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## **October 29, 2019**

- I. Important Conference Sessions: Supporting Local Businesses
- II. CEU Information
- III. Are you Ready for the League's Annual Conference Week?

### **I. Important Conference Sessions: Supporting Local Businesses**

To help you to prepare for your Annual Conference, we will be sending a series of letters, each of which will focus on a specific area of importance to municipal officials. We hope these letters will help you to prepare to make the most of your time at our 104<sup>th</sup> Annual Conference – November 19 through the 21, at the Atlantic City Convention Center. The sessions listed below will provide you with information about some things that municipal leaders can do to support the business community.

#### **Tuesday, November 19**

Time: 2:00 p.m.

Session: Partnerships That Shape Healthy, Safe, and Creative NJ Places

Room: 308

Time: 3:45 p.m.

Session: Downtown Revitalization Policies

Room: 318

Time: 3:45 p.m.

Session: Best Practices for PILOT Agreements

Room: 311

#### **Wednesday, November 20**

Time: 9:00 a.m.  
Session: Opportunity Zones  
Room 404

Time: 9:00 a.m.  
Session: New Jersey Labor Outlook for 2020 (with DOL Commissioner)  
Room: 411

Time: 10:45 a.m.  
Session: The ABCs of Alcoholic Beverage Control  
Room 418

Time: 2:00 p.m.  
Session: Urban Enterprise Zone Assessment – Lessons and Next Steps  
Room: 410

## **Thursday, November 21**

Time: 9:00 a.m.  
Session: P3  
Room: 322

Time: 10:45 a.m.  
Session: Building a Welcoming Brand Through Tourism Marketing  
Room: 414

Time: 10:45 a.m.  
Session: Expediting Local Aid from DOT  
Room: 419

Time: 2:00 p.m.  
Session: Using Innovation to Revive Abandoned Buildings  
Room: 302

Time: 2:00 p.m.  
Session: Agritourism: Keeping It Jersey Fresh  
Room: 313

## **II. CEU Information**

### **Conference CEU List Posted**

An UPDATED VERSION of the CEU List has been posted on the Conference Website. You can view it by visiting the [Conference CEU Page](#).

Please note, this list is *not final*. Continue to check the Conference website for more updates.

## CEU Tracking for 104<sup>th</sup> Annual League Conference

Badge Scanners will be used to track CEU Credits and Attendance at the NJLM 104<sup>th</sup> Annual Conference.

### For Sessions that Have CEU Credit Available:

- All Attendees looking to earn credit must scan-in and scan-out of these qualifying sessions\* to earn their CEU credits.
- Attendees will claim their certificates after the conference via the [League website](#).

For more information or for a complete list of procedures please visit the [Conference website](#).

\* Please note, the procedures described above only apply to educational sessions. Business Meetings and Exhibitor Learning Sessions are not included in the scanning system.

## III. Are you Ready for the League's Annual Conference Week?

The Annual League Conference App is available now! Search sessions, CEUs, exhibitors and participating consultants. Save a personalized schedule so that you don't miss a thing!

Download by visiting your app store! [For app FAQ's visit the League's website](#).

If you downloaded the app last year, you must download the 2019 version to view information for the current year.

The 2019 Annual League Conference App is Exclusively Sponsored by AT&T.

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