTGAGE  
AP CERTIFIED TESTING  
AP/M PERMAFORM  
APPLIED MICRO SYSTEMS  
APPRAISAL SYSTEMS INC.  
AQUA NEW JERSEY, INC.  
AQUA TECH-USA.COM  
ARCOLA BUS SALES  
ARSENALUT ASSOCIATES  
ARTPRIDE NJ FOUNDATION  
ASTROTURF  
ATHLETIC FIELDS OF AMERICA  
ATLANTIC - TOMORROWS OFFICE  
ATLANTIC AQUATIC ENGINEERING  
ATLANTIC COAST FIBERS  
ATLANTIC COUNTY GOVERNMENT  
ATLANTIC DDAJOHNSON & TOWER  
ATLANTIC INFRARED, INC.  
ATLANTIC WIND CONNECTION  
AURORA ENVIRONMENTAL, INC.  
AV BUSINESS COMMUNICATIONS  
AVAYA  
AXA EQUITABLE  
AXION EIS  
BADGE COMPANY OF NEW JERSEY  
BADGER METER, INC.  
BALADY PROMOTIONS, INC.  
BARBER BEACH CLEANERS  
BAYADA HOME HEALTH CARE  
BEACHTECH  
BEAM CLAY/PARTAC PEAT CORP.  
BELFOR USA  
BEN SHAFFER & ASSOCIATES, INC.  
BENCHMARK ANALYTICS INC.  
BENECARD SERVICES, INC.  
BETHLEHEM PRECAST INC.  
BEYER BROS. CORP.  
BEYER FLEET  
BIG CLIENT LLC  
BIRDSALL SERVICES GROUP  
BOISE'S BUSINESS INTERIORS  
BOLLINGER INC.  
BOSCH REXROTH CANADA  
BOYCE ASSOCIATES, INC.  
BPM ENGINEERING, LLC  
BRINKERHOFF ENVIRONMENTAL SVCS  
BRITTON INDUSTRIES, INC.  
BROCADE COMMUNICATIONS  
BROWN & BROWN BENEFIT ADVISORS  
BRUNO ASSOCIATES, INC.  
BURLINGTON CO. BRIDGE COMMISS.  
BUYERS PRODUCTS  
BYRAM LABORATORIES INC.  
C.T.M. BULK HANDLERS, INC.  
CABLEVISION SYSTEMS CORPORATION  
CAIT TECHNOLOGY TRANSFER GROUP  
CALDWELL COLLEGE  
CAMBRIA TRUCK CENTER INC.  
CAMEROTA TRUCK PARTS  
CAMPBELL FREIGHTLINER, LLC  
CAPEHART SCATCHARD  
CAPITAL BENEFITS, LLC  
CARD DATA SYSTEMS  
CARSON & ROBERTS  
CASCADE ENGINEERING  
CEMCO  
CENTENARY COLLEGE  
CERTIFIED POWER, INC.  
CFG HEALTH NETWORK  
CGP&H, LLC  
CHAMBERS ARCHITECTURE, INC.  
CHEMUNG SUPPLY CORP.  
CHERRY VALLEY TRACTOR SALES  
CIGNA  
CINELLI IRON AND METAL CO.

CIRUS CONTROLS LLC.  
CITY-ENET  
CITY FIRE EQUIPMENT COMPANY  
CITY OF LONG BRANCH  
CITY OF PATERSON  
CITY OF PLAINFIELD  
CIVIL SOLUTIONS  
CLEAN EARTH, INC.  
CLEAN ENERGY  
CLIFFSIDE BODY CORP.  
CME ASSOCIATES  
CMIT SOLUTIONS  
CODA AUTOMOTIVE  
CODED SYSTEMS LLC  
COLLEGE OF SAINT ELIZABETH  
COLUMBIA SOUTHERN UNIVERSITY  
COMMERCIAL RECREATION SPECIALIST  
COMMERCIAL VEHICLE CONSULTANTS  
COMPLETE STREETS USA  
COMPRISE TECHNOLOGIES  
COMPUTER AID INC.  
CONCENTRA URGENT CARE  
CONCEPT PRINTING & PROMOTIONS  
CONCORD ENGINEERING  
CONCRETE PIPE ASSOC OF NJ  
CONNER STRONG & BUCKELEW  
CONSOLIDATED FENCE CO.  
CONSOLIDATED SERVICES GROUP/CHN  
CONSTRUCTION CRANE & TRACTOR INC  
CONVAULT, INC.  
COOPER LIGHTING/STREETWORKS  
COOPER'S OFFICE FURNITURE  
CORBY ASSOCIATES, INC.  
CORPORATE TECHNOLOGIES  
COUNTY OF UNION FREEHOLDERS  
CRAMA-LOTJLV.MFG., INC.  
CRANMER ENGINEERING, P.A.  
CREATIVE VISUAL SYSTEMS  
CRESTON HYDRAULICS INC.  
CROSSROADS PAVEMENT MAINTENANCE  
CULTIPRO SPORTS TURF SERVICES  
D.A.R.E. NEW JERSEY INC.  
DATA NETWORK SOLUTIONS  
DEJANA TRUCK & UTILITY EQUIPMENT  
DELTA DENTAL OF NEW JERSEY  
DELUXE INTERNATIONAL TRUCKS  
DEWBERRY  
DIRECT FLOORING  
DITSCHEMAN FLEMINGTON FORD LINC  
DM MEDICAL BILLINGS  
DMR ARCHITECTS  
DOCUSAFE RECORDS MANAGEMENT  
DOME CORP OF NORTH AMERICA  
DOUBLETREE STRUCTURES INC.  
DOWNTOWN DECORATIONS INC.  
DOWNTOWN NEW JERSEY, INC.  
DRINKABLE AIR NORTHEAST  
DRIVECAM  
DUBLIN SCRAP METAL INC.  
DUJECO & UELC  
DUNCAN SOLUTIONS, INC.  
EAGLE WIRELESS COMMUNICATIONS  
EARTHCAM - CAMERA TECHNOLOGY  
EAST COAST ASSOCIATES, INC.  
EASTERN LIFT TRUCK CO. INC.  
ECOMATTERS LLC  
ECOVANTA  
EDMUNDS & ASSOCIATES, INC.  
ELECTRIC TIME COMPANY INC.  
ELECTRONIC RISKS CONSULTANTS  
ELIZABETH DEVELOPMENT COMPANY  
EMPLOYER SUPPORT GUARD/RES NJ  
ENERGY MARKET EXCHANGE  
ENERGYSMART  
ENERGYSOLVE LLC  
ENVIATION INC.  
ENVOFTECH & CONSULTING INC.  
ENVIRONMENTAL RESOLUTIONS, INC.  
ENVIROSIGHT  
ENVIROTECT, INC.  
EPLUS TECHNOLOGY, INC.  
EVAC-CHAIR NORTH AMERICA  
EXAMWORKS  
EXCEL ENVIRONMENTAL RESOURCES  
EXEMPLIS - STONIT - IDEON  
EXETER SUPPLY CO. INC.  
EXTREME ENERGY SOLUTIONS INC.  
EZ DOCK MID-ATLANTIC  
EZ STREET COMPANY  
EZ2READMAPS  
FACILITYDUDE  
FAIRLEIGH DICKINSON UNIVERSITY  
FASTENAL  
FDR HITCHES  
FEIST ENGINEERING INC.  
FEMA - DEPT OF HOMELAND SECURITY  
FERGUSON WATERWORKS  
FERRIERO ENGINEERING INC.  
FIBREX GROUP INC.  
FIELDTURF  
FILEBANK INC.  
FINCREDIT INC.  
FIRE AND SAFETY SERVICES LTD  
FIRE DEPT COST RECOVERY, LLC  
FIRST CHOCIA AUTOMOTIVE EQUIP.  
FIRST MCO  
FKA ARCHITECTS  
FLEMINGTON DEPT. STORE/KEYPORT  
FLEMINGTON GMC CHEVROLET BUICK  
FOLEY INCORPORATED  
FORCE AMERICA INC.  
FRALINGER ENGINEERING PA

FREE FOR ALL INC.  
FREESPAN STRUCTURES INC.  
FRENCH & PARRELLO ASSOCIATES  
FTI FIRST-CLINE TELDAR IND.  
FUEL MASTERS/SYN-TECH SYSTEMS  
FUELFORCE MULTIFUEL SYSTEMS  
G4S INTEGRATED FLEET SERVICES  
GAMETIME PLAYGROUND EQUIPMENT  
GARBO GRABBER  
GARDEN STATE BOBCAT GROUP  
GARDEN STATE FIREWORKS, INC.  
GARDEN STATE LABORATORIES, INC.  
GARDEN STATE MUNICIPAL JIF  
GARDEN STATE PRECAST  
GARDEN STATE SWEEPERS  
GEESSE CHASERS, LLC.  
GENERAL CODE  
GENERAL HIGHWAY PRODUCTS, INC.  
GENERAL RECREATION, INC.  
GEOD CORPORATION  
GEORGE ELY ASSOCIATES  
GIBSON TARQUINI GROUP, INC., THE  
GILLESPIE GROUP INC.  
GKY INDUSTRIES  
GODWIN, A XYLEM BRAND  
GOLDEN EQUIPMENT CO. INC.  
GOVCONNECTION, INC.  
GOVDEALS INC.  
GOVOFFICE WEB SOLUTIONS  
GRAINGER INDUSTRIAL SUPPLY  
GRAMCO BUSINESS COMMUNICATIONS  
GRANICUS  
GRANTURK EQUIPMENT CO., INC.  
GRIELEY AND HANSEN  
GREEN SKY INDUSTRIES, INC.  
GREENPATCH BY COLD MIX MFG.  
GROTTO ENGINEERING ASSOCIATES  
GS-POPS  
H.A. DEHART & SON  
H2M ARCHITECTS & ENGINEERS INC.  
HACKENSACK RIVERKEEPER INC.  
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# Public Health Is a Model of Shared Services



By Christopher Rinn  
Assistant Commissioner, Public Health  
Infrastructure, Laboratories and  
Emergency Response Public Health  
Services Branch, Department of Health

In a state with 566 municipalities, there are only 95 health departments. More than a third of our towns share services and that number will grow as communities struggle with tight budgets and caps on spending.

Combining forces allows town to leverage existing technology and staff. It also gives health officers more flexibility to promote and protect public health and prepare for future challenges.

## REGIONAL HEALTH COMMISSIONS AND OTHER SHARED SERVICE AGREEMENTS MAKE SENSE IN THIS ERA OF BUDGET CONSTRAINTS.

For 125 years, New Jersey has required every municipality to provide public health services through its board of health. These services, funded primarily through local property taxes, include:

- investigating and preventing the spread of communicable diseases such as H3N2v—the novel new flu strain;
- investigating and assessing environmental impacts of health hazards such as asbestos in schools, mercury in day care centers or groundwater contamination in homes;
- inspecting restaurants, wells, septic systems and recreational bathing places;
- providing health education and information on everything from asthma and breastfeeding to obesity and West Nile Virus;
- promoting vaccination and auditing school immunization records; and,
- collecting data/ monitoring health status to identify and solve community health problems.

There is no “one size fits all” approach to public health. Communities develop and use the system that best fits their needs.

There are several different kinds of health agencies in our state. Thirty-four municipalities have a local health agency like Elizabeth, Jersey City and Trenton. Many towns have agreements to aid one another during emergencies such as floods, hurricanes, evacuation of health care facilities or bioterrorism events.

Thirty-six municipalities have shared service agreements called Uniform Shared Public Health Service. These agreements can cover any essential public health services from a health officer or nursing services to a lead inspector or a retail food inspector. The arrangements can be between two towns or nine or more. Long Beach Island, for example, has an agreement with all six municipalities on Long Beach Island. Bernards Township provides services to six other municipalities in Somerset County.

Twenty counties have county health departments; some of them provide a full array of services while others focus on countywide emergencies and environmental inspections. Hudson County does not have a county health department.

Seven groups of municipalities operate Regional Service Commissions. This collaborative approach may gain popularity as municipalities struggle with budget constraints. Regional health commissions exist in Mid-Bergen, North West Bergen, Monmouth, Essex, Hudson, Princeton, and Middle-Brook.

Two or more municipalities can form a "regional health commission" and one or two members of each town serve as representatives on the commission. Regional health commissions are not just contracts for services. Municipalities can reduce costs by sharing a broad array of services while maintaining home rule. The commission can adopt, enforce, alter or repeal ordinances. And the municipalities can collaborate on policies, procedures, and services.

Funding for the commission comes from the participating municipalities, based on a formula that they determine.

Middle-Brook Regional Health Commission, for example, was formed in 1970 and serves 44,000 people in five municipalities in Somerset County. The Monmouth County Regional Health Commission, formed in 1938, serves 215,000 people in 21 municipalities—16 that participate in the commission and five that contract for services. The benefits include lower administrative costs and smaller municipalities receiving more services than they could afford on their own.

Although some of the municipalities retain their local boards of health, Monmouth County Regional Health Commission Health Officer Sandy Van Sant said members have an equal voice and join forces to adopt ordinances that benefit every town.

According to Middle-Brook Regional Health Commission Health Officer Kevin Sumner, having municipal repre-

sentatives on the Commission makes it easier to know the needs of each municipality—which is important for effective public health services.

As New Jersey's population grows more diverse, so too will the challenges our public health agencies face in areas such as obesity and diabetes.

Our department's program dedicated to promoting nutrition and fitness and preventing obesity is a public/private partnership called Shaping NJ. Shaping NJ is a collaborative effort of 200 diverse stakeholders—including businesses, community-based and faith-based organizations, hospitals, universities, nutrition experts, parks and recreation programs and state agencies—who work collaboratively to make New Jersey a healthier place to live. The goal is to make the healthy choice the easy choice. Partners are making changes in schools, child care centers, worksites, communities and hospitals and doctor's offices that will make nutritious foods and opportunities for physical activity more accessible.

Regional Health Commissions and other shared service agreements make sense in this era of budget constraints. Promoting and supporting regional health planning is a key initiative of the Department of Health. We believe it is essential to make meaningful improvements public health in our state. ▲

For more information on local public health, contact the New Jersey Department of Health, Office of Local Public Health: <http://nj.gov/health/lh/index.shtml> or 609-292-4993.

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*The Mayors Wellness Campaign is a program of the New Jersey Health Care Quality Institute in partnership with the New Jersey State League of Municipalities. There is no charge to join.*

Major funding for the Mayors Wellness Campaign is provided by **The Walmart Foundation.**

For more information, go to [www.mayorswellnesscampaign.org](http://www.mayorswellnesscampaign.org)  
or contact Melissa Kostinas at 609-303-0373 or [MKostinas@njhcqi.org](mailto:MKostinas@njhcqi.org)

# Newark's Red Light Cameras Increase Public Safety



By Jack M. Nata  
Manager, Division of Traffic  
and Signals, City of Newark



The most deadly type of collision is a right angle, or "t-bone" crash. These crashes usually occur when a driver runs a red light.

**D**riving is central to the American lifestyle. For many, it's hard to imagine a day without the freedom to easily pick up kids, run errands or jet from meeting to meeting. Throughout these daily rituals though, most residents are unaware of the dozens of safety initiatives that help ensure those trips are as seamless, and as safe, as possible.

IN ADDITION TO A  
REDUCTION IN CRASHES,  
RED LIGHT VIOLATIONS  
DROPPED—ANOTHER  
MAJOR SIGN THAT  
DRIVERS ARE CHANGING  
THEIR BEHAVIORS.

Yet even with consistent infrastructure and traffic calming improvements, and police enforcement, this freedom can come with deadly consequences when inattentive or reckless drivers hit the road. Last year, 638 people were killed from 596 accidents in New Jersey, according to state law enforcement. That represents a 16 percent increase in fatalities from 2010.

The most deadly type of collision is a right angle, or "t-bone" crash. These crashes usually occur when a driver runs a red light. And too often the victims are pedestrians and other law-abiding motorists.



Newark Mayor and League Executive Board Member Cory Booker (third from left) joins other officials to promote Project Red Light.

The City of Newark has taken steps to enforce the running red light law at our most dangerous intersections. Our latest safety initiative is the use of red-light cameras—and they are working. Violations are down. Crashes are down. Streets are safer.

**Project Red Light** The city has launched numerous efforts in recent years to improve public safety on city streets, including upgraded crosswalks and traffic signals, and adding bicycle routes. We've found that one of the most effective measures we've used is our automated photo enforcement program, known as Project Red Light.

While we knew red light running had become a problem at certain intersections, we also knew it was unrealistic to have police patrols monitor traffic every single day. Automated enforcement provided us with a 24/7 solution while also freeing up officers and resources to fight other crimes.

In December of 2009, the city launched New Jersey's first safety camera systems. The first systems were located at Broad Street and Market Street, and Broad Street and Raymond Boulevard. Each intersection was selected based on the comparatively high number of crashes that had occurred.

For the calendar year of 2010 (the first full year in which safety cameras operated) crashes at Broad Street and Market Street decreased 25 percent from the year prior. At Broad Street and Raymond Boulevard, crashes decreased 74 percent. Figures for 2011 are expected to be promising as well.

In addition to a reduction in crashes, red light violations dropped significant-

ly during this same time period—another major sign that drivers are changing their behaviors. At Market Street, violations decreased 18 percent. At Raymond Boulevard, they decreased 73 percent. By the end of 2011, violations at both intersections were down a total of 84 percent since January 2010.

Today, Newark operates the state's largest red light camera program with 39 active camera systems at 16 intersections, and another five camera systems currently under construction. We have applications waiting for NJDOT approval for another 24 intersections.

#### So How Does Project Red Light Work?

The City of Newark partners with Reflex Traffic Systems, Inc. to operate Project Red Light. The company absorbs 100 percent of the upfront cost to install, implement and operate the photo-based safety technologies. Any revenues generated from violations are used to enhance our other safety initiatives. It doesn't cost law-abiding taxpayers anything. Stopping is free.

The safety cameras are placed at intersections deemed to be problem areas. The Department of Transportation looks at three years of accident data, as well as volume and citation data. Each safety camera system is clearly posted in advance of the intersection so drivers are aware they are in use.

The system is connected to in-ground sensors that monitor traffic flow at the stop line. The cameras continuously

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monitor the traffic signal. A safety camera is triggered when a vehicle progresses through an intersection following a specified time after the signal has turned red. If an incident is detected, the camera captures data including video and still images of the vehicle and license plate, as well as the speed, date, time of day, and time elapsed since the beginning of the red light signal.

All incident data is digitally signed and encrypted, then transmitted to a central server at Redflex's headquarters to undergo a comprehensive review process. Once evaluated against city-authorized criteria, secure evidence packages are submitted to local law enforcement to review and ultimately determine whether a violation took place.

Redflex's safety camera program also includes citation processing. Once an officer decides that a violation occurred, Redflex mails a citation to the vehicle owner on behalf of the city. The owner can view the photos and video of the violation online at [www.photonotice.com](http://www.photonotice.com).

The safety camera program is legally compliant with New Jersey State law. Photo enforcement has been available in the US more than 20 years, and the technology has continually been proven accurate and reliable.

**What Makes the Program So Successful?** Two intersections that were once considered the most dangerous in Newark, and even the State of New Jersey, are now among the safest. We have successfully decreased both violations and crashes; and it's likely many lives have been saved.

While the figures are important, other factors have contributed to the success of Project Red Light as well. For instance, we made the public aware that camera locations weren't based solely on the number of citations issued at a particular intersection. Crash data and volume have played a much larger role in the decision-making process.

We also initiated a large public outreach campaign to educate residents about safety cameras and the dangers of running red lights. We have a dedicated page on the city's website

with extensive information about the program including videos, FAQs, safety reports, descriptions of the technology, and much more. Visit [www.ci.newark.nj.us/government/city\\_departments/engineering/red\\_light\\_cameras.php](http://www.ci.newark.nj.us/government/city_departments/engineering/red_light_cameras.php) to see this information.

Red light running has become a serious problem in many parts of this country, and red light cameras have proven effective at changing driver behavior time and time again. The Insurance Institute for Highway Safety released a study in 2011 confirming a 24 percent reduction in fatalities (159 lives saved) across 14 U.S. cities with safety camera programs operating from 2004 to 2008. Had safety cameras been operating during that period in all large cities, a total of 815 deaths would have been prevented.

Project Red Light in Newark is a shining example of what's possible when photo-based safety technologies are implemented as part of a comprehensive initiative to make our streets safer. We're extremely proud of the fact that we're saving lives. ▲

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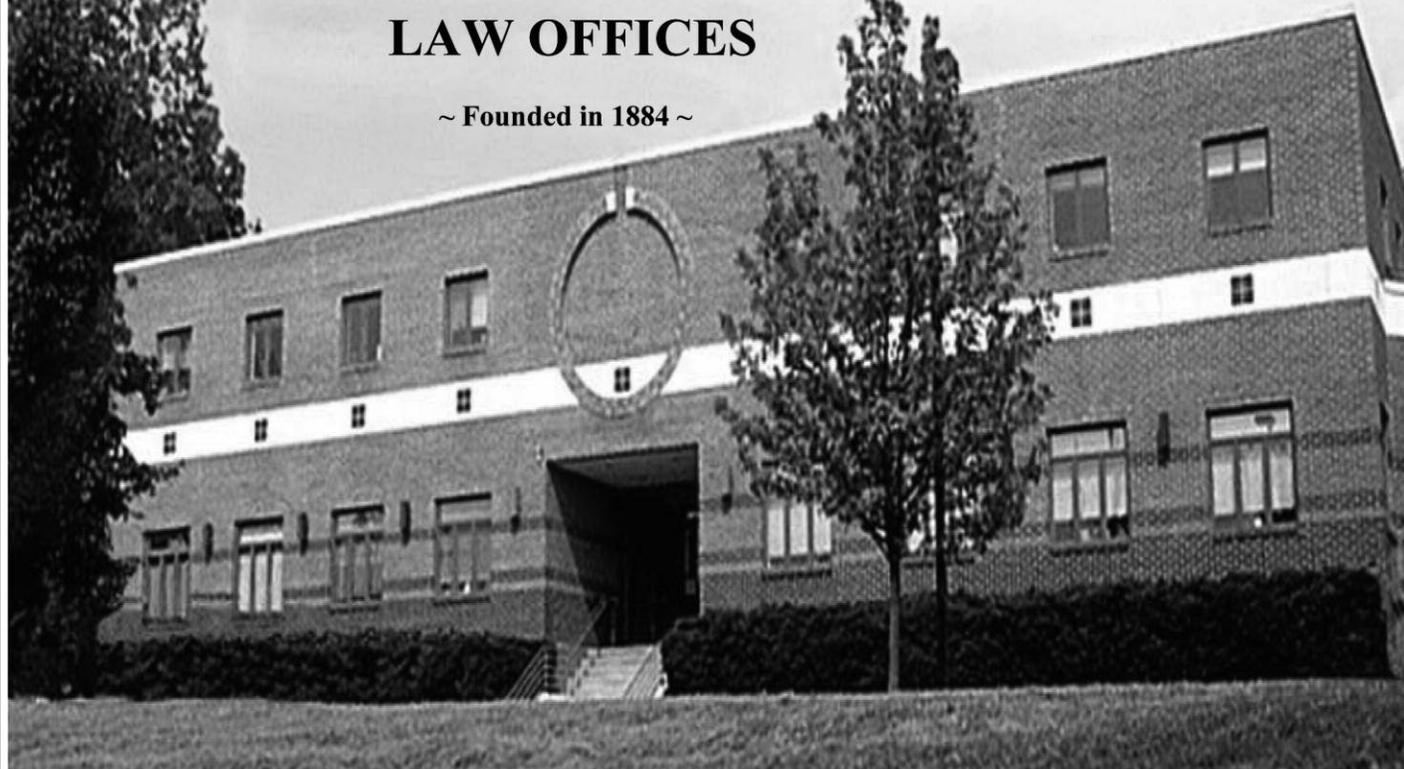
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# Legislative Update



By NJLM Senior Legislative Analysts  
Lori Buckelew, Michael F. Cerra, Jon R. Moran,  
and NJLM Staff Attorney Matthew Weng, Esq.

**APARTMENT REGISTRATIONS MUST BE MAINTAINED** The League Legislative Committee opposes S-2114, which prohibits municipalities from requiring registration for residential rental properties with three or more units. A 1967 law, the "Hotel and Multiple Dwelling Law," authorized the state to require registration in addition to local registration. The League has serious concerns with the legislation and opposes it in its current form.

Under current law a municipality has the option to require registration for these units. Such registration is not redundant nor at cross-purposes with registration that may be conducted by the state. Instead, this discretion enables some municipalities to keep a timely inventory of multi-family dwellings in the community.

Further, the registration fees are usually used to offset the costs of providing timely inspections, to assure compliance with codes and in the interest of public safety. These services are significant and impact the lives of our residents. The state should not be undermining a municipality's ability to protect the general welfare of its residents. If the state is to deny these revenues to municipalities, then the state should make these municipalities whole and be required, by statute, to reimburse municipalities.

S-2114, sponsored by Senators Van Drew and Oroho, is assigned to the Senate Community and Urban Affairs Committee. An Assembly companion, A-3317, is sponsored by Assemblyman Jerry Green and assigned to the Assembly Housing and Local Government Committee.—**MFC**

**SALES OF AGE-RESTRICTED PROPERTIES BY THIRD PARTIES** Assemblymen Wolfe and McGuckin have introduced A-3148, which would require the Division of Taxation to include sales of properties in age-restricted developments by third parties in the table of equalized valuations for the purpose of establishing local tax assessments. Sales by third parties, such as guardians, trustees, executors and administrators, in age-restricted developments are considered not to be true market transaction indicators of fair market value and as such are considered unusable.

The League opposes A-3148. Currently, a tax assessor can request that these types of sales be added to the equalization process. While we agree with the sponsors that at times the sales of age-restricted properties are transacted

by third parties who have been entrusted by senior citizens with these transactions, this exclusion can place an unfair burden on the residents of age-restricted communities. The Tax Assessor has the ability to review the sales and determine which sales should be added to the equalization table. A-3148 would remove this discretion.

Senator Holzapfel has introduced the companion bill, S-2110. S-2110 awaits a hearing before the Senate Community and Urban Affairs Committee, while A-3148 awaits a hearing before the Assembly Housing and Local Government Committee.—**LB**

**BILL EXTENDS CIVIL IMMUNITY TO ALL FIRST AID AND RESCUE SQUADS** The League supports S-2165/A-3282, which clarifies that all first aid, ambulance or rescue squads, as entities, have immunity from civil damages in certain circumstances.

Under current law, volunteer first aid, rescue or emergency squads, as well as their members, are provided immunity from civil liability. However, first aid, ambulance or rescue squads which do not meet the definition as "volunteer" are not specifically provided immunity as entities. Only the officers and members of the squads are indemnified, and not the entities themselves. This bill clarifies that the entities, as well as the officers and members, are not liable for any civil damages as the result of an act or omission committed while in training for or in the rendering of intermediate life support services in good faith.

We salute the sponsors of this common sense initiative and we support S-2165/A-3282.—**JRM**

**ELIMINATION OF UNUSED SICK LEAVE PAY** The League supports S-2117, introduced by Senator Stack, which would eliminate payments for unused sick leave earned after the effective date, limit the carry forward of unused vacation leave, require suspension and forfeiture of certain payments, and limit the use of unused sick leave in the year before retirement.

The bill would allow public employees to retain any allowable sick leave they currently possess, but would prohibit the accumulation of sick leave after the effective date of the bill. It would also prohibit any sick leave payouts to a public employee convicted of a crime that touches upon their office or employment.

Under the bill, vacation time could only be carried forward one year. Finally, the bill prohibits an employee from using six or more consecutive days of accumulated sick leave in the 12 months prior to retirement, without the leave's medical necessity being verified in writing by a physician.

The League supports this bill because it would save municipalities money. Retiree payouts for unused sick time can be huge, and if several employees with a lot of time retire at once, it can be a financial burden.—**MW**

#### COMMERCIAL PROPERTY APPEALS

Assemblyman Moriarty has introduced A-3190, which concerns the appeal of assessment of parcel of income-producing real property. A-3190 would remove the prohibition of a property owner of incoming producing property from appealing their assessment to the county tax board or Tax Court if they have failed or refused to respond to an assessor's request, commonly referred to as a Chapter 91 form, for title papers, full and true account of their name, real property and income from the real property.

Currently, there is a judicial cure that allows commercial property owners who have not filed a Chapter 91 form to have a reasonable hearing on the assessment. At this hearing, the Tax Assessor is required to explain how the assessment was made on the commercial property. If the judge finds that there was a problem in the assessment the commercial property owner is permitted to have an appeal heard in Tax Court. If the judge finds that the assessment was reasonable the process ends. By removing this process there will be no incentive for commercial property owners to file Chapter 91 forms.

For this reason, the League opposes A-3190, which awaits consideration by the Assembly Housing and Local Government Committee.—**LB**

**RESPECT FOR FALLEN HEROES** With one request for amendment, the League of Municipalities had supported S-420/A-2562. This bill would have required a Governor to notify all county and municipal governing bodies of the death of a New Jersey resident on active service in the Armed Forces or the National Guard. That notification would have also provided direction concerning half-staff display of the United States flag and the state flag, within or outside

of the public building where the governing body regularly convenes, on the day specified by the Governor.

We appreciate the sponsors' attention to the need for this bill. However, we asked that the bill be amended to require a Governor to provide notice to the Mayor and the Municipal Clerk, rather than, or in addition to, the governing body.

The Mayor and Municipal Clerk are better positioned to ensure appropri-

ate respect is shown for the fallen, by directing the proper display of the Colors. The governing body, on the other hand, may not meet in time to take the necessary actions.

Instead of accepting that request, an Assembly Committee amended the bill to permit, not require, a Governor to provide the notice. We know of no bar, which would currently prevent a Governor from providing notice at her or his discretion. Accordingly, with the

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adopted amendment, the bill would serve no useful purpose.

We have asked the Legislature to delete the Committee amendment so that in the future, a Governor would be required to provide notice to all Mayors and municipal clerks.—JRM

**LAW ENFORCEMENT OFFICER IDENTIFICATION CARDS** The League opposes A-863, introduced by Assemblywoman McHose. Under current law, a retired law enforcement officer may be permitted to carry a firearm if they possess a retired officer identification card. Local law enforcement agencies are permitted, but not required, to issue these identification cards to a retired law enforcement officer.

This bill would remove that discretion, and require that local law enforcement agencies issue the identification cards to qualified retirees. It further requires that the Attorney General establish standards for the identification cards. Those standards must require that the permits contain a digitized color picture and certification of the required training to carry a firearm issued within the last year.

The League opposes this bill for two reasons. First, it removes local discre-

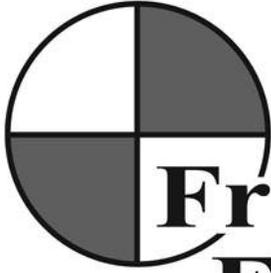
tion. While a retired police officer may meet all of the qualifications to possess such an identification card, the leadership of the local police department may have valid reasons not to issue it. Local discretion is an important tool that should not be taken away lightly.

Further, the bill requires the cards contain color digitized pictures, and permits the Attorney General to create other standards that towns must include on the cards. However, the bill does not provide any funding mechanism to cover these increased costs. Therefore, we consider this an unfunded mandate, and as a matter of League policy, we oppose it.—MW

**PERMANENT DEBARMENT FROM GOVERNMENT CONTRACTING** Senator Turner has introduced S-2167, which provides for the permanent debarment from government contracting of any person who is convicted of certain crimes involving government contracts. S-2167 would permanently bar a person convicted of a N.J.S.A. 2C:21-34 crime from contracting with a contracting agency; subcontracting with a 3rd party in furtherance of a contract with a contracting agency; serving as a key employee of any entity that is contracting with a contract-

ing agency or any affiliate of such an entity; and serving as a key employee of any entity that is subcontracting with a third party in furtherance of a contract with a contracting agency or of any affiliate of such an entity.

Prior to the award of a contract, except for purchases made under the Federal Supply Schedules of the Federal General Services Administration and cooperative purchasing agreements with other states for purchase of goods or services, the contractor shall provide written certification to the municipality that the person or key employees of their entity, its affiliates, the subcontractor and their key employees and affiliates are not permanently debarred. The subcontractor must provide the contractor with a written certification that neither the subcontractor nor any of its key employees or the key employees of its affiliates is permanently disbarred. The contractor shall be prohibited from entering into a contract with the subcontractor without the written certification. A municipality would be prohibited from making, negotiating or awarding a contract without such certification.



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The contractor must maintain and submit to the municipality a list of subcontractors and their addresses. This list may be updated from time to time during the course of the contract performance. A complete and accurate list shall be submitted before final payment is made under the contract. The municipality will not be responsible for a contractor's failure to comply with this subsection.

In emergency situations a municipality may enter into a contract without the written certifications as long as the contractor submits the certification within two weeks of the executed contract. Municipalities shall not make final payment to the contractor unless the written certification is received. Failure to pay the contractor until the written certification is received will not be grounds for the municipality to be liable for payment.

S-2167 would also require the Attorney General to maintain a list of all persons who have been permanently debarred.

The League fully supports the concept of S-2167 and agrees with the intent. Individuals that are convicted of crimes involving government contracts should be permanently disbarred from doing business with government entities. However, without the proper funding and resources to implement the bill the provisions of S-2167 will not work. Unfortunately, at this time, the League must oppose S-2167.

S-2167 has been reported out committee awaits action by the full Senate.—LB

**BILL COULD LEAD TO "PENALIZED UNTIL FOUND NOT GUILTY"** While we understand the sponsors' desire to punish corrupt officials, we need to preserve and protect every citizen's right to the presumption of innocence. Accordingly, we must oppose A-3180/S-2139.

This initiative would suspend the pay of local elected officials "during the period between indictment and conviction for certain offenses involving moral turpitude." In order to accomplish this goal, the bill would require citizens elected or appointed to local office to swear an oath to, in effect, abrogate their rights to the benefits ensured by the presumption of innocence.

The bill would not only deny just compensation to any individual wrongly accused, it could also deny them the means to conduct an effective defense

against unfounded charges. For both of those reasons, we suspect that this bill might violate both the state and the U.S. constitutions.

We would welcome legislation that would require full restitution of all compensation received by a convicted corrupt official, going back beyond the point of indictment, to the date of any proven offense.

But our commitment to constitutional protections and basic principles of justice in our state and nation requires us to oppose A-3180 and S-2139, in their current form.—JRM

**REGISTERED APPRENTICESHIP** Assemblyman Singleton and Assemblywoman Lampitt have introduced A-3091, which would require workers employed in certain public works to have completed a registered apprenticeship program. The bill would require that the contractor for every contract subject to the Prevailing Wage Act (the construction, reconstruction, demolition, alteration, custom fabrication, or repair work, or maintenance work, including painting and decorating, \$14,187 and above) to provide that every worker employed in the performance of said contract has completed a registered apprenticeship program.

A-3091 defines a "registered apprenticeship" as an apprenticeship in a program providing each trainee combined classroom and on-the-job training under the direct and close supervision of a highly skilled worker in an occupation recognized as an apprenticeable trade and registered by the Office of Apprenticeship of the U.S. Department of Labor and meeting the standards established by that office and registered by a state apprenticeship agency recognized by the office.

A contractor or subcontractor would not have to comply with the registered apprenticeship program requirement if they certify that for that eligible contract that every worker will be paid not less than the highest journey worker's rate established for the apprenticeable trade performed.

The League opposes A-3091 as the bill will increase the expense of contracts at a time when municipal budgets are being stretched and every dollar is further scrutinized. Municipalities simply cannot afford this mandate during these difficult economic times.

The bill awaits a hearing before the Assembly Labor Committee.—LB

**RED LIGHT CAMERA BAN** The League opposes S-1952/A-2996, which would repeal the red-light camera pilot program and prohibit the future use of red-light cameras in New Jersey.

No traffic control system in this world is perfect. Drivers will be wrongly ticketed. When that happens, citations can be, and have been, successfully challenged in court. Legislators may be contacted by drivers who have had to rely on the justice system to over-turn unfounded allegations. Local officials are sure to be told.

None of that changes the fact that red-light violations jeopardize lives and property. As municipalities continue to streamline operations in an effort to control property taxes, public safety operations costs face strict scrutiny. In that environment, red-light cameras can be an economical and effective tool to protect motorists, pedestrians, bicyclists and passengers in municipalities all around our Garden State.

The system needs to be improved and properly monitored. But it represents an important public safety tool that needs to remain in the municipal toolbox.—JRM ▲

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# The Revenue Source You Can't Afford to Ignore



By Jim Morris  
Associate Director,  
Continuing Professional Education,  
New Jersey Agricultural Experiment  
Station, Rutgers University

**M**unicipalities around the Garden State are looking at their recycling bins in a whole new way. They aren't just seeing discarded cans, bottles, paper and cardboard. They're seeing the opportunity to hire police officers, repair playgrounds, and provide new services by carefully managing the costs and revenues of their recyclables.

In New Jersey, mandatory recycling has been the law of the land since 1987, and 25 years later, recycling has become the local service that offers a public policy trifecta. Done right, it can and does (1) reduce the cost of solid waste management; (2) help improve the environment; and (3) create jobs by serving as a catalyst for economic development.

That win-win-win opportunity is a primary reason the New Jersey Department of Environmental Protection is urging municipalities and counties to re-energize their recycling programs. NJDEP's numbers show that communities can generate more savings from their recycling programs by increasing local recycling rates and tonnages.

According to Jane Kozinski, Assistant Commissioner of the NJDEP's Environmental Management section, "New Jersey will have to recycle another 1.1 million tons of material to reach the 50 percent recycling goal—that tonnage that is now being thrown out instead of recycled is costing New Jersey residents some \$75-80 million in solid waste disposal fees every year. And the vast majority of that cost is covered through local property taxes. Given those num-



New Jersey's first Urban Recycling Summit explored financial opportunities and practical strategies to increase recovery of recyclables in urban communities.

bers, it is surprising to me that a third of our towns recycle less than 25 percent and that only 16 percent have reached the 50 percent rate.”

Despite strong prices for recyclables in recent years, municipalities still must actively manage costs to capitalize on the potential savings recycling can produce. Recycling in 2012 is a worldwide business with market prices that gyrate in response to a wide range of uncontrollable variables—from the price of oil to the growth rate of Latin American economies. And even within New Jersey, the price of garbage disposal—a key variable in any recycling cost-benefit decision—can vary from \$50 per ton to \$125 per ton as you cross county borders.

**THE NJDEP ESTIMATES THAT NEARLY 9,000 ADDITIONAL JOBS WOULD BE CREATED IN NEW JERSEY IF THE STATE WERE TO MEET ITS GOAL OF RECYCLING 50 PERCENT OF MUNICIPAL SOLID WASTE.**

But at its core, the cost equation is tipped in favor of recycling. Here's why: at 2012 unsubsidized market prices, those loose, commingled recyclables are worth more than \$60 per ton sitting in the back of a collection truck. With an average garbage tipping fee of about \$75 per ton, that gives recycling a \$135 per ton “head start” over garbage disposal. With that kind of head start, a community that spends less than \$135 per ton to operate its recycling program is saving money. In those communities, it's literally cheaper to recycle than to burn or bury the material as garbage.

And the financial news on recycling gets better in three ways.

- First, numbers show that an efficient recycling program can cost less than \$100 per ton in New Jersey, so those communities save money on every pound their residents recycle. In the Township of Maplewood, for exam-



Driven by international demand, prices for recycled paper have remained strong over the past two years.

ple, Deputy Mayor Kathleen Leventhal estimates that “recycling savings are equivalent to funding for two public safety officers.”

- Second, the savings tend to increase as recycling rates increase. Cost analysis from Rutgers University shows that in most cases collection costs per ton decline (a good thing) and revenue from sales of recyclables increases (another good thing) as programs recover more pounds of recyclables from each collection visit to a home or small business.

- Third, recycling offers an opportunity for cash-strapped cities in New Jersey to improve their finances by reducing their cost of solid waste management.

To examine the economic and environmental opportunities for increased recycling in urban communities, the NJDEP and the NJ Solid Waste Advisory Council (NJ SWAC) hosted New Jersey's first Urban Recycling Summit on June 28, 2012. The Summit attracted representatives from 16 cities and two counties, and in wide-ranging discussions,

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the participants agreed on the importance of municipal recycling coordinators plays a key role. According to MaryEllen Lyons, a SWAC member who moderated the discussion at the Summit, the recycling coordinator plays a critical role in “promoting the incredible economic benefits of comprehensive residential and commercial recycling programs and the public’s awareness of them.”

“The depth and quality of the recycling coordinators’ practical experience was genuinely impressive,” said Joe Ferrante, a SWAC member since 2004, who participated in the Summit. “Their dedication, their knowledge and their commitment are a tremendous resource and asset to recycling in New Jersey.”

In the past, recycling may have been seen as an activity that works best in suburban communities, where homes tend to have more space to store recyclables. However, the Summit participants noted two related cost factors that make urban areas highly attractive for recycling.

- **Population density makes collection more affordable.** Rural and suburban recycling programs routinely face a collection cost challenge: crews spend time traveling to collect small quantities of recyclables from individual households spread out over wide areas. Urban areas, with their large multi-family structures, turn that cost problem into an advantage. To serve a large apartment or public housing building, a single truck travels to one location to collect materials from hundreds of families. Collecting more pounds from fewer stops lowers collection costs. A study by the U.S. Environmental Protection Agency (EPA) showed that average recycling collection costs in multi-family housing are 34 percent lower than those for single-family homes.
- **“House calls” can be more cost-effective in urban areas.** Anyone who has ever called a plumber or electrician knows they commonly charge \$50 to \$80 just to “ring your doorbell.” That charge recovers the fixed cost of bringing a truck and employee to your house. When a collection crew visits a home, it incurs fixed costs, too. In recycling, those costs are paid off by the two factors in recycling’s “head start”: (1) value of the recyclables and



Aluminum is one of the most valuable commodities in municipal recycling programs. Baled like this, it sells for more than \$1,300 per ton.

(2) tipping fees that would be charged if those recyclables were thrown out as garbage. It is far easier to pay off that “house call” with the value of material from 300 households in an apartment building than from a single home in the suburbs.

While these savings are available in today’s dollars to help 2012 budgets, recycling’s largest benefit may come from the long-term economic development opportunities it generates. Here again, the economic equation is tipped in favor of recycling. When a ton of garbage goes to a landfill, the value of that material is literally buried away. At most, it may generate some methane gas recovery. Incinerating garbage rather than burying it does improve that equation by a one-time recovery of the energy value of the material. In contrast, recycling creates a whole new “value chain” that transforms small quantities of mixed recyclables into clean, processed material that sells for as much as \$1,300 per ton for condensed aluminum. And because plastic is made from oil, those empty plastic jugs and bottles sell for more than \$500 per ton after they have been sorted, condensed and baled at a processing facility.

Jobs are created each time recyclables are upgraded in the value chain. According to a study by the Northeast Recycling Council and the EPA, about 27,000 people in New Jersey are employed in businesses and organizations engaged in the recycling and reuse of materials. The NJDEP estimates that nearly 9,000 additional jobs

would be created in New Jersey if the state were to meet its goal of recycling 50 percent of municipal solid waste.

“Recyclables are actually commodities that have significant value,” said Isaac Manning, Director of Recycling for the Occupational Training Center, which collects and processes recyclables for Burlington County. His operation generated more than \$8 million in sales of cleaned and processed recyclables last year. “The more we ignore that, the more we will negatively impact our quality of life. Making the investment in recycling up front really makes sense.”

To increase recycling participation, Summit participants shared tips for cost-effective education and enforcement. In cities where residents may speak more than 30 different languages, strategically placed signs and posters that communicate through pictures may help recycling become a universal, visual language. Education encourages compliance, the attendees agreed, and they noted that emerging social media tools offer cost-effective educational opportunities, including mobile phone apps that remind residents of recycling schedules and events. ▲

Jim Morris is Associate Director of Continuing Professional Education at the New Jersey Agricultural Experiment Station at Rutgers University. He is co-author of “Practical Recycling Economics: Making the Numbers Work for Your Program” and teaches the university’s Understanding Recycling Economics course, which is part of the Certified Recycling Professional (CRP) program.



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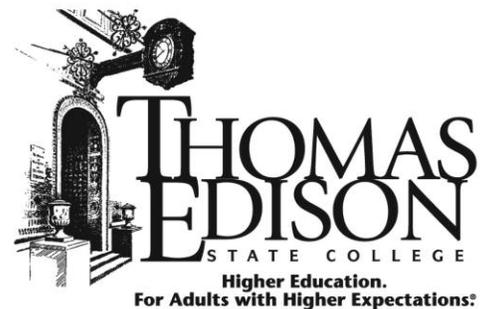
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## The Local Bomb Squad

# Responding to a Variety of Threats



By Lt. Dwayne Jones  
New Jersey State Police  
Arson / Bomb Unit

**T**he tragedies that occurred on September 11, 2001 should remind all of us to remain vigilant at all times. The attacks on the World Trade Center and the Pentagon were carried out by terrorists who preyed upon the freedom and liberty Americans enjoy. As a nation prior to 9/11 we were reactive; today, we need to become proactive, particularly when dealing with bomb threats and suspicious incidents. To prevent terrorist attacks every American must be on the lookout for suspicious behavior or potential bombs. Informing the police of such behavior or items must become second nature.

**Proactive Reporting** Remind your community members to contact the police immediately if they see something that does not look right. For example, seeing someone taking pictures of the underside of a bridge, building or of security fences or camera systems should prompt a call. The planning stage is the best, and perhaps the only time, to prevent

terrorist acts. The catch phrase we use is “If you see something—report something!”

**Military Ordnance** Citizens should also be aware of the dangers posed by military ordnance. New Jersey has an extremely large amount of military ordnance. First, New Jersey has a large number of military veterans who may have saved a few “souvenirs.” Also, during the early World Wars, New Jersey was a major ordnance producer. Some private companies had industrial accidents that scattered ordnance for miles. Lastly, certain parts of the state were used as target areas and may still contain unexploded ordnance.

Members of the general public often don’t realize that old military ordnance—such as old shells, cartridges and hand grenades—can be just as deadly now as when they were first made. All military ordnance that is recovered or discovered should be examined by the local bomb squad or a military Explosive Ordnance Unit (EOD). Most pieces of ordnance are



As a nation prior to 9/11 we were reactive; today, we need to become proactive, particularly when dealing with bomb threats and suspicious incidents.

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pretty stable, but when these items are moved, dropped, shaken, heated, or drilled they may explode.

**Hazardous Chemicals** As technology has evolved, so has the sophistication and effectiveness of homemade or improvised explosives. The internet provides step-by-step instructions on how to make fireworks, M-80s, improvised blasting caps, and homemade or improvised explosives. Most local hardware stores, home improvement stores and farm supply centers carry the necessary ingredients for these devices.

One way to combat the purchase of legal materials for nefarious purposes is to ask area merchants to contact the police if they observe an unusual purchase. For example, large purchases of hydrogen peroxide, drain cleaner or even aluminum foil should arouse suspicion. The purchasers may be planning to make chemical reaction bombs.

The United States Department of Homeland Security in conjunction with the Federal Bureau of Investigation has developed the Bomb-Making Materials Awareness Program (BMAP). This program provides posters and literature for merchants who sell the chemicals

most commonly used to make improvised explosives. Posters and literature are available through the FBI, DHS, and NJSP Arson/Bomb Unit.

IT'S IMPORTANT THAT  
MEMBERS OF YOUR  
COMMUNITY KNOW  
WHAT TO DO IF THEY  
ENCOUNTER A SUSPICIOUS  
PARCEL OR WITNESS  
AN INCIDENT.

**Reporting an Actual Incident or Emergency** It's important that you and members of your community know what to do if they encounter a suspicious parcel or witness an incident. The following steps should be taken:

- do not touch any suspicious or suspect item;

- contact the authorities from a safe location (if you can see the item, it has the potential to reach your location);
- provide an accurate location and detailed description of the suspect item (including the size if possible);
- describe anything else associated with the suspect item (such as whether it is leaking or giving off an odor);
- Give your full name and phone number; and,
- if possible, meet with the first arriving responders and brief them.

**Responding to a Bomb Threat** Bomb threats are a growing problem in New Jersey. We suspect that this is because young people have access to the internet and cell phones at younger ages. Unlike earlier bomb threats, like those that come from the Irish Republican Army in the U.K., the threats are not made to limit casualties in the event of a bombing. Instead, most are false alarms. The goal of the bomb threat is to disrupt or distract government resources. There are two types of threats, specific and nonspecific.

• **Specific**—A person gives credible information such as time, specific part of building, type of device. Ransom requests may be associated with this type incident.

• **Non-Specific**—A person gives information that a building is going to blow up.

There are specific guidelines and procedures that should be followed if you receive a bomb threats. The first step is to contact your local police immediately.

Citizens are the eyes and ears of the nation. The call they make could prevent another major tragedy. In this post-9/11 era, everyone must be vigilant. Life in New Jersey has changed forever. ▲

The Arson / Bomb Unit is on call 24 hours a day, seven days a week. The Unit is responsible for all of the jurisdictions that are patrolled by the State Police for bomb related incidents. In addition, the Unit covers the following counties: Burlington, Most of Cumberland, Hunterdon, Mercer, Middlesex, Monmouth, Ocean, Salem, Somerset, Sussex, and Warren. The office telephone number is 609-882-2000, extension #2283 or #6538. For after hours and emergency requests, contact the Regional Operations and Intelligence Center (ROIC) 609-963-6900 option #1 or extension #6951. The Unit is under the command of Lieutenant Wayne Jones and the Assistant Unit Head is Detective Sergeant First Class David Yusko.

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# The Supreme Court Grants Part-time Municipal Attorney Immunity



By Leonard T. Bier, Esq.  
General and Special Legal Counsel,  
New Jersey Association of Parking  
Authorities & Agencies and the  
New Brunswick, Rahway, Newark  
& Trenton Parking Authorities



In *Filarsky v Delia*, the United States Supreme Court considered the issue of whether someone who was hired part-time by the government as a special counsel for an employment matter was entitled to the personal limited liability or immunity granted a full-time employee of government. The decision, made April 17, applies to many of the internal investigations and hearings conducted by members of the League of Municipalities.

THE RULING ALLOWS MUNICIPAL GOVERNMENTS TO CONTINUE TO HIRE OUTSIDE LEGAL COUNSEL FOR OR RETAIN EXPERTS AS INDEPENDENT CONTRACTORS FOR SHORT TERM POSITIONS WITHOUT THOSE INDIVIDUALS FEARING OR INCURRING PERSONAL LIABILITY.

The facts in the case are as follows. Delia, a fire fighter for the City of Rialto, California became ill after responding while on duty to a property where there was a toxic spill. His doctor placed him on medical leave for three weeks to recover from exposure to toxic fumes. At some point the city became suspicious of whether Delia was malingering and hired a private investigator to conduct surveillance of his daily activities. Delia was observed going into a home improvement store and purchasing four rolls of fiberglass insulation. The city assumed that Delia was making repairs to his home while on medical leave.

The city immediately convened an administrative hearing to determine whether he was performing work at home, rather than reporting for duty (faking illness under cover of the doctor's note). The fire chief and two other members of the department's staff were appointed to the panel as Administrative Hearing Officers.

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A case concerning whether an employee on sick leave installed insulation led to a ruling on whether immunity extends to part-time government employees.

The city hired Filarsky, a private attorney who specialized in employment matters, to represent the city. Filarsky had acted as the city's investigating counsel for similar administrative hearings in the past. Delia, the firefighter, was represented by counsel and both his attorney and union representative were present at the administrative hearing.

During the hearing Delia was asked if he would allow the Panel members and Filarsky to enter his home to determine whether he had installed the insulation while on sick leave. Delia, under the advice of his legal counsel, asserted his fourth amendment right against a government search and refused to allow the Panel to enter his home for an inspection. Filarsky acting on behalf of the city, then argued and persuaded the Fire Chief as the Head of the Panel to issue an "Order to Produce," which directed Delia to carry out from his home to his front lawn, in the presence of the Panel, the four rolls of insulation. Delia's attorney placed his strenuous objections to the Order on the hearing record. Under protest and with the assistance of his attorney and his union representative, Delia produced the four rolls of insula-

tion. The Hearing was then immediately concluded with no disciplinary action taken against Delia.

Delia promptly filed a federal Section 1983 law suit against: the City of Rialto, the Fire Department, Administrative Hearing Officers, Filarsky and ten other city employees. The Federal District Court & Court of Appeals determined that the city had violated Delia's 4th amendment rights, when it issued the Order which forced Delia to produce the four rolls of insulation. Both the federal District and Appeals Courts dismissed Delia's law suit against all the individual city employees, except for Filarsky, who was acting as special counsel for the city. Filarsky appealed to the Supreme Court to have personal immunity extended to him as a part-time city employee.

Federal law 42 U.S.C.-Section 1983 permits an individual who believes that his or her constitutional rights have been violated, under color of a state law or regulation, the right to sue in the federal courts. Full-time employees of municipal government entities as well as authorities, utilities, department and bureaus enjoy various levels of personal immunity or limited liability, while performing

their duties from Section 1983 law suits, although the government entity that employs them may be sued and held monetarily liable.

The reason full-time government employees are personally granted limited liability or immunity is rooted in the common law and has a practical purpose. As explained in the case of *Filarsky v Delia*, US Supreme Court, 2012 Case #10-1018 the purpose is to allow (those who carried out the work of the government) to serve the government without undue fear of personal exposure... to avoid the impossible burden that would fall upon all our agencies of government if those acting on behalf of government were unduly hampered and intimidated in the discharge of their duties by the fear of personal liability.

The Supreme Court in *Filarsky v Delia* held that limited personal liability or immunity should be extended to part-time employees of government: "The government's need to attract talented individuals is not limited to full-time public employees. Indeed it is often where there is a particular need for specialized knowledge or expertise that the government must look outside its permanent work force to secure the services of private individuals. Sometimes, as in this case, private individuals will work in close coordination with public employees, and will face threatened legal action for the same conduct." The Supreme Court further stated, "... the most talented candidates will decline public engagements if they do not receive the same immunity enjoyed by their public counterparts."

*Filarsky v Delia* is an important case for government. It allows municipal government, its authorities, utilities and agencies to continue to hire outside legal counsel for sexual harassment, internal investigations, disciplinary matters and other administrative hearings, as well as retain experts as independent contractors for short term management, operations and consulting positions without those individuals fearing or incurring personal liability. However, the government and its other public entities still remain liable for an aggrieved party's actual violations of their constitutional rights. ▲



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New League IT Advisory Service

# Chatham Incorporates Best Practices



By Bruce Harris, Mayor Chatham Borough & Mitchell Darer, Executive Director, NJIT Center for Information Age Technology

**W**hether your “IT” function is internal or outsourced, you probably have questions about technology and its use in municipal government. To help you make the best decisions the League of Municipalities has partnered with NJIT’s Center for Information Age Technology (CIAT) to offer a Technology Advisory Service for our members.

According to League President and Mount Arlington Mayor Art Ondish, the service seeks to provide impartial advice: “Their experts can cut through the clutter and the hype, so that you can evaluate all your IT options.”

The advisory service begins with a telephone discussion. The next step may be a meeting with key municipal management so CIAT representatives can hear about your issues, and facilitate a discussion. After doing some serious listening, CIAT’s experts will share their recommendations. Their advice is based on an awareness of best practices and personal experience. If your town needs further assistance, this can be arranged with CIAT directly.

**Chatham Borough’s Experience** My town of Chatham Borough contacted the League with several questions. The League passed our information on to my co-author for this



article, Executive Director of CIAT Mitchell Darer. Mitch spoke with me about our technology use. I arranged for him to meet with me, members of Chatham's Communications Technology Advisory Committee, and a Borough Council member. Also at the meeting were our acting Borough Administrator and other borough individuals.

We brought many issues to the table. With Mr. Darer's help we were able to get a much better handle on how to improve our use of technology. According to him, our technology challenges here are quite common. Here are some of the suggestions that are proving to be most helpful.

**Technology Skills and Strategic Priorities** Like many municipalities, Chatham Borough has no "IT Director" to oversee its technology plans and operations. As a result, the borough is unaware of the types of problems that occur or the actual—as opposed to anecdotal—performance of technical support. Requests for assistance are not tracked in a consistent way and there is no in-house "expert" to provide help with common or simple problems. In addition, our employees have varying degrees of technical knowledge. Many are not completely familiar with the software and hardware they use, let alone what they might need. Without the right technical skills and support for our users, our system faces a greater risk of attack by viruses, malware and spam.

While no "one size fits all" scenario covers every town, best practices require certain functions to ensure proper technology planning and use. Top priority is to have in place a "technology management" function. A municipality typically has hundreds of thousands of dollars invested in technology. Someone must be charged with strategic planning. This includes ensuring that technology aligns with, supports, and carries forward the town's goals and vision. Whoever is assigned this function, whether it is assigned to an employee or an outside consultant (often for just a few days a month), he or she should report to the municipality's highest level, not a particular user department. The individual would work with municipal management and key department heads, to advise, plan, prioritize, and monitor technology issues.

You should also have in place a second level of technology management to coordinate requests for assistance. The Technology Coordinator should monitor technical problem requests and interact with technical support, to ensure that technical support time and budget is used appropriately. There is software available that makes it easier to keep records on your town's technical problem solving efforts. The programs will track

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requests for assistance, resolution, and analysis of technical support requests. Procedures for reporting and resolving problems, as well as consistent oversight of technology problems and the technical support performance, are critical.

This type of recordkeeping will help you, as leaders, to better understand how to improve your IT programs. The technical support system you use needs to be evaluated. If warranted, you might consider issuing an RFP for technical support. A formal service level agreement (SLA) would specify key items, such as the cost, minimum / maximum response time, tracking and reporting requirements, hours of coverage, hardware and software included, and expertise level. The evaluation of needs and the SLA also applies to municipalities that use their own employees for technical support.

Often local 'experts' can handle simple problems. Several people through-

out your municipality may already be comfortable with technology, such as the programs Word or Excel, departmental applications software, or basic computer and printer operations. Consider selecting one of these people to assist with technical support in house.

Also, don't neglect proper training for all. Productivity suffers when individuals use different versions of software in different ways, with no standard approach. Staff training in Windows, internet use, departmental application software, and "office" software will help your staff to make the best use of the tools provided to them.

This multi-prong approach—manager, coordinator, local experts, technical support and training—enables a town to optimize the use of current and future technology.

**Limited Data Sharing** CIAT's professionals also identified a lack of data sharing that is common in many offices. For example, many key files are stored on individual "C" drives or in individual folders, resulting in a lack of sharing. Generally, users must email files to each other to allow others to further edit or revise a document. Additionally, file naming and folder structures are not standardized. This makes it more difficult to locate files and to help others with their computer issues. Storage on a "C" drive or single computer also makes it more likely that information will not get backed up and ultimately can be lost due to hard-drive failure.

To avoid these pitfalls, a municipality should act on several fronts. As a best practice, CIAT recommends that a network drive on a server be established, which itself entails evaluating the current server environment. Discussions with software vendors would confirm that a municipality has legal, multi-user, share-able versions of relevant applications. A municipality should determine, department-by-department, person-by-person, who needs what type of access to what data.

Additionally, a backup procedure has to be developed, possibly entailing additional hardware and/or software. Measures can be put in place to ensure use of the network drive. For example, a system can use computers without "C" drives (known as "thin clients") or various Windows administrative policies could be implemented.

**Re-inventing the Wheel** CIAT also finds that towns often try to create IT systems without taking the time to see what is working in other municipal offices. Managing, planning, and

puters. We know that various League affiliate associations for Managers, Financial Officers, and most municipal functions serve an important role. But not many of us know about GMIS, the

ship is its President and Mitch Darer is its Executive Director.

If your town joins NJ-GMIS, your technology manager and staff can pose questions to New Jersey and national discussion lists, attend regional meetings among municipalities and with counties, and take advantage of other networking opportunities. NJ-GMIS also runs an annual, full-day Technology Educational Conference in April in Somerset.

Another opportunity to learn more about how to streamline your IT function is available during the League's Annual Conference in Atlantic City. NJIT and GMIS will host a "roundtable" during the League Conference's General Consulting Period on Tuesday, November 13 from 2 to 4 pm. GMIS is also presenting a technology session on Tuesday, November 13 at 3:45 pm titled, "The Truth Behind the Myths of Technology in Local Government." We hope to see you there. ▲

To learn about the League's Technology Advisory Service, contact Matthew Weng, League Staff Attorney, [mweng@njslom.com](mailto:mweng@njslom.com). To learn about CIAT, contact Mitchell Darer at [darer@njit.edu](mailto:darer@njit.edu).

IF YOUR TOWN JOINS NJ-GMIS, YOUR TECHNOLOGY MANAGER AND STAFF CAN POSE QUESTIONS TO NEW JERSEY AND NATIONAL DISCUSSION LISTS, ATTEND REGIONAL MEETINGS AMONG MUNICIPALITIES AND WITH COUNTIES, AND TAKE ADVANTAGE OF OTHER NETWORKING OPPORTUNITIES.

supporting technology takes time, which is often devoted to other tasks. As a result, it's difficult for a technology manager to "compare notes" with colleagues in other towns.

The best practice advice in this case is networking—of people, not com-

association for government IT managers. The New Jersey State Chapter, started in 2003, is the largest in the country. Its Board of Directors includes a cross-section of IT managers from many municipalities. Robert McQueen of Princeton Town-

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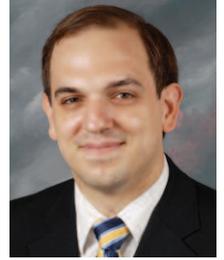
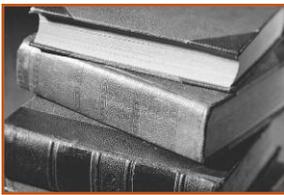
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## The Open Public Meetings Act Requirements and the Red Light Camera Pilot Act

By Matthew Weng, Esq.  
NJLM Staff Attorney

**Q** *With the upcoming elections, I was curious about the impact of the Open Public Meetings Act on individuals who have been elected, but have not yet taken office. What should those individuals be careful about between November 6 and January 1?*

**A** There is not much case law on this issue. Most references on New Jersey local government law refer to a single unpublished trial court decision from the early 1990's called *Messick v. City of Brigantine*. Here's what the Judge said in that case:

I find as a fact that the council elect as they constituted themselves by their actions was a public body within spirit, if not the exact language, of this statute; that their meetings were attended by a quorum that is an effective majority sufficient to reach conclusions such as they did with respect to a change in the designation of the judge of the municipal court; that they're subject to N.J.S.A. 10:4-6 et seq.; that the Act was violated, unintentionally as it is may have been, and even with advice of counsel it was nonetheless violated. No meetings except those which are specifically excluded by the terms of the Act at which an effective majority of the members of council are present are to be conducted in the City of Brigantine without strict compliance with the Open Public Meetings law.

The first and most important thing to keep in mind about this case is that as an unpublished trial court decision, it is of limited precedential value.

The facts in this case are unique as well. The "meeting" at issue here took place after a change in the municipality's form of government. Therefore, the voters at the recent election choose an entirely new council. In addition, this newly elected but not office holding council held a meeting to discuss future policy for the town. In fact, after this meeting, they sent out letters indicating that they had made official decisions; specifically, they decided to make a change in municipal judges, and indicated to the former judge that the newly elected council had "met and determined" that he would not be reappointed.

The Judge in *Messick* focused on these issues in determining that a meeting under OPMA had taken place, even though the council-elect did not fit the definition of a public body.

Again, this case is not binding precedent, and the fact situation is unique. However, newly elected council members should still be careful and educate themselves about the requirements of OPMA before they take office. To avoid potential lawsuits, newly elected council members should not meet in a quorum, either among themselves or with currently sitting members of the council.

Keep in mind that OPMA also makes exceptions for party caucuses. It is perfectly legitimate for party leaders, current council members (if any), and newly elected council members of the same party to meet and discuss party issues.

**Q** *I know that some time ago there was a pilot program started about red light cameras. Some municipalities have been using them for a while now. When does the program expire, and how will we know if it was useful?*

**A** The act took effect on October 1, 2009, establishing a five-year pilot program.

The Commissioner of Transportation must provide an annual report, every year for the five years of the pilot program, to the Legislature and the Governor about the effectiveness of the program. The reports are due on the anniversary of the first installation of the first red light camera.

The fifth and final report must include, among other things, "a comprehensive review of the pilot program, including but not limited to, an evaluation of the program's effectiveness, a discussion of extending the program to other intersections in the State, and any other information relevant to the report."

The pilot program officially expires when the fifth and final report is submitted, likely sometime in the fall of 2014. ▲

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# New Program Seeks Jobs for Vets



By Colonel Alan R. Smith  
USMCR (Retired), New Jersey State  
Chairman, New Jersey Employer  
Support of the Guard and Reserve

**N**ew Jersey Employer Support of the Guard and Reserve (NJESGR), New Jersey Department of Labor and Workforce Development (LWD), and other organizations are working together for a common cause—getting New Jersey’s estimated 17,000 unemployed veterans into the workforce.

The mission of Employer Support of the Guard and Reserve is to develop and promote a culture in which all American employers support and value the military service of their employees with ESGR as the principal advocate within the Department of Defense.

Since the events of 9-11, our service members (active, guard and reserve), their families, supportive employers, along with a host of volunteers have played a tremendous role in fighting terrorism and keeping our country secure. The readiness of the Guard and Reserve components is at an all-time high; all Americans take great pride in that achievement, but there is still much work to be accomplished. At the same time, we are now seeing unprecedented levels of service member unemployment and underemployment among members of the Guard and Reserve forces, as well as those service members leaving Active Duty. Eventually, this trend in unemployment could have a negative impact on force readiness. The promise of a secure job provides peace of mind to service members and their families.

Two of the greatest challenges facing our nation right now are unemployment and underemployment, and these related problems are especially severe for those in the Guard and Reserve or for those leaving active military service. Whether they are soldiers, sailors, airmen, coast guardsmen or marines completing active duty, or members of the Guard and Reserve returning from deployment, many of these great men and women return home to an uncertain future in a tough job market.

In broad terms, for all veterans (to include Guardsmen and Reservists), the unemployment rate is 7.5 percent nationwide. The unemployment rate among Gulf War-era veterans is 9.1 percent—for women, it’s higher at 17.3 percent.

Don Tretola, the NJESGR Employment Initiative Program (EIP) Director stated: “The mission of the EIP is to plan for and execute activities that enhance the employment opportunities for service members and their families, especially focusing on those completing active duty tours and our wounded warriors. It is our goal to improve employment opportunities for transitioning service members. EIP will make a difference at the local level by using the 125 NJESGR volunteers to connect with employers and service

members, and communicate the many employment resources available to them.”

The newest initiative for NJESGR is the Hero 2 Hired (H2H) Program. Tretola defines H2H “as a comprehensive employment program designed to address the unique needs of our New Jersey veterans. It focuses on key components in the overall effort addressing the unemployment and underemployment faced by our service members.”

SINCE THE EVENTS OF 9-11, OUR SERVICE MEMBERS, THEIR FAMILIES, SUPPORTIVE EMPLOYERS, ALONG WITH A HOST OF VOLUNTEERS HAVE PLAYED A TREMENDOUS ROLE IN FIGHTING TERRORISM AND KEEPING OUR COUNTRY SECURE.

H2H has a high-tech approach—the high-tech approach is comprised of the website H2H.Jobs which provides employers with the ability to post available jobs and for service members to post resumes and make a job connection.

EIP’s primary goal is connecting employers with the talented pool of service members and spouses, with the intent of facilitating meaningful employment opportunities. The Department of Defense has placed a strong emphasis on ensuring our service members have a civilian job that provides stability in their civilian life and allows them the time and resources to contribute to our national defense.

ESGR is participating in the U.S. Chamber of Commerce Hiring Our Heroes events throughout the year. The U.S. Chamber of Commerce is the world’s largest business federation representing the interests of more than 3 million businesses of all sizes, sectors, and regions, as well as state and local chambers and industry associations. The current list of event locations can be found at <http://www.uschamber.com/veterans/events>.

H2H has a powerful job search site and online community that is free for veterans, service members, and employers.

H2H provides free, direct access to qualified candidates who already have background checks and security clearances, while reducing recruiting and hiring costs for employers. The goal of H2H is to simplify the job search while

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reducing the number of unemployed service members. H2H.jobs also allows military-friendly companies to access the talented men and women in the military, post job openings, search for candidates and invite them to apply, and participate in hiring events.

Harold J. Wirths, Commissioner of the New Jersey Department of Labor and Workforce Development, is committed to bridging the disconnect between New Jersey's veterans who are looking for jobs and veteran friendly employers. Commissioner Wirths stated his department "believes that any rate of unemployment is too high for a population of people who left their families behind to put their lives on the line for our nation. What makes the situation perplexing is the fact that many employers are telling my staff they are eager to hire veterans."

One recent study from the Society of Human Resource Management backs that up. It indicates employers are overwhelmingly interested in hiring veterans. But they also say they need assistance in identifying and reaching out to veterans, and they need to know more about transitioning military skills into civilian labor demands.

The 34 One-Stop Career Centers around the state have veteran's representatives who specialize in helping service members find jobs.

Our returning veterans have skills and experiences that can parlay into successful civilian careers. In many cases all that is required is some additional training. The New Jersey Community College Consortium for Workforce and Economic Development and the New Jersey Business and Industry Association (NJBIA) Manufacturers' Network recently collaborated on a project designed to help veterans prepare for jobs in the manufacturing industry.

NJLWD offers employers a solid list of incentives to hire service members with special needs, ranging from registered apprenticeship programs and On the Job Training dollars to tax credits.

Commissioner Wirths strongly suggests New Jersey veterans and employers register on-line at the new NJLWD OnRamp website: [www.Jobs4Jersey.com](http://www.Jobs4Jersey.com). OnRamp provides links for employers interested in hiring vets, and for veterans themselves, to an array of services open for veterans to post resumes or have resumes created to circulate their tal-

ents among New Jersey employers.

Through OnRamp, veterans may get e-mails of job openings and present several different resumes to employers in different industries. OnRamp matches a person's skills, not merely the job titles they previously held, to potential job openings to better link job-seekers and employers.

**Hiring a Service Member Makes Sense**

In fact, it makes good business sense. These are disciplined and skilled workers who display pride, leadership, responsibility and professionalism in what they do. They understand the mission of their civilian jobs and make it a priority to get results, all while displaying a strong work ethic. Service members often possess advanced skills, certifications and education employers seek when hiring.

The United States benefits from the contributions of those willing to depart the comforts of home to answer the call of duty. Our service members carry out missions compatible with training, mobilization readiness, humanitarian and contingency operations here in the United States as well as in many countries all over the world. ▲

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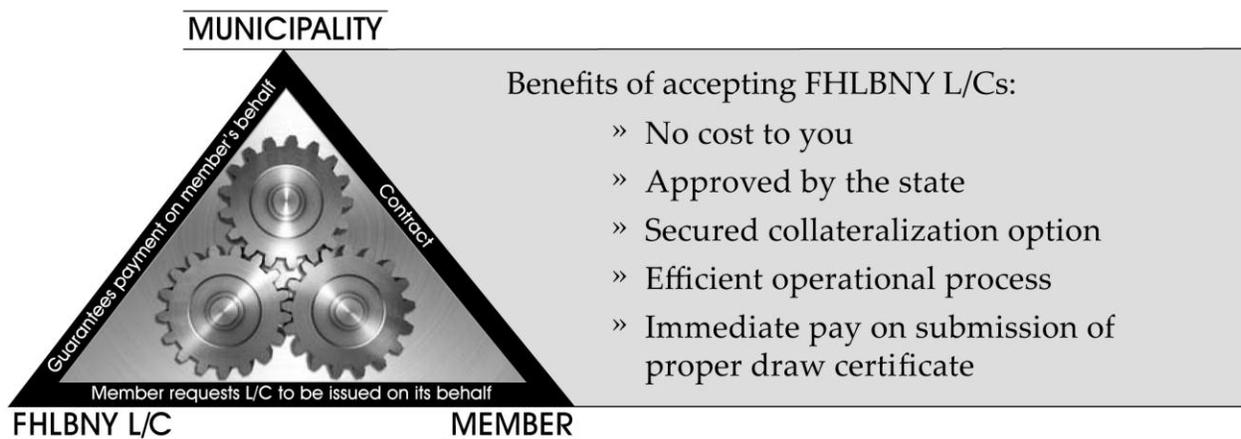
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# A Recent Tax Appeal Ruling Holds Hidden Traps for Municipalities

By Owen T. Weaver, Esq.

In *Gale & Kitson Fredon, LLC v. Township of Fredon*, the Honorable Vito L. Bianco, J.T.C. upheld the 2008 and 2009 property tax assessments for the Bear Brook Golf Club, in Fredon, despite the fact that both parties' conclusions of market value for the property suggested a significant reduction of the property's 2008 Assessment. Instead, Judge Bianco found that neither party, nor their respective appraisers, "met their respective burdens for any adjustment to be made to the assessment placed on Bear Brook for either of the tax years in dispute."

This opinion is important for municipalities because the Tax Court upheld an assessment despite the fact that the municipality's conclusion of market value suggested a reduction of the assessment. While the assessments were

ultimately, and in this author's opinion properly upheld, municipalities throughout the State of New Jersey and their respective appraisers should not take comfort in this decision. There are many hidden traps associated with offering an appraisal report which does not uphold a given property's assessment. This article will first summarize and discuss the merits of the *Gale & Kitson Fredon, LLC* opinion and then will offer recommendations on how to proceed when confronted with an appraisal report which does not uphold an assessment.

Plaintiff, Gale & Kitson Fredon, LLC is the owner of Bear Brook, a sprawling 1803.01 acre, 18-hole semi-private golf course, located in the Township of Fredon. For tax years 2008 and 2009, Bear Brook was assessed at:

Land:	\$5,490,300
Improvement:	\$1,835,600
<b>Total:</b>	<b>\$7,325,900</b>

Gale & Kitson challenged the 2008 and 2009 assessments on the grounds that they exceeded the property's true value and/or were discriminatory. In support of this contention, Gale & Kitson offered an appraisal report which put the market values at \$2,200,000 and \$2,050,000 for tax years 2008 and 2009, respectively. Fredon, on the other hand, offered an appraisal report which assigned market values of \$8,526,000 and \$9,178,000, respectively for the years in question. Fredon's appraisal report, however, did not uphold the 2008 assessment. Judge Bianco rejected both parties' appraisal reports for a number of perceived deficiencies, but namely because the record was insufficient to support either parties' conclusions of market value. As a result, Judge Bianco upheld the assessments, even though Fredon's appraisal report did not support the 2008 assessment.

By virtue of the fact that Fredon's appraisal report could not uphold the 2008 assessment, Gale & Kitson had



There are many hidden traps associated with offering an appraisal report which does not uphold a given property's assessment. This article will first summarize and discuss the merits of the *Gale & Kitson Fredon, LLC* opinion and then will offer recommendations on how to proceed when confronted with an appraisal report which does not uphold an assessment.

argued for a *per-se* or automatic reduction of the assessment. Judge Bianco, though, rejected the Plaintiff's argument, recognizing that the "Assessor (whose assessment is presumed correct) is not a party to a tax appeal proceeding; the municipality and the Assessor are not one in the same." Judge Bianco further wrote:

There is, however, no such agency relationship between a municipal assessor and a municipality or its appraisal expert. Accordingly, the value conclusion of [Defendant's expert] on behalf of Fredon, which supports a reduction of the assessment at issue, cannot be deemed to be a party admission since the setting of that assessment was not within the control of Fredon, and the Assessor who set the disputed assessment did not act on behalf of Fredon.

While at first blush the decision to uphold the 2008 assessment appears to defy logic, since the municipality could not offer a concluded market

value to uphold the assessment, it was nevertheless the correct decision.

New Jersey local property taxes are governed by an extensive statutory scheme, the cornerstone of which is that all real property must be assessed annually at its true value. The official charged with this task is the tax assessor.

**MUNICIPALITIES MUST  
WEIGH THE COSTS VERSUS  
THE BENEFITS OF SERVING  
AN APPRAISAL REPORT  
WHICH DOES NOT  
UPHOLD THE ASSESSMENT.**

While each municipality in New Jersey is charged with appointing their own tax assessors, each assessor nevertheless acts as an agent of the Legislature when determining the full and fair

value of each parcel. As an agent of the Legislature, an assessor's discretionary judgment is presumed to have been exercised correctly and in accordance with the law. As such, the assessment is entitled a presumption of correctness when challenged in an appeal.

As Judge Bianco correctly noted, by law there is no agency relationship between the assessor and the municipality. As such, acts or determinations by the assessor cannot be attributed to or bind a municipality. It therefore follows that acts of the municipality or its appraiser cannot bind the assessor. Accordingly, it would be wrong to conclude that the assessment is in error just because the municipality's appraisal report does not support it.

A *per-se* or automatic reduction is also inconsistent with the rules of evidence that apply to property tax appeals. In order to prove that an assessment incorrect, a taxpayer must present cogent evidence that is "definite, positive and certain in quality and quantity." In other words, an aggrieved taxpayer has a responsibility to provide the court with "compe-



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tent and sufficient evidence of value." To meet this burden, the taxpayer must present a conclusion of value that is supported by market derived data. In the absence of "competent and sufficient evidence of value" the Tax Court cannot arrive at the value of the property at issue.

Without this "evidence of value" the Tax Court cannot properly deduce the market value of the property at issue and therefore any ordered reduction of the assessment will run afoul of the requirement that all property within a taxing district be assessed in accordance with the same standard of value and at its true value.

Municipalities and their appraisers, however, should not take comfort in Judge Bianco's decision to uphold the assessments in *Gale & Kitson Fredon, LLC v. Township of Fredon*. While Judge Bianco rejected the Plaintiff's argument for a reduction, the fact that Judge Bianco found the parties' respective appraisal reports to be deficient is the reason why the assessments were not reduced. Had Judge Bianco found that Fredon's 2008 con-

clusion of value was supported by competent and sufficient evidence, then Judge Bianco would have been required under the law to reduce the

**MUNICIPALITIES AND  
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DECISION TO UPHOLD  
THE ASSESSMENTS IN  
GALE & KITSON FREDON,  
LLC V. TOWNSHIP  
OF FREDON.**

assessment. In this light, municipalities and their tax counsel should think twice before serving an appraisal

report which does not support the assessment, as the municipality's own evidence could result in a reduction and a tax refund.

Municipalities must weigh the costs versus the benefits of serving an appraisal report which does not uphold the assessment. On the one hand, the ability to mitigate any possible refund may justify serving the report. However, municipal officials must keep in mind that the report may provide the basis for a reduction. To help make this determination, municipalities should insist on a non-mutual exchange of appraisal reports and should pursue all avenues of pre-trial defense, including expert depositions, dispositive motions and settlement conferences. Finally, municipalities and their respective assessors should evaluate the strength and weakness of their appraisers' reports to determine if the best defense may be to rest on the presumption of correctness. Only after these avenues have been explored should a municipality consider serving an appraisal report which calls for a reduction in a property's assessment. ▲

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\$350 Million a Year Is Too Much

# How to End the Assault by Opportunistic Lawyers



By Marcus Rayner  
Executive Director, New Jersey  
Lawsuit Reform Alliance

**L**ocal governments have spent the past few years walking the fine line of maintaining services amid declining revenues. Programs that we once thought were invincible, such as police protection and trash collection, have been analyzed with a fine-toothed comb in municipalities across the Garden State. It's a process all local governments hope to avoid. Nobody likes to raise taxes or cut services. And nobody likes to tell residents they might have to wait longer for accident reports or emergency services.

It's a tedious process to scrutinize multi-million dollar budgets, and it's never been more critical to make every last dollar count. But it's time to add one more budget item to the list of expenses we all have to worry about: legal fees.

New Jersey's local governments surrender over \$350 million in liability costs each year, an increase of 104 percent over the last ten years. Most of this increase occurred in just the last five, according to the Municipal Excess Liability Joint Insurance Fund (JIF), which is the largest insurer of



New Jersey's local governments surrender over \$350 million in liability costs each year, an increase of 104 percent over the last ten years.

local governments in the state. That's largely because trial lawyers—like the ones we see on TV instructing us to call their 1-800 numbers if we've been hurt by "anything"—have learned

THE LAWYERS AND PLAINTIFFS DON'T NEED TO EXPLAIN TO THEIR COMMUNITIES WHY PROGRAMS ARE CUT; MAYORS AND COUNCIL MEMBERS DO.

that local governments can be an easy target. Most towns have only a municipal attorney, not a large legal department of in-house lawyers at their disposal. And that often means a quick settlement, underwritten by the taxpayers of your town or city.

## Local Government Tort Liability Ten-Year Closed Claim Study Liability Claims per 100 Residents



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"Even cases with marginal relevance are now being presented by plaintiffs' counsel as having substantial settlement value," said former New Jersey Attorney General John Farmer, now Dean of Rutgers Law School in Newark.

Last year, Ocean City spent \$250,000 in settlements on two lawsuits alone. One was filed by an aging lifeguard who failed a physical fitness test and was subsequently not rehired. When a

municipality of fewer than 12,000 residents is willing to pay a quarter of a million dollars on two legal claims in order to avoid going to court—one of which was arguably ridiculous—it demonstrates just how high the stakes are for New Jersey's 566 towns and cities. Spending money on legal fees, settlements, and hiring outside counsel to adjudicate claims eats away at budgets that are already strained. It's espe-

cially painful because these resources come from the same pool we use to maintain public safety and respond to emergencies in our communities, and it's a lot of money for a small base of taxpayers to bear. The lawyers and plaintiffs don't need to explain to their communities why programs are cut; mayors and council members do.

And in larger municipalities, legal costs are even more consuming. Council members in the City of Trenton were apprised of more than two dozen civil actions being filed against the city at a meeting last year. This doesn't even include the tort resolutions for review, which totaled tens of thousands of dollars. Most contained few details, but "personal injury" was a recurrent theme. Larger law firms representing the plaintiffs made multiple appearances on the docket as well. This particular council meeting wasn't an anomaly, either. At the council meeting two weeks prior, eight of its 14 "Communications & Petitions" were to inform those present of new civil actions being taken against the city. When a city is in such dire distress that the cash-strapped state needs to come up with rescue funds to keep it solvent, tens of thousands of dollars spent in a single night is a heavy price to pay.

There are many reasons for the stressors on local budgets, and disagreements about public school funding, contracts, pensions, benefits, and shared services are all but assured as each party makes its case. Yet there is at least one cost-driver that's relatively non-controversial, but has been nearly absent from the debate: reigning in legal costs.

Find out how much your town is paying for legal services and settlements, then prioritize staff training and safety inspections where you are most vulnerable. Urge your legislators to support reasonable changes to the law that limit abusive lawsuits and clarify liability for troublesome areas like sidewalks. Lawyers shouldn't walk away with more taxpayer dollars in their pocket than the plaintiff, and taxpayers shouldn't be on the hook for lawsuits that can be stopped with common sense legislation. Together we can put a stop to this nonsense and make progress on reducing New Jersey's property tax burden. ▲



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Tax Revenue Moves from Municipal Budgets to the State

# The Biggest Losers— New Jersey Property Taxpayers...



By Alan Zalkind  
Director, Center for Government  
Services, Rutgers University



**T**he "biggest losers" in New Jersey aren't reality show contestants vying to shed the most pounds to become fit and trim. No, they're New Jersey taxpayers who are paying for and receiving services from their towns that the state considers bloated, unnecessary or harmful. As a result, Trenton wants municipalities to go on a spending "diet."

The state has declared that municipal governments lose 'weight.' To assist in this effort, Trenton has mandated a 2 percent cap on municipal expenses—an overt act supplemented by some covert actions, notably the withholding of the Energy Tax Receipts (ETR) from towns.

AS THE ELECTORATE CONTINUES TO  
DEMAND GREATER ACCOUNTABILITY  
FOR GOVERNMENT SPENDING,  
IT IS TIME TO QUESTION THE  
REPURPOSING OF TAXES FOR  
SPENDING INITIATIVES THAT WERE  
NOT IMAGINED WHEN THE  
TAX WAS LEVIED.

Unlike the reality show, however, participation is not voluntary. Moreover, taxpayers are being compelled to participate in public policies that sometimes deny them necessary sustenance critical for their well-being, such as the ETR revenues that were supposed to offset local property taxes. Designed to provide economic benefits for local towns and taxpayers, the ETR funds usurped by Trenton are being used for general-purpose state expenditures instead.

Tax dollars levied for local land use by power and utility companies were originally intended to compensate municipalities, now they have been redirected by the state.

**Energy Tax Receipts and Municipal Budgets** In the League of Municipalities' bi-partisan campaign to have Trenton return the ETR monies to municipalities, NJLM 1st Vice President and East Windsor Mayor Janice Mironov has emphasized that the cost to citizens is real, since each ETR dollar diverted to the state comes directly from local budgets. The continued fiscal pressure caused by the recession has caused the state to search for every possible revenue source to avoid further budget cuts. Unfortunately, municipalities are subordinated in their power to retain revenues; the state can choose to redirect local tax dollars to state purposes.

In the simplest explanation of what happened to the local Energy Tax Receipts, municipal budgets have been raided by the state of New Jersey. Trenton repurposed local tax dollars to plug state budget holes. The ETR has been collected from utility companies in return for the use of municipal lands for facilities and infrastructure. The ETR is now being withheld by the state of New Jersey rather than distributed

to the towns as originally established by law. In 2009, 2010 and 2011, the state diverted \$331 million in municipal revenue—originally to forestall cata-

**EVEN WITH MUNICIPAL EXPENSES DOWN YEAR AFTER YEAR, PROPERTY TAX RATES CANNOT BE DECREASED—AT LEAST IN PART BECAUSE THE STATE HAS REPURPOSED THE ETR.**

strophic cuts to the state budget caused by the fiscal crisis, and now to fund alternative state spending initiatives. As the electorate continues to demand greater accountability for government spending, it is time to question the repurposing of taxes for spending initiatives that were not

imagined when the tax was levied.

As much as home rule has been derided by the state, residents who vote on school budgets and elect local officials should have a say in the diversion of local taxes. We suggest that the diversion of funds such as the ETR from municipal budgets to state spending accounts would benefit from public scrutiny.

The League and its members are concerned that the continuing fiscal crisis in New Jersey has caused the state to see all revenues as state revenues. In fact, the state has been using local tax revenues from accounts labeled "State Aid" to avoid making deeper cuts in the state budget for many years. The state has the right to override the statutory dedication of revenues in its annual appropriations act, but that strategy has left municipalities looking like the bad guys. Although municipalities are dealing with the need to fully fund local schools, county government and municipal functions, their revenues are shrinking faster than the cost savings. This means taxpayers are still getting less



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for their tax dollars.

With the large number of municipalities in New Jersey, it is easy to point out perceived problems caused by duplication of administrative functions to explain why property taxes are so high. In reality, many towns and cities have had real success in controlling spending. Motivated by pressure from taxpayers and the state, elected and professional municipal managers have wielded the budget cutting ax across every category of spending. It simply

had to be done.

Some legislators and the executive branch argue that municipal spending should be further reduced; the implicit message being that local school budgets and municipalities would be better off with regional or state oversight rather than local control.

In a Rutgers report dated September 2010, the Center for Executive Leadership in Government described the fiscal chaos municipalities faced as a result of the economic downturn,

underscoring the continued revenue declines during the recession and the precipitous drop off in funding from revenue sources labeled as state aid.

The Rutgers analysis identified spending cuts municipalities achieved through workforce cuts, shared services, increased employee benefit contributions and myriad program and service cut backs. Further analysis produced a list of actions being adopted around the state to reduce costs long term in order to deal with reduced budgets, as well as some innovative practices being adopted to share services and consolidate departments.

In addition, the Rutgers report—which was based on in-depth discussions with mayors and business administrators—highlighted the fiscal trauma yet to come: the 2 percent tax levy cap and continued increase in costs that would force municipalities to rethink how and what local services could be offered.

More conversation about the sources and uses of funds is needed around the state. Municipalities that publish annual budgets for citizen review are best positioned to make the case for the return of local tax revenues from the Energy Tax Receipts. A detailed analysis of budgets from townships like East Windsor provides us with a clear view of the management of public funds. According to Mayor Mironov, her town's spending in 2012 is down from 2011, and is more than \$1.4 million less than in 2009. Even with municipal expenses down year after year, property tax rates cannot be decreased—at least in part because the state has repurposed the ETR.

The effect of the diversion of ETR funds exemplifies a lack of transparency in how local tax revenues are being used. Rather than leveling with citizens on the real state of the state, monies dedicated for use by municipalities have been diverted to state accounts with little discussion.

How do citizens know? What impact does it have on tax bills locally? In effect, treating municipalities as bloated and oversized—without having a conversation with citizens about the impact on their property taxes—is misleading. While the governor and legislature debate the state budget, the League and its members should continue to engage citizens in a discussion of how their tax dollars are being used. Being “the biggest loser” in this arena

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# Long-Term Solution Needed for Federal Transportation Funding



By Matthew Holt  
Chairman, North Jersey  
Transportation Planning Authority;  
Hunterdon County Freeholder;  
former Mayor of Clinton

**T**he clock was ticking. The federal law funding transportation was nearing expiration yet again, threatening the fate of hundreds of critical transportation projects. Congress appeared stuck in ongoing partisan gridlock.

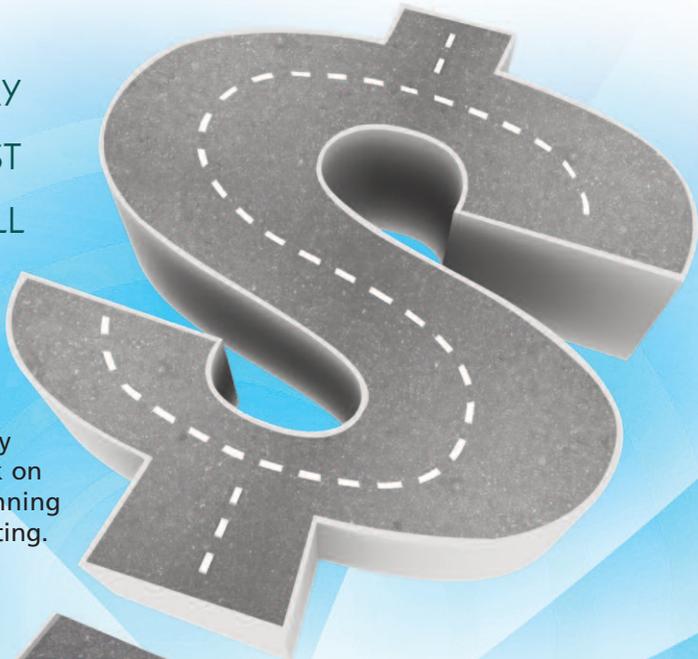
Then, on June 29, both houses of Congress came to an agreement and enacted MAP-21 (Moving Ahead for Progress in the 21st Century), a new transportation law that includes two years of federal funding (essentially at current levels) for road, bridge, public transit and other projects. The president quickly signed MAP-21 into law.

Yes, Congress put aside some of its partisan bickering and actually passed legislation. Yes, MAP-21 keeps current funding on track for two years, allowing some projects to keep moving forward.

All that said the new law is really little more than a glorified extension, like all the others that have come before it. It offers no long-term funding solution for transportation investment and basically keeps funding flat—just as it has been since the 2005 passage of the last authorization law (known as SAFETEA-LU). Real improvement of the nation's transportation system has essentially been put on hold for two years, threatening mobility and economic development in our state, region, counties and all of our municipalities.

NOW IS THE TIME TO KEEP UP  
THIS CONVERSATION AND TO LAY  
THE GROUNDWORK FOR A ROBUST  
LONG-TERM TRANSPORTATION BILL

But sadly this isn't a good news story, and this is no time for a victory lap. After more than a thousand days, Congress came up with a very limited two-year bill. For those of us trying to respond to ever-growing infrastructure needs in a heavily traveled state like New Jersey—something we work on every day at the North Jersey Transportation Planning Authority (NJTPA)—the result was deeply disappointing.



Transportation should transcend politics and is a powerful means to achieve national goals.

Recent assessments of infrastructure needs by the Federal Highway Administration and others have called for doubling investments to modernize our transportation system, but Congress has given us just enough to keep our heads above water, barely maintaining what we have. We're filling potholes, but not making the major infrastructure improvements which can reinvigorate our economy. We need to replace aging bridges, purchase rail cars, improve intersections, move freight more efficiently, and make travel safer.

And the two-year timeframe departs from the tradition of multi-year transportation bills, which typically covered five or six years, allowing states and regions to do forward-looking planning and stage needed investments over time with confidence. SAFETEA-LU passed in 2005 and lasted five years. That's when the reliance on short-term extensions began. Congress approved 10 such extensions over nearly three years, taking a thousand days to come up with a two-year solution. Add up those numbers and you get nearly a decade with no real long-term progress. Pretty ironic for a plan entitled "Moving Ahead for Progress" right? A good rule of thumb is that when you come up with a catchy name you should definitely try to live up to it.



We need to move beyond just maintaining our roads. New Jersey is not making the major infrastructure improvements that can reinvigorate our economy. We need to replace aging bridges, purchase rail cars, improve intersections, move freight more efficiently, and make travel safer.

Once, it was a forgone conclusion across the political spectrum that investment in transportation meant investment in the economy. At the NJTPA we still adhere to that belief.

Along with nearly 400 other Metropolitan Planning Organizations or MPOs across the country, the NJTPA is composed of local elected officials and transportation agency representatives who are charged with overseeing studies of transportation needs, creat-

ing long-range plans and approving allocations of federal funding for highway and transit projects.

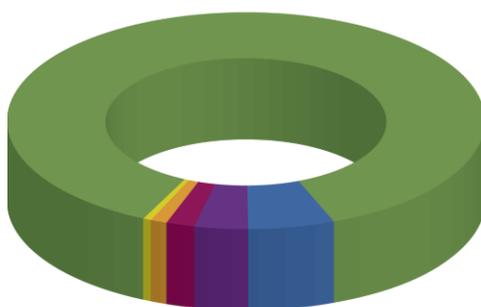
In our 13-county region in northern and central New Jersey, this amounts to allocations of \$1 billion in federal funding each year. In carrying out this work, our non-partisan Board doesn't let political affiliations or agendas sway decisions we make. Board members, whether they represent urban, suburban or rural areas, work together to see that the highest priority projects get funding and that the interests of the entire 13-county region are served. It is the way it should work, putting the needs of citizens first.

New Jersey has a great stake in seeing that our transportation needs are addressed. With 3.4 percent of the nation's GDP, the state's economy is the seventh largest in the nation. Yet it is 47th in land area. That means an incredible volume of economic activity is packed into our borders and all of it uses our roads, rails and other infrastructure.

We have capitalized on our geography, with major employment generated by businesses involved in wholesale trade and distribution and in commerce through our world-class port facilities and rail terminals. But the freight traffic—which is projected to double in the next 20 years—adds to the burden on our besieged infrastructure.

### Dollar Value of Transportation Investment

Example: Essex Street Bridge, Bergen County, \$67 million construction of new 6-lane bridge that replaced a 4-lane bridge (completed).



#### COST REDUCTIONS / DAILY BENEFIT (\$)

- Congestion \$ 1,032,692
- Vehicle Operating \$ 50,172
- Accident \$ 24,040
- Maintenance \$ 14,504
- Air Pollution \$ 6,008
- Noise \$ 204

**Total Daily Benefit \$ 1,127,620**

Benefits measure change in daily costs from modified network (after improvement) vs. daily costs of original network (before improvement)

**Annualized Benefit-to-Cost Ratio = 35.8**

Source: Joseph J. Seneca, Rutgers University

Much of this infrastructure was created decades ago. Not only are key facilities coming due for repair or replacement, but many of them are outmoded in serving current demands. Our historic profile as a state dominated by manufacturing with numerous bedroom communities oriented toward New York City and Philadelphia has been supplanted by new reality of a diversified information-service economy.

Office space in 11 northern New Jersey counties went from 25 million square feet in 1980 to 170 million square feet in 2000.

But there are worrying signs. A recent report ranking states' climate for business based on data from the National Association of Manufacturers and the Council on Competitiveness found that New Jersey fell from 23rd to 41st on ratings of its transportation infrastructure since last year, a key component in our state's overall decline in business friendliness.

We have to look to innovative designs and application of new technologies to squeeze the maximum

capacity out of existing facilities and make them function more efficiently. We also have to upgrade our extensive rail and bus transit network to provide improved travel alternatives.

**EACH TRANSPORTATION DOLLAR INVESTED IN THE STATE CAN YIELD AS MUCH AS \$36 IN ECONOMIC BENEFITS, MOSTLY THROUGH TRAVEL TIME SAVINGS.**

Members of the NJTPA Board are poised to meet the challenge. Projects and corridor-wide transportation strategies are waiting in the wings that will bolster business confidence and support economic recovery. These projects take many forms—road,

bridge, transit, technology, bicycle and pedestrian. The intensive use of the state's infrastructure means that investments can have great payoffs in terms of the numbers of people and businesses who benefit. A Rutgers University study completed in 2008 found that each transportation dollar invested in the state can yield as much as \$36 in economic benefits, mostly through travel time savings.

Transportation should transcend politics and is a powerful means to achieve national goals.

Now is the time to keep up this conversation and to lay the groundwork for a robust long-term transportation bill that will fuel our economy, create job opportunities and improve our quality of life.

So I leave you with a call for action. Be the local advocates for federal transportation funding. Speak to your representatives directly and tell them that support for transportation is support for our economy. The sooner they act to find a real long-term, robust solution for transportation the better.

Once again, the clock is ticking. ▲

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# Act Now to Prevent Flood Damage



By Judith Auer Shaw  
The National Center for  
Neighborhood and Brownfield  
Redevelopment, Rutgers University

**H**ow many weeks did your Department of Public Works crews spend cleaning up after the storms of 2012? How many days did staff handle an overload of phone calls to your office? How many hours did you spend managing the crisis and handling the aftermath? Virtually every community in New Jersey felt the impacts of the storms of 2012 on the municipal ledger sheet and in the eyes of the public.

First, congratulations for the amazing work you did to handle the damage and help so many citizens. And behind every good mayor is a dedicated municipal workforce. We heard about clerks who worked three days straight to reassure residents over the phone and about works crews trudging through woods to rescue a frail person in a distant house without power. Volunteers piled sandbags and moved furniture on behalf of their neighbors and friends. We are fortunate to have such people in our communities. Finally, FEMA (Federal Emergency Management Agency) personnel also put in long hours to make sure they were doing everything possible to preserve life and property.

But the cost of the storms went well beyond what was reimbursed by insurance or federal assistance. Our local infrastructure and our budgets were affected. The good news is we can minimize the damage next time by using FEMA's Community Rating System (CRS).

One of the community's most actively pursuing the Community Rating System is Lambertville. Lambertville is at Level 8, which offers homeowners and businesses a 10 percent reduction in their flood insurance rates.

According to Mayor David DeVecchio the FEMA incentive for mitigation mattered, "Lambertville is affected by the Delaware River and by major storms, so we get it from all directions. We have reduced flood insurance rates by 10 percent through FEMA's CRS program, and are pursuing other mitigation strategies to further reduce the impact of these events. The FEMA CRS program helps everyone."

Mayors from across the Raritan River region who participated in interviews with Rutgers' National Center for Neighborhood and Brownfield Redevelopment are ready to apply low-tech mitigation strategies to reduce the impact of



Trees are powerful stormwater management tools. Mature trees can reduce runoff by over 4,000 gallons a year.

flooding and storms. Here are some of the easiest, and cheapest, solutions:

**Plant Trees** Trees are powerful stormwater management tools. A mature oak can intercept 25 percent of precipitation just by breaking the rain's intensity and absorbing the water through its root system. Mature trees can reduce runoff by over 4,000 gallons a year.

THE GOOD NEWS IS  
WE CAN MINIMIZE  
THE DAMAGE NEXT TIME  
BY USING FEMA'S  
COMMUNITY RATING  
SYSTEM (CRS).

According to ecologist Mark Gallagher, one Arkansas community reduced runoff by over 30 percent by increasing their tree canopy from 27 percent to 40 percent. "The introduction of street trees adds to the overall appearance of a community, which always attracts businesses and residents, but they also can dramatically reduce storm impacts," Gallagher says.

By planting trees in a water retention area, you can capture even more runoff and improve the movement of water into the ground. To make the most of the benefits of trees, it's best to consult an expert on planting and placement. "The key to a successful and durable community forest is selecting the right tree for the site," noted Richard Bentz, Municipal Forester for Monroe. A forester who understands tree species, soils, insects, diseases and tree care will help you make the best investment.

**Keep Trees Trimmed** Many mayors credited their environmental and shade tree commissions for introducing innovative strategies to manage their existing tree canopies. During storms, weak limbs can create life-threatening conditions. By trimming weak or excess limbs, the amount of damage and debris on the ground following a storm can be substantially reduced. This in turn can save hours of DPW staff time.

**Install Pervious Paving** Often during major storms paved roadways turn in to virtual rivers. Using pervious paving in parking lots and road shoulders significantly reduces runoff. Another advantage of these paving materials is that they do not ice over. This means less need for salt or sand. The amount of sediment flowing into streams and clogging lakes and ponds is also reduced.

**Redirect Roof Drainage** Downspouts

concentrate stormwater flow. By 'disconnecting' the system, stormwater drains onto lawns and reduces runoff. If a whole neighborhood directed their drains onto their yards instead of out to the street, there would be a dramatic drop in the amount of water entering the stormwater system.

**Plant Rain Gardens** Rutgers' Cooperative Extension is a great resource for anyone interested in adding rain gardens or redirecting their roof runoff.

# ACHIEVEMENT: LEAVES AN IMPRESSION

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County agents provide guidance with great websites for DIYers ([http://discovery.rutgers.edu/pdfs/RGS\\_RGST\\_RG\\_SiteSelection.pdf](http://discovery.rutgers.edu/pdfs/RGS_RGST_RG_SiteSelection.pdf)).

**Funding** Current regulations require stormwater management measures to be included in new construction. But to really make a difference, we need to retrofit the 99 percent of local homes that were built before the new state stormwater rules. Modest amounts of funding would go a long way to gain public buy-in. Mayors want a new program of small grants from the Environmental Infrastructure Trust to promote implementation of neighborhood-wide strategies. The cost of installing rain gardens or training volunteers on tree care returns long-term savings for the municipality, but without initial funding, it's hard to start such programs.

Mayors recognize the need for a regional approach because they know stormwater and flooding issues don't recognize municipal boundaries. The FEMA Region 2 Mitigation Office is an active partner in this effort and working with municipalities across the state.

According to Timothy Crowley, FEMA Region 2 Mitigation Director, "We are committed to working with local communities to identify and implement measures to make communities more disaster resilient and sustainable."

**Buy-Outs** FEMA helps homeowners and municipal government through insurance programs. The agency also recognizes the benefits of restoring floodplains to absorb stormwater and reduce impacts on adjacent properties. Buying out homes that have suffered repetitive losses is a major initiative in New Jersey.

The Community Rating System (CRS) incentivizes local mitigation and reduces flood insurance costs. This program has helped a number of towns. Lambertville, mentioned above, is an active participant and 59 other communities are following their lead. Each strategy—from public information to flood damage reduction and flood preparedness—reduces insurance costs. This system helps the most vulnerable and reduces storm impacts regionally (see: [www.fema.gov/library/viewRecord.do?id=3629](http://www.fema.gov/library/viewRecord.do?id=3629))

Several mayors are interested in cooperative agreements on management practices that can help neighboring communities. After Hurricane Irene, Somerset County helped remove debris. Its efforts streamlined cleanup and relieving congestion at drains and along roadways. County leaders want to have local workshops to talk about these issues and how communities can work together.

Finally, we learn from existing programs. Every year, local fire departments educate students and residents on the importance of fire safety. Applying that model to flooding returns value to budgets and enhances the natural beauty that attracts people and businesses to our communities. Working with community volunteers—and reaching out to your neighboring municipalities—is a good place to start.

According to Dr. David Robinson, the State Climatologist, a warmer, wetter climate could mean more frequent and more severe flooding: "Flooding is something we will have to live with in the years ahead. The question is how do we minimize the impact and maximize our resilience." ▲

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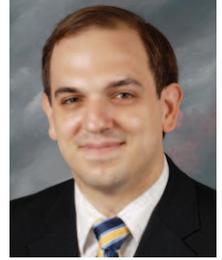
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By Matthew Weng, Esq.  
NJLM Staff Attorney

Over 3000 people turned out to celebrate a fundraiser at Millville Army Air Field Museum in Millville. Vistors were able to walk down the runway and see planes from World War II, take helicopter rides, and speak with veterans who flew some of the planes displayed. The **Millville** Army Air Field Museum is open 10 a.m to 4 p.m., Tuesday through Sunday. Visit [www.p47millville.org](http://www.p47millville.org) for more information.



**Lavallette** was founded by a group of physicians 125 years ago. They intended to build a medical facility near the ocean and sea air, which was thought conducive to recover at that time. Although the facility was never built, the idea eventually led to the town of Lavallette. They recently celebrated their 125th anniversary with a parade, barbeque, music, and fireworks.

The celebration also featured veterans from the USS Lavallette, a destroyer that saw action in World War II.



**Monmouth County** is offering a service to residents who may have accumulated documents over the years that need to be shredded before being recycled. On November 4, Manasquan is hosting the Monmouth County paper-shredding event. All papers will be shredded on location in a mobile truck.



The Township of **Middletown** Sewerage Authority (TOMSA) will be saving more than \$230,000 on electric bills annually once its new co-generation plant becomes operational next year.

TOMSA has received a \$1.08 million grant from the New Jersey Clean Energy Program for construction of a co-generation facility at the wastewater treatment plant. TOMSA will use the facility to capture and convert methane gas into electricity. Methane gas, a by-product of the wastewater treatment process, is currently flared off into the air.



**Salem County** men aged 70 and up were invited to **Mannington Township** to celebrate the 79th annual "Old Boys Night." Over two hundred older men showed up to receive their commemorative "Old Boys" pin and to see

their fellow septuagenarians, octogenarians, and even some centenarians.

The tradition started in 1933 as an opportunity for long lived residents of Salem County to meet and socialize. Many attendees have been coming for decades, and some even have children that are now old enough to attend.



Over 2000 residents came out for the fifth annual Bill Bottino Mud Run in **Millville**. Bill Bottino was the CEO of Bottino's Shop-Rite who died of lung cancer in 2006.

The participants were divided into 10 heats of several hundred people each. Many participants competed as part of a team, and several had experienced cancer, either personally or through a family member. The event raised \$75,000 for the Barbara Cook Cancer Foundation.

The Mud Run also featured barbeques and several activities for families and children, including bounce castles and face painting.



## Date Lines

- |                    |  |
|--------------------|--|
| <b>December 3</b>  | The Fundamentals of Procurement Cards and Local Public Contracts Law-PNC, Holmdel  |
| <b>December 12</b> | New Jersey's Infrastructure: What is Needed and How to Fund It-Conference Center at Mercer, West Windsor                     |
| <b>January 12</b>  | Orientation for the Newly-Elected, Re-Elected, and Experienced Municipal Officials-Sheraton, Eatontown                       |
| <b>January 26</b>  | Orientation for the Newly-Elected, Re-Elected, and Experienced Municipal Officials-Renaissance Meadowlands Hotel, Rutherford |
| <b>February 6</b>  | Mayors' Legislative Day- Statehouse, Trenton   |

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